

31st January, 2019

## Skyfii December Quarterly (Q2 FY2019) Business Review Conference Call

**SYDNEY, AUSTRALIA, 31st January 2019** - Skyfii Limited (ASX:SKF), a data analytics and marketing services company, is pleased to invite shareholders to participate in the December Quarterly Business Review Conference Call (Q2 FY2019). The call will be hosted by Wayne Arthur (Chief Executive Officer) and John Rankin (Chief Operating Officer) on Thursday the 7th of February at 11:00 am (AEDT / Sydney time).

During the call, Wayne Arthur and John Rankin will present an activities update followed by a Q&A session.

### Date and time

Thursday 7th of February at 11:00am (AEDT / Sydney time)

**Add this Event to your Calendar**    [Apple](#)   [Google](#)   [Outlook](#)   [Outlook.com](#)   [Yahoo](#)

### Dial-in details

Australia	1800 123 296
United Kingdom	0808 234 0757
United States	1855 293 1544
Hong Kong	800 908 865
Singapore	800 616 2288

**Conference ID**    6296869

The event will be recorded and a replay will be made available following the session.

Leading up to the Conference Call, the **December Quarterly Business Review (Q2 FY2019)** and **Presentation** will be available here: <https://skyfii.io/investor/>

###

For personal use only

# skyfii

Data . Decision . Delivery

## About Skyfii

Advancements in cloud, mobile technology and Wi-Fi systems have enabled bricks-and-mortar venues to become more competitive by better understanding the needs of their diverse types of visitors. Today, every smartphone is a chatterbox of information. The cloud-based Skyfii platform uses existing Wi-Fi infrastructure, BLE beacon networks, door-to-people counters, video sources, web and social platforms to allow various types of venues to not only analyse behaviour of anonymous visitors, but also capture data from those who opt-in to free Internet connectivity. In doing so, it converts the data into a critical sales and marketing tool that allows venues and their commercial tenants to deliver content that is catered to each visitor's needs and interests.

Skyfii offers a cloud-based solution in a subscription model consisting of three core 'IO' services:

- IO Connect: a data portal where data is collected (data collection)
- IO Insight: venue performance, customer behaviour and, loyalty & engagement (data analytics)
- IO Engage: targeted content delivery, automated marketing and monetization (marketing tools)

Skyfii also engages with clients to provide further revenue generating services:

- Data Consultancy Services: Experts in delivering compelling and actionable research outcomes through the fusion of digital and behavioural data
- Marketing Services: Delivering best in-class data-driven marketing practices, empowered by the analysis of digital and behavioural data

###

### Media

John Rankin  
Chief Operating Officer  
Skyfii  
P: +61 2 8188 1188  
E: [john.rankin@skyfii.com](mailto:john.rankin@skyfii.com)  
W: [www.skyfii.com](http://www.skyfii.com)

### Investors

Glen Zurcher  
Account Director  
Investor Relations Department  
P: +61 420 249 299  
E: [glen.zurcher@irdepartment.com.au](mailto:glen.zurcher@irdepartment.com.au)