

**Form 605**Corporations Act 2001  
Section 671B**Notice of ceasing to be a substantial holder**To Company Name/Scheme **LOVISA HOLDINGS LIMITED**ACN/ARSN **602 304 503****1. Details of substantial holder (1)**Name **ECP Asset Management Pty Ltd (and its associated entity EC Pohl & Co)**ACN/ARSN (if applicable) **158 527 582**The holder ceased to be a substantial holder on **04/03/2024**The previous notice was given to the company on **15/02/2024**The previous notice was dated **15/02/2024****2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change        | Person whose relevant interest changed | Nature of change (4) | Consideration given in relation to change (5) | Class (6) and number of securities affected | Person's votes affected |
|-----------------------|--|----------------------|---|---|-------------------------|
| <b>See Annexure A</b> |  |                      |   |   |                         |
|                       |  |                      |   |   |                         |

**3. Changes in association**

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
|                                   |                       |
|                                   |                       |

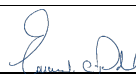
**4. Addresses**

The addresses of persons named in this form are as follows:

| Name                                | Address   |
|-------------------------------------|---|
| <b>ECP Asset Management Pty Ltd</b> | <b>Level 4, The Pavilion, 388 George St, Sydney NSW 2000</b>            |
| <b>EC Pohl &amp; Co Pty Ltd</b>     | <b>Level 12, Corporate Centre One, 2 Corporate Ct, Bundall QLD 4217</b> |

**Signature**print name **Emmanuel Pohl**capacity **Director**

sign here

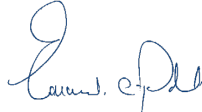

date **06/03/2024**

## Annexure A - Lovisa Holdings Limited

(ACN 602 304 503)

| Date of change | Person Whose Relevant Interest Changed | Nature of Change | Consideration | Number of Securities | Person's Votes affected |
|----------------|--|------------------|---------------|----------------------|-------------------------|
| 14/02/2024     | BNP Paribas Ltd                        | Buy - on market  | \$ 487,025    | 19,185               | 19,185                  |
| 14/02/2024     | Citicorp Nominees Pty Limited          | Buy - on market  | \$ 11,195     | 441                  | 441                     |
| 14/02/2024     | JP Morgan Chase Nominees Pty Ltd       | Buy - on market  | \$ 14,648     | 577                  | 577                     |
| 14/02/2024     | National Australia Bank Limited        | Buy - on market  | \$ 4,062      | 160                  | 160                     |
| 23/02/2024     | Citicorp Nominees Pty Limited          | Buy - on market  | \$ 31,775     | 1,241                | 1,241                   |
| 4/03/2024      | BNP Paribas Ltd                        | Sell - on market | -\$ 2,181,166 | -68,862              | -68,862                 |
| 4/03/2024      | National Australia Bank Limited        | Sell - on market | -\$ 40,227    | -1,270               | -1,270                  |

This is Annexure "A" of 1 page as mentioned in form 605 Ceasing to be a substantial holder



Emmanuel Pohl

Date: 6-Mar-24

The investment portfolios managed by ECP Asset Management Pty Ltd are constructed from high quality growth businesses that we believe are able to generate above-average economic returns over the long term. The allocation of capital between investments is determined by our forecast IRR. Any individual movements should not be construed as an endorsement or criticism of a particular company.