

ASX Announcement | 2 April 2024
Althea Group Holdings (ASX: AGH)

Althea to distribute Vessel branded vape pens and accessories

Highlights:

- AGH, through its wholly-owned subsidiary Althea MMJ UK Ltd, has entered into an exclusive distribution agreement with Just Brands International Ltd to become the sole supplier of Vessel branded vape pens and accessories for the UK medical market
- Vessel's premium products fill a market gap for reusable vape pens and accessories, serving the increasing number of UK medical cannabis patients
- MyAccess Clinics, a leading medical cannabis clinic in the UK and wholly-owned subsidiary of AGH, will commence selling Vessel branded products from April 2024
- Vessel product sales will be purely accretive to the Company, requiring no inventory carrying costs

2 April 2024: **Althea Group Holdings Limited (ASX:AGH) ('AGH', or 'the Company')**, a global leader in the manufacturing, sales and distribution of cannabis-based medicines and recreational cannabis products, is pleased to announce the signing of an exclusive distribution agreement with Just Brands International Ltd for Vessel branded hardware in the United Kingdom (UK).

Vape pens and accessories

Vape pens and dry herb vaporisers represent a multi-billion-dollar industry expected to grow over the next 10 years from USD\$5 billion in 2021, to USD\$15 billion by 2031.

Vessel's range of premium products are uniquely positioned to address a gap in the market for vape hardware and accessories in the UK, catering for the growing number of medical cannabis dried flower and vape cartridge patients.

Distribution agreement

Under the exclusive 3-year distribution agreement, AGH's UK subsidiary will exclusively supply Vessel branded vape pens and accessories to the UK medical market. Leveraging its extensive network and experience, including ownership of MyAccess Clinics and strong relationships with other industry participants, the Company aims to drive sales through both B2B and B2C channels.

Althea will not be required to carry any inventory costs; instead, orders will be generated and dispatched directly to patients and pharmacies. This efficient model eliminates the need for inventory management and enhances order fulfilment speed.

Additionally, with no financial investment or infrastructure required, the Company stands to generate accretive revenue and increased profitability by selling ancillary products.

AGH CEO and Managing Director, Joshua Fegan said: "Althea's exclusive distribution agreement for Vessel branded hardware marks a significant milestone in our commitment to providing high-quality products and exceptional service to medical cannabis patients across the UK. Vessel is a revered brand in North America, and we are excited to bring Vessel's premium range of hardware and accessories to the UK."



Learn more about Vessel at <https://www.vesselbrand.com>

-ENDS-

Authorised by: Robert Meissner, Company Secretary

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Althea Group Holdings Limited (ASX:AGH)

Althea Group Holdings Ltd ('AGH') is a global leader in the manufacturing, sales and distribution of cannabis-based medicines and recreational cannabis products. AGH services these sectors via two distinct business units. Althea, the company's pharmaceutical business, offers a comprehensive range of cannabis-based medicines which are made available to patients via prescription. Peak Processing Solutions, AGH's recreational cannabis business, produces legal cannabis products purchased by adult consumers in retail stores.

AGH operates in highly regulated and legal cannabis markets across the world with burgeoning operations in Europe, North America, Australia and Africa.

To learn more about Althea Group Holdings, please visit: www.altheagroupholdings.com

For more information on Peak, please visit: www.peakprocessing.com

For more information on Althea, please visit: www.althea.life

