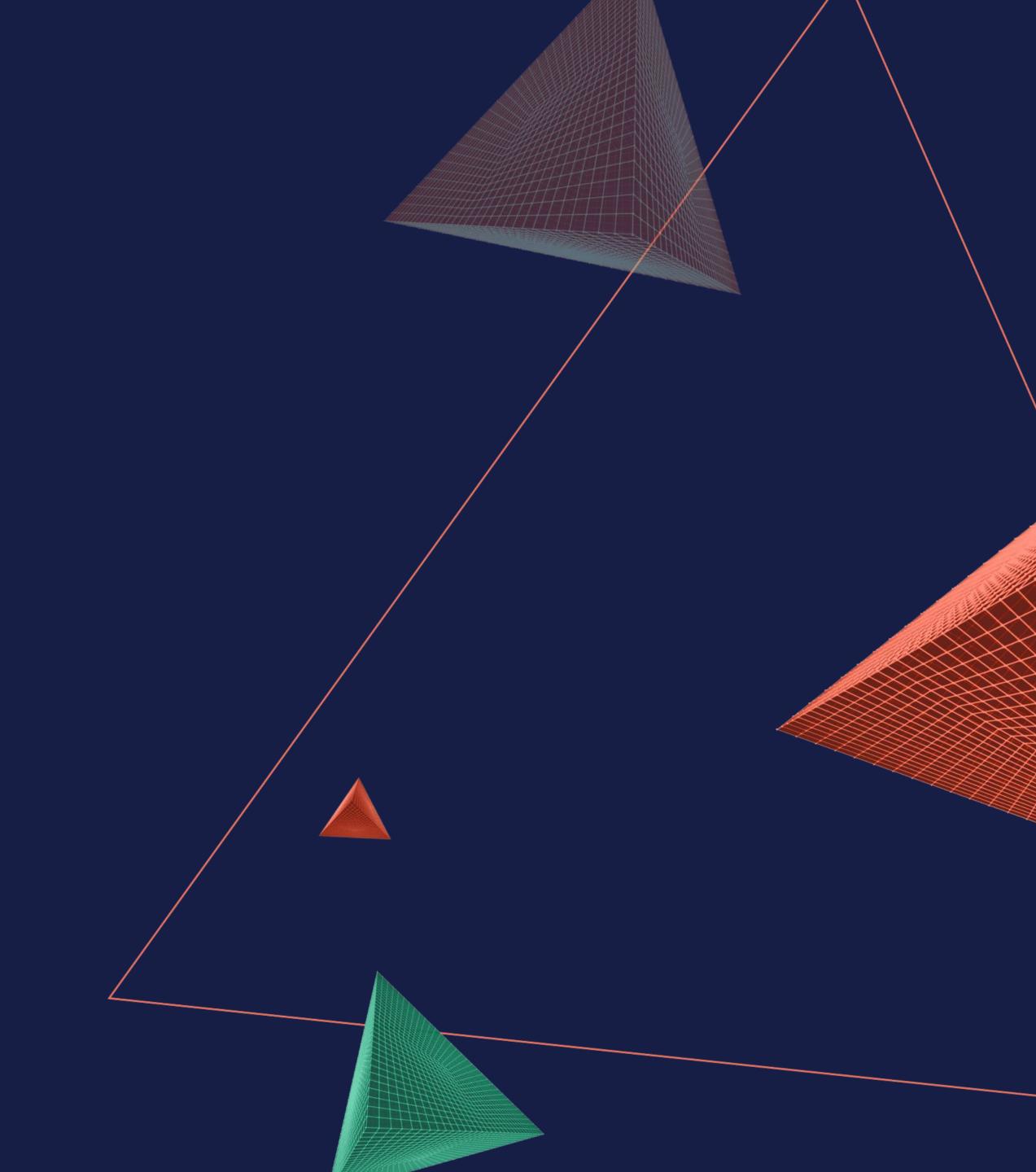
Q1 FY25 Investor Presentation

29 October 2024



Payment solutions provider driving innovation in the banking ecosystem

### Delivering innovative and scalable payments solutions

- ► Change leverages innovative and scalable technology to provide tailored payment solutions, card issuing and testing to 150+ banks & fintechs across 40+ countries
- ► Two core products in the banking & payments ecosystem Vertexon & PaySim

