

## SKYFII LIMITED

*Harnessing big data to help drive customer loyalty and sales.*

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## ASX ANNOUNCEMENT/MEDIA RELEASE

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### MOELIS & COMPANY UPDATES RESEARCH COVERAGE

Data services company SkyFii Limited (ASX: SKF) (SkyFii, the Company) is pleased to announce that Moelis & Company has updated its research coverage on the Company following the release of the Company's full year results for FY15.

The updated research report and previous coverage by Moelis & Company can be found at the Company's website at: <https://www.skyfii.com/investor>

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### ABOUT SKYFII

SkyFii is an innovative data services company that captures, stores and analyses behavioural data through technologies such as WiFi. We build, manage and monetise free public Wi-Fi by creating an engaging content channel for advertisers and by analysing customer data to assist retailers to make smarter business decisions.

Our networks are powered by a bespoke technology and commercial solution that gives people access to the internet for free, provides venues a valuable service to offer their customers, and gives brands and venues a powerful tool to understand and engage with consumers.