

ASX Announcement | 28 February 2025

Appendix 4E and Preliminary Final Report

Sydney, Australia, 28 February 2025: OpenLearning Limited, the AI powered SaaS platform for lifelong learning ('OpenLearning' or 'the Company') (ASX: OLL) is pleased to release the following documents:

- Appendix 4E; and
- Preliminary Final Report.

This release has been approved by the Board of Directors.

Ends.

Authorised by: Adam Brimo Group CEO & Managing Director



Stay up to date with OpenLearning news as it happens:

Visit the Investor section of the OpenLearning website at: <u>https://investors.openlearning.com/</u> to download the Company's Prospectus and see recent ASX Announcements and press coverage.

In addition to signing up for OpenLearning news directly from the Company, we also encourage shareholders to register to receive electronic communications from our share registry, Automic. To sign up for e-communications from Automic, please visit <u>https://www.automicgroup.com.au/.</u>

Thanks for your ongoing support. We look forward to sharing OpenLearning news with you.

For further information, please contact:

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About OpenLearning

OpenLearning is an Artificial Intelligence (AI) powered SaaS platform for lifelong learning.

The platform enables education providers to manage all aspects of online learning, harnessing the power of Generative AI to streamline course design, content authoring and education delivery for short courses, micro-credentials and online degrees.

OpenLearning is a trusted partner to more than 230 leading education providers, who have delivered tens of thousands of courses to over 3.5 million learners through its platform.

With a strong position in the Australian and Malaysian higher education sectors, and a growing presence in Indonesia and India, OpenLearning is revolutionising the way education is accessed and delivered globally. To learn more, please visit: <u>https://solutions.openlearning.com/</u>

OpenLearning Limited ABN 18 635 890 390 and Controlled Entities Financial report for the year ended 31 December 2024

APPENDIX 4E - PRELIMINARY FINAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2024

Results for Announcement to the Market

Key Information	2024 \$	2023 \$	Inc / (Dec) %
Revenue from ordinary activities	2,283,531	2,293,779	(0.4)
Revenue comprises of the following: Platform SaaS fees Program delivery Marketplace sales	2,144,727 _ 1,549,429	1,845,865 287,280 792,949	16.2 (100.0) 95.4
Services sales	10,888	59,029	(81.6)
Gross sales Less: Sharing of revenue with course	3,705,044	2,985,123	24.1
Creators	(1,421,513)	(691,344)	105.6
Revenue	2,283,531	2,293,779	(0.4)
Loss after tax from ordinary activities attributable to owners	(2,851,622)	(4,421,750)	(35.5)
Net loss attributable to owners	(2,851,622)	(4,421,750)	(35.5)
Losses per share	2024	2023	
	cents	cents	
Basic losses per share	(0.006)	(1.65)	
Diluted losses per share	(0.006)	(1.65)	

Dividends

No dividends have been paid during the year and the Company does not propose to pay any final dividends.

Commentary on the Results for the Year

The financial year ended 31 December 2024 (FY2024) was a period of organisational transformation for OpenLearning, underpinned by a strategic focus on SaaS revenue expansion, AI-powered product innovation, and international market penetration. The Company successfully executed its growth and cost optimisation strategy, delivering consistent improvements in recurring revenue, customer adoption, and operational efficiency, positioning itself for long-term scalability and profitability.

Key financial highlights for FY2024:

- Platform SaaS Annual Recurring Revenue (ARR) grew 23% Year-on-Year (YoY) to \$2.335 million by the end of FY2024, driven by increased customer adoption and expansion of Al-powered features.
- Cash receipts from customers increased 24% YoY to \$3.908 million, reflecting strong growth across both SaaS and Marketplace segments.
- Net operating cash outflows improved by 34% YoY to \$(2.198) million, as the Company focused on cost reductions and improved operating efficiencies.
- Loss after tax decreased by 35.5% YoY to \$(2.752) million, reflecting disciplined cost management, operating leverage from the Group's core technology platform and revenue growth.

OpenLearning's Product Offering

OpenLearning operates across **two core business divisions** – **Platform Subscription** and **Marketplace** each designed to provide scalable, Al-powered solutions to education providers and learners.

1. Platform Subscription (SaaS)

OpenLearning's Al-powered Learning Management System (LMS) provides a full suite of tools for online learning, course creation, and delivery, catering to education providers, universities, and training institutions.