### **Banking as a Service**

### Payments as a Service









Physical, digital & virtual card issuing



Transaction processing for all major card schemes



Digital payments
(Apple, Google &
Samsung Pay), BNPL



Full payment simulation



ATM & POS emulation



Visa, Mastercard, UnionPay, Amex, JCB validation

**78%** 

of FY25 YTD Revenue

22%

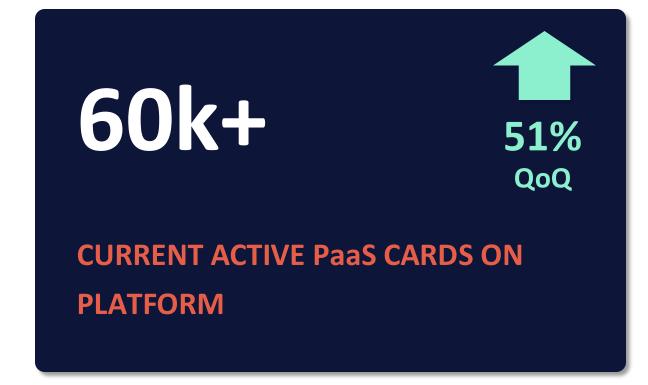
of FY25 YTD Revenue

Record revenue quarter driven by increasing PaaS revenues

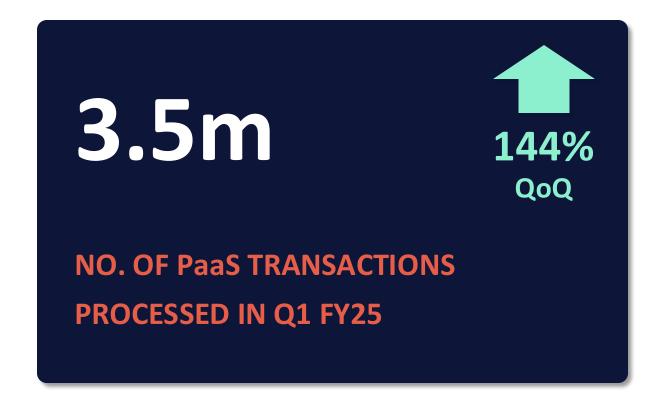
### **Key Highlights**

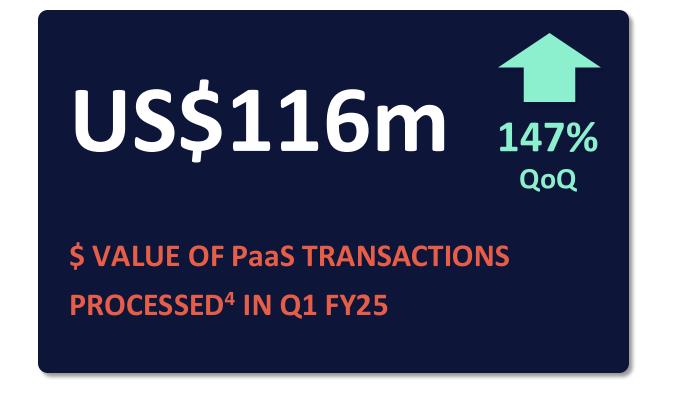
- New Vertexon PaaS client signed in NZ, new PaySim client signed in SE Asia and new projects secured with existing Vertexon On-Premises and PaySim clients
- ► Successful go-live for Unity Credit Union in September











US\$4.6m

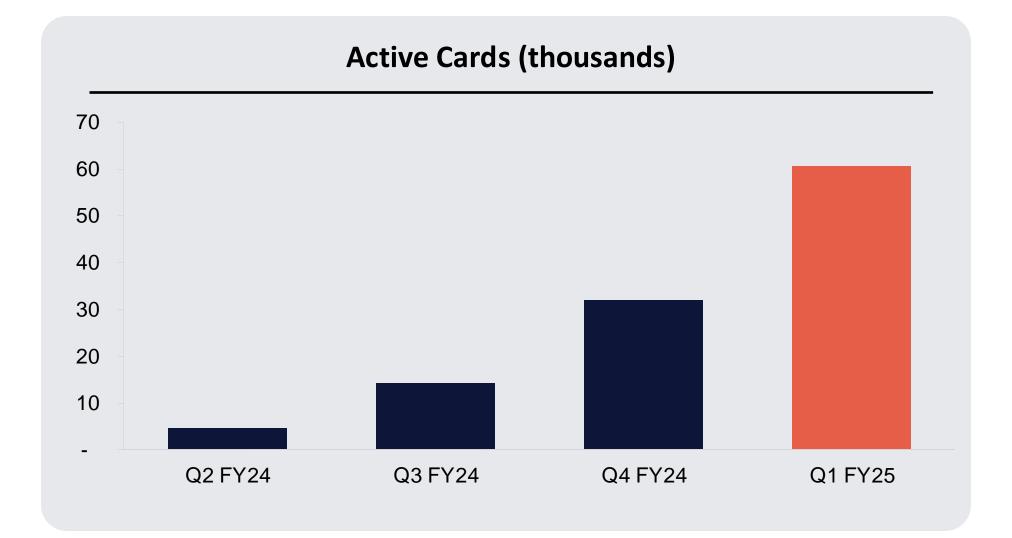
CASH AS AT 30 SEPTEMBER 2024
+ US\$1.0m ADDITIONAL CASH
BACKED SECURITY GUARANTEES

