# openlearning

# The Al-Powered Learning Management System

OpenLearning Limited (ASX:OLL) Annual Report 2024 ABN 18 635 890 390

# OpenLearning Limited and Controlled Entities

Audited Annual Financial Statements 31 December 2024

### **Corporate Directory**

### Directors

Spiro Pappas Adam Brimo Rupesh Singh Matthew Reede

Non-Executive Chairman
 Managing Director and Group CEO
 Non-Executive Director
 Non-Executive Director

### **Company Secretary**

Maria Clemente Sally Greenwood

### **Registered Office**

The Cooperage, Level 2, Suite 9, 56 Bowman Street Pyrmont NSW 2009

### **Company Contact Number**

Telephone +61 3 8395 5446 Fax +61 3 8678 1747

### Auditors

Hall Chadwick Level 40, 2 Park Street Sydney NSW 2000

### Share Registrar

Automic Pty Ltd Level 5, 126 Phillip Street Sydney NSW 2000

### Stock Exchange Listing

Australian Securities Exchange Code: OLL

### **General information**

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### Directors' report

Your directors present their report on the Consolidated Entity (referred to herein as the Group) consisting of OpenLearning Limited and its controlled entities for the financial year ended 31 December 2024.

### Directors

The following persons were directors of OpenLearning Limited during or since the end of the financial year up to the date of this report:

Spiro Pappas	- Non-Executive Director and Chairman
Adam Brimo	- Managing Director and Group CEO
Rupesh Singh	- Non-Executive Director
Mathew Reede	- Non-Executive Director

Particulars of each director's experience and qualifications are set out later in this report.

### Principal Activities

The principal activities of the Group during the financial year were:

- providing a cloud-hosted learning management system and lifelong learning platform for delivering short courses, blended learning and online degrees; and
- promotion and sale of educational courses through a global marketplace.

### Review of operations and financial position

Results for financial year 2024 ("FY2024"):

- gross sales of \$3,705,044, an increase of 24.1% year-on-year ("YoY");
- revenue of \$2,283,531, a decrease of 0.4% YoY;
- loss after tax of \$(2,851,622), a decrease in losses of 35.5% YoY;

### **Directors' report**

	2024 \$	2023 \$	Inc / (Dec) %
Revenue from ordinary activities	2,283,531	2,293,779	(0.4)
Revenue comprises of the following: Platform SaaS fees Program delivery Marketplace sales Services sales	2,144,727 _ 1,549,429 10,888	1,845,865 287,280 792,949 59,029	16.2 (100.0) 95.4 (81.6)
Gross sales Less: Sharing of revenue with course	3,705,044	2,985,123	24.1
Creators Revenue	(1,421,513) 2,283,531	(691,344) 2,293,779	(0.4)
Loss after tax from ordinary activities attributable to owners	(2,851,622)	(4,421,750)	(35.5)
Net loss attributable to owners	(2,851,622)	(4,421,750)	(35.5)

### Commentary on the Results for the Year

The financial year ended 31 December 2024 (FY2024) was a period of organisational transformation for OpenLearning, underpinned by a strategic focus on SaaS revenue expansion, Al-powered product innovation, and international market penetration. The Company successfully executed its growth and cost optimisation strategy, delivering consistent improvements in recurring revenue, customer adoption, and operational efficiency, positioning itself for long-term scalability and profitability.

### Key financial highlights for FY2024:

- Platform SaaS Annual Recurring Revenue (ARR) grew 23% YoY to \$2.335 million by the end of FY2024, driven by increased customer adoption and expansion of Al-powered features.
- Cash receipts from customers increased 24% YoY to \$3.908 million, reflecting strong growth across both SaaS and Marketplace service lines.
- Net operating cash outflows improved by 35% YoY to \$(2.152) million, as the Company focused on cost reductions and improved operating efficiencies.
- Loss after tax decreased by 35.5% YoY to \$(2.852) million, reflecting disciplined cost management, operating leverage from the Group's core technology platform and revenue growth.

### Directors' report

### **OpenLearning's Product Offering**

OpenLearning operates across two core business divisions – Platform Subscription and Marketplace – each designed to provide scalable, AI-powered solutions to education providers and learners.

### 1. Platform Subscription (SaaS)

OpenLearning's AI-powered Learning Management System (LMS) provides a full suite of tools for online learning, course creation, and delivery, catering to education providers, universities, and training institutions.

- OpenLearning LMS The flagship end-to-end learning platform, enabling institutions to design, market, deliver, and manage online courses, micro-credentials, and degrees.
- CourseMagic.ai An Al-driven instructional design tool launched in June 2024, providing educators with automated course-building features and seamless integration with other major LMS platforms such as Canvas, Blackboard, and Moodle.
- Biomedical Education and Skills Training (BEST) Network A specialised teaching platform with virtual microscopy capabilities designed for biomedical education in leading medical schools.

This division operates on a SaaS subscription model, with recurring revenue based on the number of users and AI tool usage. The growth of AI-driven tools within OpenLearning's LMS has significantly increased platform engagement and revenue per customer.

### 2. Marketplace

The Marketplace business provides student acquisition and course discovery solutions, creating an additional revenue stream for OpenLearning and its education provider clients.

- OpenLearning Marketplace A global network of education marketplaces, featuring courses from education providers and enabling seamless course promotion and enrolment management.
- The Uni Guide Acquired in 2024, this higher education marketplace helps universities and colleges recruit students, attracting nearly 1 million annual visitors, with a growing focus on international student placements.

The Marketplace service line generated \$1.549 million in gross sales in FY2024, growing 95.4% YoY, reflecting the increasing demand for higher education marketing and recruitment services.

### SaaS Revenue Growth and Al Product Expansion

OpenLearning's core Software-as-a-Service (SaaS) business continues to scale, with strong ARR growth of 23% for FY2024. This growth was supported by:

- Increased average revenue per B2B SaaS customer, which grew 17% YoY to \$9,723 per annum, reflecting higher-value contracts and deeper engagement with customers.
- Continued expansion of AI-driven course development tools, leading to greater adoption among education providers and increased usage of OpenLearning's platform.
- Successful launch of CourseMagic.ai in June 2024, with 126 paying customers by year-end and growing global adoption.

Al innovations and other new enhanced features have played a key role in OpenLearning's revenue expansion and position it as a leading-edge learning management system that can support large-scale deployments across educational institutions, corporations, and government sectors.

Directors' report

### **Strategic Partnerships and International Expansion**

The Company continued to build strategic alliances and expand into new geographic markets, with key initiatives including:

- Higher Education Expansion: Australian based expansion included a strategic partnership with Meshed Group, integrating OpenLearning's AI-powered Learning Management System (LMS) with Meshed's Student Management System, which has resulted in new customer subscriptions from the Australian higher education and vocational education sectors.
- Geographical Expansion: Continued growth in the Malaysian and Indonesian markets throughout FY2024 with early traction in India and the Philippines with the signing of new reseller agreements and an expanding the pipeline of international customers.
- Acquisition of The Uni Guide, an Australian higher education marketplace, which is now contributing to OpenLearning's marketplace revenue growth and international student recruitment efforts.

The international student recruitment market represents a significant long-term opportunity, with OpenLearning leveraging The Uni Guide's platform and its partnership with Education Centre of Australia (ECA) to expand recruitment for Australian and overseas universities.

### **Cost Management and Financial Discipline**

OpenLearning demonstrated disciplined cost management, achieving:

- A 35% YoY reduction in net operating cash outflows, improving financial sustainability.
- A 31% decrease in operating expenses, reflecting a strategic shift towards efficiency and profitability.
- A \$2.0 million capital raise, including an increase in its loan facility by \$1.0 million and additional institutional investment, ensuring the Company is able to execute on its strategy while investing in sales and product development.

### Strategic Focus for FY25

OpenLearning is expanding across multiple verticals and geographies with a focus on:

- Expanding its AI-powered LMS capabilities, further enhancing its Generative AI tools to drive efficiency in course delivery, assessment and student engagement.
- Establish go-to-market partnerships to grow the pipeline of larger scale platform deployments that take advantage of the full suite of LMS and AI powered tools in both the higher education and corporate sectors.
- Deepening market penetration in key geographies, including its core markets of Australia and Malaysia in both the higher education and corporate sectors, and supporting the Group's resellers and partners in India, the Philippines and Indonesia to drive sales.
- Scaling CourseMagic.ai, increasing adoption among educators and institutions worldwide, and integrating new Al-driven features to improve retention and revenue growth.
- Strengthening financial performance, continuing to optimise costs while driving highermargin SaaS revenue, with the goal of achieving cash-flow break-even.

By prioritising innovation, market expansion, and financial sustainability, OpenLearning aims to solidify its position as a leader in AI-powered education technology while driving long-term growth and value for its stakeholders.

### Directors' report

### Conclusion

In FY2024, OpenLearning made significant progress in transforming its business and leveraging its technology, delivering 16.2% SaaS revenue growth while achieving a 19.8% reduction in its cost base. This was achieved while launching industry-leading Generative AI tools that are driving platform adoption and expanding its international footprint in high-growth markets such as India, the Philippines, Indonesia, and Malaysia.

While challenges remain, OpenLearning is well-positioned for sustainable growth, with a clear focus on accelerating SaaS revenue, enhancing Al-driven solutions, and achieving cash-flow break-even. The Company remains committed to delivering value for its shareholders, customers, and partners, and expresses its deepest appreciation to its dedicated employees for their contributions to this transformative year.

### **Directors' report**

### Events after the reporting period

No matter or circumstance has arisen since the end of the financial year that has significantly affected, or may significantly affect, the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

### Environmental issues

The Group's operations are not regulated by any significant environmental regulations under the laws of the countries where the Group operates in.

### Dividends

No dividends were paid or declared during or since the end of the financial year and there were no declared dividends unpaid at the date of this report.

### Indemnification and insurance of directors and officers

During the year, the Group has paid a premium in respect of an insurance contract insuring all directors and officers of the Group against liabilities incurred in the capacity as a director or officer of the Group.

### Indemnification and insurance of auditor

During the year, the Group has not indemnified or agreed to indemnify the auditor of the Company.

### Proceedings on behalf of the Company

No person has applied for leave of court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings.

The Company was not a party to any such proceedings during the year.

### **Non-audit Services**

The Board of Directors is satisfied that the provision of non-audit services during the year is compatible with the general standard of independence for auditors imposed by the *Corporations Act 2001*. No other fees were paid or payable to the auditors for non-audit services performed during the year ended 31 December 2024.

### Auditor's Independence Declaration

The lead auditor's independence declaration for the year ended 31 December 2024 has been received and can be found on page 17 of the financial report.

### Directors' report

### Options

At the date of this report, the unissued ordinary shares of OpenLearning Limited under option are as follows:

Grant Date	Date of Expiry	Exercise Price per share	Number under Option
28 October 2021	27 April 2025	\$0.30	1,000,000
9 May 2024	2 July 2029	\$0.05	1,000,000
28 June 2024	28 June 2029	\$0.05	4,000,000
17 December 2024	17 December 2027	\$0.05	5,000,000

Option holders do not have any rights to participate in any issues of shares or other interests of the Company or any other entity.

For details of options issued to directors and executives as remuneration, refer to the remuneration report.

Other than the above, there have been no options granted over unissued shares or interests of any controlled entity within the Group during or since the end of the reporting period.

### **Performance rights**

As at the date of this report there are 13,530,000 performance rights convertible to shares on 1:1 basis on issue (2023: 350,000).

These 13,530,000 performance rights shall vest within 3 years with one-third vesting annually, subject to continued employment and the achievement of share price targets for each tranche. None of these performance rights vested during FY2024.

### Information Relating to Directors and Company Secretary

Spiro Pappas	_	Non-Executive Director and Chairman
Qualifications	_	B.Comm (Merit), AICD
Experience	-	Spiro Pappas is a business leader with over 30 years of experience predominantly in the financial services industry.
		Since leaving NAB in July 2018, Spiro has served on a number of boards. In addition to his role at Open Learning, Spiro is currently the Chairman of Atlas Iron, Cognian Technologies (IoT Proptech) and Go Zero Group. At NAB, Spiro performed several leadership roles including Executive General Manager of Global Institutional Banking, CEO of Asia and
		Executive General Manager of International and Innovation. Prior to NAB, Spiro worked in Sydney, London and New York with Deutsche Bank and then over 11 years in London with ABN AMRO/RBS where he managed a number of global businesses including Debt Capital Markets, Client Coverage for Financial Institutions and Corporate Finance and Advisory.
		Spiro has also served as the Chair of OpenInvest (Wealthtech), a NED of DataMesh Group (Payment Fintech), on the Advisory Board of both the Australia China Business Council and the Australia Japan Business Cooperation Council and was a Board Member of the European Australian

**Business Council.** 

### Directors' report

	Spiro was also a member of a taskforce advising the Federal Government on how to enable the SME sector for the digital age.
Interest in Shares and Options –	3,679,091 fully paid ordinary shares, held directly and indirectly via Nicollete Harper.
	1,000,000 unlisted options, each exercisable at \$0.05 and expiring 28 June 2029.
Special Responsibilities –	N/A
Directorships held in other listed– entities during the three years prior to the current year	Splitit Payments Ltd (Resigned 8 February 2021)
Adam Brimo –	Managing Director and Group CEO
Qualifications –	B.Eng (Software), B.Arts (Politics)
Experience –	Adam Brimo is listed in the 2017 Forbes 30 Under 30 Asia for Consumer Technology, The Pearcey Foundation's 2018 NSW Tech Entrepreneur Hall of Fame and is a recipient of the 2011 UNSW Alumni Graduand Award.
	Adam previously worked at Macquarie Bank as a Software Engineer in the Fixed Income, Currencies and Commodities Group and at Westpac Institutional Bank as a Senior Software Engineer.
	In 2010-2011, Adam led the successful Vodafail consumer activist campaign, which resulted in nationwide media coverage, an ACMA inquiry and a \$1bn network upgrade for Vodafone's Australian business. Adam was named the Consumer Activist of the Year in 2011 by Choice Magazine for his transformative impact on the telecommunications sector in Australia.
	In 2012, Adam joined UNSW Professor Richard Buckland and David Collien to found OpenLearning.com, a lifelong learning platform. Since that time, over 5 million students have joined courses, including the first massive open online courses (MOOCs) from Australia and Malaysia.
Interest in Shares and Options –	7,457,475 fully paid ordinary shares held directly and indirectly via Melissa Ran and Strong Alliance Pty Ltd.
	4,000,000 performance rights, which are subject to a three year vesting period with various vesting hurdles and expire 28 June 2029; and
	2,000,000 unlisted options, each exercisable at \$0.05 and expiring 28 June 2029.
Special Responsibilities –	Group CEO
Directorships held in other listed– entities during the three years prior to the current year	None
Rupesh Singh –	Non-Executive Director
Qualifications –	GradDip (IT)
Experience –	Mr Singh is the founder and Chief Executive Officer of Education Centre of Australia (ECA). Mr Singh is a highly regarded entrepreneur in the education sector for his extensive hands-on experience in the Australia domestic

market and global expertise.

