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ASX Release

Streamplay's subsidiary, Noodlecake signs licence agreement with Amazon

Streamplay Studio Limited ("Streamplay" or the "Company") (ASX: SP8) is pleased to advise that its wholly owned subsidiary, Noodlecake, has entered into a three year license agreement relating to the launch of a Noodlecake game with Amazon.

Further Details

The agreement relates to the adaptation and distribution of a Noodlecake-owned game title on Amazon's gaming platform.

The agreement will see work completed to port the Noodlecake-owned game title onto the platform. The value of the agreement is up to AUD\$500,000. Amazon has the right to terminate the agreement at any time.

As the game is internally developed and owned-IP, Noodlecake will retain the full value of the agreement. Streamplay is not entitled to a revenue share in relation to content sales on the platform.

For further information

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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is a leading provider of competitive casual gaming and eSports technology, game development and publishing, music and sports streaming services, and telco value-added services across Africa, the UAE and Pacific Islands. With a portfolio spanning original IP game development, publishing services, and innovative entertainment solutions, Streamplay collaborates with partners across the globe to deliver engaging experiences on web, mobile, console, and PC platforms. The Company continues to innovate to meet the evolving needs of gamers, streamers, and telco users worldwide.



Streamplay is the owner of North America-based Noodlecake Studios, an award-winning indie game studio known for its innovative original IPs and collaborative publishing projects. With over 60 published titles and more than 270 million downloads globally, Noodlecake has established itself as a leader in the casual and indie gaming market.

More information: www.streamplay.studio

www.noodlecake.com

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ASX release authorised by the Board of Directors of Streamplay Studio Limited

