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**Welcome**

**2014 Funtastic  
Annual General Meeting**



# Chairman's Address

Shane Tanner

# Key Financials

	FY14	FY13	Change
Revenue (Continuing Operations)	\$124.6M	\$115.7M	8% ↑
NPAT	(\$35.7M)	\$14.0M	

## Significant Items

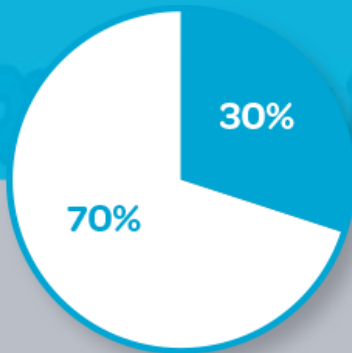
1. Madman sale \$31.0M
2. Stock writedown \$5.9M

# Agency Brands – A Challenge in 2014

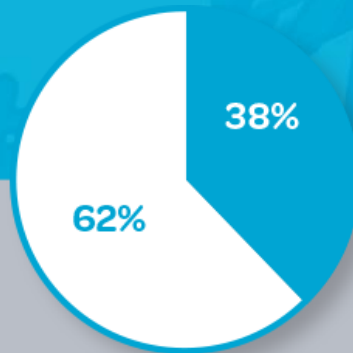
- ➔ LeapFrog
- ➔ Bandai
- ➔ Jakks Pacific

New approach to Ad Hoc Rebates & Discounts

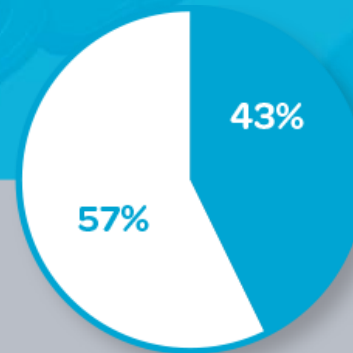
# Revenue Growth of Own Brands



FY2012



FY2013



FY2014

Growing proportion of revenue from own brands

○ Agency Brands

● Own Brands

# Highlights

SOLD



➔ Sale of Madman Entertainment –  
(albeit at a cost)

➔ Top line growth of 31% in International  
markets

➔ Reduction of Net debt of \$17m from  
\$49m to \$32m

# Key Priorities for FY15

1. Optimize performance of our Own Brands
2. Improve product and agency performance via new products and lower rebates
3. Reduction in warehousing spend
4. Re-align organization and systems post Madman sale
5. Ongoing and aggressive stock level reductions

# FY15 Outlook

• Despite the loss of Madman's contribution, FY15 will see a significant improvement in earnings due to the absence of non-recurring costs, continued development and expansion of both our own and agency brands



# CEO's Address

Nir Pizmony

# Taking Control

- Thinking Differently and Taking Action
  - Extending our Customer Base

**SPOTLIGHT**

**House.**



kogan®

- Direct to Consumer and Ecommerce

# More than just a toy company...

- Building our Brands



- Optimising Trend Items



- Building our Agency Brands



- Building a team to deliver results today and for the future...

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# What's coming up?



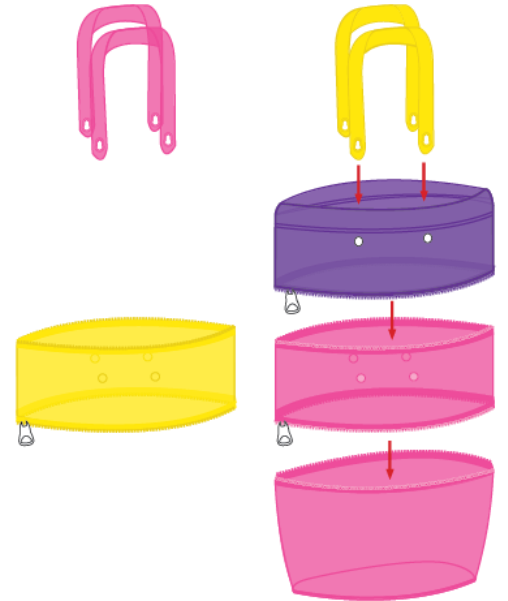
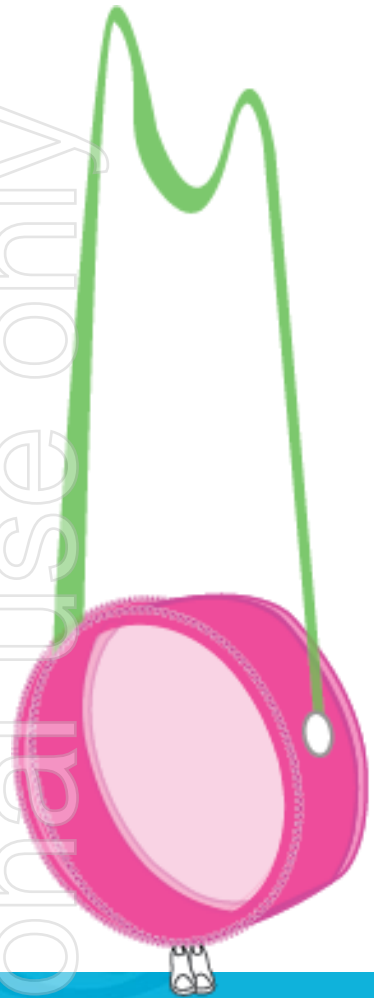
# Crackin' Eggs™