### Directors' report

Interest in Shares and Options	_	Education Centre of Australia (ECA) is a diverse, multi-sector education group that is at the forefront of Australia's higher education sector, with university partners across Australia, Europe and Southeast Asia. 244,885,559 fully paid ordinary shares, held indirectly via ECA Investments Group Pty Ltd (Atf the ECA Investments Group Trust) and ECA Investments Group Pty Ltd.
Special Responsibilities	_	N/A
Directorships held in other liste entities during the three yea prior to the current year		None
Matthew Reede	_	Non-Executive Director
Qualifications	-	Master of Commerce majoring in Marketing & Communications Bachelor of Economics majoring in Accounting, Advanced Diploma of Financial Services & Investor Relations
Experience	_	Mr Reede has over 20 years' experience in investment management, business management and early stage finance. Mr Reede is managing partner at Dominion Partners having founded the company in 2021, Director of Caledonia Capital and Euphrates Capital in Australia and Director of Colville Capital in the United Kingdom. The Company confirms that Dominion Partners have been engaged since April 2023 to provide investor relationship services to the Company. Mr Reede has a wealth of experience in the education sector having co- founded Performance Education Group in 2005, which grew to become Australia's largest Professional Year Provider in size and employment outcomes before exiting his stake in the business to EDU Holdings in 2018. Performance Education Group, now Gradability, was acquired by Online Education Services (OES) in 2021. In 2018, Mr Reede founded BioScore, which is a software platform for health and fitness professionals to manage and report on performance tests and other health test results and Habitat Travel in 2013, an online channel management provider for accommodation operations and online travel agents. In his early career, Mr Reede worked for KPMG and Macquarie Bank, based in Sydney, Australia.
Interest in Shares and Options	_	<ul> <li>1,188,419 fully paid ordinary shares held directly and indirectly via Euphrates Capital <euphrates a="" superfund=""></euphrates>.</li> <li>1,000,000 unlisted options, each exercisable at \$0.05 and expiring 28 June 2029.</li> </ul>
Special Responsibilities	_	N/A
Directorships held in other liste entities during the three yea prior to the current year		None
Maria Clements	_	Company Secretary (Appointed 1 August 2024)
Qualifications	_	Diploma in Law - Law Extension Committee, University of Sydney
		Australian Restructuring Insolvency & Turnaround Association (ARITA)

Advanced Certification

### **Directors' report**

Bachelor of Arts - Major in Interdisciplinary Studies, Minor in English Literature - Ateneo de Manila University, Philippines

Ms. Clemente is a corporate governance and compliance expert with 15 Experience years of experience in corporate advisory and is admitted as a lawyer in New South Wales. Ms Clemente was a senior listings adviser at the ASX where she had extensive involvement in the oversight of listed entities in the information technology, telecommunications, consumer services and agriculture sectors, and demonstrated solid understanding of the listing rules and their application to capital raisings, mergers and acquisitions and other corporate transactions. Maria currently advises several ASX-listed entities and private companies and manages all levels of company secretarial compliance. Sally Greenwood Company Secretary (Appointed 1 August 2024) LLM Corporate Governance and Law with Graduate ICSA - University of Qualifications Portsmouth LLB Law with Criminology - Sheffield Hallam University Member of the Governance Institute of Australia Ms Greenwood is member of the Governance Institute of Australia and Experience has over seven years' experience within the Corporate Governance space. Ms Greenwood is currently appointed as Company Secretary to a number of ASX Listed and unlisted entities. Prior to working in Australia, she gained experience providing in-house company secretarial duties to a FTSE250 listed entity on the London Stock Exchange.

Working for entities operating in Americas, Asia Pacific and Europe, she has a wide breadth of experience.

### **Meetings of Directors**

During the financial year 2024, 8 meetings of directors were held. Attendances by each director during the year was as follows:

### Directors' Meetings Number eligible to attend Number attended

Adam Brimo	8	8
Spiro Pappas	8	8
Rupesh Singh	8	8
Matthew Reede*	7	7

\*Matthew Reed was appointed to the Board on 21 February 2024

### **Directors' report**

### **Remuneration Report**

The Remuneration Report for Non-Executive Directors, Executive Director and other Key Management Personnel have been prepared under the following main headings:

- (i) Remuneration policy
- (ii) Details of remuneration
- (iii) Service agreements
- (iv) Share-based remuneration
- (v) Other information

### (i) <u>Remuneration Policy</u>

The remuneration policy of the Group has been designed:

- to align rewards to business outcomes that deliver value to shareholders
- to create a high performance culture by setting challenging objectives and rewarding individuals based on performance targets met
- to ensure remuneration is competitive in line with market to motivate and retain executive talent

In absence of a Remuneration Committee, the Board is responsible for determining and reviewing remuneration arrangements for the Directors and the executive team. The remuneration structure adopted by the Group consists of the following components:

- fixed remuneration being annual salary;
- short term incentives, being employee share schemes and bonuses for selected executives; and
- long term incentives, including employee performance rights or options issued under the Company's employee incentive scheme.

The payment of bonuses, share options, performance rights and other incentive payments are reviewed by the Board for approval. All bonuses, options, performance rights and incentives are linked to pre-determined performance criteria.

### Directors' report

### (ii) Details of remuneration

The remuneration for key management personnel (KMP) of the Group during the year was as follows:

		Short-term Benefits				employment enefits Long-term Benefits			Equity-settled Share- based Payments		Cash-			
		Salary and Fees	Profit Share and Bonuses	Non- monetary	Leave and Other	Pension and Super- annuation	Other	Incentive Plans	LSL	Shares/ Units	Options/ Rights	settled Share- based Pay- ments	Termin- ation Benefits	Total
		\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Executive Director														
Adam Brimo	2024	250,000	-	-	22,438	28,125	-	-	4,916	7,720	3,332	-	-	316,531
	2023	250,000	-	-	12,469	26,630	-	-	5,073	-	-	-	-	294,172
Non-Executive Directors														
Spiro Pappas	2024	44,045	-	-	-	4,955	-	-	-	-	1,666	-	-	50,666
	2023	44,244	-	-	-	4,756	-	-	-	-	-	-	-	49,000
John Merakovsky*	2024	-	-	-	-	-	-	-	-	-	-	-	-	-
	2023	32,745	-	-	-	-	-	-	-	-	-	-	-	32,745
Rupesh Singh	2024	-	-	-	-	-	-	-	•	-	-	-	-	-
	2023	-	-	-	-	-	-	-	-	-	-	-	-	-
Matthew Reede**	2024	27,081	-	-	-	3,057	-	-	-	-	1,666	-	-	31,804
	2023	-	-	-	-	-	-	-	-	-	-	-	-	-
Benjamin Shields*	2024	-	-	-	-	-	-	-	-	-	-	-	-	-
	2023	2,630	-	-	-	277	-	-	-	-	-	-	-	2,907
Other KMP														
David Collien	2024	192,635	-	-	2,817	21,681	-	-	39,316	5,832	2,459	-	-	264,740
	2023	186,750	-	-	11,795	20,081	-	-	-	-	-	-	-	218,626
Christina He***	2024	59,557	-	-	19,213	7,373	-	-	-	-	-	-	24,904	111,047
	2023	185,000	-	-	-	19,887	-	-	-	-	-	-	-	204,887
Total KMP	2024	573,318	-	-	44,468	65,191	-	-	44,232	13,552	9,123	-	24,904	774,788
	2023	701,369	-	-	24,264	71,631	-	-	5,073	-	-	-	-	802,337

\* Resigned partway through FY2023

\*\* Appointed partway through FY2023

\*\*\* Made redundant partway through FY2024

### **Directors' report**

### (iii) <u>Service agreements</u>

Remuneration and other terms of employment for the Executive Director and other key management personnel are formalised in a Service Agreement. The major provisions of the agreements relating to remuneration for the financial year are set out below:

(a) Adam Brimo - Managing Director and Group CEO

Adam is paid a base salary of \$250,000 per annum (plus superannuation). Adam is also entitled to an incentive bonus of up to \$80,000 payable based on achieving selected and verified performance criteria.

The Company granted Mr Brimo a total of 4,000,000 Performance Rights due to vest in three tranches based on share price targets, and 2,000,000 Unlisted Options at an exercise price of \$0.05 per share with an expiry date of 5 years from the date of issue subject to shareholder approval.

(b) David Collien - Chief Technology Officer

David is paid a base salary of \$189,000 per annum (plus superannuation). David is also entitled to an incentive bonus of up to \$40,000 payable based on achieving selected and verified performance criteria and 200,000 performance rights.

The above performance right lapsed on 9 January 2024.

The Company granted Mr Collien a total of 2,000,000 Performance Rights due to vest in three tranches based on share price targets, and 1,000,000 Unlisted Options at an exercise price of \$0.05 per share with an expiry date of 5 years from the date of issue subject to shareholder approval.

(c) Christina He - Strategy Director

Christina was paid a base salary of \$185,000 per annum (plus superannuation). Christina was also entitled to an incentive bonus of up to \$25,000 payable based on achieving selected and verified performance criteria and 150,000 performance rights.

The above performance right lapsed on 9 January 2024.

Her role was made redundant partway through FY2024.

All the above service agreements otherwise contain customary terms for an agreement of such nature, including in relation to intellectual property being the property of the Group, restraint of trade and confidentially. The service agreements stipulate a range of two to three-month resignation periods.

### **Directors' report**

### (iv) Share-based remuneration

### Performance rights

Performance rights were issued in FY2020 to David Collien and Christina He, as disclosed in the table below. These performance rights were due to vest over 3 years with 1/3 vesting annually on the condition that the Company's volume weighted average share price over any 30 consecutive trading days is equal to or higher than 55 cents.

The above performance rights lapsed on 9 January 2024.

Performance rights were issued in FY2024 to Adam Brimo and David Collien, as disclosed in the table below. These performance rights are set to vest over three years, with one-third vesting annually, subject to continued employment and the achievement of share price targets for each tranche.

Rights granted as remuneration

<u> </u>		C	Grant Details	i	Exer	cised	Lapsed	
	Balance at Beginning of Year	Grant Date	No.	Value	No.	Value	No.	Balance at End of Year
				\$		\$		No.
				(Note 1)				(Note 17.3)
Performance rights								
David Collien	200,000	1/10/2020	200,000	27,714	-	-	(200,000)	-
Chirstina He	150,000	1/10/2020	150,000	20,786	-	-	(150,000)	-
David Collien	-	9/5/2024	2,000,000	27,120	-	-	-	2,000,000
Adam Brimo	-	28/6/2024	4,000,000	45,560	-	-	-	4,000,000
	350,000		6,350,000	48,500	-	-	(350,000)	6,000,000

			Unvested		
	Balance at End of Year	Exercisable	Unexercisable	Total at End of Year	Total at End of Year
	No.	No.	No.	No.	No.
			(Note 2)		(Note 17.3)
Performance rights					
Adam Brimo	4,000,000	-	-	-	4,000,000
David Collien	2,000,000	-	-	-	2,000,000
	6,000,000	-	-	-	6,000,000

Note 1 The fair value of performance rights granted to Other KMP as remuneration as shown in the above table has been determined in accordance with Australian Accounting Standards and will be recognised as an expense over the relevant vesting period to the extent that conditions necessary for vesting are satisfied.