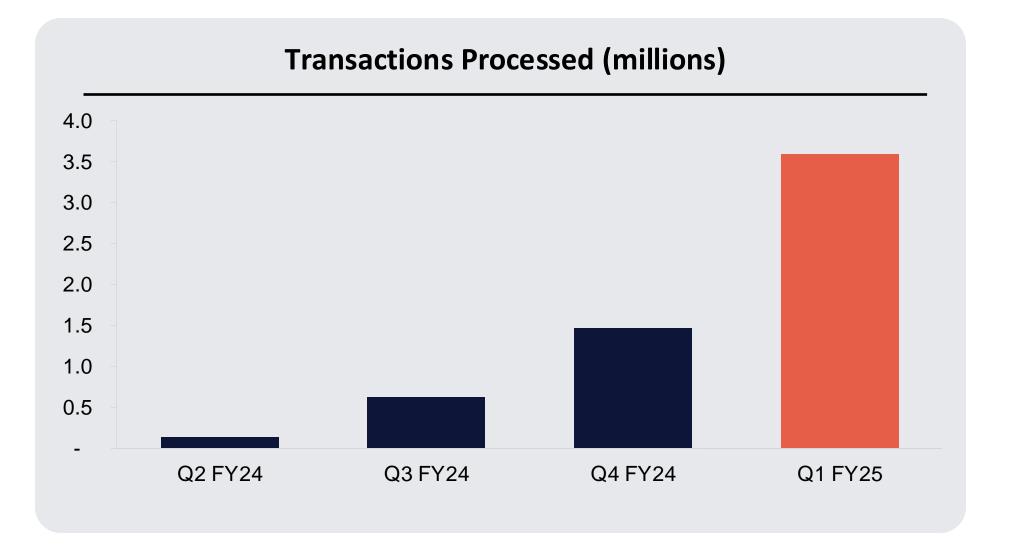
- 1. AUD/USD = 0.67, all AUD amounts are converted for representation purposes to assist the reader
- 2. Unaudited
- 3. Includes Support & Maintenance and PaaS transaction fee revenue
- 4. Transactions are denominated in local currencies and have been converted to USD, Change's reporting currency, for reporting purposes

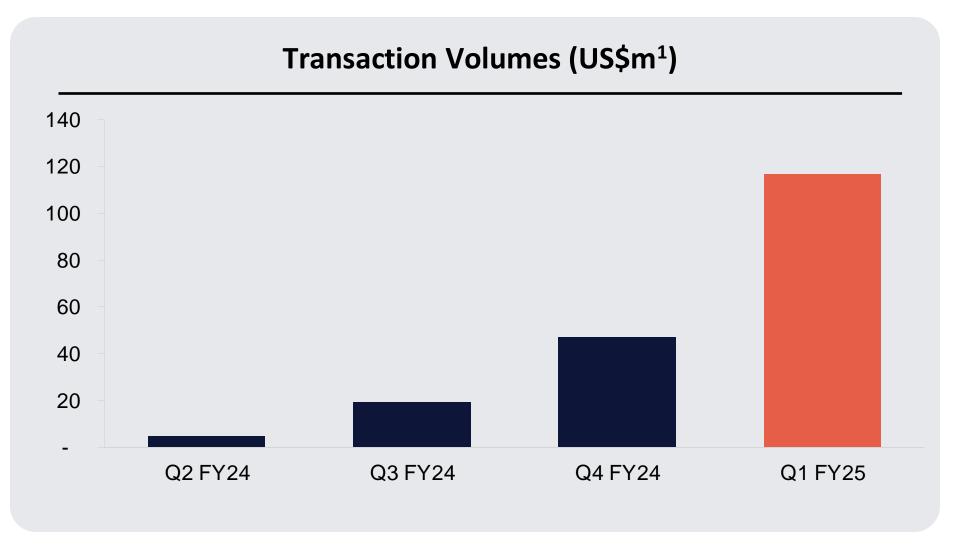
PaaS platform scaling with volumes increasing as cards migrate to Change