- OpenLearning LMS The flagship end-to-end learning platform, enabling institutions to design, market, deliver, and manage online courses, micro-credentials, and degrees.
- CourseMagic.ai An Al-driven instructional design tool launched in June 2024, providing educators with automated course-building features and seamless integration with other major LMS platforms such as Canvas, Blackboard, and Moodle.
- Biomedical Education and Skills Training (BEST) Network A specialised teaching platform with virtual microscopy capabilities designed for biomedical education in leading medical schools.

This division operates on a SaaS subscription model, with recurring revenue based on the number of users and AI tool usage. The growth of AI-driven tools within OpenLearning's LMS has significantly increased platform engagement and revenue per customer.

2. Marketplace

The **Marketplace business** provides **student acquisition and course discovery solutions**, creating an additional revenue stream for OpenLearning and its education provider clients.

• OpenLearning Marketplace – A global network of education marketplaces, featuring courses from education providers and enabling seamless course promotion and enrolment management.

• The Uni Guide – Acquired in 2024, this higher education marketplace helps universities and colleges recruit students, attracting nearly 1 million annual visitors, with a growing focus on international student placements.

The Marketplace segment generated **\$1.845 million in gross sales in FY2024**, **growing 95.4% YoY**, reflecting the increasing demand for **higher education marketing and recruitment services**.

SaaS Revenue Growth and Al Product Expansion

OpenLearning's core Software-as-a-Service (SaaS) business continues to scale, with strong ARR growth of 23% for FY2024. This growth was supported by:

- Increased average revenue per B2B SaaS customer, which grew 17% YoY to \$9,767 per annum, reflecting higher-value contracts and deeper engagement with customers.
- Continued expansion of Al-driven course development tools, leading to greater adoption among education providers and increased usage of OpenLearning's platform.
- Successful launch of CourseMagic.ai in June 2024, with 126 paying customers by year-end and growing global adoption.

Al innovations and other new enhanced features have played a key role in OpenLearning's revenue expansion and position it as a **leading-edge learning management system** that can support large-scale deployments across educational institutions, corporations, and government sectors

Strategic Partnerships and International Expansion

The Company continued to build strategic alliances and expand into new geographic markets, with key initiatives including:

- Higher Education Expansion: Australian based expansion included a strategic partnership with Meshed Group, integrating OpenLearning's AI-powered Learning Management System (LMS) with Meshed's Student Management System, which has resulted in new customer subscriptions from the Australian higher education and vocational education sectors.
- Geographical Expansion: Continued growth in the Malaysian and Indonesian markets throughout FY2024 with early traction in India and the Philippines with the signing of new reseller agreements and an expanding the pipeline of international customers.
- Acquisition of The Uni Guide, an Australian higher education marketplace, which is now contributing to OpenLearning's marketplace revenue growth and international student recruitment efforts.

The **international student recruitment market** represents a significant long-term opportunity, with OpenLearning leveraging The Uni Guide's platform and its **partnership with Education Centre of Australia (ECA)** to expand recruitment for **Australian and overseas universities**.

Cost Management and Financial Discipline

OpenLearning demonstrated disciplined cost management, achieving:

• A 34% YoY reduction in net operating cash outflows, improving financial sustainability.

- A **31% decrease in operating expenses**, reflecting a strategic shift towards efficiency and profitability.
- A **\$2.0 million capital raise**, including an **increase in its loan facility by \$1.0 million** and additional institutional investment, ensuring the Company is able to execute on its strategy while investing in sales and product development.

Strategic Focus for FY25

OpenLearning is expanding across multiple verticals and geographies with a focus on:

- **Expanding its AI-powered LMS capabilities**, further enhancing its **Generative AI tools** to drive efficiency in course delivery, assessment and student engagement.
- Establish go-to-market partnerships to grow the pipeline of larger scale platform deployments that take advantage of the full suite of LMS and AI powered tools in both the higher education and corporate sectors.
- **Deepening market penetration in key geographies**, including its core markets of Australia and Malaysia in both the higher education and corporate sectors, and supporting the Group's resellers and partners in **India, the Philippines and Indonesia** to drive sales.
- **Scaling CourseMagic.ai**, increasing adoption among educators and institutions worldwide, and integrating new AI-driven features to improve retention and revenue growth.
- **Strengthening financial performance**, continuing to optimise costs while driving higher-margin SaaS revenue, with the goal of achieving **cash-flow break-even**.