Note 2

2 The exercise period for the vested options is subject to escrow period imposed by the ASX.

### **Directors' report**

### **Description of Options Issued as Remuneration**

Details of the performance rights granted as remuneration to those KMP listed in the previous table are as follows:

				Exercise	Value per Performance Right at	Amount Paid/ Payable by
		Entitlement on		Price	Grant Date	Recipient
Grant Date	Issuer	Exercise	Dates Exercisable	\$	\$	\$
1 November 2020	Company	350,000 ordinary shares	Within 3 years on the condition that the Company's volume weighted average share price over any 30 consecutive trading days is higher than 55 cents	_	0.139 <sup>(1)</sup>	_
9 May 2024	Company	400,000 ordinary shares	Within 3 years with one- third vesting annually, subject to continued employment	_	0.017 <sup>(1)</sup>	_
9 May 2024	Company	800,000 ordinary shares	Within 3 years with one- third vesting annually, subject to continued employment and the achievement of share price target of \$0.06	-	0.0133(1)	
9 May 2024	Company	800,000 ordinary shares	Within 3 years with one- third vesting annually, subject to continued employment and the achievement of share price target of \$0.12	_	0.0121 <sup>(1)</sup>	
28 June 2024	Company	400,000 ordinary shares	Within 3 years with one- third vesting annually, subject to continued employment	_	0.015 <sup>(1)</sup>	-
		1,600,000 ordinary	Within 3 years with one- third vesting annually, subject to continued employment and the achievement of share			
28 June 2024	Company	shares 2,000,000 ordinary	price target of \$0.06 Within 3 years with one- third vesting annually, subject to continued employment and the achievement of share	-	0.0116 <sup>(1)</sup>	-
28 June 2024	Company	shares	price target of \$0.12	-	0.0105 <sup>(1)</sup>	-

(1) Performance right values at grant date were determined using the Black-Scholes method.

### Directors' report

### (v) Other information

The number of ordinary shares in the Company during the year held by each of the Group's key management personnel, including their related parties, is set out below:

	Balance at Beginning of Year	Granted as Remuneration during the Year	n Issued on Exercise of Options during the Year		Balance at End of Year
Adam Brimo	6,967,475	-	-	490,000	7,457,475
Spiro Pappas	3,679,091	-	-	-	3,679,091
John Merakovsky*	-	-	-	-	-
Rupesh Singh	89,685,875	-	-	155,199,684***	244,885,559
Matthew Reede	3,000	-	-	1,185,419	1,188,419
Benjamin Shields*	-	-	-	-	-
David Collien	3,556,743	-	-	-	3,556,743
Christina He**	-	-	-	-	-
Total	103,892,184	-	-	156,875,103	260,767,287

\* Resigned part way through FY2023

\*\* Redundant in FY2024

\*\*\* Converted from the 3 million debt

The Group and the Education Centre of Australia executed an agreement on 6<sup>th</sup> June 2023 to provide the Group with an unsecured loan facility of \$3 million at an interest rate of 7.35% and a term of 2 years.

The Group and the Education Centre of Australia agreed to amend the terms of the unsecured loan facility on 29<sup>th</sup> February 2024 to allow the Group to convert the outstanding \$3 million facility into equity at a 25% premium to the 30-day VWAP and provide an additional \$2 million in unsecured debt that could be converted into equity by the Group's Board of Directors on the same terms.

Toward the end of FY2024, the Education Centre of Australia agreed to increase the limit on its loan facility by \$1 million.

There were no other transactions conducted between the Group and KMP or their related parties, apart from those disclosed above relating to equity and compensation, that were conducted other than in accordance with normal employee, customer or supplier relationships on terms no more favourable than those reasonably expected under arm's length dealings with unrelated persons.

This directors' report, incorporating the remuneration report, is signed in accordance with a resolution of the Board of Directors.

the these

Spiro Pappas Chairman

Dated: 31 March 2025



### OPENLEARNING LIMITED ABN 18 635 890 390 AND CONTROLLED ENTITIES

### AUDITOR'S INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF OPENLEARNING LIMITED

In accordance with section 307C of the *Corporations Act 2001*, I am pleased to provide the following declaration of independence to the directors of OpenLearning Limited. As the lead audit partner for the audit of the financial report of OpenLearning Limited for the year ended 31 December 2024, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- (ii) any applicable code of professional conduct in relation to the audit.

Hall Chadwick (NSW)

HALL CHADWICK (NSW) Level 40, 2 Park Street Sydney NSW 2000

ANTHONY TRAVERS Partner Dated: 31 March 2025

ADELAIDE	BRISBANE	DARWIN	MELBOURNE	PERTH	SYDNEY	
Level 9	Level 19	Level 1	Level 14	Level 11	Level 40	
50 Pirie Street	240 Queen Street	48-50 Smith Street	440 Collins Street	77 St Georges Tce	2 Park Street	
Adelaide SA 5000	Brisbane QLD 4000	Darwin NT 0800	Melbourne VIC 3000	Perth WA 6000	Sydney NSW 2000	
T: +61 8 7093 8283	T: +61 7 2111 7000	T: +61 8 8943 0645	T: +61 3 9820 6400	T: +61 8 6557 6200	T: +61 2 9263 2600	
www.hallchadwick.com.au						

Liability limited by a scheme approved under Professional Standards Legislation. Hall Chadwick (NSW) Pty Ltd ABN: 32 103 221 352

## Consolidated statement of profit or loss and other comprehensive income For the financial year ended 31 December 2024

Revenue
Other income
<b>Items of expense</b> Web-hosting and other direct costs Employee benefits expense Depreciation and amortisation Promotional and advertising Professional services General and administrative costs
Impairment Loss Retrenchment Costs
Finance income Finance expenses
Loss before tax Income tax
Loss for the year
Other comprehensive income:
Item that may be reclassified subsequentl profit or loss:
Exchange differences on translating foreign operations
Total comprehensive loss for the year
Loss for the year attributable to:
Owners of the Company
Total comprehensive loss attributable to:
Owners of the Company
Losses per share attributable to owners o Company
Basic losses per share (cents) Diluted losses per share (cents)

3 2,283,531 2,293,779 4 59,803 89,194 (711, 433)(663, 903)(3,348,870)(2,293,977)(453, 957)(393, 432)(210, 113)(186,555) (662,434) (910,021) (653,703)(711,741) (2,642,283)(3,831,549)13 (458, 492)(90,685)(74, 315)864 5,320 (119, 518)(62,714)5 (2,851,622)(4, 421, 750)6 (4,421,750) (2,851,622)tly to 20,854 (6,250) (2,830,768)(4, 428, 000)(2,851,622) (4,421,750) (2,830,768)(4,428,000) of the (0.8) 9 (1.65) 9 (0.8)(1.65)

2024

\$

Note

2023

\$

This statement should be read in conjunction with the notes to the financial statements

# Consolidated statement of financial position As at 31 December 2024

	Note	<b>2024</b> \$	2023 \$
ASSETS		Ψ	Ψ
Current assets			
Trade and other receivables Prepayments Cash and cash equivalents	10 11	157,267 150,899 953,164	478,165 164,136 1,103,418
		1,261,330	1,745,719
Non-current assets	-		
Furniture, fittings and equipment Intangible assets	12 13	32,499 2,096,831	32,854 1,557,581
		2,129,330	1,590,435
Total assets	-	3,390,660	3,336,154
LIABILITIES			
Current liabilities			
Trade and other payables Provisions Deferred revenue	14 15	705,524 470,797 896,486	766,822 436,377 1,092,971
	-	2,072,807	2,296,170
Non-current liabilities			
Borrowings	16	2,058,694	3,050,578
		2,058,694	3,050,578
Total liabilities	-	4,131,501	5,346,748
Net liabilities		(740,841)	(2,010,594)
(DEFICIT) / EQUITY			
(Deficit) / Equity attributable to the owners of the Company			
Share capital Accumulated losses Reserves	17 18	40,307,349 (42,795,792) 1,747,602	36,263,511 (39,994,037) 1,719,932
Total deficit		(740,841)	(2,010,594)

This statement should be read in conjunction with the notes to the financial statements.

### Consolidated statement of changes in equity For the financial year ended 31 December 2024

	Share Capital (Note 17) \$	Reserves (Note 18) \$	Accumulated Losses \$	Total \$
Opening balance at 1 January 2024	36,263,511	1,719,932	(39,994,037)	(2,010,594)
Loss for the year Other comprehensive income	-	-	(2,851,622)	(2,851,622)
Foreign currency translation, representing total other comprehensive loss for the year	_	20,852	_	20,852
Total comprehensive loss for the year	_	20,852	(2,851,622)	(2,830,770)
Issuance of ordinary shares : - new ordinary shares	4,117,293	_	-	4,117,293
Equity issuance costs Transfer of fair value of expired options	(73,455)	_ (1,367)	_ 1,367	(73,455)
Transfer of fair value of lapsed performance rights	-	(48,500)	48,500	-
Share-based payment	_	44,685	_	44,685
Issuance of unquoted options	-	12,000	-	12,000
Closing balance at 31 December 2024	40,307,349	1,747,602	(42,795,792)	(740,841)
Opening balance at 1 January 2023	36,263,511	1,726,182	(35,572,287)	2,417,406
Loss for the year Other comprehensive income Foreign currency translation,	-	-	(4,421,750)	(4,421,750)
representing total other comprehensive loss for the year		(6,250)	_	(6,250)
Total comprehensive loss for the year	_	(6,250)	(4,421,750)	(4,428,000)
Closing balance at 31 December 2023	36,263,511	1,719,932	(39,994,037)	(2,010,594)

This statement should be read in conjunction with the notes to the financial statements.

### Consolidated statement of cash flows For the financial year ended 31 December 2024

Operating activities	Note	<b>2024</b> \$	<b>2023</b> \$
Receipts from customers Payments to suppliers and employees Proceeds from other income		3,908,061 (6,089,261) 28,812	3,160,649 (6,512,831) 35,075
Net cash flows used in operating activities	22	(2,152,388)	(3,317,107)
Investing activities			
Purchase of furniture, fittings and equipment, net of disposal Purchase of intangible assets		(10,456) (945,672)	(10,782) (767,637)
Net cash flows used in investing activities	-	(956,128)	(778,419)
Financing activities			
Proceeds from issuance of equity shares Proceeds from borrowing		951,846 2,000,000	3,000,000
Net cash flows generated from financing activities	-	2,951,846	3,000,000
Net decrease in cash and cash equivalents		(156,670)	(1,095,526)
Effect of exchange rate changes on cash and cash equivalents		6,416	(5,695)
Cash and cash equivalents at beginning of the year		1,103,418	2,204,639
Cash and cash equivalents at end of the year	11	953,164	1,103,418

This statement should be read in conjunction with the notes to the financial statements.

### Notes to the financial statements – 31 December 2024

The consolidated financial statements and notes represent those of OpenLearning Limited and its Controlled Entities (the Group).

The separate financial statements of the Parent Entity, OpenLearning Limited, have not been presented within this financial report as permitted by the *Corporations Act 2001*.

The financial statements were authorised for issue on 31 March 2025 by the directors of the Company.

### 1. Summary of material accounting policies

### 1.1 Basis of preparation

These general purpose consolidated financial statements have been prepared in accordance with the *Corporations Act 2001*, Australian Accounting Standards and Interpretations of the Australian Accounting Standards Board and in compliance with International Financial Reporting Standards as issued by the International Accounting Standards Board. The Group is a for-profit entity for financial reporting purposes under Australian Accounting Standards. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise.

Except for cash flow information, the financial statements have been prepared on an accrual basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

### 1.2 Going concern

The financial statements have been prepared on a going concern basis, which contemplates the continuity of normal business activity and the realization and the settlement of liabilities in the ordinary course of business.

The Group incurred a net loss for the year of \$2,851,622 (2023: \$4,421,750) and net operating cash outflows of \$2,152,388 (2023: \$3,317,107). As at 31 December 2024 the Group had accumulated losses of \$42,795,792 (31 December 2023: \$39,994,037).

As at 31 December 2024, the Group has net current liabilities of \$811,477 (31 December 2023: \$550,451) and cash and cash equivalents of \$953,164 (31 December 2023: \$1,103,418).

The Group has prepared a cashflow forecast for the next 12 months that indicates a risk that the Group may not meet all its payment obligations. However, the directors believe that it is appropriate for the financial statements to be prepared on a going concern basis after consideration of the following factors:

- increasing traction in revenue growth of the Platform Subscription service line with improved gross margins and increasing cash inflow from this service line is expected to reduce cash outflows;
- implementation of cost reduction initiatives in January 2024 to further reduce operating cash outflows were successful with operating cash outflows declining significantly over the past year;
- introduction of new products in 2024 and the Group's plan for expanding The Uni Guide may provide the company with new revenue streams;
- active management of discretionary expenditure in line with funds availability; and

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.2 Going concern (cont'd)

 a \$1 million increase in loan facility was secured from the Education Centre of Australia to support the Company's objectives; this new facility had not been drawn down as at the date of this report. In addition, the Company successfully completed a \$1 million capital raise in December FY24. These developments reflect strong investor confidence and position the Company well for future capital raising opportunities as needed.

Accordingly, the directors believe that the Group will be able to continue as a going concern and that it is appropriate to adopt the going concern basis in the preparation of the financial statements. In the event that the Group is unsuccessful in implementing the above stated objectives, a material uncertainty exists, that may cast significant doubt on the Group's ability as a going concern and its ability to recover assets, and discharge liabilities in the normal course of business and at the amount shown in the financial statements.

The financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or to the amounts and classification of liabilities that might be necessary should the Group not continue as a going concern.

### 1.3 **Principles of consolidation**

The consolidated financial statements incorporate all of the assets, liabilities and results of the Parent (OpenLearning Limited) and all of the subsidiaries (including any structured entities). Subsidiaries are entities the Parent controls. The Parent controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. A list of the subsidiaries is provided in Note 20.

