

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                                |
|-----------------------|--------------------------------|
| <b>Name of entity</b> | <b>Lovisa Holdings Limited</b> |
| <b>ABN</b>            | <b>34 602 304 503</b>          |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                   |
|----------------------------|-------------------|
| <b>Name of Director</b>    | Mr Victor Herrero |
| <b>Date of last notice</b> | 14 September 2023 |

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |  |
|---|--|
| <b>Direct or indirect interest</b>  | Direct   |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | N/A  |
| <b>Date of change</b>   | 12 September 2024  |
| <b>No. of securities held prior to change</b>   | (a) 2,140,328 Fully Paid Ordinary Shares<br>(b) 1,242,995 Tranche 3 Performance Rights issued under the Lovisa Holdings Limited Equity Incentive Plan (2022) |
| <b>Class</b>  | (a) Fully Paid Ordinary Shares<br>(b) Tranche 3 Performance Rights issued under the Lovisa Holdings Limited Equity Incentive Plan (2022)                     |

+ See chapter 19 for defined terms.

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|  |  |
|--|--|
| <b>Number acquired</b>   | (a) 940,045<br>(b) Nil   |
| <b>Number disposed</b>   | (a) Nil<br>(b) 1,242,995 Tranche 3 Performance Rights (2022), including 940,045 converted to Fully Paid Ordinary Shares and 302,950 Tranche 3 Performance Rights (2022) lapsing unvested.  |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>   | Nil  |
| <b>No. of securities held after change</b>   | (a) 3,080,373 Fully Paid Ordinary Shares<br>(b) Nil  |
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | (a) 940,045 Fully Paid Ordinary Shares allocated as a result of vesting of Tranche 3 Performance Rights (2022)<br>(b) 940,045 Tranche 3 Performance Rights (2022) vested and converted to Fully Paid Ordinary Shares, 302,950 Tranche 3 Performance Rights (2022) lapsed unvested. |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |     |
|---|-----|
| <b>Detail of contract</b>   | N/A |
| <b>Nature of interest</b>   | N/A |
| <b>Name of registered holder (if issued securities)</b>   | N/A |
| <b>Date of change</b>   | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br><small>Note: Details are only required for a contract in relation to which the interest has changed</small> | N/A |

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|   |     |
|---|-----|
| <b>Interest acquired</b>  | N/A |
| <b>Interest disposed</b>  | N/A |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small> | N/A |
| <b>Interest after change</b>  | N/A |

**Part 3 – <sup>+</sup>Closed period**

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | N/A |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | N/A |

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<sup>+</sup> See chapter 19 for defined terms.