### **Vertexon PaaS Metrics**

- Vertexon PaaS platform fully live and operational in Australia, NZ & US
  - ► 60k+ cards active
  - Unity Credit Union migrated 20k cards in September
- ► Significant increase in active cards & transaction volumes in early FY25
- Current issuing bank partner in the US experiencing regulatory challenges – Change already in advanced discussions with an alternative partner







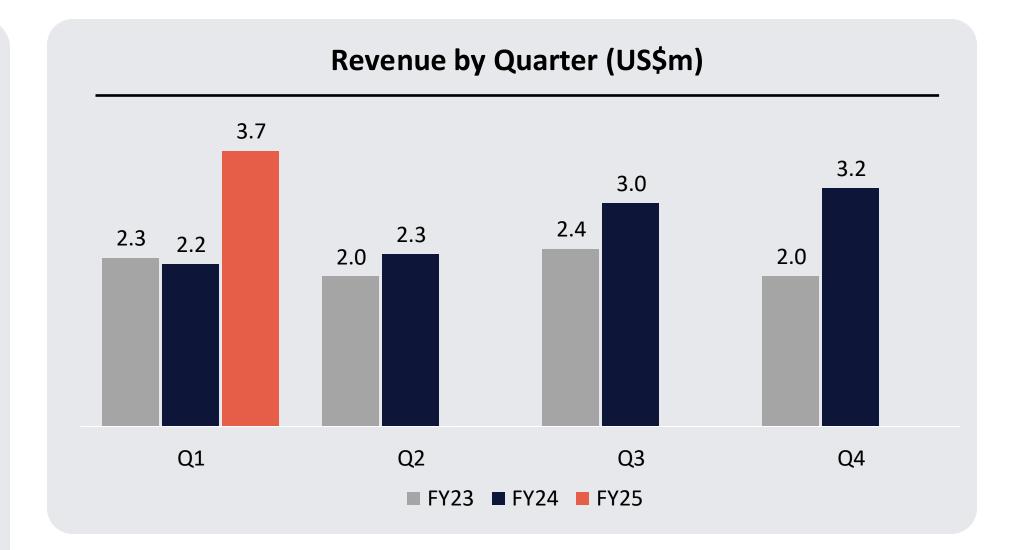
# Significant PaaS revenue ramp up underway

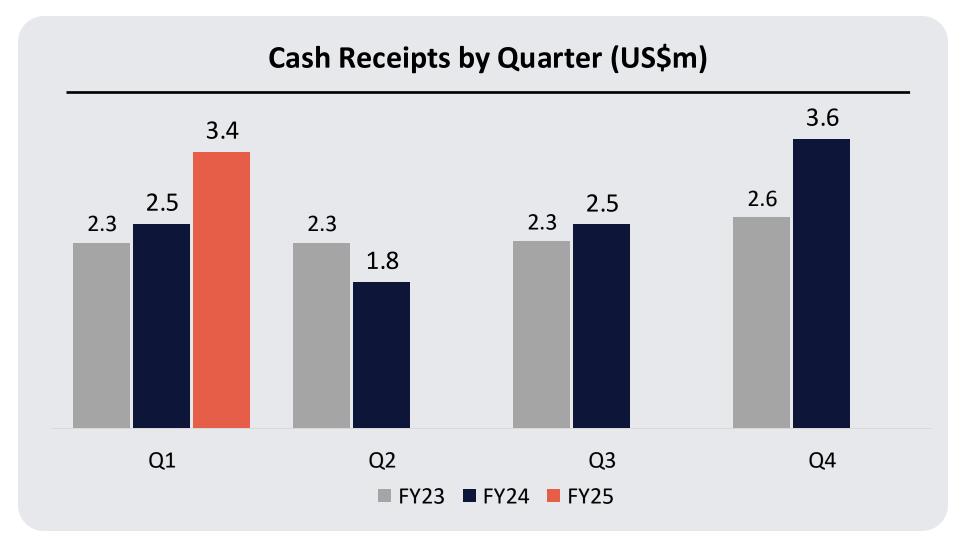
### Financial Update – Q1 FY25

- Q1 FY25 revenue of US\$3.7m (A\$5.5m¹), up 69% on pcp
  - Record revenue quarter
  - Growth driven by increasing PaaS revenue
  - Solid base of Support & Maintenance clients
  - Continuing to deliver one-off licence sales and professional service projects

<b>FY25 YTD Revenue Contribution</b>	US\$m
PaaS	1.2
Support & Maintenance	1.3
Licence & Professional Services	1.1
Other	0.1

