

➔ ASX Announcement

Friday 28 June 2024

RaaS Webinar Recording

Pureprofile Limited (ASX: PPL or the Company) advises that a recording of the RaaS webinar, held this morning, Friday 28 June 2024, is available via the Company's website and at the link below:

<https://www.raasgroup.com/live/asxppl-pureprofile-raas-interview-2024-06-28/>

The webinar featured the Company's Managing Director, Martin Filz, and Chief Financial Officer, Melinda Sheppard, who provided an update on the i-Link Research Solutions acquisition as announced to the ASX on 27 June 2024.

This announcement has been authorised for release to the ASX by the Company's CEO and Managing Director.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

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The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.

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