Announcement Summary

## Entity name

PUREPROFILE LTD
Announcement Type
New announcement

## Date of this announcement

Tuesday April 16, 2024

The +securities to be quoted are:

+ Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

Total number of +securities to be quoted

| ASX +security <br> code | Security description | Number of +securities to <br> be quoted | Issue date |
| :--- | :--- | ---: | :--- |

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

### 1.1 Name of entity

## PUREPROFILE LTD

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.
1.2 Registered number type

ACN

### 1.3 ASX issuer code

PPL
1.4 The announcement is

New announcement
1.5 Date of this announcement

16/4/2024

Registration number
167522901

Part 2 - Type of Issue
2.1 The +securities to be quoted are:
+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted
2.2 The +class of +securities to be quoted is:

Additional +securities in a class that is already quoted on ASX ("existing class")

Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Existing +securities converting into additional +securities in an existing class
FROM (Existing Class)
ASX +security code and description
PPLAE : SHARE RIGHTS

## TO (Existing Class)

ASX +security code and description
PPL : ORDINARY FULLY PAID
Please state the number of options
that were exercised or other
+convertible securities that were

converted \begin{tabular}{ll}
The first date the options were <br>
exercised or other +convertible <br>
securities were converted

$\quad$

The last date the options were <br>
exercised or other +convertible <br>
securities were converted
\end{tabular}

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?
No
The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:
An issue of new +securities
The underlying +securities being received by the holder are:
Intended to be, but are not yet, quoted by ASX
Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?
Yes
Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?
No

## Issue date

8/3/2024
Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?
Yes

## Number of +securities to be quoted

414,630
Are the +securities being issued for a cash consideration?
No
Please describe the consideration being provided for the +securities
Shares issued following conversion of vested Share Rights by employees. The Share Rights were originally issued under the Company's Equity Plan.

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted
0.000000

Any other information the entity wishes to provide about the +securities to be quoted
The Fully Paid Ordinary (FPO) shares will be held in voluntary escrow for a period of two years as outlined in the Equity Plan Rules found here: https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02729976-2A14 $\underline{82982}$

Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:
The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.
4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)
ASX +security code and description
PPL : ORDINARY FULLY PAID
4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

Total number of
ASX +security code and description
PPLAL : OPTION EXPIRING 16-FEB-2026 EX $\$ 0.053$
2,000,000

PPLAG : OPTION EXPIRING 06-OCT-2026 EX $\$ 0.02683$
21,551,233

PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683
$17,959,890$

PPLAK : OPTION EXPIRING 30-JUN-2025 EX \$0.06
$3,000,000$

PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02
35,673,242

PPLAE : SHARE RIGHTS

PPLAF : PERFORMANCE RIGHTS
20,743,967

PPLAM : OPTION EXPIRING 15-JAN-2029 EX \$0.028
15,000,000