By prioritising innovation, market expansion, and financial sustainability, OpenLearning aims to solidify its position as a leader in AI-powered education technology while driving long-term growth and value for its stakeholders.

Conclusion

In FY2024, OpenLearning made significant progress in transforming its business and leveraging its technology, delivering 16.2% SaaS revenue growth while achieving a **19.8% reduction in its cost base**. This was achieved while launching industry-leading Generative AI tools that are driving platform adoption and expanding its international footprint in high-growth markets such as India, the Philippines, Indonesia, and Malaysia.

While challenges remain, OpenLearning is **well-positioned for sustainable growth**, with a clear focus on **accelerating SaaS revenue, enhancing Al-driven solutions, and achieving cash-flow break-even**. The Company remains committed to **delivering value for its shareholders, customers, and partners**, and expresses **its deepest appreciation to its dedicated employees** for their contributions to this transformative year.

Statement of Profit or Loss and Other Comprehensive Income with Notes to the Statement

Refer to the 31 December 2024 financial statements and accompanying notes for OpenLearning Limited.

Statement of Financial Position with Notes to the Statement

Refer to the 31 December 2024 financial statements and accompanying notes for OpenLearning Limited.

Statement of Cash Flows with Notes to the Statement

Refer to the 31 December 2024 financial statements and accompanying notes for OpenLearning Limited.

Statement of Retained Earnings Showing Movements

Refer to the 31 December 2024 financial statements and accompanying notes for OpenLearning Limited.

Net Tangible Assets per share

	2024	2023
	\$/share	\$/share
Net tangible assets per share	(0.006)	(0.013)

Control Gained or Lost over Entities in the Year

There were no acquisition or disposal of controlled entities during FY2024.

Investment in Associates and Joint Ventures

The Group does not have investment in Associates and Joint Ventures.

Status of Audit

This report is based on accounts which are in the process of being audited. The Audited Annual Report is expected to be released by 31 March 2025.

Consolidated statement of profit or loss and other comprehensive income For the financial year ended 31 December 2024

	Note	2024 \$	2023 \$
Revenue	2	2,283,531	2,293,779
Other income	3	59,803	89,194
Items of expense Web-hosting and other direct costs Employee benefits expense Depreciation and amortisation Promotional and advertising Professional services General and administrative costs		(711,433) (2,293,977) (453,957) (210,113) (662,434) (653,703)	(663,903) (3,348,870) (393,432) (186,555) (910,021) (711,741)
Capital Loss Impairment Loss Retrenchment Costs Finance income Finance expenses		(2,642,283) (90,685) 864 (119,518)	(3,831,549) - (458,492) (74,315) 5,320 (62,714)
Loss before tax Income tax	4 5	(2,851,622) _	(4,421,750) _
Loss for the year		(2,851,622)	(4,421,750)
Other comprehensive income: Item that may be reclassified subsequently to profit or loss:			
Exchange differences on translating foreign operations		20,852	(6,250)
Total comprehensive loss for the year		(2,830,770)	(4,428,000)
Loss for the year attributable to: Owners of the Company		(2,851,622)	(4,421,750)
Total comprehensive loss attributable to:		(2.820.770)	(4,429,000)
Owners of the Company Losses per share attributable to owners of the Company		(2,830,770)	(4,428,000)
Basic losses per share (cents)	6	(0.006)	(1.65)
Diluted losses per share (cents)	6	(0.006)	(1.65)

This statement should be read in conjunction with the notes to the financial statements.

Consolidated statement of financial position As at 31 December 2024

	Note	2024 \$	2023 \$
ASSETS		Ψ	φ
Current assets			
Trade and other receivables Prepayments Cash and cash equivalents	7	157,267 150,899 953,164	478,165 164,136 1,103,418
		1,261,330	1,745,719
Non-current assets			
Furniture, fittings and equipment Intangible assets		32,499 2,096,831	32,854 1,557,581
		2,129,330	1,590,435
Total assets		3,290,060	3,336,154
LIABILITIES			
Current liabilities			
Trade and other payables Provisions Deferred revenue		706,070 470,797 896,486	766,822 436,377 1,092,971
		2,073,353	2,296,170
Non-current liabilities			
Borrowings		2,058,694	3,050,578
		2,058,694	3,050,578
Total liabilities		4,132,047	5,346,748
Net (liabilities) / assets		(741,387)	(2,010,594)
EQUITY			
Equity attributable to the owners of the Company			
Share capital Accumulated losses Reserves	8 9	40,312,803 (42,797,159) 1,742,969	36,263,511 (39,994,037) 1,719,932
Total equity		(741,387)	(2,010,594)

This statement should be read in conjunction with the notes to the financial statements.

