



**ASX/Media Release**  
**25 February 2016**

## **CHAPMANS OPPORTUNITIES LTD TO MAKE \$2M STRATEGIC INVESTMENT IN SKYFII**

### **Supporting Accelerated Growth of SkyFii's Data Services Business**

The Directors of Chapmans Limited (ASX: CHP) (Chapmans, the Company) are pleased to announce that wholly owned subsidiary, Chapmans Opportunities Limited (COL), has entered into a subscription agreement (Agreement) with ASX-listed data services company SkyFii Limited (ASX: SKF) to invest \$2 million in SkyFii.

COL is delighted to make this strategic investment in SkyFii, which is positioned to be one of its initial substantial holding investments since being established in December (refer ASX announcement, 23 December 2015). COL's investment approach is to make direct, strategic and tactical investments in high growth opportunities, predominantly in the mobile technology space.

SkyFii is an emerging data services company focused on the provision and monetisation of data services in retail and other large consumer environments, and has a growing Australian and international customer base.

#### Under Agreement:

- COL will invest \$2 million in SkyFii via the issue 16,000,000 ordinary shares in SkyFii at \$0.125 per share (Shares); and
- COL will receive 5 million options in total, in five equal tranches of 1 million options with exercise prices of; \$0.25, \$0.35, \$0.50, \$0.75 and \$1.00 per share (Options), (Transaction).

The funds will be used by SkyFii as additional growth and expansion capital as it continues to roll out its business plans throughout Australia and in major international markets, and for general working capital.

In addition, if the Options are exercised in full by COL, this would provide an additional \$2.85 million in funding to SkyFii.

Chapmans view COL's investment in SkyFii as an ideal execution of the COL business model. SkyFii is an emerging global leader in its space, and the results of the application of this growth funding has the potential to be significantly value accretive for both Chapmans and SkyFii shareholders.

The completion of the Transaction is subject to SkyFii shareholder approval to be sought at a SkyFii shareholder meeting to be convened in the near future, and COL raising \$7 million.

COL will provide details of further investments in due course.

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# CHAPMANS

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## About COL

Chapmans Opportunities Limited (COL) is a wholly owned subsidiary of ASX-listed diversified investment company Chapmans Limited (ASX:CHP) and is seeking to become an ASX-listed investment entity that makes non-controlling investments in small to medium Australian companies, predominantly providing active expansion capital in the mobile technology sector. COL is currently in the process of undertaking a pre-IPO capital raising.

## About Chapmans

Chapmans (ASX: CHP) is an ASX listed diversified investment company engaged in special situation investments across a diverse range of industries, with a focus and expertise in the mobile technology sector. It seeks to be an active strategic investor in high growth areas of the market, and to identify and work with emerging high growth companies. The Company's investment philosophy and approach are based on a unique mix of high conviction and special situation features, characterised by advisory and equity investments structured around specific events and assets for both public and large private corporates.

## About SkyFii

SkyFii (ASX: SKF) is an innovative data services and technology company that provides analytics and data driven marketing products for brick and mortar businesses.

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