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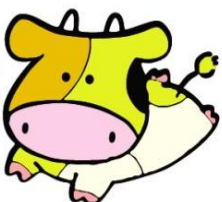
# ZIP BAGS

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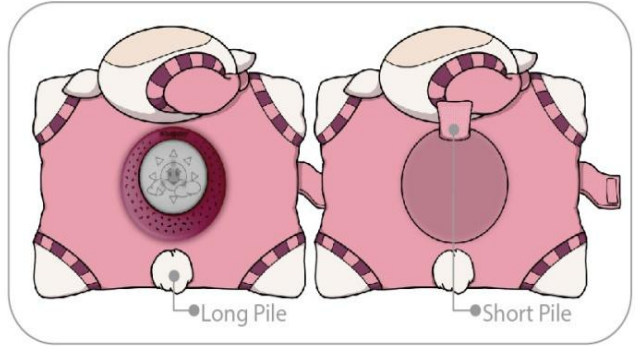




# Pillow Pets™










## Good Morning Pillow Pets Lamb



### Pantone

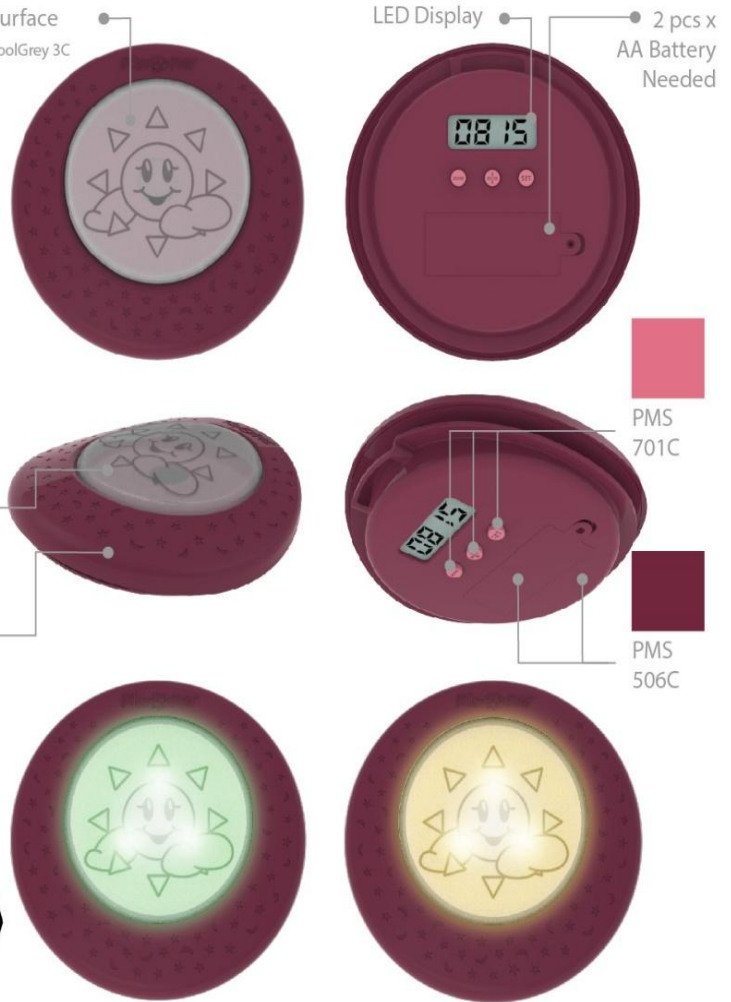
-  PMS 701C
-  PMS 506C
-  PMS 7415C
-  PMS 691C
-  PMS 2318C

### Embroidery

- 
- 
- 
- 
-  Black
-  PMS 2318C
-  PMS 7531C



Outer Surface - Glossy  
 Inner Surface - Matte  
 Pad Print on Inner Surface  
 Picture in Centre - CoolGrey 3C



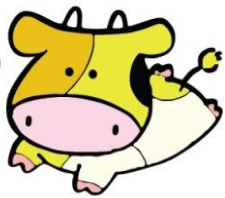
LED Display  
 2 pcs x AA Battery Needed