Consolidated statement of changes in equity For the financial year ended 31 December 2024

	Share Capital (Note 17) \$	Reserves (Note 18) \$	Accumulated Losses \$	Total \$
Opening balance at 1 January 2023	36,263,511	1,719,932	(39,994,037)	(2,010,594)
Loss for the year Other comprehensive income Foreign currency translation, representing total other	-	-	(2,851,622)	(2,851,622)
comprehensive loss for the year	_	20,852	_	20,852
Total comprehensive loss for the year	_	20,852	(2,851,622)	(2,830,770)
Issuance of ordinary shares : - new ordinary shares	4,117,293	_	_	4,117,293
Equity issuance costs Transfer of fair value of expired	(68,001)	_	-	(68,001)
options Transfer of fair value of lapsed performance rights	_	_ (48,500)	48,500	_
Share-based payment	_	44,685	_	44,684
Issuance of unquoted options	-	6,000	_	6,000
Closing balance at 31 December 2023	40,312,803	1,742,969	(42,797,159)	(741,387)

Consolidated statement of changes in equity For the financial year ended 31 December 2024

	Share Capital (Note 17) \$	Reserves (Note 18) \$	Accumulated Losses \$	Total \$
Opening balance at 1 January 2023	36,263,511	1,726,182	(35,572,287)	2,417,406
Loss for the year Other comprehensive income Foreign currency translation, representing total other comprehensive loss for the year	_	(6,250)	(4,421,750)	(4,421,750) (6,250)
Total comprehensive loss for the		(0,230)	_	(0,230)
year	-	(6,250)	(4,421,750)	(4,428,000)
Closing balance at 31 December 2023	36,263,511	1,719,932	(39,994,037)	(2,010,594)

Consolidated statement of cash flows For the financial year ended 31 December 2024