Intercompany transactions, balances and unrealised gains or losses on transactions between Group entities are fully eliminated on consolidation. Accounting policies of subsidiaries have been changed and adjustments made where necessary to ensure uniformity of the accounting policies adopted by the Group.

Where applicable, equity interests in a subsidiary not attributable, directly or indirectly, to the Group are presented as "non-controlling interests". The Group initially recognises non-controlling interests that are present ownership interests in subsidiaries and are entitled to a proportionate share of the subsidiary's net assets on liquidation at either fair value or at the non-controlling interests' proportionate share of the subsidiary's net assets. Subsequent to initial recognition, non-controlling interests are attributed their share of profit or loss and each component of other comprehensive income. Non-controlling interests are shown separately within the equity section of the statement of financial position and statement of comprehensive income.

The consolidated financial statements of the Group have been prepared in accordance with the pooling of interest method as the Group is a continuation of the existing business of OpenLearning Global Pte Ltd and its subsidiaries. The assets and liabilities of the combining entities are reflected at their carrying amounts as reported in the consolidated financial statements. Any difference between the consideration paid/transferred and the equity acquired is reflected within equity as a common control reserve. The consolidated income statements and consolidated statements of comprehensive income reflect the results of the combining entities for the entire periods under review, irrespective of when the combination took place. Apart from the above, subsidiaries are consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.4 Functional and presentation currency

The functional currency of each of the Group's entities is the currency of the primary economic environment in which that entity operates. The consolidated financial statements are presented in Australian dollars, which is the Parent Entity's functional currency.

### Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the date of the transaction. Foreign currency monetary items are translated at the year-end exchange rate. Non-monetary items measured at historical cost continue to be carried at the exchange rate at the date of the transaction. Non-monetary items measured at fair value are reported at the exchange rate at the date when fair values were determined.

Exchange differences arising on the translation of monetary items are recognised in profit or loss, except exchange differences that arise from net investment hedges.

Exchange differences arising on the translation of non-monetary items are recognised directly in other comprehensive income to the extent that the underlying gain or loss is recognised in other comprehensive income; otherwise the exchange difference is recognised in profit or loss.

### Group companies

The financial results and position of foreign operations, whose functional currency is different from the Group's presentation currency, are translated as follows:

- assets and liabilities are translated at exchange rates prevailing at the end of the reporting period;
- income and expenses are translated at exchange rates on the date of transaction; and
- all resulting exchange differences are recognised in other comprehensive income.

Exchange differences arising on translation of foreign operations with functional currencies other than Australian dollars are recognised in other comprehensive income and included in the foreign currency translation reserve in the statement of financial position and allocated to non-controlling interest where relevant. The cumulative amount of these differences is reclassified into profit or loss in the period in which the operation is disposed of.

### 1.5 Furniture, fittings and equipment

All items of furniture, fittings and equipment are initially recorded at cost. Subsequent to recognition, furniture, fittings and equipment are measured at cost less accumulated depreciation and any accumulated impairment losses.

Depreciation is computed on a straight-line basis over the estimated useful lives of the assets as follows:

Computer	60 months
Office equipment	60 months
Leasehold improvement	60 months

The carrying values of furniture, fittings and equipment are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.5 Furniture, fittings and equipment (cont'd)

The residual value, useful life and depreciation method are reviewed at each financial yearend, and adjusted prospectively, if appropriate.

An item of furniture, fittings and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on de-recognition of the asset is included in profit or loss in the year the asset is derecognised.

### 1.6 *Intangible assets*

Intangible assets acquired separately are measured initially at cost. Following initial acquisition, intangible assets are carried at cost and where applicable, less any accumulated amortisation and/or any accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is reflected in profit or loss in the year in which the expenditure is incurred.

The useful lives of intangible assets are assessed as either finite or indefinite.

Intangible assets with finite useful lives are amortised over the estimated useful lives and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method are reviewed at least at each financial year-end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset is accounted for by changing the amortisation period or method, as appropriate, and are treated as changes in accounting estimates.

Intangible assets with indefinite useful lives or not yet available for use are tested for impairment annually, or more frequently if the events and circumstances indicate that the carrying value may be impaired either individually or at the cash-generating unit level. Such intangible assets are not amortised. The useful life of an intangible asset with an indefinite useful life is reviewed annually to determine whether the useful life assessment continues to be supportable. If not, the change in useful life from indefinite to finite is made on a prospective basis.

Gains or losses arising from de-recognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in profit or loss when the asset is derecognised.

(i) Domain names and trademarks

Domain names and trademarks are recognised at cost of acquisition. They are considered to have an indefinite life and are carried at cost less any impairment losses.

(ii) <u>Platform development</u>

Platform development is recorded at cost. It has a finite life and is carried at cost less accumulated amortisation and any impairment losses. Platform development has an estimated useful life of five years. It is assessed annually for impairment.

(iii) Learning platform software

Learning platform software is recorded at cost. It has a finite life and is carried at cost less accumulated amortisation and any impairment losses. Software has an estimated

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.6 Intangible assets (cont'd)

useful life of ten years. Any costs incurred to improve the software after acquisition is expensed to the profit or loss. It is assessed annually for impairment.

### (iv) Course design

Course design is costs expended:

- to develop the study courses for the UNSW Transition Program Online, a direct entry program for students to enter UNSW;
- to develop the OpenCreds' micro-credential courses with interested course creators, including cash grants given to the course creators to initiate the development of the courses; and
- to develop a computer science program titled 'CS101'.

The costs incurred are capitalised up to the stage when the study courses are ready for commercial use. They have a finite life and are carried at cost less accumulated amortisation and any impairment losses. The estimated useful life is based on the period of contracts or expected obsolescence period.

### 1.7 Impairment of non-financial assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any indication exists, or when an annual impairment testing for an asset is required, the Group makes an estimate of the asset's recoverable amount.

An asset's recoverable amount is the higher of an asset's or cash-generating unit's fair value less costs of disposal and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. Where the carrying amount of an asset or cash-generating unit exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

Impairment losses of continuing operations are recognised in profit or loss, except for assets that are previously revalued where the revaluation was taken to other comprehensive income. In this case, the impairment is also recognised in other comprehensive income up to the amount of any previous revaluation.

A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increase cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised previously. Such reversal is recognised in profit or loss unless the asset is measured at revalued amount, in which case the reversal is treated as a revaluation increase.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.8 *Financial instruments*

### Initial recognition and measurement

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the instrument. For financial assets, this is equivalent to the date that the Group commits itself to either the purchase or the sale of the asset (i.e. trade date accounting is adopted).

Financial instruments (except for trade receivables) are initially measured at fair value plus transaction costs, except where the instrument is classified "at fair value through profit or loss", in which case transaction costs are expensed to profit or loss immediately. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.

Trade receivables are initially measured at the transaction price if the trade receivables do not contain a significant financing component or if the practical expedient was applied as specified in paragraph 63 of AASB 15: Revenue from Contracts with Customers.

### Classification and subsequent measurement

Financial liabilities are subsequently measured at amortised cost using the effective interest method. The effective interest method is a method of calculating the amortised cost of a debt instrument and of allocating interest expense to profit or loss over the relevant period. The effective interest rate is the internal rate of return of the financial asset or liability. That is, it is the rate that exactly discounts the estimated future cash flows through the expected life of the instrument to the net carrying amount at initial recognition.

### Financial assets

Financial assets are subsequently measured at:

- amortised cost;
- fair value through other comprehensive income; or
- fair value through profit or loss.

Measurement is on the basis of two primary criteria:

- the contractual cash flow characteristics of the financial asset; and
- the business model for managing the financial assets.

A financial asset that meets the following conditions is subsequently measured at amortised cost:

- the financial asset is managed solely to collect contractual cash flows; and
- the contractual terms within the financial asset give rise to cash flows that are solely
  payments of principal and interest on the principal amount outstanding on specified dates.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.8 Financial instruments (cont'd)

A financial asset that meets the following conditions is subsequently measured at fair value through other comprehensive income:

- the contractual terms within the financial asset give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding on specified dates; and
- the business model for managing the financial asset comprises both contractual cash flows collection and the selling of the financial asset.

By default, all other financial assets that do not meet the measurement conditions of amortised cost and fair value through other comprehensive income are subsequently measured at fair value through profit or loss.

### Derecognition

Derecognition refers to the removal of a previously recognised financial asset or financial liability from the statement of financial position.

### Derecognition of financial liabilities

A liability is derecognised when it is extinguished (ie when the obligation in the contract is discharged, cancelled or expires). An exchange of an existing financial liability for a new one with substantially modified terms, or a substantial modification to the terms of a financial liability, is treated as an extinguishment of the existing liability and recognition of a new financial liability.

The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss.

### Derecognition of financial assets

A financial asset is derecognised when the holder's contractual rights to its cash flows expires, or the asset is transferred in such a way that all the risks and rewards of ownership are substantially transferred.

All the following criteria need to be satisfied for the derecognition of a financial asset:

- the right to receive cash flows from the asset has expired or been transferred;
- all risk and rewards of ownership of the asset have been substantially transferred; and
- the Group no longer controls the asset (ie it has no practical ability to make unilateral decisions to sell the asset to a third party).
- On derecognition of a financial asset measured at amortised cost, the difference between the asset's carrying amount and the sum of the consideration received and receivable is recognised in profit or loss.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.9 Impairment

The Group recognises a loss allowance for expected credit losses on financial assets that are measured at amortised cost or fair value through other comprehensive income.

Loss allowance is not recognised for:

- financial assets measured at fair value through profit or loss; or
- equity instruments measured at fair value through other comprehensive income.

Expected credit losses are the probability-weighted estimate of credit losses over the expected life of a financial instrument. A credit loss is the difference between all contractual cash flows that are due and all cash flows expected to be received, all discounted at the original effective interest rate of the financial instrument.

The Group uses the following approaches to impairment, as applicable under AASB 9: Financial Instruments:

- the general approach; and
- the simplified approach;

### General approach

Under the general approach, at each reporting period, the Group assesses whether the financial instruments are credit-impaired, and:

- if the credit risk of the financial instrument has increased significantly since initial recognition, the Group measures the loss allowance of the financial instruments at an amount equal to the lifetime expected credit losses; and
- if there has been no significant increase in credit risk since initial recognition, the Group measures the loss allowance for that financial instrument at an amount equal to 12-month expected credit losses.

### Simplified approach

The simplified approach does not require tracking of changes in credit risk at every reporting period, but instead requires the recognition of lifetime expected credit loss at all times.

This approach is applicable to:

- trade receivables or contract assets that result from transactions that are within the scope of AASB 15: Revenue from Contracts with Customers, and which do not contain a significant financing component; and
- lease receivables.
- In measuring the expected credit loss, a provision matrix for trade receivables is used, taking into consideration various data to get to an expected credit loss (ie diversity of its customer base, appropriate groupings of its historical loss experience, etc).

### Recognition of expected credit losses in financial statements

At each reporting date, the Group recognises the movement in the loss allowance as an impairment gain or loss in the statement of profit or loss and other comprehensive income.

The carrying amount of financial assets measured at amortised cost includes the loss allowance relating to that asset.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.9 *Impairment (cont'd)*

Assets measured at fair value through other comprehensive income are recognised at fair value with changes in fair value recognised in other comprehensive income. The amount in relation to change in credit risk is transferred from other comprehensive income to profit or loss at every reporting period.

### 1.10 Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and with online payment providers, cash on hand and short-term deposits that are readily convertible to known amount of cash and which are subject to an insignificant risk of changes in value.

### 1.11 Provisions

Provisions are recognised when the Group has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

### 1.12 *Employee benefits*

### Short-term employee benefits

Provision is made for the Group's obligation for short-term employee benefits. Short-term employee benefits are benefits (other than termination benefits) that are expected to be settled wholly before 12 months after the end of the annual reporting period in which the employees render the related service, including wages, salaries and sick leave. Short-term employee benefits are measured at the (undiscounted) amounts expected to be paid when the obligation is settled.

The Group's obligations for short-term employee benefits such as wages, salaries and sick leave are recognised as part of current trade and other payables in the statement of financial position. The Group's obligations for employees' annual leave entitlements are recognised as provisions in the statement of financial position.

### Defined contribution benefits

All employees of the Group receive defined contribution entitlements, for which the Group pays fixed contribution to the employee's superannuation fund of choice for the employees in Australia and to a state pension fund for the employees in Malaysia. All contributions in respect of employees' defined contribution entitlements are recognised as an expense when they become payable. The Group's obligation with respect to employees' defined contribution entitlements is limited to its obligation for any unpaid contributions at the end of the reporting period. All obligations for unpaid contributions are measured at the (undiscounted) amounts expected to be paid when the obligation is settled and are presented as current liabilities in the Group's statement of financial position.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.12 Employee benefits (cont'd)

### Termination benefits

When applicable, the Group recognises a liability and expense for termination benefits at the earlier of:

- the date when the Group can no longer withdraw the offer for termination benefits; and
- when the Group recognises costs for restructuring pursuant to AASB 137: *Provisions, Contingent Liabilities and Contingent Assets* and the costs include termination benefits.

In either case, unless the number of employees affected is known, the obligation for termination benefits is measured on the basis of the number of employees expected to be affected. Termination benefits that are expected to be settled wholly before 12 months after the annual reporting period in which the benefits are recognised are measured at the (undiscounted) amounts expected to be paid.

