

RocketBoots Partners with Global POS Software Vendor to Drive Customer Markets Penetration

Highlights

- RocketBoots signs a partnership deal with Gebit Solutions, a global point-of-sale software vendor, as a preferred supplier of loss prevention solutions
- Gebit operates in over 32 countries and have the same retail customer target market as RocketBoots
- The partnership aims to drive international market penetration by leveraging RocketBoots' unique AI-powered retail computer vision software into mutual customer markets.

Artificial Intelligence software company, **RocketBoots Limited** (ASX:ROC) (**RocketBoots** or the **Company**), is pleased to announce the signing of a partnership agreement with global point-of-sale (POS) vendor, **GEBIT Solutions GmbH** (**Gebit**).

Partnership with Gebit Solutions

RocketBoots has partnered with German-based Gebit Solutions as a preferred supplier of loss prevention solutions for its global retail customers. Gebit provides best-in-class retail POS software to customers across more than 32 countries, including some of the largest retail providers globally (<https://www.gebit.de/en/homepage>). Under the partnership, Gebit will support an out of the box integration with RocketBoots' loss prevention software which will allow all existing and new Gebit customers to easily test and adopt the loss prevention software.

The partnership aims to deliver a number of strategic outcomes for RocketBoots:

- Accelerating the timelines from first contact to customers achieving value from RocketBoots software
- Providing enhanced visibility of RocketBoots' value propositions across target customer markets; and
- Collaborative lead generation.

RocketBoots has commenced discussions with Gebit across a number of customer groups, some of which are new prospects, while others where advanced discussions are in train. The Company believes the partnership collaboration can assist with progression to contract.

This announcement has been authorised for release by the Board of RocketBoots Board.

- Ends -

For more information:

Joel Rappolt

Chief Executive Officer

investors@rocketboots.com

About RocketBoots

RocketBoots superpowers in-person service by transforming video into operational improvement. We enable some of the world's largest retailers & banks to run their stores & branches with less operational costs & loss while improving service, sales & loyalty.

To do this RocketBoots provides a unique unified loss prevention, workforce management & customer experience software platform

For Retailers:

1. Automatically detects potential theft at self checkouts
2. Automatically detects staff fraud e.g. sweethearting
3. Revolutionises workforce planning:
4. Lower cost staffing with no service impact
5. Improved service to reduce queue abandonment & lost sales

For Retail banking:

1. Revolutionises omni channel workforce planning:
2. Lower cost staffing with no service impact
3. Improved service to reduce abandonment & lost sales
4. Unlock hybrid working opportunities through precise scheduling of staff latent capacity & idle time of branch staff
5. Increase speed of customer responses in ALL channels