

**ASX Announcement | 9 September 2024**

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## Invitation to Linus Virtual Conference

**Melbourne, Australia – 9 September, 2024:** Linus Technologies Limited (ASX:LNU) ('Linus' or 'the Company') – the only cloud-based solution that unlocks the value of video archives with immersive, deeply personalized viewer experiences via its Linus Media Solutions portfolio – is pleased to invite shareholders and investors to a virtual conference, hosted by CEO, James Brennan. The presentation will be held at 09:00 (AEST) on Tuesday 10 September 2024.

The Company has continued to drive value for existing customers and execute on its go to market strategy in the sports and broadcast segments. Those attending the conference will be presented with how Linus Media Solutions is positioned to disrupt these markets with the world's only personalised data-driven video assembly service, attracting interest from significant investors, partners, and customers. Topics will include:

- Linus' recent capital raising initiative
- Execution of the Company's go to market strategy including:
  - New products
  - New partnerships
  - New contracts
- Demonstration of new product, Captivate
- Updated organization structure and the path to profitability

There will also be a Q&A session at the end of the presentation, where Linus team members will answer questions submitted by registered conference participants. Investors are invited to submit questions in advance to [ir@linius.com](mailto:ir@linius.com).

**Event:** Linus Technologies - Market Update  
**Presenting:** James Brennan, CEO and Gerard Bongiorno, Chairman  
**When:** Tuesday 10 September 2024 at 09:00 AM AEST  
**Where:** Zoom Webinar, details provided upon registration at the following link

[https://linius.zoom.us/webinar/register/WN\\_CD5AT6u9TUyn1QRI7IJTEw](https://linius.zoom.us/webinar/register/WN_CD5AT6u9TUyn1QRI7IJTEw)

After registering, you will receive a confirmation email containing information about joining the webinar.

A recording of the session will also be made available for those unable to attend.

This announcement has been authorised for release to ASX by the Linus Board of Directors.

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## About Linus Technologies Limited:

Linus' purpose is to unlock the value of the world's video, creating immersive, deeply personalized viewing experiences. For the first time, we make it possible to find, curate, and utilize the valuable moments across vast libraries of video, enabling viewers to create an infinite amount of personalised video compilations on-the-fly, providing the most relevant content to each viewer.

Our patented Video Virtualisation Engine™ (VVE) turns big, bulky video files into lightweight, searchable data that is enriched with AI and ML, making it easy and efficient for users to find and share what matters to them. Creators and owners of video can drive greater viewing, and monetisation of their video assets.

For more on Linus Technologies, visit [www.linus.com](http://www.linus.com)

**For further information, please contact:** James Brennan, CEO, +61 (0)3 8672 7186 or [ir@linus.com](mailto:ir@linus.com)

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