### Equity-settled compensation

The Group operates an employee share and option plan. Share-based payments to employees are measured at the fair value of the instruments at grant date and amortised over the vesting periods. The fair value of options is determined using the Black-Scholes pricing model. The number of shares and options expected to vest is reviewed and adjusted at the end of each reporting period such that the amount recognised for services received as consideration for the equity instruments granted is based on the number of equity instruments that eventually vest.

### 1.13 Revenue

Revenue arises from Platform SaaS fees, Program delivery, Marketplace sales and Services sales.

To determine recognition of revenue, the Group: (i) identifies the contract with a customer, (ii) identifies the performance obligations in the contract, (iii) determines the transaction price, (iv) allocates the transaction price to the performance obligations and (v) recognises revenue when or as each performance obligation is satisfied.

Revenue is recognised either at a point in time or over time, when or as the Group satisfies performance obligations by transferring the promised goods or services to its customers.

(a) Platform SaaS fees

Revenue from platform SaaS subscription fees is recognised over the period during which customers are granted access to the platform.

(b) Program delivery

Revenue from program delivery is recognised over the period of the study program.

(c) Marketplace sales

Revenue from marketplace sales is recognised when customers subscribe for the courses and the course is delivered. For courses sold on behalf of third parties, revenue is recognised based on revenue sharing arrangements, if any.

### Notes to the financial statements – 31 December 2024

### 1. Summary of material accounting policies (cont'd)

### 1.13 **Revenue (cont'd)**

(d) Services sales

Revenue from the provision of services is recognised over time reflecting the progress for the completion of a performance obligation for which the Group has an enforceable right to payment.

Platform SaaS, Program delivery and Services sold to customers in advance, which are yet to be utilised, are recognised initially in the balance sheet as deferred income and released to revenue in line with the above recognition criteria.

### 1.14 **Taxes**

(a) Current income tax

Current income tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted at the end of the reporting period, in the countries where the Group operates and generates taxable income.

Current income taxes are recognised in profit or loss except to the extent that the tax relates to items recognised outside profit or loss, either in other comprehensive income or directly in equity. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

(b) Deferred tax

Deferred tax is provided using the liability method on temporary differences at the end of the reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all temporary differences, except:

- Where the deferred income tax liability arises from the initial recognition of goodwill or of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither accounting profit nor taxable profit or loss; and
- In respect of taxable temporary differences associated with investments in subsidiaries and associate, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred income tax assets are recognised for all deductible temporary differences, carry forward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except:

## Notes to the financial statements – 31 December 2024

## 1. Summary of material accounting policies (cont'd)

#### 1.14 Taxes (cont'd)

- Where the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither accounting profit nor taxable profit or loss; and
- In respect of deductible temporary differences associated with investments in subsidiaries and associate, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at the end of each reporting period and are recognised to the extent that it has become probable that future taxable profit will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the end of each reporting period.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss. Deferred tax items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity and deferred tax arising from a business combination is adjusted against goodwill on acquisition.

(c) Sales tax

The applicable sales taxes are the Goods and Services Tax (GST) and the Sales and Service Tax (SST), depending on the tax jurisdiction where the Group operates. Revenues, expenses and assets are recognised net of the amount of sales tax except:

- Where the sales tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the sales tax is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- Receivables and payables are stated with the amount of sales tax included.

## Notes to the financial statements – 31 December 2024

## 1. Summary of material accounting policies (cont'd)

#### 1.15 Borrowing Costs

Borrowing costs are recognised in profit or loss in the period in which they are incurred.

#### 1.16 Share capital and share issue expenses

Proceeds from issuance of equity shares are recognised as share capital in equity. Incremental costs directly attributable to the issuance of ordinary shares are deducted against share capital.

#### 1.17 Leases

#### The Group as lessee

At inception of a contract, the Group assesses if the contract contains or is a lease. If there is a lease present, a right-of-use asset and a corresponding lease liability is recognised by the Group where the Group is a lessee. However, all contracts that are classified as short-term leases (i.e. a lease with a remaining lease term of 12 months or less) and leases of low-value assets are recognised as an operating expense on a straight-line basis over the term of the lease.

Initially, the lease liability is measured at the present value of the lease payments still to be paid at commencement date. The lease payments are discounted at the interest rate implicit in the lease. If this rate cannot be readily determined, the Group uses the incremental borrowing rate.

Lease payments included in the measurement of the lease liability are as follows:

- fixed lease payments less any lease incentives;
- variable lease payments that depend on an index or rate, initially measured using the index or rate at the commencement date;
- the amount expected to be payable by the lessee under residual value guarantees;
- the exercise price of purchase options, if the lessee is reasonably certain to exercise the options;
- lease payments under extension options, if lessee is reasonably certain to exercise the options; and
- payments of penalties for terminating the lease, if the lease term reflects the exercise of an option to terminate the lease.

## Notes to the financial statements – 31 December 2024

## 1. Summary of material accounting policies (cont'd)

#### 1.17 Leases (cont'd)

The right-of-use assets comprise the initial measurement of the corresponding lease liability as mentioned above, any lease payments made at or before the commencement date, as well as any initial direct costs. The subsequent measurement of the right-of-use assets is at cost less accumulated depreciation and impairment losses.

Right-of-use assets are depreciated over the lease term or useful life of the underlying asset, whichever is the shortest. Where a lease transfers ownership of the underlying asset, or the cost of the right-of-use asset reflects that the Group anticipates to exercise a purchase option, the specific asset is depreciated over the useful life of the underlying asset.

## 1.18 New and Amended Accounting Policies Adopted by the Group

The Group has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

## 2. Critical accounting judgements and estimates

The preparation of the Group's consolidated financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

#### 2.1 Judgements made in applying accounting policies

In the process of applying the Group's accounting policies, management has made the following judgements which have the most significant effect on the amounts recognised in the consolidated financial statements:

(a) Recognition of Services revenue

The amounts of revenue recognised in the reporting period depends on the extent to which the performance obligations have been satisfied. Recognising Services revenue requires significant judgement in determining milestones, actual work performed and the estimated costs to complete the work.

(b) Share-based payment transactions

The Company measures the cost of equity-settled transactions by reference to the fair value of the equity instruments at the date at which they are granted. The fair value is determined by an internal valuation using a Black-Scholes option pricing model.

## Notes to the financial statements – 31 December 2024

## 2. Critical accounting judgements and estimates (cont'd)

## 2.1 Judgements made in applying accounting policies (cont'd)

(c) Capitalisation of learning platform software and course design

Distinguishing the phases of a new customised software or course design project and determining whether the recognition requirements for the capitalisation of development costs are met requires judgement. Post-capitalisation, management monitors whether the recognition requirements continue to be met and whether there are any indicators that capitalised costs may be impaired.

#### 2.2 Key sources of estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the end of each reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below. The Group based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in assumptions when they occur.

(a) Impairment of non-financial assets

Impairment exists when the carrying value of an asset or cash generating unit exceeds its recoverable amount, which is the higher of its fair value less costs to sell and its value in use. The fair value less costs to sell calculation is based on available data from binding sales transactions in an arm's length transaction of similar assets or observable market prices less incremental costs for disposing the asset. The value in use calculation is based on a discounted cash flow model.

(b) Impairment of receivables

The Group assesses at the end of each reporting period whether there is any objective evidence that a financial asset is impaired. Factors such as the probability of insolvency or significant financial difficulties of the debtor and default or significant delay in payments are objective evidence of impairment. In determining whether there is objective evidence of impairment, the Group considers whether there is observable data indicating that there have been significant changes in the debtor's payment ability or whether there have been significant changes with adverse effect in the technological, market, economic or legal environment in which the debtor operates in.

Where there is objective evidence of impairment, the amount and timing of future cash flows are estimated based on historical loss experience for assets with similar credit risk characteristics.

## Notes to the financial statements – 31 December 2024

### 3. Revenue

	Group		
	2024	2023	
	\$	\$	
Revenue from contracts with customers			
Platform SaaS fees	2,144,727	1,845,865	
Program delivery	-	287,280	
Marketplace sales	127,916	101,605	
Services sales	10,888	59,029	
	2,283,531	2,293,779	

3.1 The Group has disaggregated revenue into various categories in the following table. The revenue is disaggregated by geographical market, product/service lines and timing of revenue recognition.

				Year	ended 31	Decemb	er			
	Platform	n SaaS	Program	delivery	Servio	es	Market	tplace	Tot	al
	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Geographical markets										
Australia	1,673,769	1,326,527	-	287,280	-	52,969	48,699	61,074	1,722,468	1,727,850
Malaysia	470,958	519,338	-	-	10,888	6,060	(1,439)	(4,320)	480,407	521,078
Singapore	-	-	-	-	-	-	80,656	44,851	80,656	44,851
	2,144,727	1,845,865	-	287,280	10,888	59,029	127,916	101,605	2,283,531	2,293,779
Timing of revenue recognition Products and services transferred to customers:										
At a point in time	-	-	-	-	-		127,916	101,605	127,916	101,605
Over time	2,144,727	1,845,865	-	287,280	10,888	59,029	-	-	2,155,615	2,192,174
5	2,144,727	1,845,865	-	287,280	10,888	59,029	127,916	101,605	2,283,531	2,293,779
4. 01	ther incom	9						Gr	oup	
								2024	2023	
								\$	\$	

Government grant Others

36,60055,89223,20333,30259,80389,194

## Notes to the financial statements – 31 December 2024

## 5. Loss for the year

Loss before income tax from continuing operations includes the following specific expenses:

	Group	
	2024	2023
	\$	\$
Web-hosting and other direct costs		
- web-hosting costs	586,567	551,442
<ul> <li>program delivery licence fee</li> </ul>	4,258	79,167
Employee benefits expense		
<ul> <li>share-based payment</li> </ul>	44,685	-
Depreciation and amortisation		
<ul> <li>depreciation on furniture, fittings and equipment</li> </ul>	11,658	13,063
<ul> <li>amortisation of intangible assets</li> </ul>	442,229	380,369
Professional services		
- contractors	328,487	546,458
General and administrative costs		
<ul> <li>gain from disposal of furniture, fittings and</li> </ul>		
equipment	(105)	-
<ul> <li>foreign currency translation losses</li> </ul>	17,051	27,943
<ul> <li>impairment of trade receivables</li> </ul>	38,004	16,937
- travelling costs	70,913	74,644

## 6. Income tax

### 6.1 *Income tax expense*

There are no income tax expenses for the current and previous financial years as the Group does not have taxable profits.

At the end of the reporting period, the Group has tax losses of approximately \$37,271,000 (2023: \$36,943,000) that are available for offset against future taxable profits of the companies in which the losses arose, for which no deferred tax asset is recognised due to uncertainty of their recoverability. The use of these tax losses is subject to the agreement of the tax authorities and compliance with certain provisions of the tax legislation of the respective countries in which the companies operate.

## Notes to the financial statements – 31 December 2024

#### 6. Income tax (cont'd)

6.2 The prima facie tax on losses from ordinary activities before income tax is reconciled to the income tax as follows

		Group	
		2024 \$	2023 \$
Loss be	fore tax from continuing operations	(2,851,622)	(4,421,750)
	acie tax benefit on loss from ordinary activities before ne domestic tax rates where the Group operates	(707,747)	(1,100,378)
Add/(su	ıbtract):		
Tax effe	ect of:		
-	non-allowable items	13,167	1,118
-	effect of tax losses not recognised	(154,193)	702,633
-	movement in unrecognised temporary difference	848,773	396,627
Income	tax attributable to entity	-	-

The above reconciliation is prepared by aggregating separate reconciliations for each tax jurisdiction where the Group operates. A summary of the domestic tax rates by country where the Group operates is as follows:

	2024	2023
	%	%
Australia	25.0	25.0
Singapore	17.0	17.0
Malaysia	24.0	24.0

## 7. Related Parties

#### 7.1 Key Management Personnel

Refer to the remuneration report contained in the directors' report for details of the remuneration paid or payable to each member of the Group's key management personnel (KMP) for the year ended 31 December 2024.

The totals of remuneration paid to KMP of the Group during the year are as follows:

	2024 \$	2023 \$
Short-term employee benefits	617,786	725,633
Post-employment benefits	65,191	71,631
Long-term employee benefits	44,232	5,073
Share-based payments	22,675	-
Termination benefits	24,904	-
Total KMP compensation	774,788	802,337

## Notes to the financial statements – 31 December 2024

#### 7. Key Management Personnel (cont'd)

#### Short-term employee benefits

These amounts include fees paid to the non-executive Chairman and non-executive directors as well as all salary, paid leave benefits and any cash bonuses awarded to executive directors and other KMP.

#### **Post-employment benefits**

These amounts are the current-year's estimated costs of providing for the Group's superannuation contributions made during the year.

#### Share-based payments

These amounts represent the expense related to the participation of KMP in equity-settled benefit schemes as measured by the fair value of the options, rights and shares granted on grant date.

#### **Termination benefits**

These amounts represent payments made or accrued in connection with the termination of employment, including severance payments, redundancy costs, and any other contractual entitlements due upon cessation of employment.

Further information in relation to KMP remuneration can be found in the directors' report.

#### 7.2 Related party transactions

Transactions with related parties The following transactions occurred with related parties:

	Group		
	<b>2024</b> \$	<b>2023</b> \$	
Receipts for good and services - ECA and its associates	36,835	28,521	
Payments for good and services - ECA and its associates Payments for good and services – Dominion	10,823 36,935	_ 27,00	

#### Receivable from and payable to related parties

The following balances are outstanding at the reporting date in relation to the transactions with related parties:

	Group		
	2024 202 \$\$\$		
Trade receivables - ECA and its associates	م 6,551	ہ 2,791	

Loans to/from related parties Borrowings are set out in note 15.

