

3rd May, 2019

# Skyfii March Quarterly (Q3 FY2019) Business Review Conference Call

**SYDNEY, AUSTRALIA, 3rd May 2019** - Skyfii Limited (ASX:SKF) (Skyfii or the Company), an omnidata intelligence company, is pleased to invite shareholders to participate in the March Quarterly Business Review Conference Call (Q3 FY2019). The call will be hosted by Wayne Arthur (Chief Executive Officer) and John Rankin (Chief Operating Officer) on Wednesday the 8th of May at 11:00 am (AEST / Sydney time).

During the call, Wayne Arthur and John Rankin will present an activities update followed by a Q&A session.

#### Date and time

Wednesday 8th of May at 11:00am (AEST / Sydney time)

Add this Event to your Calendar Apple Google Outlook Outlook.com Yahoo

## **Dial-in details**

Australia 1800 123 296 United Kingdom 0808 234 0757 United States 1855 293 1544 Hong Kong 800 908 865 Singapore 800 616 2288

Conference ID 8869399

The event will be recorded and a replay will be made available following the session.

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### **About Skyfii**

Skyfii helps physical venues measure, predict, and influence customer behaviour.

Thousands of shopping centres, airports, retailers, smart cities, universities, restaurants, and other venues, large and small, rely on Skyfii to help improve venue performance and create better experiences for their visitors and customers.



As the world's most trusted omnidata intelligence company, Skyfii collects and analyses billions of data points each month from venues across five continents.

Our cloud-based software platform, the IO Platform, helps venues visualise trends from digital and physical data in a single system of record. The IO Platform provides location and behaviour based communications software and tools to manage guest Wi-Fi, 2D and 3D cameras, people counting technology, weather and social media data across multiple locations.

Skyfii further augments insights generated by the IO Platform with its Data & Marketing Services offering: a team of data science and marketing consultants who help clients effectively gain more value from their data.

Skyfii offers a SaaS cloud-based solution (IO Platform) on a subscription based model, consisting of three core 'IO' services:

- IO Connect: a data portal where data is collected (multi-source data collection)
- IO Insight: venue performance, customer behaviour, loyalty & engagement (data analytics)
- IO Engage: targeted content delivery, automated marketing and monetization (marketing tools)

Skyfii also engages clients to provide further revenue generating services:

- Data Consultancy Services (DS): Experts in delivering compelling and actionable research outcomes through the fusion of digital and behavioural data
- Marketing Services (MS): Experts in delivering data-driven marketing practices, empowered through the fusion of digital and behavioural data

Learn more at www.skyfii.com

Follow Skyfii updates at <a href="https://au.linkedin.com/company/skyfii">https://au.linkedin.com/company/skyfii</a>

## Media

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