



Friday 20 March

Media Announcement **Funtastic Takes Out More Awards in 2009**

Continuing many years of success, Funtastic scooped two of the top Toy of the Year awards presented as part of the annual Australian Toy, Hobby & Nursery Fair in Melbourne today (Friday 20 March).

Funtastic won awards for:

- 2009 Girls Toy of the Year for the Flutterbye Fairy Globe; and
- 2009 Outdoor Toy of the Year for the Razor RipStik Air.

“Judged by a panel of industry experts well versed in what kids find appealing, the awards are seen as an important indicator of sales success for the year,” Stewart Downs, Funtastic CEO, said. “They regularly predict what will be topping birthday and Christmas wish lists for kids around the country.”

Over the past 9 years Funtastic has secured a host of category awards plus 7 overall Toy of the Year awards including:

- Toy of the Year 2008 for the LeapFrog TAG Reading System
- Toy of the Year 2005 for the Roboraptor
- Toy of the Year 2004 for the LeapFrog Leapster
- Toy of the Year 2003 for the Electronic Hulk Hand
- Toy of the Year 2002 for the VJ Starz
- Toy of the Year 2001 for the Tekno Puppy
- Toy of the Year 2000 for the Digimon

Not just one of Australia's largest toy product companies, Funtastic is also an entrepreneurial marketer and distributor of consumer branded lifestyle merchandise with product spanning all aspects of family life – from children's toys, apparel and footwear to sporting goods, nursery, manchester, homewares and DVD, film entertainment and gaming.

While now encompassing so much more than its traditional toy roots, Funtastic's business remains firmly based in leading children's licenses and brands like Thomas & Friends, Disney, LeapFrog, Teenage Mutant Ninja Turtles, Ben 10, Bratz, Cabbage Patch Kids and many, many more.

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For more information on Funtastic, visit the web site at www.funtastic.com.au and for comment contact Stewart Downs, Funtastic Limited Ph: 03 9535 5888 or Anna Kirby, Public Relations for Funtastic Limited Ph: 0409 484 894 or 03 9486 9357.