Note20242023\$\$\$Operating activities3,908,0613,160,649Payments to suppliers and employees(6,088,715)(6,512,831)Proceeds from other income28,81235,075Net cash flows used in operating activities10(2,151,842)(3,317,107)Investing activities10(2,151,842)(3,317,107)Purchase of furniture, fittings and equipment, net of disposal(10,456)(10,782)Purchase of intangible assets(945,672)(767,637)Net cash flows used in investing activities(956,128)(778,419)Financing activities951,300-Proceeds from issuance of equity shares951,300-Proceeds from borrowing2,000,0003,000,000Repayment of borrowingRepayment of borrowingNet cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639Cash and cash equivalents at end of the year7953,1641,103,418				
Operating activitiesReceipts from customers3,908,0613,160,649Payments to suppliers and employees(6,088,715)(6,512,831)Proceeds from other income28,81235,075Net cash flows used in operating activities10(2,151,842)(3,317,107)Investing activities10(2,151,842)(3,317,107)Purchase of furniture, fittings and equipment, net of disposal(10,456)(10,782)Purchase of intangible assets(945,672)(767,637)Net cash flows used in investing activities(956,128)(778,419)Financing activities951,300-Proceeds from issuance of equity shares951,300-Proceeds from borrowingRepayment of lease liabilitiesRepayment of lease liabilitiesNet cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639		Note		2023
Receipts from customers3,908,0613,160,649Payments to suppliers and employees(6,088,715)(6,512,831)Proceeds from other income28,81235,075Net cash flows used in operating activities10(2,151,842)(3,317,107)Investing activities10(2,151,842)(3,317,107)Purchase of furniture, fittings and equipment, net of disposal(10,456)(10,782)Purchase of intangible assets(945,672)(767,637)Net cash flows used in investing activities(956,128)(778,419)Financing activities951,300-Proceeds from issuance of equity shares951,300-Proceeds from exercise of share optionsProceeds from borrowing2,000,0003,000,000Repayment of lease liabilitiesRepayment of borrowingNet cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Operating activities		\$	\$
Payments to suppliers and employees(6,088,715)(6,512,831)Proceeds from other income28,81235,075Net cash flows used in operating activities10(2,151,842)(3,317,107)Investing activities10(2,151,842)(3,317,107)Purchase of furniture, fittings and equipment, net of disposal(10,456)(10,782)Purchase of intangible assets(945,672)(767,637)Net cash flows used in investing activities(956,128)(778,419)Financing activities951,300-Proceeds from issuance of equity shares951,300-Proceeds from borrowing2,000,0003,000,000Repayment of lease liabilitiesRepayment of borrowing2,951,3003,000,000Net cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Operating activities			
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Purchase of furniture, fittings and equipment, net of disposal Purchase of intangible assets(10,456) (10,782) (945,672)(10,782) (767,637)Net cash flows used in investing activities(956,128)(1778,419)Financing activities951,300-Proceeds from issuance of equity shares Proceeds from borrowing Repayment of lease liabilities951,300-Repayment of lease liabilities Share issue expensesNet cash flows generated from financing activities2,951,3003,000,000Net cash flows generated from financing activities2,951,3003,000,000Iteract flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Net cash flows used in operating activities	10	(2,151,842)	(3,317,107)
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Proceeds from issuance of equity shares951,300-Proceeds from exercise of share optionsProceeds from borrowing2,000,0003,000,000Repayment of lease liabilitiesRepayment of borrowingShare issue expensesNet cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Net cash flows used in investing activities	-	(956,128)	(778,419)
Proceeds from exercise of share options––Proceeds from borrowing2,000,0003,000,000Repayment of lease liabilities––Repayment of borrowing––Share issue expenses––Net cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Financing activities			
Proceeds from borrowing Repayment of lease liabilities2,000,0003,000,000Repayment of borrowing––Share issue expenses––Net cash flows generated from financing activities2,951,3003,000,000Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639			951,300	_
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Net (decrease) / increase in cash and cash equivalents(156,670)(1,095,526)Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Share issue expenses		-	_
Effect of exchange rate changes on cash and cash equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Net cash flows generated from financing activities	-	2,951,300	3,000,000
equivalents6,416(5,695)Cash and cash equivalents at beginning of the year1,103,4182,204,639	Net (decrease) / increase in cash and cash equivalents		(156,670)	(1,095,526)
Cash and cash equivalents at beginning of the year1,103,4182,204,639			6 416	(5 695)
	•			
Cash and cash equivalents at end of the year7953,1641,103,418	Cash and cash equivalents at beginning of the year	-	1,103,418	2,204,639
	Cash and cash equivalents at end of the year	7	953,164	1,103,418

Notes to the financial statements – 31 December 2024

The consolidated financial statements and notes represent those of OpenLearning Limited (the "Company") and its controlled entities (the "Group"). OpenLearning Limited is a listed public company, incorporated and domiciled in Australia.

1. Summary of significant accounting policies

1.1 Basis of preparation

These general purpose consolidated financial statements have been prepared in accordance with the Australian Accounting Standards and Interpretations of the Australian Accounting Standards Board. The Group is a for-profit entity for financial reporting purposes under Australian Accounting Standards.

1.2 Going concern

The financial statements have been prepared on a going concern basis, which contemplates the continuity of normal business activity and the realization and the settlement of liabilities in the ordinary course of business.

The Group incurred a net loss for the year of \$2,851,622 (2023: \$4,421,750) and net operating cash outflows of \$2,151,842 (2023: \$3,317,107). As at 31 December 2024 the Group had accumulated losses of \$42,797,159 (31 December 2023: \$39,994,037).

As at 31 December 2024, the Group has net current liabilities of \$812,023 (31 December 2023: \$550,451) and cash and cash equivalents of \$953,164 (31 December 2023: \$1,103,418).

The Group has prepared a cashflow forecast for the next 12 months that indicates a risk that the Group may not meet all its payment obligations. However, the directors believe that it is appropriate for the financial statements to be prepared on a going concern basis after consideration of the following factors:

- increasing traction in revenue growth of the Platform Subscription segment with improved gross margins and increasing cash inflow from this segment is expected to reduce cash outflows;
- implementation of cost reduction initiatives in January 2024 to further reduce operating cash outflows were successful with operating cash outflows declining significantly over the past year;
- introduction of new products in 2024 and the Group's plan for expanding The Uni Guide may provide the company with new revenue streams;
- active management of discretionary expenditure in line with funds availability; and
- successful completion of a \$2 million capital raise in December FY24, inclusive of a \$1 million loan facility from the Education Centre of Australia to support the Company's objectives.

