



29 February 2024

## COMPLETION OF SALE OF SENZ DIGITAL AND AUDIO BUSINESS

Sports Entertainment Group Limited (**SEG**) is pleased to announce that the transaction for the sale of the SENZ digital and audio business has been completed today, with details as provided in the previous ASX announcement on 23 November, 2023.

Approved for release by the Board.

For more information please contact:  
Craig Hutchison  
Managing Director  
Sports Entertainment Group Limited  
(03) 8825 6600

Jodie Simm  
Director/Company Secretary  
Sports Entertainment Group Limited  
(03) 8825 6600

E-mail: [info@sportsentertainmentgroup.com.au](mailto:info@sportsentertainmentgroup.com.au)  
Internet: <http://www.sportsentertainmentnetwork.com.au>

### **About Sports Entertainment Group Limited**

Sports Entertainment Group Limited is a sports media content and entertainment business, which through its other complementary business units, has capabilities to deliver brand stories to national, metropolitan and regional audiences with unique and exclusive content via multiple platforms including radio, print, television, online, in-stadium, events and sports teams.