PMS 701C  
 PMS 506C

Transparent White  
 PMS 506C

Brand Stamp on Rear Right Foot

# Pillow Pets®

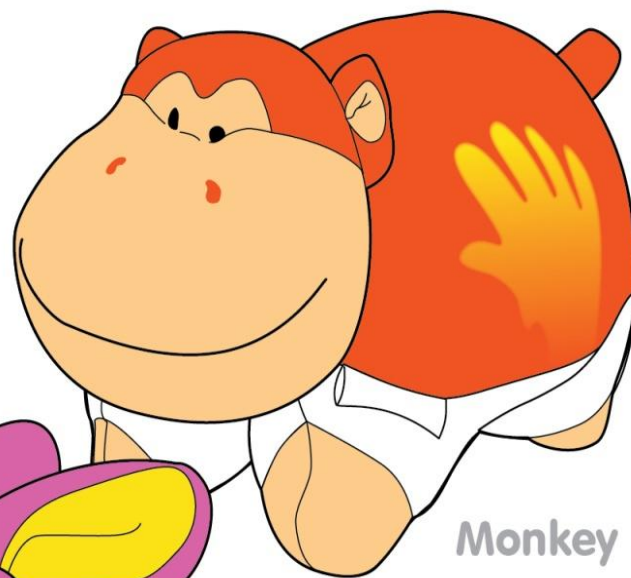


11" Bear HyperColor Pillow Pet



Bear

Hippo



Monkey



Bunny

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# Formal Business

## Notice of Meeting

# Formal Business

- Ⓢ Item 1 – Financial Statements & Reports
- Ⓢ Item 2 – Remuneration Report
- Ⓢ Item 3 – Re-election of Director, Mr Shane Tanner
- Ⓢ Item 4 – Re-election of Director, Mr Craig Mathieson
- Ⓢ Item 5 – Election of Director, Mr Grant Mackenzie

# Item 1 – Financial Statements & Reports

To receive & consider:

- (a) the financial statements;
- (b) the Directors' reports; and
- (c) the auditor's report,

in respect of the year ending 31 July 2014

# Item 2 – Remuneration Report

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

‘In accordance with Section 250R of the Corporations Act, the Company adopts the Remuneration Report as set out in the Directors’ report on pages 18 to 27 of the 2014 Annual Report, for the year ending 31 July 2014.’

*Note: The vote on this resolution is advisory only and does not bind the Directors of the Company.*

# Item 2 – Remuneration Report

<b>For:</b>	<b>298,050,957</b>	<b>82.35%</b>
<b>Against:</b>	<b>63,691,798</b>	<b>17.60%</b>
<b>Open-Useable:</b>	<b>188,997</b>	<b>0.05%</b>
<b>Exclusions:</b>	<b>44,565,935</b>	
<b>Abstain:</b>	<b>81,570</b>	

## Item 3

# Re-election of Director, Mr Shane Tanner

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

‘That Mr Shane Tanner, a Director retiring in accordance with Rule 35(c) of the Constitution, and being eligible, is re-elected as a Director of Funtastic.’

The Chairman intends to vote all undirected proxies in favour of this resolution.



# Item 3

## Re-election of Director, Mr Shane Tanner

<b>For:</b>	<b>395,945,218</b>	<b>97.51%</b>
<b>Against:</b>	<b>9,627,760</b>	<b>2.37%</b>
<b>Open-Useable:</b>	<b>485,344</b>	<b>0.12%</b>
<b>Abstain:</b>	<b>820,935</b>	

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# Item 4

## Re-election of Director, Mr Craig Mathieson

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

‘That Mr Craig Mathieson, a Director retiring in accordance with Rule 35(c) of the Constitution, and being eligible, is re-elected as a Director of Funtastic.’

The Chairman intends to vote all undirected proxies in favour of this resolution.

# Item 4

## Re-election of Director, Mr Craig Mathieson

<b>For:</b>	<b>338,193,683</b>	<b>83.18%</b>
<b>Against:</b>	<b>67,874,295</b>	<b>16.70%</b>
<b>Open-Useable:</b>	<b>485,344</b>	<b>0.12%</b>
<b>Abstain:</b>	<b>325,935</b>	

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# Item 5

## Election of Director, Mr Grant Mackenzie

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

‘That Mr Grant Mackenzie, a Director appointed in accordance with Rule 35(a) of the Constitution, and being eligible for election pursuant to Rule 35(b) of the Constitution, is elected as Director of Funtastic.’

The Chairman intends to vote all undirected proxies in favour of this resolution.

# Item 5

## Election of Director, Mr Grant Mackenzie

<b>For:</b>	<b>374,407,123</b>	<b>92.11%</b>
<b>Against:</b>	<b>31,595,855</b>	<b>7.77%</b>
<b>Open-Useable:</b>	<b>485,344</b>	<b>0.12%</b>
<b>Abstain:</b>	<b>390,935</b>	

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# Thank You