Notes to the financial statements – 31 December 2024

1. Summary of significant accounting policies (cont'd)

1.3 **Principles of consolidation**

The consolidated financial statements incorporate all of the assets, liabilities and results of the Parent (OpenLearning Limited) and all of the subsidiaries (including any structured entities). Subsidiaries are entities the Parent controls. The Parent controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. A list of the subsidiaries is provided in Note 20.

Intercompany transactions, balances and unrealised gains or losses on transactions between Group entities are fully eliminated on consolidation. Accounting policies of subsidiaries have been changed and adjustments made where necessary to ensure uniformity of the accounting policies adopted by the Group.

Where applicable, equity interests in a subsidiary not attributable, directly or indirectly, to the Group are presented as "non-controlling interests". The Group initially recognises non-controlling interests that are present ownership interests in subsidiaries and are entitled to a proportionate share of the subsidiary's net assets on liquidation at either fair value or at the non-controlling interests' proportionate share of the subsidiary's net assets. Subsequent to initial recognition, non-controlling interests are attributed their share of profit or loss and each component of other comprehensive income. Non-controlling interests are shown separately within the equity section of the statement of financial position and statement of comprehensive income.

The consolidated financial statements of the Group have been prepared in accordance with the pooling of interest method as the Group is a continuation of the existing business of OpenLearning Global Pte Ltd and its subsidiaries. The assets and liabilities of the combining entities are reflected at their carrying amounts as reported in the consolidated financial statements. Any difference between the consideration paid/transferred and the equity acquired is reflected within equity as a common control reserve. The consolidated income statements and consolidated statements of comprehensive income reflect the results of the combining entities for the entire periods under review, irrespective of when the combination took place. Apart from the above, subsidiaries are consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

1.4 Revenue

Revenue arises from Platform SaaS fees, Program delivery, Marketplace sales and Services sales.

To determine recognition of revenue, the Group: (i) identifies the contract with a customer, (ii) identifies the performance obligations in the contract, (iii) determines the transaction price, (iv) allocates the transaction price to the performance obligations and (v) recognises revenue when or as each performance obligation is satisfied.

Revenue is recognised either at a point in time or over time, when or as the Group satisfies performance obligations by transferring the promised goods or services to its customers.

(a) Platform SaaS fees

Revenue from platform SaaS subscription fees is recognised over the period during which customers are granted access to the platform.

Notes to the financial statements – 31 December 2024

1. Summary of significant accounting policies (cont'd)

1.4 Revenue (cont'd)

(b) Program delivery

Revenue from program delivery is recognised over the period of the study program.

(c) Marketplace sales

Revenue from marketplace sales is recognised when customers subscribe for the courses and the course is delivered. For courses sold on behalf of third parties, revenue is recognised based on revenue sharing arrangements, if any.

(d) Services sales

Revenue from the provision of services is recognised over time reflecting the progress for the completion of a performance obligation for which the Group has an enforceable right to payment.

Platform SaaS, Program delivery and Services sold to customers in advance, which are yet to be utilised, are recognised initially in the balance sheet as deferred income and released to revenue in line with the above recognition criteria.

1.5 New and Amended Accounting Policies Adopted by the Group

The Group has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

1. Revenue

	Gro	up
	2024	2023
	\$	\$
Revenue from contracts with customers		
Platform SaaS fees	2,144,727	1,845,865
Program delivery	_	287,280
Marketplace sales	127,916	101,605
Services sales	10,888	59,029
	2,283,531	2,293,779

Notes to the financial statements – 31 December 2024

3. Other income

	Gro	Group	
	2024	2023	
	\$	\$	
Government grant	36,600	55,892	
Others	23,203	33,302	
	59,803	89,194	

4. Loss for the year

Loss before income tax from continuing operations includes the following specific expenses:

	Grou	р
	2024	2023
	\$	\$
Web-hosting and other direct costs		
- web-hosting costs	586,567	551,442
 program delivery licence fee 	4,258	79,167
Employee benefits expense		
 share-based payment 	44,684	-
Depreciation and amortisation		
 depreciation on furniture, fittings and equipment 	11,658	13,063
 amortisation of intangible assets 	442,229	380,369
Professional services		
- contractors	328,487	546,458
General and administrative costs		
 write-off / loss on disposal of furniture, fittings and 		
equipment	(105)	_
 foreign currency translation losses 	17,052	27,943
 impairment of trade receivables 	38,004	
 travelling costs 	70,913	74,644

5. Income tax

There are no income tax expenses for the current and previous financial years as the Group does not have taxable profits.

