



Lovisa Holdings Limited
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16th October 2024

ASX Market Announcements Office
ASX Limited

NOTICE OF CHANGE IN SUBSTANTIAL SHAREHOLDING

Pursuant to Section 671B of the Corporations Act 2001 (Cth), BB Retail Capital Pty Ltd ATF The Blundy Family Trust ("BBRC") provides the attached Form 604. The form discloses a decrease of their relevant % interest in Lovisa Holdings Limited (ASX:LOV, "Lovisa" or the "Company") due to the dilution of their interest arising from the issue of shares by the Company for the purpose of meeting its obligations in relation to vested employee share options and rights under the Lovisa Equity Incentive Plan, as previously announced on the ASX.

No shares held by BBRC in Lovisa have been sold.

This announcement has been approved for release by:

A handwritten signature in black ink, appearing to read 'Chris Lauder'.

Chris Lauder
Chief Financial Officer and Company Secretary

Form 604
Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme Lovisa Holdings Limited

ACN/ARSN 602 304 503

1. Details of substantial holder (1)

Name BB Retail Capital Pty Ltd ATF The Blundy Family Trust (BBRC)

ACN/ARSN (if applicable) 006 175 033

There was a change in the interests of the
substantial holder on

16/09/2024

The previous notice was given to the company on

18/12/2014

The previous notice was dated

18/12/2014

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	43,207,500	41.2%	43,207,500	39.0%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
16/09/24	BBRC	Decline in proportionate interest as a result of new shares issued by the Company for the purpose of meeting its obligations in relation to vested employee share options and rights under the Lovisa Equity Incentive Plan.	-	43,207,500 ordinary shares	43,207,500

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
BBRC	BBRC	BBRC	Brett Blundy is a director of the trustee and beneficiary under the Trust Deed	43,207,500 ordinary shares	43,207,500

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
BBRC	Suite 6.02, 175 Pitt Street, Sydney, NSW, 2000
Brett Blundy	12 Avenue de la Costa, Le Balmoral, 98000 Monaco

Signature

print name	Tim Dodd	capacity	CFO
sign here		date	16/10/24