



21 May 2014

Dean Litis
Principal Adviser Listings Compliance (Melbourne)
ASX Compliance Pty Ltd
Level 4, North Tower Rialto
525 Collins Street
Melbourne VIC

Re: Funtastic Limited Price Query

Dear Dean,

I write in response to your letter dated 21 May 2014 in which you query the recent change in the value of the Funtastic share price:

Using the numbering in your letter, I respond as follows:

1. The Company is not aware of any information concerning it that has not been announced, which if known, could be an explanation for recent trading in the securities of the Company;
2. Not applicable
3. In our previous market update dated 31st March 2014 we notified the market that the Company had received two Expressions of Interest for the Madman business. Our First Half Results released on the same date reflected a write-down of the carrying value of the Madman business to a value reflective of its fair value. The sale process is still progressing and we expect it to complete in the near future. We will inform the market as soon as we are in a position to do so.

The March market update also emphasised the importance of a successful US launch of Chill Factor in order to meet its forecast second half profit improvement. The performance of the US launch can only be fully assessed once we have the final trade sales figures for May. We plan to provide the market with a full update following this assessment.

4. The Company is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

Yours sincerely,

Grant Mackenzie
Company Secretary



ASX Markets Supervision Pty Ltd
ABN 26 087 780 489
Level 4
North Tower
525 Collins Street
Melbourne VIC 3000

GPO Box 1784
Melbourne VIC 3001

Telephone 61 3 9617 8625
Facsimile 61 3 9614 0303
www.asx.com.au

21 May 2014

Grant Mackenzie
Company Secretary
Funtastic Limited
Level 2
1341 Dandenong Road
Chadstone VIC 3148

By email only

Dear Grant

Funtastic Limited (the "Entity") - Price Query

We have noted a change in the price of the Entity's securities from a high of 10 cents on 19 May 2014, to an intra-day low of 8.5 cents at the time of writing today. We have also noted an increase in volume in the Entity's securities traded today.

In light of the price and volume change, ASX asks you to respond separately to each of the following questions:

1. Is the Entity aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?
2. If the answer to question 1 is "yes":
 1. Is the Entity relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1?

Please note that the recent trading in the Entity's securities would suggest to ASX that such information may have ceased to be confidential and therefore the Entity may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.

In responding to this question, please consider in particular whether the Entity is aware of any information that its earnings for the 12 month period ending on 31 July 2014 are likely to come as a surprise to the market by reference to its earnings for the previous corresponding period
 2. Can an announcement be made immediately?

Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).
 3. If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?
3. If the answer to question 1 is "no", is there any other explanation that the Entity may have for the recent trading in its securities?

For personal use only

4. Please confirm that the Entity is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

When and where to send your response

This request is made under, and in accordance with, Listing Rule 18.7. Your response is required as soon as reasonably possible and, in any event, by not later than **9.30 a.m. AEST Thursday 22 May 2014**. If we do not have your response by then, ASX will have no choice but to consider suspending trading in the Entity's securities under Listing Rule 17.3.

You should note that if the information requested by this letter is information required to be given to ASX under Listing Rule 3.1 and it does not fall within the exceptions mentioned in Listing Rule 3.1A, the Entity's obligation is to disclose the information "immediately". This may require the information to be disclosed before the deadline set out in the previous paragraph.

ASX reserves the right to release a copy of this letter and your response on the ASX Market Announcements Platform under Listing Rule 18.7A. Accordingly, your response should be in a form suitable for release to the market.

Your response should be sent to me by e-mail. It should not be sent directly to the ASX Market Announcements Office. This is to allow me to review your response to confirm that it is in a form appropriate for release to the market, before it is published on the ASX Market Announcements Platform.

Listing Rule 3.1

Listing Rule 3.1 requires a listed entity to give ASX immediately any information concerning it that a reasonable person would expect to have a material effect on the price or value of the entity's securities. Exceptions to this requirement are set out in Listing Rule 3.1A.

The obligation of the Entity to disclose information under Listing Rules 3.1 and 3.1A is not confined to, nor is it necessarily satisfied by, answering the questions set out in this letter.

In responding to this letter, you should have regard to the Entity's obligations under Listing Rules 3.1 and 3.1A and also to Guidance Note 8 *Continuous Disclosure: Listing Rules 3.1 – 3.1B*.

Trading halt

If you are unable to respond to this letter by the time specified above, or if the answer to question 1 is "yes" and an announcement cannot be made immediately, you should discuss with us whether it is appropriate to request a trading halt in the Entity's securities under Listing Rule 17.1.

If you wish a trading halt, you must tell us:

- the reasons for the trading halt;
- how long you want the trading halt to last;
- the event you expect to happen that will end the trading halt;
- that you are not aware of any reason why the trading halt should not be granted; and
- any other information necessary to inform the market about the trading halt, or that we ask for.

We may require the request for a trading halt to be in writing. The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted.

You can find further information about trading halts in Guidance Note 16 *Trading Halts & Voluntary Suspensions*.

If you have any queries or concerns about any of the above, please contact me immediately.

Yours sincerely

[Sent electronically, without signature]

Dean Litis

Principal Adviser

Listings Compliance (Melbourne)