- Cash receipts of US\$3.4m (A\$5.1m), up 35% on pcp
- ► Cash payments for operating activities² of US\$3.6m (A\$5.4m), up 54% on pcp primarily driven by transaction costs for the NZ PaaS clients as volumes increased materially
- Working capital cycle exacerbated by significant growth costs paid in late Q1 with associated cash collected in Q2
- Cash holdings of US\$4.6m (A\$6.9m)
  - Additional US\$1.0m (A\$1.5m) held in cash-backed security guarantees relating to card issuing activities





- 1. AUD/USD = 0.67
- 2. Excluding income tax and interest

Four strategic objectives to focus and drive our success in FY25

# **Key Pillars to Drive Success**









Objectives	Description
Accelerate Growth & Scale	Engage collaboratively with our Clients and Partners to drive shared success and growth
Operational Excellence	Provide outstanding experiences for our Clients, Partners and Team
Market Leading Solutions	Deliver world class innovative payment solutions
Powering our People	Foster an environment of continual growth and development

Building momentum as the business starts to scale

### **Key Focus to Accelerate Growth & Scale**

1 New Client Acquisition

- Vertexon new PaaS clients in core target markets
  - ▶ Platform live in all target markets building reference-ability
  - ► PaaS platform scaling driving improved operating leverage
- PaySim new licence sales
  - Market scoping study underway to define global opportunity
- Leverage extensive partner network and establish new strategic partnerships
- Cross Sell & Upsell
  - ▶ Strong relationships with existing Vertexon and PaySim clients actively managing to drive project work
  - Continue journey with existing Vertexon On-Premise clients to migrate to PaaS
  - ▶ Adding new features and functionality e.g. roll out of Apple Pay & Google Pay to PaaS clients
  - PaySim modernisation program (UX/UI improvements) to improve sales prospects (e.g. fintechs)
- **3** Inorganic Growth
  - Explore inorganic opportunities that complement strategy and organic growth drive increasing growth and profitability

Positive outlook as **Change builds** momentum and continues to scale

### Outlook

- Change is delivering on FY25 growth and financial targets
- Targeting FY25 revenue growth in excess of 30% ON TRACK
  - Underpinned by significant portion of 'recurring' revenue PaaS and Support & Maintenance
  - Strong focus on new client acquisition across both Vertexon and PaySim
- Increasing operating leverage targeting maiden EBITDA positive result in FY25 ON TRACK
  - Scale PaaS platform in core target markets to drive margin improvement
  - Realise cost savings and improved operational efficiency from dated platform rationalisation









With strong foundations in place, Change is focussed on delivering profitable growth

### **Investment Highlights**

# **Building Blocks Now In Place**



- All regulatory and licensing requirements for card issuing via Vertexon in NZ, AU & US in place
- Australian Financial Services Licence in in AU & Financial Service Provider in NZ
- Issuing bank partner in US
- Global relationship with Mastercard

# **Entering Growth & Scale Phase**



- Targeting to deliver revenue growth in excess of 30% and maiden EBITDA positive result in FY25
- Q1 FY25 revenue of US\$3.7m (A\$5.5m)
- Contracted PaaS revenue to build over FY25
- Stable fixed cost base able to support material increase in new revenue

#### **Marquee Customers**



- Early validation of PaaS platform with several financial institution and fintech clients in Oceania
- Long-term relationship with two of the largest banks in the Philippines
- ► 5 of the top 10 digital payment companies globally use PaySim for payments testing¹

#### **Product Offering**



- Vertexon: leading card management system for processing & issuing
- PaySim: default standard for eftpos testing in Australia. All participants must use PaySim to validate their technology and systems

