

→ ASX Announcement

29 October 2025

FY25 AGM – Results of Meeting

Pureprofile Limited (ASX: PPL or the Company) is pleased to advise that, at today's Annual General Meeting, shareholders passed all resolutions as set out in the Notice of Meeting, by way of poll.

In accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act 2001 (Cth), a summary of the the proxy votes received and poll results on each resolution is attached.

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

George Kopsiaftis, IR Department

george.kopsiaftis@irdepartment.com.au | +61 409 392 687

About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.

Pureprofile 

Pureprofile Ltd.
ABN 37 167 522 901

business.pureprofile.com
info@pureprofile.com

Sydney
263 Riley Street
Surry Hills
NSW 2010
+61 2 9333 9700

For personal use only

Disclosure of Proxy Votes

Pureprofile Limited
Annual General Meeting
Wednesday, 29 October 2025



AUTOMIC
Automic
GPO Box 5193, Sydney, NSW 2001
P 1300 288 664 (aus) or +61 (0)2 9698 5414 (world)
F +61 (0)2 8583 3040 E hello@automic.com.au
ABN 27 152 260 814

In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

			Proxy Votes				Poll Results (if applicable)			Results
Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME
1 Adoption of Remuneration Report	P	412,269,575	401,706,078 97.44%	10,563,497 2.56%	640,000	0 0.00%	407,408,535 97.47%	10,563,497 2.53%	640,000	-
2 Re-election of Mark Heeley as Director	P	412,723,003	412,234,365 99.88%	448,638 0.11%	16,418,803	40,000 0.01%	440,471,012 99.90%	448,638 0.10%	16,418,803	Carried
3 Approval of Issue of Performance Rights to Martin Filz (or his nominee), a Director of the Company	P	412,809,575	400,962,745 97.13%	11,306,830 2.74%	100,000	540,000 0.13%	407,205,202 97.30%	11,306,830 2.70%	100,000	Carried
4 Approval of Issue of Performance Rights to Michael Anderson (or his nominee), a Director of the Company	P	338,309,503	322,366,581 95.29%	15,402,922 4.55%	74,600,072	540,000 0.16%	328,309,038 95.44%	15,702,922 4.56%	74,600,072	Carried
5 Approval of Issue of Performance Rights to Adrian Gonzalez (or his nominee), a Director of the Company	P	338,309,503	322,347,581 95.28%	15,421,922 4.56%	74,600,072	540,000 0.16%	328,290,038 95.43%	15,721,922 4.57%	74,600,072	Carried
6 Approval of Issue of Performance Rights to Mark Heeley (or his nominee), a Director of the Company	P	338,309,503	322,366,581 95.29%	15,402,922 4.55%	74,600,072	540,000 0.16%	328,309,038 95.44%	15,702,922 4.56%	74,600,072	Carried
7 Approval of Issue of Performance Rights to Elizabeth Smith (or her nominee), a Director of the Company	P	338,309,503	322,366,581 95.29%	15,402,922 4.55%	74,600,072	540,000 0.16%	328,309,038 95.44%	15,702,922 4.56%	74,600,072	Carried
8 Renewal of Proportional Takeover Provisions	P	428,751,057	428,276,419 99.89%	434,638 0.10%	390,749	40,000 0.01%	456,513,066 99.90%	434,638 0.10%	390,749	Carried

