

ASX / MEDIA RELEASE
30 August 2024

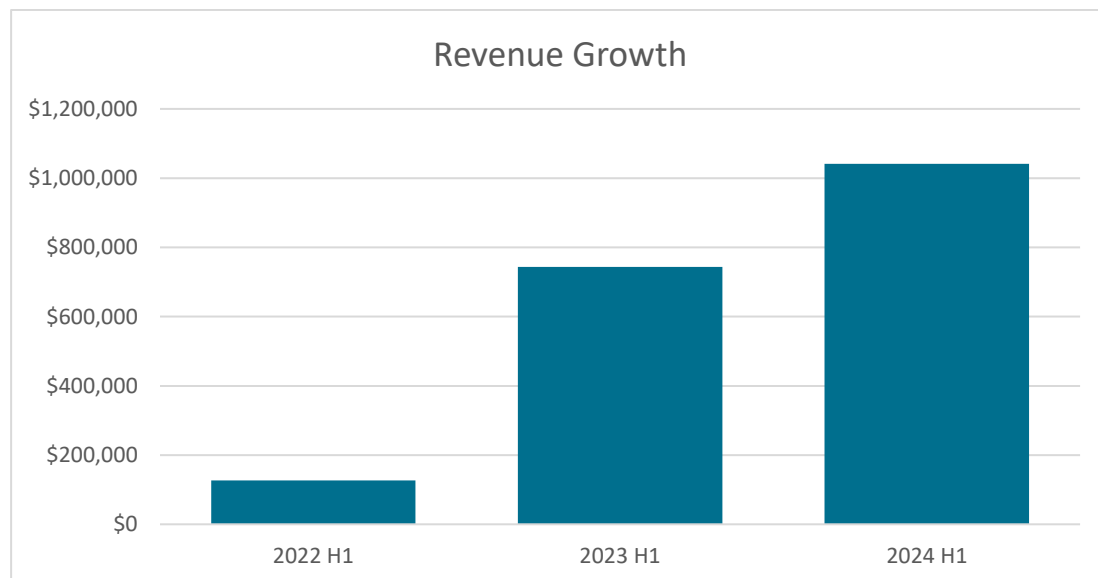
HY2024 Results Announcement

Key Highlights:

- **Record Revenue** achieved in H1 2024 of \$1 million, up a significant 40% from H1 2023
- **User acquisition** has continued to be strong during 2024 with now over 160,000 users registered on the One Click Life Platform
- **The Company** is confident of continued growth in revenue and users in H2 FY24
- **Year to date 2024 revenue \$3.9 million⁽¹⁾** has already exceeded 2023 full year revenue

Fast growing life admin technology platform **One Click Group Limited** (ASX:ICG) ("Company") is pleased to release it's first half 2024 financial accounts demonstrating ongoing growth in the company's One Click Life platform.

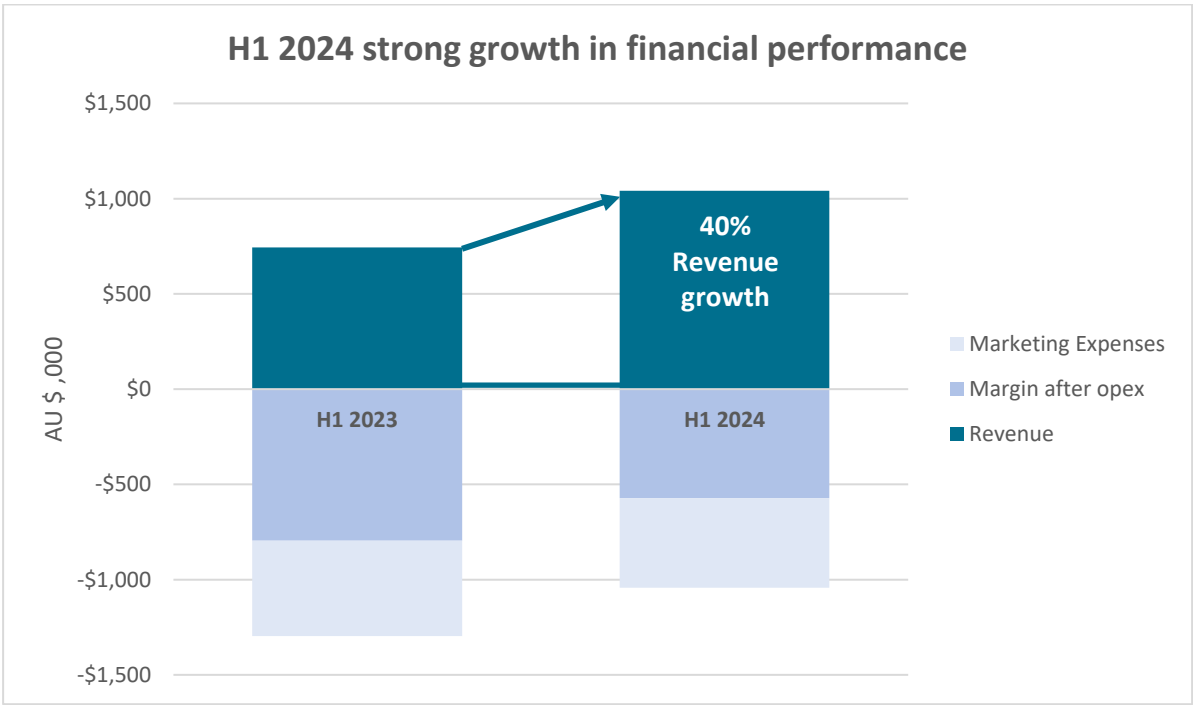
The key focus of H1 2024 was in evolving the One Click Life product suite whilst continuing to service our growing user base. This resulted in a 40% growth in revenue in H1 2024 compared to the same period in 2023.



