



10 July 2012

## ASX Announcement

### Funtastic Secures New Distribution Rights

Fantastic Ltd is pleased to announce that it has secured the Australian distribution rights to two Confectionery Agencies, Morris National and Rio Mints.



Morris National is a third generation privately owned US Company with brands including Nutffles and Tangy Zangy. The company established an Australian division 4 years ago, but has restructured its operation to form a strategic alliance with Funtastic Ltd. The Morris National alliance will compliment the Funtastic confectionery business, and enable growth opportunities in the impulse chocolate and seasonal sectors.

Rio Mints are uniquely packaged, fruit flavoured sugar free mints, owned by Sweetlife of Switzerland. The products have had limited exposure in Australia to date. The brand will allow Funtastic to attain growth opportunities in the confectionery mint sector with a unique and high quality alternative for the consumer.

Both agencies will be incorporated into the Funtastic portfolio over the next few weeks.

Stewart Downs, Funtastic CEO, said “we are delighted to have been selected by both Morris National and Sweetlife to be their exclusive distributor in Australia. The addition of these brands to our growing portfolio is testament to the success and professionalism of our confectionery team.”

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#### About Funtastic

Funtastic is a publicly listed Australian company. With our head office in Melbourne and offices in Hong Kong and China, we supply retailers and customers across the country, and the world, with an array of leading products for kids of all ages.

For more information on Funtastic visit the web site at [www.funtastic.com.au](http://www.funtastic.com.au) and for comment contact Stewart Downs (CEO and Managing Director). Ph: 03 8531 0002.