## 8. Auditors' remuneration

	Group		
	2024 \$	2023 \$	
Remuneration of the auditor for:			
- auditing or reviewing the financial statements	77,535	64,735	

## 9. Losses per share

Both the basic and diluted losses per share have been calculated by dividing the loss for the year attributable to owners of the Company by the weighted average number of ordinary shares outstanding during the financial year.

The reconciliation of the weighted average number of ordinary shares for the purposes of calculating the diluted losses per share is as follows:

	31 December 2024	31 December 2023
Weighted average number of ordinary shares for basic losses per share computation	357,925,953	267,869,075
Weighted average number of ordinary shares for diluted losses per share computation	357,925,953	267,869,075

## 10. Trade and other receivables

	Note	Gro	up
		2024 \$	2023 \$
CURRENT			
Trade receivables		144,742	425,639
Provision for impairment	10a(i)	(2,890)	(8,064)
		141,852	417,575
Other receivables		15,415	60,590
Provision for impairment		_	_
		15,415	60,590
Total current trade and other receivables	_	157,267	478,165

All amounts are short-term. The net carrying value of trade receivables is considered a reasonable approximation of fair value.

The following table shows the movement in lifetime expected credit loss that has been recognised for trade and other receivables in accordance with the simplified approach set out in AASB 9: *Financial Instruments*.

#### Notes to the financial statements – 31 December 2024

#### 10. Trade and other receivables (cont'd)

a.

			Group			
		Opening balance	Net measure- ment of loss allowance	s Amounts written of	J 1	
		1 January 2023			31 December 2023	
		\$	\$	\$	\$	
	time Expected Credit Loss: dit Impaired					
(i)	Current trade receivables	-	8,064	-	8,064	
		Group				
		Opening balance	Net measure- ment of loss allowance	Amounts written off	Closing balance	
		1 January 2024			31 December 2024	
		\$	\$	\$	\$	
(i)	Current trade receivables	8,064	1,925	(7,099)	2,890	

The Group applies the simplified approach to providing for expected credit losses prescribed by AASB 9, which permits the use of the lifetime expected loss provision for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. The loss allowance provision as at 31 December 2024 is determined as follows; the expected credit losses also incorporate forward-looking information

The "amounts written off", if any, are all due to customers declaring bankruptcy, or term receivables that have now become unrecoverable.

	Current	>30 days past due	>60 days past due	>90 days past due	Total
	\$	\$	\$	\$	\$
2024					
Expected loss rate	0%	0%	0%	11.2%	1.8%
Gross carrying amount	105,432	12,842	15,989	25,895	160,158
Loss allowing provision	-	-	-	(2,890)	(2,890)
	Current	>30 days past due	>60 days past due	>90 days past due	Total
	Current \$	-	-		Total \$
2023		past due	past due	past due	
<b>2023</b> Expected loss rate		past due	past due	past due	
	\$	past due \$	past due \$	past due \$ 0%	\$

## Notes to the financial statements – 31 December 2024

## 10. Trade and other receivables *(cont'd)*

#### Credit risk

The Group has no significant concentration of credit risk with respect to any single counterparty or group of counterparties other than those receivables specifically provided for and mentioned within this note. The class of assets described as "trade and other receivables" is considered to be the main source of credit risk related to the Group.

The Group writes off a trade receivable when there is information indicating that the debtor is in severe financial difficulty and there is no realistic prospect of recovery; for example, when the debtor has been placed in liquidation or has entered into bankruptcy proceedings, or when the trade receivables are over two years past due, whichever occurs earlier.

## 11. Cash and cash equivalents

	Group		
	2024	2023	
	\$	\$	
Cash at bank and on hand Cash with online payment providers	944,525 8,639	1,086,743 16,675	
	953,164	1,103,418	

## 12. Furniture, fittings and equipment

	Group			
	Computer \$	Office equipment \$	Leasehold Improvement \$	Total \$
2024	Ŧ	Ŧ	Ŧ	Ŧ
Cost				
At 1 January 2024	61,212	20,647	_	81,859
Additions	10,456	-	_	10,456
Disposals	(15,858)	(10,183)	-	(26,041)
Exchange difference	1,031	1,041	-	2,072
At 31 December 2024	56,841	11,505	_	68,346
Accumulated depreciation				
At 1 January 2024	35,487	13,518	_	49,005
Depreciation for the year	9,437	2,221	_	11,658
Disposals	(15,439)	(10,130)	-	(25,569)
Exchange difference	399	354	-	753
At 31 December 2024	29,884	5,963	-	35,847
Net carrying amount	26,957	5,542		32,499

	Group				
	Computer \$	Total \$			
2023	Ŧ	\$	\$	Ŧ	
Cost					
At 1 January 2023 Additions Disposals	52,887 8,657 –	18,790 2,125 –	- - -	71,677 10,782 –	
Exchange difference	(332)	(268)	_	(600)	
At 31 December 2023	61,212	20,647	-	81,859	
Accumulated depreciation					
At 1 January 2023 Depreciation for the year	26,063 9,666	10,201 3,397	-	36,264 13,063	
Disposals Exchange difference	(242)	(80)	_	(322)	
At 31 December 2023	35,487	13,518	_	49,005	
Net carrying amount	25,725	7,129	_	32,854	

## Notes to the financial statements – 31 December 2024

#### 13. Intangible assets

	Domain names and trademarks & Goodwill \$	Platform develop- ment \$	Learning platform software \$	Course design \$	UniGuide platform – At cost \$	Total \$
2024						
Cost						
At 1 January 2024 Additions	91,087	1,570,488 679,672	359,906	767,769	 266,000	2,789,250 945,672
Exchange difference	_	18,220	45,722	-	200,000	63,942
At 31 December 2024	91,087	2,268,380	405,628	767,769	266,000	3,798,864
Accumulated amortisation						
At 1 January 2024	-	301,942	161,958	767,769	_	1,231,669
Amortisation for the year Exchange difference	-	364,850 4,476	37,550 23,588	-	39,900	442,300 28,064
At 31 December 2024		671,268	223,096	767,769	39,900	1,702,033
	-				,	
Net carrying amount	91,087	1,597,112	182,532	_	226,100	2,096,831
2023						
Cost						
At 1 January 2023	91,087	802,851	374,628	767,769	_	2,036,335
Additions	-	767,637	-	-	-	767,637
Exchange difference			(14,722)	_	_	(14,722)
At 31 December 2023	91,087	1,570,488	359,906	767,769	-	2,789,250
Accumulated amortisation						
At 1 January 2023	_	84,677	131,120	183,776	-	399,573
Amortisation for the year Impairment*		217,648	37,219	125,502 458,492		380,369 458,492
Exchange difference	-	(383)	(6,381)	(1)	_	(6,765)
At 31 December 2023		301,942	161,958	767,769	_	1,231,669
Net carrying amount	91,087	1,268,546	197,948	_	_	1,557,581

\* The impairment assessment, conducted in 2023 as per AASB 136, reflected the uncertainty surrounding CS101 & OpenCreds and the cancellation of the UNSW Transition Program Online. Consequently, an impairment loss was recognised based on their respective net book values.

Domain names and trademarks are recognised at cost of acquisition. Goodwill represents premium paid for business assets. These are considered to have an indefinite life and are carried at cost less any impairment losses.

Platform development is recorded at cost. It has a finite life and is carried at cost less accumulated amortisation and any impairment losses. Platform development has an estimated useful life of five years. Amortisation commences when the development is completed and ready for commercial use.

Learning platform software is recorded at cost. It has a finite life and is carried at cost less accumulated amortisation and any impairment losses. Software has an estimated useful life of ten years. Amortisation commences when the software is ready for commercial use.

## 13. Intangible assets (cont'd)

Course design is costs expended to develop the OpenCreds' micro-credential courses, the computer science program titled 'CS101' and the study courses for the UNSW Transition Program Online. It has a finite life based on the contract periods or expected obsolescence period and is carried at cost less accumulated amortisation and any impairment losses. Course design has an estimated useful life of between five and ten years. Amortisation commences when the courses are ready for commercial use.

UniGuide platform is recorded at cost of acquisition. It has a finite life and is carried at cost less accumulated amortisation and any impairment losses. UniGuide platform has an estimated useful life of five years. Amortisation commences when the acquisition was completed and ready for commercial use.

Intangible assets are allocated to two Cash Generating Units (CGUs). Domain names, trademarks, goodwill, platform development, and learning platform software are allocated to the OLL Platform CGU. The UniGuide/Prosple Platform CGU consists of the UniGuide Platform.

The recoverable amounts of the CGUs are determined through value-in-use calculations, utilising a five-year cash flow forecast derived from internal budgets and long-term management forecasts. These calculations involve the adoption of assumptions and estimates and are based on cash flow projections. The key assumptions used in estimating the recoverable amounts are detailed below. Each assumption and estimate reflect management's best estimate at the time of the valuation, drawing upon historical data from both external and internal sources.

Key Assumptions – OL Platform CGU:

- Platform Revenue Growth: It is assumed that platform revenue will sustain steady growth over the next five years, with an annual growth rate of 25%.
- Terminal Value Growth: A terminal value growth rate of 3% is applied to account for future cash flows beyond the explicit forecast period.
- Discount Rate: The discount rate utilised in the assessment is 10.03%, reflecting the riskadjusted rate of return required by investors.

Based on the conducted impairment assessment, no impairment losses have been identified or recognised for the year ended 31 December 2024.

## Sensitivity analysis:

- If the key assumptions were adjusted as indicated in the table below, with all other assumptions remaining the same as in the base impairment model, the Value in Use and Headroom would be reduced. These changes to the key assumptions represent scenarios that are considered unlikely by the group and would not alter the outcome of the impairment test, except for the possible reduction in the expected platform revenue growth. If the annual platform revenue growth is below 21.02%, the impairment test would result in the impairment of the CGU's assets.

#### Sensitivity in assumptions – OL Platform CGU

	value in Use \$	Headroom \$
Based on management's assumptions and forecasts in impairment analysis	13,746,984	11,876,253
Platform Revenue Growth Rate is reduced to 21.02%	1,870,731	_
Platform Revenue Growth Rate is reduced to 20%	(943,686)	(2,814,417)*
Discount Rate is increased from 10.03% to 21.58%	1,870,731	_
Terminal Value Growth is reduced from 3% to 0%**	8,769,630	6,898,899

Value in Llee

Llaadraam

\* Represents amount of potential impairment

\*\* The Value in Use is not significantly affected by changes in the Terminal Value Growth assumption, provided there are no alternations to the other key assumptions.

Key Assumptions – UniGuide/Prosple Platform CGU:

- UniGuide Platform Revenue Growth: It is assumed that platform revenue will sustain steady growth over the next five years, with an annual growth rate of 25%.
- Terminal Value Growth: A terminal value growth rate of 3% is applied to account for future cash flows beyond the explicit forecast period.
- Discount Rate: The discount rate utilised in the assessment is 10.03%, reflecting the riskadjusted rate of return required by investors.

Based on the conducted impairment assessment, no impairment losses have been identified or recognised for the year ended 31 December 2024.

Sensitivity analysis:

 If the key assumptions were adjusted as indicated in the table below, with all other assumptions remaining the same as in the base impairment model, the Value in Use and Headroom would be reduced. These changes to the key assumptions represent scenarios that are considered unlikely by the group and would not alter the outcome of the impairment test.

#### Sensitivity in assumptions – UniGuide/Prosple Platform CGU

	Value in Use \$	Headroom \$
Based on management's assumptions and forecasts in impairment analysis	1,190,787	964,687.43
Platform Revenue Growth Rate is reduced to 8.62%	226,100	_
Discount Rate is increased from 10.03% to 30.93%	226,100	_
Terminal Value Growth is reduced from 3% to 0%*	860,221	634,121

\* The Value in Use is not significantly affected by changes in the Terminal

## 14. Trade and other payables

		Group	
		2024 \$	2023 \$
CU	IRRENT		
Tra	ade payables	298,109	350,239
Oth	ner payables and accrued expenses	407,415	416,583
	_	705,524	766,822
a.	Financial liabilities at amortised cost classified as trade and other payables		
	Trade and other payables:		
	- total current	705,524	766,822
	Financial liabilities as trade and other payables	705,524	766,822

Trade and other payables are non-interest bearing.

## 15. Provisions

	Group		
	2024 \$	2023 \$	
CURRENT			
Provision for annual leave	342,941	385,740	
Provision for long service leave	127,856	50,637	
	470,797	436,377	

## 16. Borrowings

ECA, OpenLearning's major shareholder and associated with Non-Executive Director Rupesh Singh, has provided an unsecured \$6 million loan facility to support the Company's operations, including the debt conversion. Key terms include a fixed 7.35% per annum interest rate, a two-year term, quarterly drawdowns, daily accrual of interest on the drawn portion, and the Company's option to repay the loan or any part thereof without penalty at any time during the term, and an option to convert the debt into ordinary shares.

