

30<sup>th</sup> January 2019

## **SKYFII PARTNERS WITH CINCINNATI BELL TO DEPLOY A SMART CITY AND UNIVERSITY IN NORTH AMERICA**

### **Highlights:**

- **Skyfii and Cincinnati Bell enter five-year contract to deploy 'IO Platform' services to the City of Fairborn and University of Dayton in Ohio, USA**
- **Follows the successful smart city deployment with the City of Cincinnati (October 2016) and City of Covington (June 2018), both in partnership with Cincinnati Bell**
- **Contract includes the deployment of Skyfii's IO Platform services - Guest WiFi (IO Connect), IO Insight and IO Engage**

**SYDNEY, AUSTRALIA, 30th January, 2019** - Skyfii Limited (ASX:SKF) (Skyfii or the Company), a data analytics and marketing services company, is pleased to announce that it will deploy its SaaS recurring revenue 'IO Platform' services to the City of Fairborn and University of Dayton in the state of Ohio, USA, on a 5-year initial contract.

The contract is being delivered in partnership with North American Skyfii reseller Cincinnati Bell, an integrated communications solutions provider that delivers fiber networks, including high-speed internet, video, voice and data, to residential and business customers.

Cincinnati Bell is providing high-speed WiFi connectivity to the City of Fairborn's business district and University of Dayton. The deployment of Skyfii's Guest WiFi and marketing services through its 'IO Platform' will provide a critical insights tool for city and campus managers, and businesses within the City of Fairborn's business district and at the University of Dayton. Locations include Spark Fairborn, a startup incubator, and University of Dayton Arena.

Cincinnati Bell and Skyfii have partnered on similar projects in the City of Cincinnati, and City of Covington, Kentucky.

"Having previously deployed services for Smart City initiatives in partnership with Cincinnati Bell, it is extremely pleasing to carry the success of the project to a neighbouring city and university arena," said Wayne Arthur, Chief Executive Officer of Skyfii.



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"Our data analytics and marketing services, integrated with Cincinnati Bell's WiFi services, will provide a local area marketing and communication platform for events, advertising, and businesses to promote their goods and services."

The partnership with Cincinnati Bell builds further on Skyfii's track record as the leading data analytics solution provider of choice for Smart Cities globally.

**Media**

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