6. Losses per share

Both the basic and diluted losses per share have been calculated by dividing the loss for the year attributable to owners of the Company by the weighted average number of ordinary shares outstanding during the financial year.

The reconciliation of the weighted average number of ordinary shares for the purposes of calculating the diluted losses per share is as follows:

Notes to the financial statements – 31 December 2024

6.	Losses per share (cont'd)	31 December 2024	31 December 2023
	Weighted average number of ordinary shares for basic losses per share computation	482,674,641	267,869,076
	Effects of dilution from: - share options issued to convertible note holders - share options issued to advisors		
	Weighted average number of ordinary shares for diluted losses per share computation	482,674,641	267,869,076
7.	Cash and cash equivalents		
		Grou	ıp
		2024	2023
		\$	\$
	Cash at bank and on hand	944,525	1,086,743
	Cash with online payment providers	8,639	16,675
	Short-terms deposits placed with banks		_
		953,164	1,103,418
8.	Share capital		
		31 December 2024 \$	31 December 2023 \$
482 sha	,674,641 (31 Dec 2023: 267,869,075) fully paid ordinary res	40,312,803	36,263,511

Notes to the financial statements – 31 December 2024

8. Share capital (cont'd)

8.1 Movements in ordinary shares

	Group			
	2024		2023	
	No. of shares	\$	No. of shares	\$
Issued and fully paid ordinary shares:				
At 1 January Issuance of shares during the year :	267,869,075	39,179,029	267,869,075	39,179,029
- placement of shares	214,805,566	4,117,293	_	_
At 31 December	482,674,641	43,296,322	267,869,075	39,179,029
Equity issuance costs				
At 1 January	_	(2,915,518)	_	(2,915,518)
Costs arising from equity issuance		(68,001)	_	_
At 31 December		(2,983,519)	-	(2,915,518)
Total ordinary shares at 31 December	482,674,641	40,312,803	267,869,075	36,263,511

8.2 Movements in unquoted options over ordinary shares

Exercise period	Exercise price per share	Number on issue at 1 Jan 2024	lssued / (Lapsed)	Number on issue at 31 Dec 2024
On or before 31 August 2024	\$0.30	250,000	(250,000)	-
On or before 27 April 2025	\$0.30	1,000,000	_	1,000,000
On or before 17 December 2027	\$0.05	_	5,000,000	5,000,000
On or before 28 June 2029	\$0.05	_	4,000,000	4,000,000
Employee Option Plan	-	-	1,000,000	1,000,000
Total unquoted options		1,250,000	9,750,000	11,000,000

* exercise of the options is subject to escrow periods.

8.2 **Performance rights**

950,000 performance rights were granted on 1 October 2020 to key management personnel of the Company. These performance rights are exercisable to 950,000 ordinary shares in the Company with Nil consideration over 3 years with 1/3 vesting annually on the condition that the Company's volume weighted average share price over any 30 consecutive trading days is equal to or higher than 55 cents.

750,000 of these performance rights have lapsed upon the leaving of a key management person of the Group. The remaining 200,000 were lapsed during the financial year 2024.

Notes to the financial statements – 31 December 2024

8.2 **Performance rights (cont'd)**

4,000,000 performance rights were granted on 17 June 2025 to key management personnel of the Company. These performance rights are exercisable to 4,000,000 ordinary shares in the Company with Nil consideration over 3 years, vesting in three trenches and expiring five years from the date of allotment.

9. Reserves

	Group		
	2024	2023	
	\$	\$	
Foreign currency translation reserve	40,441	19,588	
Common control reserve	1,640,477	1,650,477	
Share-based payment reserve & Other reserve	52,051	49,867	
	1,742,969	1,719,932	

10. Cash flow information

Reconciliation of cash flows from operating activities with loss after income tax:

	Group	
	2024	2023
	\$	\$
Loss after tax	(2,851,622)	(4,421,750)
Non-cash flows in loss for the year: Depreciation and amortisation Write-off / Loss on disposal of furniture, fittings and equipment Unrealised exchange (gain) / loss Gain on lease modification Impairment Share-based payment	453,957 	393,431
Changes in assets and liabilities:		
Decrease in trade and other receivables Increase in trade and other payables	325,513 (214,195)	201,590 43,449
Net cash flows used in operating activities	(2,151,842)	(3,317,107)