#### **Long-term Contracts**



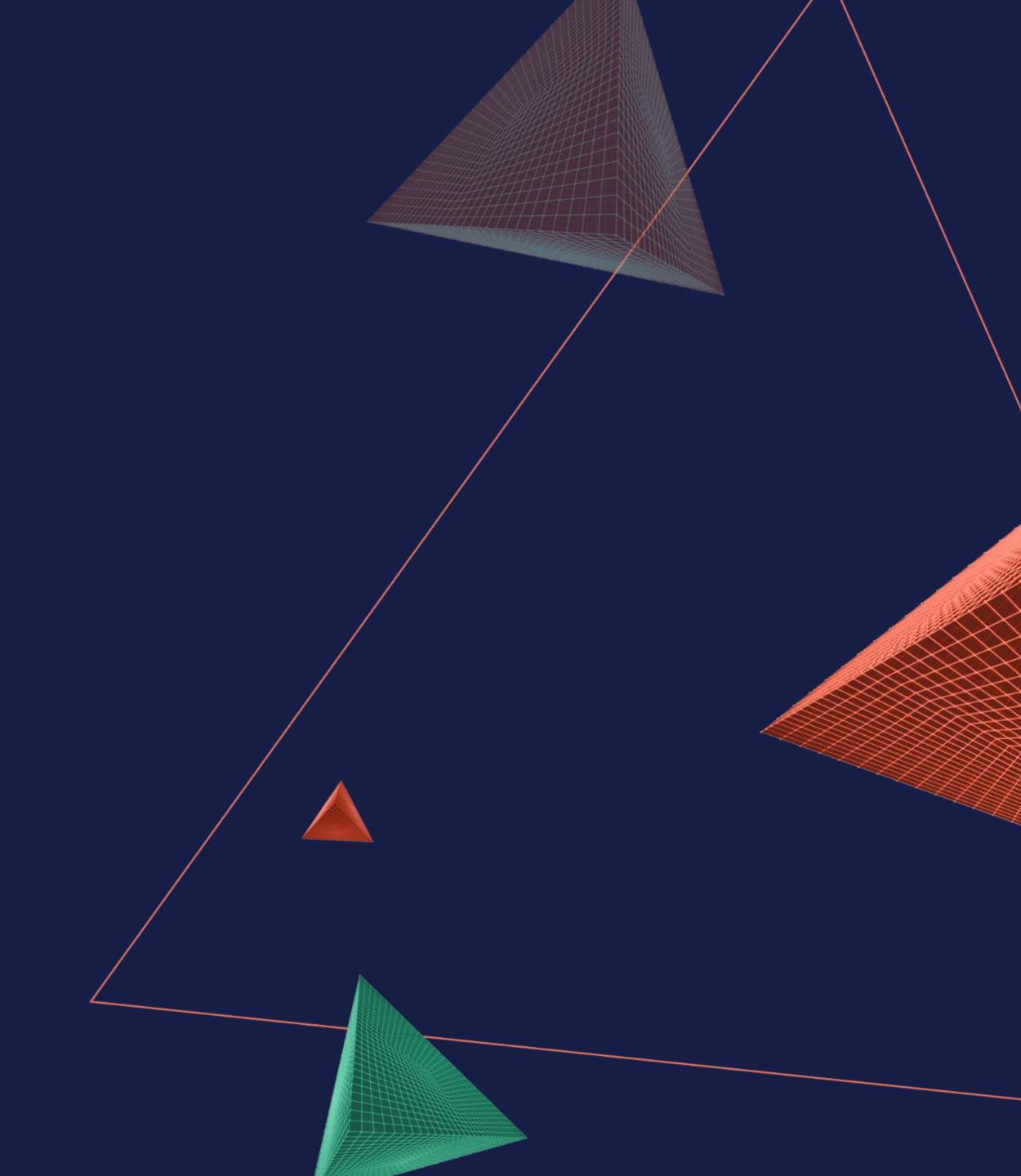
- Longer term client relationships with initial contract terms typically 3-5 years
- Given critical nature of service provided, challenging to switch from Vertexon

#### **Market Tailwinds**



- Continued move towards digital payments as cash usage declines
- High barriers to entry to become card issuer with extensive regulatory and licensing requirements providing a strong moat for Change

