

ASX Release

Noodlecake signs Publishing Agreement with Funselektor to bring Golden Lap to mobile in early 2026

Streamplay Studio Limited ("Streamplay" or the "Company") (ASX: SP8) is pleased to announce that its subsidiary, Noodlecake Studios ("Noodlecake"), has entered into a publishing agreement with Funselektor Labs ("Funselektor") to publish the highly anticipated motorsport management title, *Golden Lap*, on mobile platforms.



HIGHLIGHTS

- Publishing agreement signed between Noodlecake Studios and Funselektor Labs to port '*Golden Lap*' to mobile platforms.
- Agreement aligned with industry-standard publishing terms and will see Noodlecake handle the technical port to mobile.
- This represents the third collaboration between the studios, following the successful mobile launches of '*art of rally*' and '*Absolute Drift*'.
- Early coverage from major international outlets has praised Golden Lap's creative direction and distinctive art style.
- Funselektor's growing popularity, supported by strong anticipation for its upcoming title '*over the hill*', continues to strengthen its global profile.
- Mobile release of *Golden Lap* targeted for early Q1 2026.

Summary

This new publishing agreement marks the third collaboration between Noodlecake and Funselektor, following the successful mobile launches of *Art of Rally* and *Absolute Drift*. Both titles have become synonymous with elegant design and accessible, minimalist gameplay, earning critical acclaim and a loyal global player base. Building on this foundation, *Golden Lap* extends Funselektor's universe into the world of motorsport strategy.



The partnership further strengthens Noodlecake's publishing pipeline of premium indie experiences and reinforces its position as a preferred partner for high-quality, design-led developers. With Funselektor's growing global recognition and another title already in development, this ongoing relationship continues to deliver meaningful opportunities for both.



Funselektor has also been in the spotlight recently with early previews of its next project, *over the hill*, which has rapidly gained traction on Steam – surpassing 200,000 wishlists within a month of its debut and ranking among the top 70 most wishlisted games on the platform. Featured in multiple indie showcase events, this momentum highlights the studio's creative strength and global visibility, reflecting a shared focus on quality, artistry and long-term collaboration.

“ Working with Funselektor has always been a great fit for us – games have such a unique sense of style and atmosphere. *Golden Lap* continues that tradition, and we're thrilled to be collaborating with them again. With '*over the hill*' and other exciting projects on the horizon, we're looking forward to future opportunities to work together when the time is right ”

— **Ryan Holowaty, CEO of Noodlecake**

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Commercial Terms

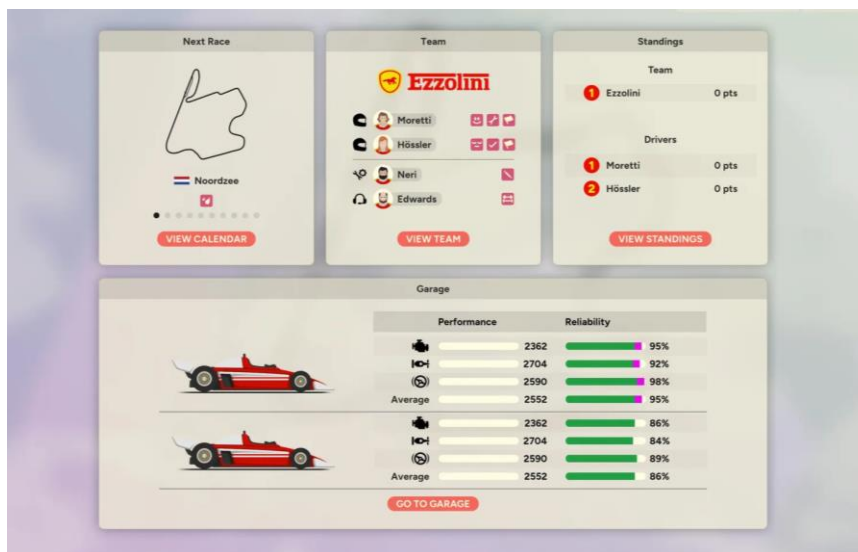
Noodlecake's publishing agreements are typically structured under standardised terms that define delivery responsibilities, revenue-share arrangements, and post-launch support. They generally include a revenue-share structure in the range of 20–40 percent, depending on the level of financing, development support, and technical involvement. This model simplifies engagement with development partners and ensures consistency across projects.

Under the agreement, which is aligned with industry standard publishing terms, Noodlecake's technical team will be handling the port of Golden Lap to mobile, with an expected release in early Q1 2026, if not sooner.

While revenue outcomes depend on factors such as user takeup, platform performance, release timing, and ongoing live-ops support – and therefore cannot be reliably estimated at this time – this Agreement is material to Streamplay due to the success of previous mobile launches and the further strengthening of Streamplay's publishing pipeline having this agreement in place. Revenue from this agreement will form part of Noodlecake's ongoing pipeline of titles contributing to the Group's recurring revenue streams. Results will be reflected in Streamplay's regular quarterly financial reporting.

About Golden Lap

Golden Lap, developed by Funselektor Labs in collaboration with Strelka Games, is a stylish, retro-inspired motorsport management game. Set in the golden era of open-wheel racing, players take charge of their own team – hiring drivers, developing cars, and fine-tuning race-day strategy in pursuit of championship glory.



Combining Funselektor's minimalist art style with accessible, depth-filled gameplay, *Golden Lap* celebrates the beauty and drama of classic racing. Its handcrafted circuits and dynamic systems – *spanning weather, driver rivalries, and tactical decision-making* – deliver a nostalgic yet modern take on motorsport management.

Early coverage from outlets such as [Forbes](#), [VG247](#) and [OverTake.gg](#) have praised its creative direction and fresh approach to the motorsport genre, reinforcing growing excitement ahead of its release – with some publications already noting expectations of a future mobile port.

“

The most aesthetically pleasing racing game that I have seen in a while

— OverTake

“

More exciting and involving than the real-life 2024 Formula 1 season

— Forbes

Previous Collaborations

Noodlecake's partnership with Funselektor has already produced two acclaimed titles that have helped define the studio's reputation for delivering premium indie experiences to mobile audiences, generating approximately AUD \$325,000 in lifetime storefront revenue, with titles well-suited for inclusion in future mobile subscription offerings.



art of rally

A critically acclaimed driving experience celebrated for its stunning visual style and accessible handling. The game takes players on a journey through the history of rally racing, combining tranquil landscapes with a refined, skill-based driving model. The title generated ~A\$215,000 in lifetime revenue.

More Info: <https://www.artofrally.com>



Absolute Drift

A serene and minimalist driving experience that challenges players to master the art of drifting through clean, stylised environments. Praised for its simplicity and focus, the title became a cult favourite among racing enthusiasts and indie gamers alike. The title generated ~A\$109,500 in lifetime revenue.

More Info: <https://www.absolutedrift.com>

For further information

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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) owns North America-based Noodlecake Studios, an award-winning game developer and publisher recognised for its innovative original IPs and long-standing commercial relationships with Tier-1 platforms including Amazon, Apple, Nintendo, and Microsoft. With more than 60 published titles and over 270 million downloads worldwide, Noodlecake continues to lead in premium mobile and indie gaming. Broader operations span development and publishing, esports, streaming, and telco-aligned gaming services across North America, Australia, the Middle East, Africa, and the Pacific Islands.

More information: www.streamplay.studio

www.noodlecake.com

ASX release authorised by the Board of Directors of Streamplay Studio Limited

