

17th June 2024

Appointment of New Chief Financial Officer

BetMakers Technology Group Ltd (ASX:BET) ("**BetMakers**" or the "**Company**"), the leading global B2B provider of technologies and services that simplify betting at critical points in wagering, is pleased to announce the appointment of Mr Carl Henschke as Chief Financial Officer ("**CFO**"), effective 1 July 2024.

Mr Henschke brings over 17 years of experience in financial services, capital markets and legal sectors to BetMakers. He began his career as a solicitor in the corporate team at Herbert Smith Freehills, and for the past decade, he has worked as an investment banker. Most recently he served as Managing Director at Canaccord Genuity, focusing on software and digital businesses, including those in the wagering and betting sector. Mr Henschke's expertise encompasses financial planning and analysis, strategy, capital management and M&A.

Commenting on the appointment, BetMakers CEO Jake Henson said, "We are delighted to welcome Carl as the company's new CFO. His extensive financial expertise and deep understanding of high growth technology companies make him an ideal fit for BetMakers. Carl's experience will be important as we continue to refine our operational efficiencies, expand our global presence, and enhance shareholder value."

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About BetMakers

BetMakers Technology Group (ASX:BET) is a leading global B2B provider of technologies and services that simplify betting at critical points along the wagering life cycle, unlocking new revenue streams, expanding markets, and enhancing the user experience.

Headquartered in Australia, BetMakers is a global organization with over 400 team members and with business offices, technology centres and operations facilities on four continents.