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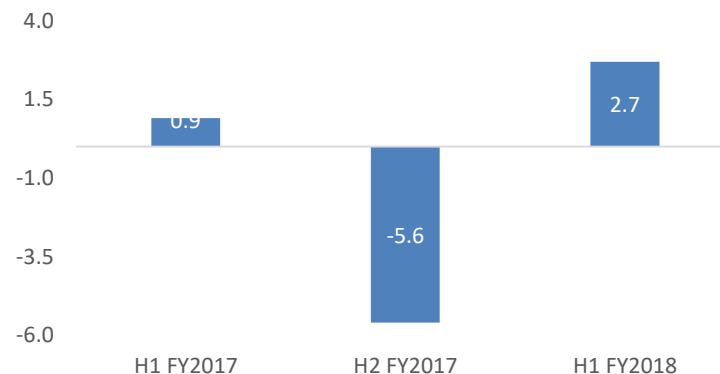
FY18 Half Year Results January 31st 2018



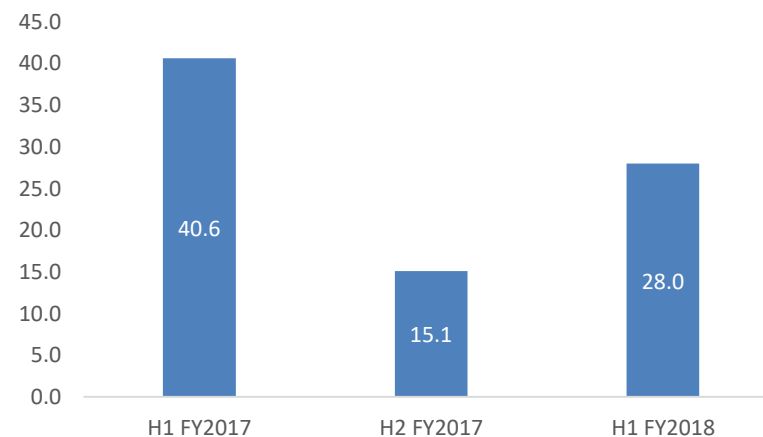
1H FY18 Results Highlights

- **EBITDA of \$2.7m (excluding profit on debt forgiveness):**
 - 200% increase on prior first half year 2017
 - 8% up on upper end of forecast to market
- **NPAT of \$35.3m (including debt forgiveness)**
- **Revenue of \$28.0m:**
 - 31% decrease on prior first half year 2017
 - strategic decision to move away from unprofitable revenue lines
- **Gross margin increased to 39%:**
 - 7 % points increase on prior first half year 2017
 - Improved sales mix
- **Overhead costs reduced by 33% to \$8.3m**
- **Finance costs reduced by 40% to \$1.2m**

EBITDA (A\$m)*









Revenue (A\$m)



*Pre Impairment and debt forgiveness



FY18 H1 Results

| | H1 FY2017 | H2 FY2017 | H1 FY2018 | Change vs H1 2017 |
|---------------|--------------|--------------|----------------|---|
| Revenue | \$40.6m | \$15.1m | \$28.0m |  31% |
| Gross Profit | \$13.0m | \$3.9m | \$10.9m |  16% |
| Gross Margin | 32% | 26% | 39% |  7% points |
| Overheads | \$12.3m | \$10.7m | \$8.3m |  33% |
| EBITDA/(Loss) | \$0.9m | (\$5.6m) | \$2.7m |  200% |
| NPAT/(Loss) | (\$4.4m) | (\$29.1m) | \$35.3m |  Large |

Achievements in the Last 6 months

The Board and Management is implementing the recommendations of the 2017 strategic review.

| | | |
|---|--|---|
| Bank refinancing | Finalised debt reduction of \$35m in August | ✓ |
| Capital raising | \$8.2m equity raising in September | ✓ |
| Razor contract renewal | In November renewed distribution contract with Razor, the Global leader in electric and push scooters | ✓ |
| Improve commercial relationships | Re-engagement with major factories and suppliers | ✓ |
| Improve sales mix | Dramatically improved 'go to market' process | ✓ |
| Significant cost reductions | International sale and exit high cost base | ✓ |
| Management restructure | Complete management restructure and cost initiatives post part international business sale | ✓ |
| Strong first half result | Delivered operating EBITDA of \$2.7m (excluding profit on debt forgiveness), 200% increase on prior first half year 2017 | ✓ |

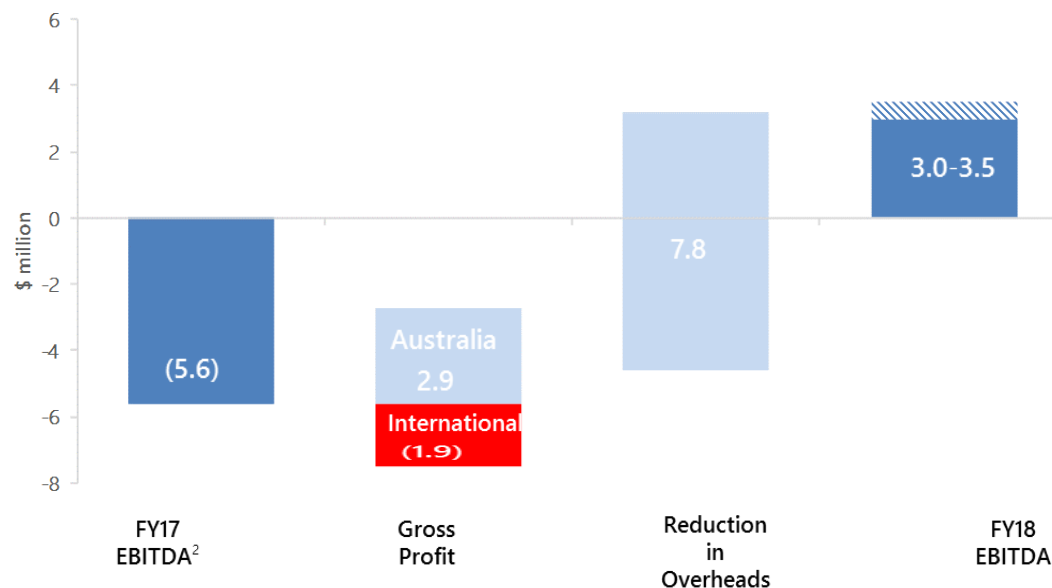
Priorities for the next 6 months

The Board and Management is implementing the recommendations of the 2017 strategic review to turn a H2 2017 EBITDA loss of \$5.6m into a positive EBITDA for H2 2018.

| | |
|---------------------------------|---|
| Product development | Grow and build our brands in Toys & Plush. Continue to grow Apparel contracts. Secure additional licencing and agency agreements with Tech and Confectionery. |
| Cash conversion | Significant operating cash flow performance |
| E-commerce | Drive e-commerce, social marketing and new channels of distribution |
| Commercial relationships | Further develop long term supply partnerships and reduce the dependence of one-off transactional opportunities |
| Debt | Restructure bank facility post September 2018 |

Outlook & Guidance

- **FY18 EBITDA guidance of \$3.0m to \$3.5m is confirmed.**
- **Significant improvement in operating cashflow for H2 vs H1.**
- **The stronger performance and outlook is driven by:**
 - **Success with a number of new products**
 - **Improved gross margins due to sales mix**
 - **Stricter criteria in our product portfolio**



THANK YOU



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