ASX Announcement

23 October 2024

FY24 AGM and Q1 FY25 investor briefing invitation

Pureprofile Limited (ASX: PPL or the Company) is pleased to invite brokers/investors to attend the FY24 Annual General Meeting, which will include a Q1 FY25 results update at 2:30 pm on Wednesday, 30 October 2024.

Participants can pre-register ahead of time via the following link:

https://us02web.zoom.us/webinar/register/WN_AXd3NENyTW2CsMLbFRdrPg

Once the registration form is completed, participants will receive a confirmation email with details on how to access the event.

This announcement has been authorised for release to the ASX by the Board of Directors.

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For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.



Pureprofile Ltd. ABN 37 167 522 901

business.pureprofile.com info@pureprofile.com **Sydney** 263 Riley Street Surry Hills NSW 2010 +61 2 9333 9700 The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.



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