The growth in revenue is a reflection of the successful business model the Company employs for it's One Click Life platform. The aim is to further grow revenues guiding the company towards breakeven, and to ensure a sustainable growth profile in the years ahead.

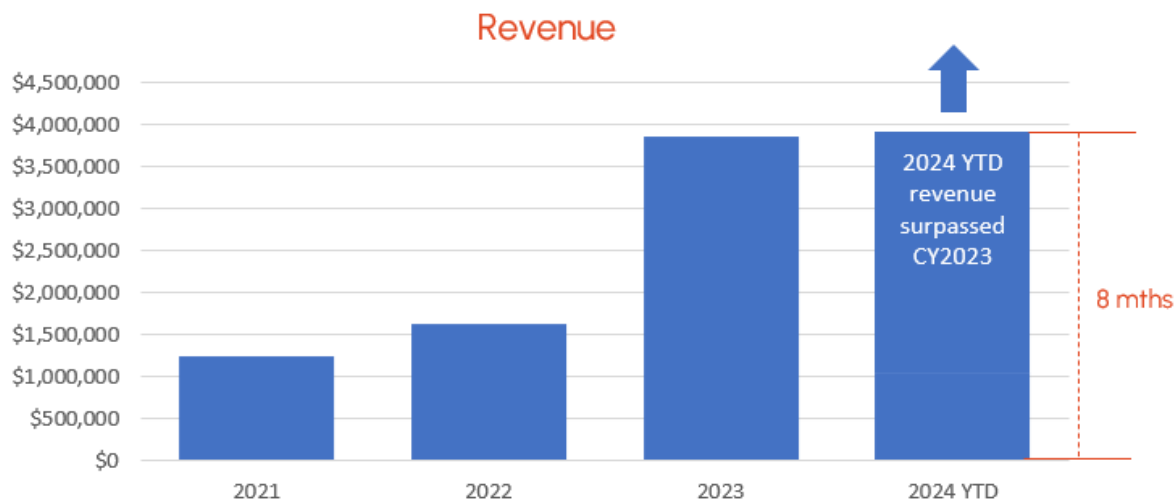
The financial performance of the Company in H1 2024 is improved on the prior comparative period as expected based on the Company's business model. Operating expenses and marketing costs in H1 2024 were similar to H1 2023 with the \$0.3 million increase in revenue reducing EBITDA loss by a similar amount reducing operating cash outflows during the quieter period of the year for the business.

Period	H1 2023 \$(‘000)	H1 2024 \$(‘000)
Revenue	\$743	\$1,041
Operating Expenses	\$1,539	\$1,613
Margin After Opex	\$(796)	\$(572)
Marketing Expenses	\$(500)	\$(471)
EBITDA/(Loss)	\$(1,297)	\$(1,043)
Operating cash flow	\$(1,424)	\$(1,021)



(1) Unaudited

Following the end of the half year, the Company has continued to trade well with year-to-date 2024 revenue⁽¹⁾ exceeding full year 2023 revenue. This has been achieved in only 8 months with 4 months of the year remaining.



The financial summary and chart above validate the business model to invest in marketing activities to increase revenue while maintaining a lower growth in operating expenditure each year.

Managing Director Mark Waller commented “The first half of 2024 was an outstanding period for One Click Group. Revenue continued to grow from the larger user base with the resulting benefits to overall financial performance.

The Company has commenced the busy second half of the year extremely strongly already surpassing 2023 full year revenue. It's an exciting period of growth for the Company as it moves towards profitability.”

The Company would like to thank all the shareholders who have supported the Company through the commercialisation phase of growth. The Board looks forward to continuing to keep you updated regularly with news in the year ahead.

This ASX Announcement has been authorised for release by the Board.

(1) Unaudited

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About One Click Group

[One Click Life](#) is a fast growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed digital financial and life admin services.



The platform's primary competency and revenue stream is online tax. The One Click Life platform also contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. One Click Life aims to be a platform where Australian's can manage all their financial lives in a simple, low-cost, mobile first format.

[One Click Verify](#) is a digital identity verification platform allowing businesses to digitally identity their customers as part of an onboarding or transaction process.