



3 June 2024

## Key Management Appointments

Atlas Pearls Ltd (ASX: ATP) ("Atlas Pearls" or "the Company") is pleased to announce the official appointment of Mr Ross Gordon as Chief Innovation Officer and Ms Jean-Marie Rudd as Chief Financial Officer.

Ross comes to Atlas Pearls with extensive experience in the aquaculture industry over many years with roles including COO, CEO and director across many international companies. Ross' qualifications and areas of study include a Bachelor of Science in Aquaculture and a Master of Business Administration (MBA). Ross brings extensive aquaculture knowledge and experience from site selection to hatcheries, grow-out/farming, market building and dealing with all levels of stakeholders and government. Over the years, he has built strong relationships with suppliers in the aquaculture industry and brings knowledge of the latest trends in equipment, both operational and assets. Ross' expertise will help enhance and drive the opportunities for optimisation of our operations from a cost and process perspective to ensure we are the best in class at what we do. Ross also brings extensive knowledge around the farming and distribution of sea-based proteins, an area that the Company has for a period of time tracked and will continue to investigate and evaluate opportunities in this space.

Atlas Pearls is also pleased to announce that Ms Jean-Marie Rudd has accepted the permanent role of Chief Financial Officer (CFO).

Jean-Marie has over 30 years' experience in the corporate sector and professional services, including over 20 years as Chief Financial Officer and Company Secretary in ASX listed companies. Jean-Marie holds a Bachelor of Business degree from Curtin University majoring in accounting, is a Member of Chartered Accountants Australia and New Zealand, and a graduate Member of the Australian Institute of Company Directors.

Jean-Marie has been acting in the CFO role for the last twelve months while we bedded in a number of changes in the business, and over that time has proved to be a valuable member of the Executive Management Team. Jean-Marie has recently overseen the roll-out of new ERP systems and has driven change around the finance and administration functions in Australia and Indonesia to enhance and develop our capabilities and systems in this area.

Atlas Pearls' Chairman, Mr Geoffrey Newman, commented "The Board is delighted that Ross and Jean-Marie have agreed to accept their appointments as Chief Innovation Officer and Chief Financial Officer, respectively, and their knowledge in their areas of expertise will be a welcome addition to the Executive Management Team."

-END-

This ASX announcement was approved for release by the Board of Atlas Pearls Ltd.

**Investor & Media Queries:**

Geoff Newman, Chairman, or Michael Ricci, CEO

Telephone: +61 8 9284 4249

Email: [atlas@atlaspearls.com.au](mailto:atlas@atlaspearls.com.au)

For personal use only