



12th November 2009

The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir,

Appointment of Chief Financial Officer

Please find attached announcement concerning the appointment of Chief Financial Officer.

Yours faithfully

John Osborne
Company Secretary

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ASX ANNOUNCEMENT
Funtastic Announces Appointment of Chief Financial Officer

Funtastic Chairman Graeme Yeomans announced today the appointment of James Cody as the Company's Chief Financial Officer, effective 16 November 2009.

"Funtastic is delighted to have secured James' talent," Mr Yeomans said. "His exceptional experience ensures he will make a considerable contribution to the new Funtastic, assisting the management team and board."

"As CFO, James assumes a role as part of the Senior Executive team, overseeing the Finance, Legal and Information Technology components of the business."

James is a senior finance professional with broad industry experience in Australia, New Zealand and the UK. Most recently, he held the role of Group Finance Director with REDgroup Retail (formally A&R Whitcoulls Group) where his key tasks included commercial financial management, financial structuring, corporate finance and Company Secretarial duties.

James played an integral role at REDgroup Retail in a number of successful transactions including the acquisition of Borders stores throughout Australia, New Zealand and Singapore. He also steered major cost reduction and working capital management initiatives during his time with REDgroup and restructured the Finance and Information Technology functions.

"James brings with him the knowledge and expertise to positively impact on the company as we continue to develop," Mr Yeomans said.

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For more information on Funtastic, visit the web site at www.funtastic.com.au and for comment contact Anna Kirby, Public Relations for Funtastic Limited Ph: 03 9486 9357.

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