



Announcement Summary

Entity name

LOVISA HOLDINGS LIMITED

Announcement Type

New announcement

Date of this announcement

Monday September 16, 2024

The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

Total number of +securities to be quoted

| ASX +security code | Security description | Number of +securities to be quoted | Issue date |
|--------------------|----------------------|------------------------------------|------------|
| LOV | ORDINARY FULLY PAID | 1,005,031 | 12/09/2024 |

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

LOVISA HOLDINGS LIMITED

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

ACN

Registration number

602304503

1.3 ASX issuer code

LOV

1.4 The announcement is

New announcement

1.5 Date of this announcement

16/9/2024



Part 2 - Type of Issue

2.1 The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

2.2 The +class of +securities to be quoted is:

Additional +securities in a class that is already quoted on ASX ("existing class")



Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Existing +securities converting into additional +securities in an existing class**FROM (Existing Class)****ASX +security code and description**

LOVAD : OPTION EXPIRING 31-AUG-2025 EX \$14.37

TO (Existing Class)**ASX +security code and description**

LOV : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

60,000

The first date the options were exercised or other +convertible securities were converted

12/9/2024

The last date the options were exercised or other +convertible securities were converted

12/9/2024

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

Yes

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates who are exercising options or converting convertible securities

| Name of KMP | Name of registered holder | Number of options being exercised or other +convertible securities being converted |
|--------------|---------------------------|--|
| Chris Lauder | Chris Lauder | 60,000 |

Issue date

12/9/2024

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes



Issue details

Number of +securities to be quoted

60,000

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar

AUD 32.77000000

Any other information the entity wishes to provide about the +securities to be quoted

Ordinary shares issued to Lovisa Holdings Limited Employee Share Trust at the 1 month VWAP to the date of issue of \$32.77 in accordance with the terms of the Lovisa Equity Incentive Plan for the purpose of meeting the Company's obligations in relation to the exercise of vested employee share options. The exercise price received by the company upon exercise of the related options is \$14.37.

Existing +securities converting into additional +securities in an existing class**FROM (Existing Class)****ASX +security code and description**

LOVAH : PERFORMANCE RIGHTS EXPIRING 31-AUG-2024

TO (Existing Class)**ASX +security code and description**

LOV : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

940,045

The first date the options were exercised or other +convertible securities were converted

12/9/2024

The last date the options were exercised or other +convertible securities were converted

12/9/2024

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

Yes

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates who are exercising options or converting convertible securities

| Name of KMP | Name of registered holder | Number of options being exercised or other +convertible securities being converted |
|----------------|---------------------------|--|
| Victor Herrero | Victor Herrero | 940,045 |

**Issue date**

12/9/2024

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

940,045

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar

AUD 32.77000000

Any other information the entity wishes to provide about the +securities to be quoted

Ordinary shares issued to Lovisa Holdings Limited Employee Share Trust at the 1 month VWAP to the date of issue of \$32.77 in accordance with the terms of the Lovisa Equity Incentive Plan for the purpose of meeting the Company's obligations in relation to the exercise of vested employee performance rights. The exercise price received by the company upon exercise of the related performance rights is nil.

Existing +securities converting into additional +securities in an existing class**FROM (Existing Class)****ASX +security code and description**

LOVAI : PERFORMANCE RIGHTS EXPIRING 30-SEP-2026

TO (Existing Class)**ASX +security code and description**

LOV : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

4,986

The first date the options were exercised or other +convertible securities were converted

12/9/2024

The last date the options were exercised or other +convertible securities were converted

12/9/2024

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

No

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes



Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates who are exercising options or converting convertible securities

| Name of KMP | Name of registered holder | Number of options being exercised or other +convertible securities being converted |
|--------------|---------------------------|--|
| Chris Lauder | Chris Lauder | 1,268 |

Issue date

12/9/2024

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

4,986

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar

AUD 32.77000000

Any other information the entity wishes to provide about the +securities to be quoted

Ordinary shares issued to Lovisa Holdings Limited Employee Share Trust at the 1 month VWAP to the date of issue of \$32.77 in accordance with the terms of the Lovisa Equity Incentive Plan for the purpose of meeting the Company's obligations in relation to the exercise of vested employee performance rights. The exercise price received by the company upon exercise of the related performance rights is nil.



Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

| ASX +security code and description | Total number of +securities on issue |
|------------------------------------|--------------------------------------|
| LOV : ORDINARY FULLY PAID | 110,715,589 |

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

| ASX +security code and description | Total number of +securities on issue |
|---|--------------------------------------|
| LOVAD : OPTION EXPIRING 31-AUG-2025 EX \$14.37 | 0 |
| LOVAH : PERFORMANCE RIGHTS EXPIRING 31-AUG-2024 | 302,950 |
| LOVAG : PERFORMANCE RIGHTS EXPIRING 31-AUG-2025 | 17,919 |
| LOVAI : PERFORMANCE RIGHTS EXPIRING 30-SEP-2026 | 29,184 |