30 October 2024

## FY24 AGM - Results of Meeting

Pureprofile Limited (ASX:PPL) (**Company**) announces the results of today's Annual General Meeting.

In accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution, are set out in the attached proxy summary.

All resolutions were passed and decided by way of a poll. In respect to Resolution 1 "Adoption of Remuneration Report", the resolution passed with in excess of 75% votes in favour of the resolution.

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

**George Kopsiaftis, IR Department** <u>george.kopsiaftis@irdepartment.com.au</u> | +61 409 392 687

## About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

## Pureprofile 😯

Pureprofile Ltd.

ABN 37 167 522 901

Sydney 263 Riley Street

Surry Hills

business.pureprofile.com

NSW 2010 +61 2 9333 9700

info@pureprofile.com

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.



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## **Disclosure of Proxy Votes**

Pureprofile Limited Annual General Meeting Wednesday, 30 October 2024



In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

			Proxy Votes				Poll Results (if applicable)			Results
Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME
1 Adoption of Remuneration Report	Ρ	214,706,903	212,328,242 98.89%	2,149,661 1.00%	93,750,751	229,000 0.11%	224,176,482 99.05%	2,149,661 0.95%	93,750,751	-
2 Election of Mr Michael Anderson as Director	Ρ	322,736,969	322,527,308 99.94%	169,661 0.05%	1,952,916	40,000 0.01%	367,902,960 99.95%	169,661 0.05%	1,952,916	Passed
3 Election of Mr Adrian Gonzalez as Director	Ρ	322,736,969	322,527,308 99.94%	169,661 0.05%	1,952,916	40,000 0.01%	367,902,960 99.95%	169,661 0.05%	1,952,916	Passed