	Group		
	2024 \$	2023 \$	
Principal / Used facilities	2,000,000	3,000,000	
Accumulated accrued interest	58,694	50,578	
Borrowings	2,058,694	3,050,578	

Group		
2024 \$	2023 \$	
3,050,578	_	
(3,103,994)	_	
2,000,000	3,000,000	
112,110	50,578	
2,058,694	3,050,578	
Group		
2024	2023	
Φ	\$	
3,000,000	_	
3,000,000	3,000,000	
6,000,000	3,000,000	
3,000,000	_	
2,000,000	3,000,000	
5,000,000	3,000,000	
1,000,000	_	
	2024 \$ 3,050,578 (3,103,994) 2,000,000 112,110 2,058,694 Grou 2024 \$ 3,000,000 3,000,000 6,000,000 3,000,000 2,000,000 5,000,000	

## 17. Share capital

	31 December 2024 \$	31 December 2023 \$
482,674,641 (31 Dec 2023: 267,869,075) fully paid ordinary		
shares	40,307,349	36,263,511

## Notes to the financial statements – 31 December 2024

## 17. Share capital (cont'd)

## 17.1 Movements in ordinary shares

	Group			
	202	4	202	3
	No. of shares	\$	No. of shares	\$
Issued and fully paid ordinary shares:				
At 1 January Issuance of shares during the year :	267,869,075	39,179,029	267,869,075	39,179,029
- debt conversion	155,199,684	3,103,994		
- placement of shares	59,605,882	1,013,299	_	-
At 31 December	482,674,641	43,296,322	267,869,075	39,179,029
Equity issuance costs				
At 1 January	-	(2,915,518)	-	(2,915,518)
Costs arising from equity issuance		(73,455)	_	-
At 31 December		(2,988,973)		(2,915,518)
Total ordinary shares at 31 December	482,674,641	40,307,349	267,869,075	36,263,511

#### 17.2 Movements in unquoted options over ordinary shares

Exercise price per share	Number on issue at 1 Jan 2024	lssued / (Lapsed)	Number on issue at 31 Dec 2024
\$0.30	250,000	(250,000)	_
\$0.30	1,000,000	_	1,000,000
\$0.05	_	5,000,000	5,000,000
\$0.05	_	4,000,000	4,000,000
\$0.05	-	1,000,000	1,000,000
-	1,250,000	9,750,000	11,000,000
	price per share \$0.30 \$0.05 \$0.05	price per share         issue at 1 Jan 2024           \$0.30         250,000           \$0.30         1,000,000           \$0.05         -           \$0.05         -           \$0.05         -           \$0.05         -           \$0.05         -	price per share         issue at 1 Jan 2024         Issued / (Lapsed)           \$0.30         250,000         (250,000)           \$0.30         1,000,000         -           \$0.05         -         5,000,000           \$0.05         -         4,000,000           \$0.05         -         1,000,000

## 17.3 **Performance rights**

950,000 performance rights were granted on 1 October 2020 to key management personnel of the Company. These performance rights are exercisable to 950,000 ordinary shares in the Company with Nil consideration over 3 years with 1/3 vesting annually on the condition that the Company's volume weighted average share price over any 30 consecutive trading days is equal to or higher than 55 cents. 750,000 of these performance rights have lapsed upon the leaving of a key management person of the Group. The remaining 200,000 were lapsed during the financial year 2024.

2,000,000 and 4,000,000 performance rights were granted on 9 May 2024 and 28 June 2024, respectively, to key management personnel of the Company. 3,880,000 and 3,650,000 performance rights were granted on 9 May 2024 and 19 July 2024, respectively, to the other staff of the Company. These performance rights are exercisable to 13,530,000 ordinary shares in the Company with Nil consideration over 3 years, vesting in three trenches and expiring five years from the date of allotment. None of these performance rights vested during the financial year 2024.

#### 18. Reserves

	Group		
	2024	2023	
	\$	\$	
Foreign currency translation reserve	40,441	19,588	
Common control reserve	1,650,477	1,650,477	
Share-based payment reserve & Other reserve	56,684	49,867	
	1,747,602	1,719,932	

#### (i) Foreign currency translation reserve

Foreign currency translation reserve represents exchange differences arising from the translation of the financial statements of the Company and its subsidiaries whose functional currencies are different from that of the Group's presentation currency.

(ii) Common control reserve

Common control reserve records difference between the fair value of net assets acquired and consideration paid.

(iii) Other reserve

Other reserve records items recognised as expenses on valuation of performance rights and share options.

## 19. **Financial risk management**

The Group's principal financial instruments comprise of receivables, payables, cash at bank and short-term deposits.

The Board of Directors has overall responsibility for the oversight and management of the Group's exposure to a variety of financial risks (including credit risk, foreign currency risk, liquidity risk and interest rate risk).

The overall risk management strategy seeks to assist the Group in meeting its financial targets, while minimising potential adverse effects on the financial performance including the review of future cash flow requirements.

#### 19. Financial risk management (contd)

#### (a) Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting financial obligations due to shortage of funds. The Group's exposure to liquidity risk arises primarily from cash outflows from current operating losses. The Group's objective is to focus on maintaining an appropriate level of overheads in line with the Group's business plan and available cash resources, with the objective of achieving a cashflow positive business within the budgeted timeline.

The table below summarise the maturity profile of the Group's financial assets and liabilities at the end of the reporting period based on contractual undiscounted repayment obligations.

	Wi	thin 1 Year	1 to	5 Years	Over	5 Years		Total
	2024	2023	2024	2023	2024	2023	2024	2023
Group	\$	\$	\$	\$	\$	\$	\$	\$
Financial assets – cash flows realisable								
Trade and other receivables	157,267	478,165	-	-	-	-	157,267	478,165
Cash and short- term deposits	953,164	1,103,418	-	-	-	-	953,164	1,103,418
Total anticipated inflows	1,110,431	1,581,583	-	-	-	-	1,110,431	1,581,583
Financial liabilities due for payment								
Trade and other payables	705,524	766,822	-	-	-	-	705,524	766,822
Lease liabilities	-	-	-	-	-	-	-	-
Total expected outflows	705,524	766,822	-	-	-	-	705,524	766,822
Net inflow/(outflow) on financial								
instruments	404,907	814,761	-	-	-	-	404,907	814,761

#### (b) Credit risk

Credit risk is the risk of loss that may arise on outstanding financial instruments should a counterparty default on its obligations. The Group's exposure to credit risk arises primarily from trade and other receivables. For other financial assets (including cash and short-term deposits), the Group minimise credit risk by dealing with high credit rating counterparties.

The Group's objective is to seek continual revenue growth while minimising losses incurred due to increased credit risk exposure. The Group trades with third parties that are considered creditworthy. In addition, receivable balances are monitored on an ongoing basis.

## Notes to the financial statements – 31 December 2024

## 19 **Financial risk management (cont'd)**

(b) Credit risk (cont'd)

#### Exposure to credit risk

At the end of the reporting period, the Group's maximum exposure to credit risk is represented by the carrying amount of each class of financial assets recognised on the balance sheets.

#### Credit risk concentration profile

The Group does not have any significant exposure to any individual customer or counterparty nor does it have any major concentration of credit risk related to any financial instruments.

## Financial assets that are neither past due nor impaired

Trade and other receivables that are neither past due nor impaired are with creditworthy debtors with good payment records within the Group. Cash and short-term deposits and investment securities that are neither past due nor impaired are placed with or entered into with reputable financial institutions.

### Financial assets that are either past due or impaired

Information regarding financial assets that are either past due or impaired is disclosed in Note 10.

#### (c) Foreign currency risk

Exposure to foreign currency risk may result in the fair value or future cash flows of a financial instrument fluctuating due to movement in foreign exchange rates of currencies in which the Group holds financial instruments which are other than the AUD functional currency of the Group.

With instruments being held by overseas operations, fluctuations in the SGD Singapore dollar and USD United States dollar may impact on the Group's financial results.

The following table shows the foreign currency risk on the financial assets and liabilities of the Group's operations denominated in currencies other than the functional currency of the operations.

## Notes to the financial statements – 31 December 2024

#### 19 Financial risk management (cont'd)

#### (c) Foreign currency risk (cont'd)

2024	Net Financial Assets/(Liabilities) in AUD				
Group	USD	SGD	Other	Total AUD	
Functional currency of entity:					
Australian dollar	(78,171)	5,791	1,764	(70,617)	
Statement of financial position exposure	(78,171)	5,791	1,764	(70,617)	
2023	Net Finar	ncial Assets/	(Liabilities)	) in AUD	
Group	USD	SGD	Other	Total AUD	
Functional currency of entity:					
Australian dollar	(61,467)	52,513	-	(8,954)	

#### Foreign currency risk concentration profile

The Group does not have any significant exposure to any specific foreign currency grouping nor does it have any major concentration of foreign currency risk related to any financial instruments.

#### (d) Interest rate risk

The Group's exposure to market interest rates relate to cash deposits held at variable rates. The management monitors its interest rate exposure and consideration is given to potential renewals of existing positions.

#### Sensitivity analysis for interest rate risk

The following table demonstrates the sensitivity of profit/(loss) and equity to a reasonably possible change in interest rates of +/- 50 basis points, with all other variables held constant.

	Group		
	Profit	Equity	
	\$	\$	
Year ended 31 December 2024			
+0.5% in interest rates	4,766	4,766	
-0.5% in interest rates	(4,766)	(4,766)	
Year ended 31 December 2023			
+0.5% in interest rates	5,517	5,517	
-0.5% in interest rates	(5,517)	(5,517)	

## Notes to the financial statements – 31 December 2024

#### 20. Interests in subsidiaries

Name	Principal activities	Country of incorporation	Proportic ownershi 2024 %	
Held by the Company				
OpenLearning Global Pte Ltd	Investment holding and provision of online education platform and services	Singapore	100	100
Held by OpenLearning Global Pte Ltd				
Open Learning Global Pty Ltd	Provision of online program management, online education platform and services.	Australia	100	100
OpenLearning Global (M) Sdn Bhd	Provision of online education platform and services.	Malaysia	100	100

## 21. Operating segments

Management has determined that the Group operates in one reportable business segment – Educational Solutions. After the reorganisation, the Group stopped disaggregating operations into geographical segments. Within the reportable business segment, the Group is organised into two service lines: SaaS Platform and Marketplace. The determination of these operating categories is based on the internal reports reviewed and used by the Chief Executive Officer and Chief Financial Officer (who are identified as the CODM) in assessing revenue performance and determining the allocation of resources.

## Notes to the financial statements – 31 December 2024

#### 22. Cash flow information

Reconciliation of cash flows from operating activities with loss after income tax:

	Group	
	2024	2023
	\$	\$
Loss after tax	(2,851,622)	(4,421,750)
Non-cash flows in loss for the year: Depreciation and amortisation Unrealised exchange (gain) / loss Gain on lease modification Impairment Share-based payment	453,958 89,348 472 - 44,684	393,431 7,681 – 458,492 –
Changes in assets and liabilities:		
Decrease in trade and other receivables Increase in trade and other payables	324,967 (214,195)	201,590 43,449
Net cash flows used in operating activities	(2,152,388)	(3,317,107)

## 23. Events after the reporting period

No matter or circumstance has arisen since the end of the financial year that has significantly affected or may significantly affect, the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

# Consolidated entity disclosure statement As at 31 December 2024

Entity name	Entity type	Place formed / Country of incorporation	Ownership interest %	Tax residency
OpenLearning Limited	Body corporate	Australia	N/A	Australia *
OpenLearning Global Pte Ltd	Body corporate	Singapore	100	Singapore
Open Learning Global Pty Ltd	Body corporate	Australia	100	Australia *
OpenLearning Global (M) Sdn Bhd	Body corporate	Malaysia	100	Malaysia

\* OpenLearning Limited (the 'head entity') and its wholly-owned Australian subsidiary have formed an income tax consolidated group under the tax consolidation regime.

## Directors' declaration

In accordance with a resolution of the directors of OpenLearning Limited, the directors of the Company declare that:

- 1. the financial statements and notes, as set out, are in accordance with the *Corporations Act* 2001 and:
  - a. comply with Australian Accounting Standards, which, as stated in accounting policy Note 1 to the financial statements, constitutes compliance with International Financial Reporting Standards; and
  - b. give a true and fair view of the financial position as at 31 December 2024 and of the performance for the year ended on that date of the consolidated group;
- 2. in the directors' opinion there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable; and
- 3. the directors have been given the declarations required by section 295A of the *Corporations Act 2001* from the Chief Executive Officer and Chief Financial Officer.
- 4. the information disclosed in the attached consolidated entity disclosure statement is true and correct.

On behalf of the Board of Directors

In An

Spiro Pappas Chairman

Dated: 31 March 2025



## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

## Opinion

We have audited the financial report of OpenLearning Limited (the Company) and controlled entities (the Group), which comprises the consolidated statement of financial position as at 31 December 2024, the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of material accounting policies and other explanatory information, consolidated entity disclosure statement and the directors' declaration.

In our opinion, the accompanying financial report of OpenLearning Limited and controlled entities is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the Group's financial position as at 31 December 2024 and of its performance for the year then ended; and
- (b) complying with Australian Accounting Standards and the Corporations Regulations 2001.

## **Basis of Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement. Our responsibilities under those standards are further described in the Auditor's responsibility section of our report. We are independent of the Company in accordance with the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the company, would be in the same terms if given to the directors as at the time of this auditor's report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Material Uncertainty Related to Going Concern

We draw attention to Note 1 in the financial report, which indicates that the Group incurred a net loss after tax of \$2,851,622 and operating cash outflows of \$2,152,388 during the year ended 31 December 2024. As stated in Note 1, these events or conditions, along with other matters as set forth in Note 1, indicate that a material uncertainty exists that may cast significant doubt on the Group's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

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## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

#### Key Audit Matters

useful lives for projects.