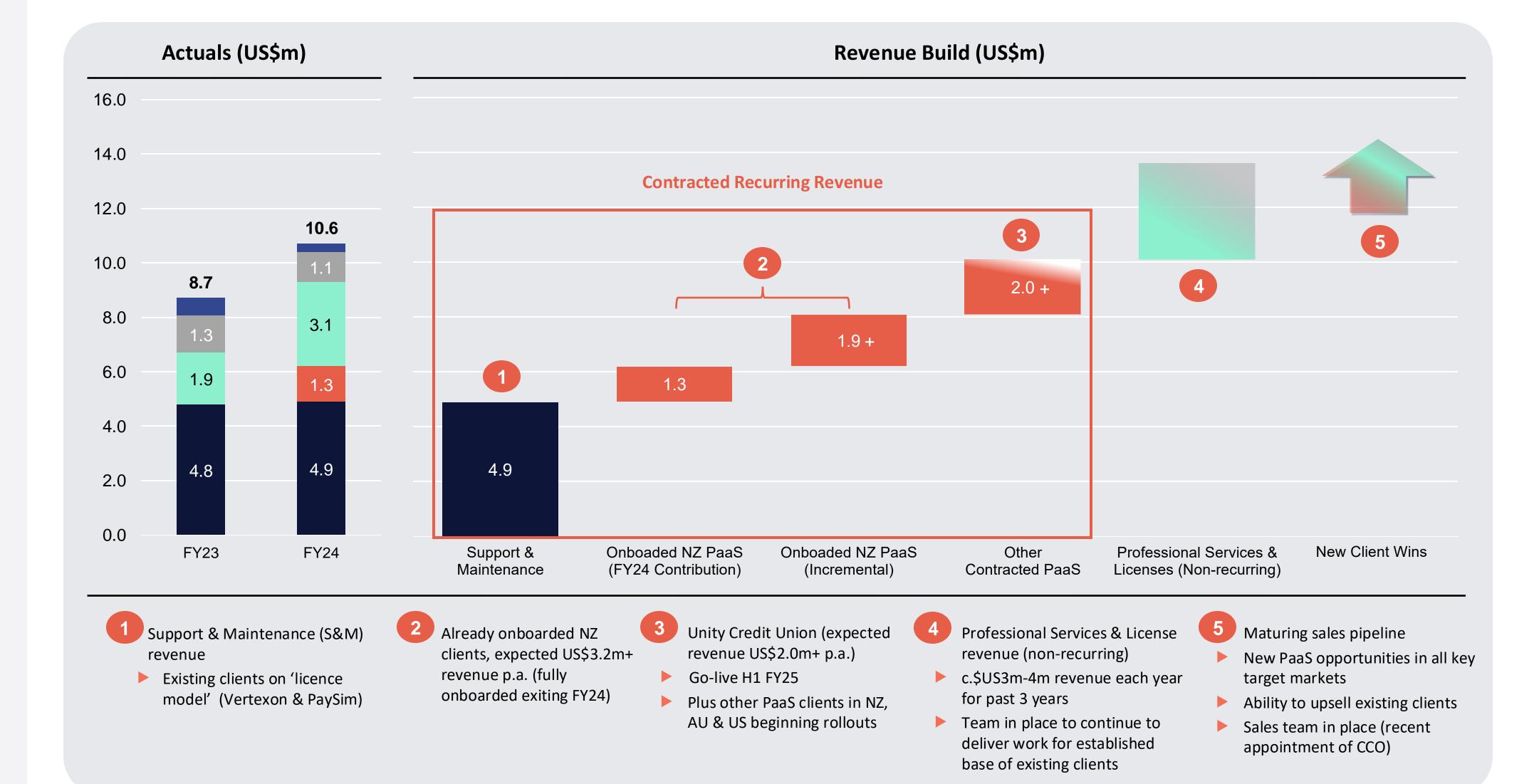
# Appendix



PaaS platform starting to scale with volumes increasing as cards migrate to Change



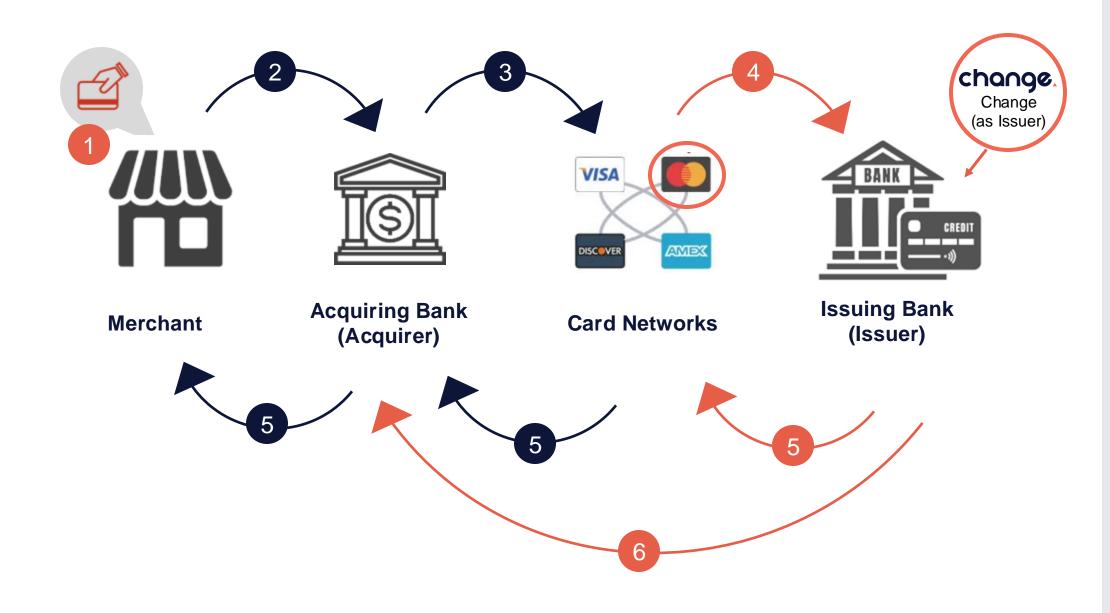
### **Revenue Drivers Entering FY25**

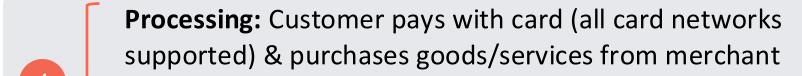


Change's role in the payments process depends on the region, client type and services provided

### Vertexon in the payments process

- ▶ Processing: An Issuer (Change's client) using the Vertexon Platform (technology only) to manage their cards — client is the Issuer and cards can be issued on any card network supported by Vertexon
- ▶ Processing & Issuing (P&I): A client using the Vertexon Platform (technology) to manage their cards with Change as Issuer (regulatory & licence) – Change is the Issuer and cards are issued on the Mastercard Network





**P&I:** Customer pays with a **Change** issued **Mastercard** & purchases goods/services from a merchant

- Payment authenticated the merchant point-of-sale system captures the customer's account information & securely sends it to the acquirer (i.e. merchant's bank)
- Transaction submitted merchant acquirer asks card network to get authorisation from the issuer (i.e. customer's bank)

**Processing:** Authorisation requested – card network submits transaction to issuer for authorisation

**P&I:** Authorisation requested – card network submits transaction to **Change** (as Issuer) for authorisation

**Processing:** Authorisation response – using Vertexon Platform issuer authorises the transaction and routes the response back via the card network and acquirer

**P&I:** Authorisation response - using the Vertexon Platform Change (as Issuer) authorises the transaction and routes the response back via the card network and acquirer

**Processing:** Settlement – card network debits the issuer and pays the acquirer who in turn makes payment to the merchant

**P&I:** Settlement – card network (**Mastercard**) debits the issuer (**Change**) and pays the acquirer who in turn makes payment to the merchant



Vertexon offering can be tailored by client to offer services that best suit client and end customer needs

# Vertexon product offering

	Processing	Processing & Issuing
Overview	<ul> <li>Provide core technology to enable card issuing and management including:         <ul> <li>Transaction processing</li> <li>Card management</li> <li>Fraud monitoring</li> <li>Digital and virtual cards</li> <li>BNPL functionality</li> </ul> </li> <li>Platform offers innovative processing capabilities to rival the major banks in a capital efficient manager (Change responsible for PCI DSS compliance, hosting etc)</li> <li>Client responsible for card issuing – client holds the necessary scheme and regulatory licences</li> </ul>	<ul> <li>Provide Processing capability + the following key card Issuing capabilities:         <ul> <li>Card design and production</li> <li>Card issuing</li> <ul> <li>AML / CTF</li> <li>Settlement and reconciliation</li> <li>KYC &amp; Onboarding</li> </ul> </ul></li> <li>Change responsible for card issuing – Change holds the necessary scheme (Mastercard) and regulatory licences (i.e. AFSL / FSP / Issuing Bank Partner)</li> </ul>
Cards Supported	Prepaid, Debit and Credit	Prepaid and Debit
Target Clients	<ul> <li>Banks &amp; financial institutions</li> <li>Large entities with direct issuing capability</li> <li>Migration of key existing Vertexon On-Premises clients</li> </ul>	<ul> <li>Mid / Small banks &amp; financial institutions incl. credit unions</li> <li>Fintechs and corporates</li> <li>BIN sponsorship (Australia &amp; New Zealand only)</li> </ul>
Regions	Global - processing does not require scheme or regulatory licences	Australia, New Zealand and the US
Supported	VISA UnionPay	

mastercard

Diners Club





Schemes

Software facilitates remote testing without the need for physical devices such as ATMs & POS terminals

### PaySim: critical payments infrastructure testing tool

- ➤ Simulates the full transaction lifecycle, enabling banks & fintechs to complete end-to-end testing of their payment platforms, processes & scheme rule compliance
- ► Enables financial institutions to **test their payment systems** to meet the reliability & performance expectations of their customers

#### **Licence Model Additional Growth Strategy** Licences Maintenance Modules New licence sales for c.20% p.a. of licence New licence sales to **Description** additional features & module sales new clients One-off upfront One-off upfront Revenue type Recurring New banks, financial **Target clients** institutions & **Existing clients** fintechs Partnerships (e.g. Direct & retargeted **Primary sales channels** EFTPOS mandate), marketing resellers & direct

#### SaaS Model Monthly **Key benefits of SaaS** solution for client **Subscription** All in monthly ► Reduced capex subscription fee Access to new features & updates Recurring as they are New banks, financial released institutions & ► API & cloud fintechs focused solution Partnerships (e.g. (improves EFTPOS mandate), resellers & direct scalability)





# Change Financial Limited

**ASX: CCA** 

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investors@changefinancial.com