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial report for the year ended 31 December 2024. These matters were addressed in the context of our audit of the financial report as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key Audit Matter	How Our Audit Addressed
	the Key Audit Matter
Intangible Assets (Note 13)	
Capitalisation of costs	Our procedures included, amongst others:
The Group capitalises costs related to the development of OpenLearning platforms. Platform development is core to the Group's operations and requires judgement as to whether relevant costs meet the capitalisation criteria of AASB 138 Intangible Assets.	<ul> <li>Evaluated management's assessment of capitalisation of the contract costs.</li> <li>Obtained an understanding of the key terms and conditions of the capitalised costs by inspecting relevant agreements.</li> </ul>
During the year, the Group has capitalised labour costs of its engineering team for work allocated to activities aimed at creating additional features or enhancing existing features of the OpenLearning platform, intended to generate additional revenue. During the year, the Group capitalised development costs on its	<ul> <li>Held discussions with management to understand the nature of the costs incurred and evaluated management's assessment of the recognition of these costs as intangible assets and amortisation over the duration of the period of use.</li> <li>Reviewed the costs incurred on a sample</li> </ul>
platforms amounting to \$679,672.	basis to ensure the capitalised expenditure has met the requirements of AASB 138.
In addition, during the year, the Group acquired Prosple, also known as UniGuide Platform for \$266,000.	<ul> <li>Reviewed management's assessment of indicators of impairment.</li> </ul>
The capitalisation of platform development costs is a key audit matter due to the significant judgements required by management in complying with the requirements of AASB 138, including:	• Reviewed the adequacy of the Company's disclosures in respect of the accounting treatment in the financial statements, including the judgments involved, and the accounting policies adopted.
whether development costs incurred are eligible for capitalisation; the assessment of future economic benefits and the technical feasibility of the platform enhancements; and the timing of amortisation and the	

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#### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

As at 31 December 2024, the Group's intangible assets of \$2,096,831 consist of domain names and trademarks, goodwill, platform development costs, Prosple/UniGuide, and learning platform software. Management has assessed that the Group has two cash-generating units (CGUs) based on its product lines: the OLL Platform and the UniGuide/Prosple Platform. Management has allocated the domain names and trademarks, goodwill, platform development costs, and learning platform software to the OLL Platform CGU, and Prosple/UniGuide to the UniGuide/Prosple Platform CGU. Management has tested assets allocated to both CGUs for impairment by comparing their carrying amounts with recoverable amounts. The recoverable amounts were determined using a value-in- use model. This is a key audit matter due to the significant judgements required to determine the	How Our Audit Addressed the Key Audit Matter		
As at 31 December 2024, the Group's intangible assets of \$2,096,831 consist of domain names and trademarks, goodwill, platform development costs, Prosple/UniGuide, and learning platform software. Management has assessed that the Group has two cash-generating units (CGUs) based on its product lines: the OLL Platform and the UniGuide/Prosple Platform. Management has allocated the domain names and trademarks, goodwill, platform development costs, and learning platform software to the OLL Platform CGU, and Prosple/UniGuide to the UniGuide/Prosple Platform CGU. Management has tested assets allocated to both CGUs for impairment by comparing their carrying amounts with recoverable amounts. The recoverable amounts were determined using a value-in- use model. This is a key audit matter due to the significant judgements required to determine the			
uncertainty in calculating the recoverable amount. sig cal • As:	dures included, amongst others: ained and documented erstanding of the Group's process controls related to the assessment airment, including identification of CGI the calculation of the recoverab ount for each CGU; iluated the value-in-use models again requirements of AASB 136 Impairment assets, ained management's value-in-ue culations and tested the mathematic uracy of the model; iluated management's ability to foreca re cash flows; assessed management ecast of cash flows to be derived by the Us' assets; riewed discount rates applied to foreca re cash flows; formed a sensitivity analysis on the inficant inputs used in preparing the culation; and essed the adequacy of the Group closures in respect of the requirements		

The Group's revenue largely consists of revenue recognised over a period of time. This includes platform SaaS fees, which are recognised as revenue over the period during which customers are granted access to the platform

The Group's revenue relating to Platform SaaS fees and marketplace fees amounted to \$2,144,727 and \$1,549,429, respectively, during the year. The Group's deferred revenue amounted to \$896,486 as at 31 December 2024.

 Obtained an understanding of the key controls and processes surrounding revenue and receipts processes and reconciliation of deferred revenues.

- Reviewed the revenues recognised as deferred on a sample basis to ensure that it is recorded is in accordance with the requirements of AASB15.
- Reviewed the adequacy of the Company's disclosures in respect of judgments involved, and the accounting policies adopted.



## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

## Information Other than the Financial Report and Auditor's Report Thereon

The directors are responsible for the other information. The other information comprises the information in the Group's annual report for the year ended 31 December 2024 but does not include the financial report and the auditor's report thereon.

Our opinion on the financial report does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact. We have nothing to report in this regard.

## Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australia Accounting Standards and the *Corporations Act 2001* and for such internal control as directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error. In preparing the financial report, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

## Auditor's Responsibility for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.

HALL CHADWICK

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

- Conclude on the appropriateness of the director's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the Group audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, amongst other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the financial report of the current period and are therefore key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

## **Report on the Remuneration Report**

We have audited the remuneration report included in the directors' report for the year ended 31 December 2024.

In our opinion, the remuneration report of OpenLearning Limited, for the year ended 31 December 2024, complies with s 300A of the Corporations Act 2001.

HALL CHADWICK

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF OPENLEARNING LIMITED AND CONTROLLED ENTITIES

## Responsibilities

The directors of the company are responsible for the preparation and presentation of the remuneration report in accordance with s 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the remuneration report, based on our audit conducted in accordance with Australian Auditing Standards.

Hall Chadwick (NSW)

HALL CHADWICK (NSW) Level 40, 2 Park Street Sydney NSW 2000

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ANTHONY TRAVERS Partner Dated: 31 March 2025

## Shareholder Information

The shareholder information set out below was applicable as at 16 March 2025.

## A. Distribution of Equity Securities – Ordinary Shares

Analysis of numbers of equity security holders by size of holding:

SPREAD OF HOLDINGS	NUMBER OF HOLDERS	NUMBER OF UNITS	% OF TOTAL ISSUED CAPITAL
1 - 1,000	44	5,582	0.00%
1,001 - 5,000	314	971,421	0.20%
5,001 – 10,000	205	1,662,828	0.34%
10,001 – 100,000	525	18,600,026	3.85%
100,001 AND OVER	217	461,434,784	95.60%
TOTAL	1,305	482,674,641	100.00%

## Marketable Parcels

Based on the price per security of \$0.017 as at the close of trade on 16 March 2025, the number of holders with an unmarketable holding is 852 with total 7,924,354 shares, amounting to 1.64% of Issued Capital.

# B. Distribution of Equity Securities – Unlisted Share Options

Analysis of numbers of option holders by size of holding

<b>SPREAD OF HOLDINGS</b> UNLISTED OPTIONS AT \$0.30, EXP 27/04/25	NUMBER OF HOLDERS	NUMBER OF UNITS	% OF TOTAL CAPITAL
100,001 AND OVER	1	1,000,000	100.00%
UNLISTED OPTIONS AT \$0.05, EXP 17/12/2027 10,001 – 100,000	3	5,000,000	100.00%
UNLISTED OPTIONS AT \$0.05, EXP	0	0,000,000	100.0070
28/06/2029 10,001 – 100,000	3	4,000,000	100.00%
PERFORMANCE RIGHTS (Employee performance rights issued under the Employee Incentive Plan)			
10,001 – 100,000 100,001 AND OVER	2 28	180,000 9,530,000	1.89% 98.11%
DIRECTOR PERFORMANCE RIGHTS, EXP 28/06/2029			
	1	4,000,000	100.00%
UNLISTED OPTIONS AT \$0.05, EXP 2/07/2029 100,001 AND OVER	1	1,000,000	100.00%

## C. Equity Security Holders – Ordinary Shares

Twenty largest quoted equity security holders. The names of the twenty largest holders of quoted equity securities are listed below:

NAME	ORDINARY SHARES	% OF ISSUED
	NUMBER HELD	SHARES
ECA INVESTMENTS GROUP PTY LTD		
<eca a="" c="" group="" investments=""></eca>	208,505,630	43.30%
ECA INVESTMENTS GROUP PTY LTD	36,379,929	7.54%
JOHN ORROCK - FUTURE NOW CAPITAL	14,705,882	3.05%
MARK STEINERT (PLUS HSBC NOMINEES)	14,585,407	3.02%
Magna Intelligent - Paramount - Malaysia	12,295,058	2.55%
MST Group	10,860,222	2.25%
BEN SALMON	7,220,373	1.50%
ALIWA FUNDS (PLUS JP MORGAN NOMINEES)	6,932,352	1.44%
MR ADAM MAURICE BRIMO	6,631,117	1.37%
RICHARD BUCKLAND	5,094,288	1.06%
AUSTRALIAN CATHOLIC UNIVERSITY	5,000,000	1.04%
CIS RESEARCH PTY LTD	4,418,071	0.92%
ROBIN YANDLE / NARRON PTY LTD	3,981,809	0.82%
GERARD MCDERMOTT - MCD PROJECT SERVICES	3,906,530	0.81%
SPRIO PAPPAS & NICOLETTE HARPER	3,679,091	0.76%
BNP PARIBAS NOMINEES PTY LTD <hub24 custodial="" ltd="" serv=""></hub24>	3,565,826	0.74%
MR DAVID ANDREW COLLIEN	3,556,743	0.74%
ORIENT GLOBAL HOLDINGS PTY LTD <al'n'all a="" c=""></al'n'all>	3,205,444	0.66%
ROD DE ABOITIZ - PROVECHO PARTNERS	3,171,711	0.66%
MS MEILIN MU	2,899,891	0.60%
GRANT ESHUYS - GEEAI INVESTMENTS	2,647,059	0.55%
MR BERNARD CHOON YIN HUI	2,647,059	0.55%

As at 16 March 2025, the 20 largest shareholders held ordinary shares representing 75.80% of the issued share capital.

Substantial Shareholders Substantial holders in the Company are set out below:

As at 16 March 2025, the following shareholders have disclosed a substantial shareholder notice to the ASX:

NAME	ORDINARY SHARES HELD	% OF SHARE CAPITAL	DATE NOTICE	OF
CLIVE MAYHEW	8,288,754	5.93%	19/12/19	
ECA INVESTMENTS GROUP PTY LIMITED	89,685,875	33.48%	05/05/23	
ECA INVESTMENTS GROUP PTY LIMITED ATF ECA INVESTMENTS GROUP TRUST	244,885,559	57.88%	13/06/24	

	LIMITED ATF ECA INVESTMENTS GROUP TRUST
	D. Unquoted Equity Securities – Unlisted Options
	Holders of more than 20% of unlisted options security holders.
$(\bigcirc)$	
	UNLISTED OPTIONS AT \$0.30, EXP 27/04/25 HIGH RESOLVES
05	
$\mathbb{C}$	
	UNLISTED OPTIONS AT \$0.05, EXP 28/06/29
	SPIRO PAPPAS & NICOLETTE HARPER MR MATTHEW CRAWFORD REEDE
adi	
GO	PERFORMANCE RIGHTS (Employee performance rights issued under the Employee Incentive Plan)
	MR DAVID ANDREW COLLIEN
	UNLISTED OPTIONS AT \$0.05, EXP 17/12/27
20	MST GROUP NON CORRELATED CAPITAL PTY LTD
$\bigcirc$	<aliwa a="" alpha="" c="" fund=""></aliwa>
	DIRECTOR PERFORMANCE RIGHTS, EXP 28/06/2029 MR ADAM MAURICE BRIMO
	UNLISTED OPTIONS AT \$0.05, EXP 2/07/2029
	MR DAVID ANDREW COLLIEN
$\bigcirc$	Partly Paid Shares The Company does not have any partly paid shares on issue.
	Voting Rights
	The voting rights attached to ordinary shares are set out below:

ECA INVESTMENTS GROUP PTY

On a show of hands every member present at a meeting in person or by proxy shall have one vote and upon a poll each share shall have one vote.

244,885,559

50.74%

NUMBER **OF UNITS** 

1,000,000

2,000,000

1,000,000

1,000,000

2,000,000

2,500,000

1,750,000

4,000,000

1,000,000

22/01/25

% OF TOTAL

CAPITAL

100.00%

50.00%

25.00%

25.00%

20.99%

50.00%

35.00%

100.00%

100.00%

There are no voting rights attached to any other securities on issue.

#### **On-market buy-back**

The Company is not currently conducting an on-market buy-back.

## **Other ASX Information**

## Corporate Governance

The Company's Corporate Governance Statement as at 31 December 2024 as approved by the Board can be viewed at <u>www.solutions.openlearning.com/investor-</u> <u>center/corporategovernancestatement</u>

## Stock Exchange on which the Company's Securities are Quoted

The Company's listed equity securities are quotes on the Australian Securities Exchange

### **Review of Operations**

A review of operations is contained in the Directors Report.

#### **Annual General Meeting**

The Company advises that the Annual General Meeting ('AGM') of the company is scheduled for 30 May 2025.

Further to Listing Rule 3.13.1, Listing Rule 14.3 and clause 14.3 of the Company's Constitution, nominations for the election of directors at the AGM must be received not less than 30 Business Days before the meeting, being no later than Tuesday, 15 April 2025.