Zip Co Limited

27 February 2024

THFY24 dnvestor Presentation



01. 1H FY24 highlights



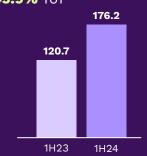


Successful strategy execution delivered positive cash EBTDA of \$30.8m





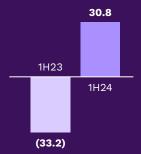
Cash gross profit (\$m) +45.9% YoY



Net bad debts¹ (% of TTV)
Flat YoY



Group cash EBTDA (\$m)
+\$64.0m improvement YoY







Profitable growth driven by margin expansion

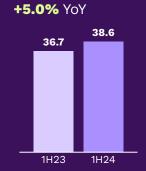




1H24



TTV (\$b)



Transactions (#m)





Merchants (#k)



Zip is delivering on its FY24 priorities



Growth and profitability

Extending distribution and performance of core products

- Record volumes in Zip Americas
 +33.3% vs 1H23 driven by strong
 seasonal volumes and profitable
 growth from higher margin channels
- Strong credit performance in the US with cohort loss rates at or below 1.4% of TTV
- Continued yield expansion in AU increasing to 17.5% (in December 2023) demonstrating the resilience of the business model
 - **Cash transaction margin up 90bps to 3.5%** of TTV, in line with medium term target (3.0% - 4.0%)



Product innovation

Unlocking new customer and market segments for growth

- New product launched in AU to existing customers - Zip Plus, expanding Zip's offering and unlocking the next horizon of profitable growth
- Zip's US physical card program continues to scale with TTV +311.4% vs 1H23 and driving >30% of in-store volume



Operational excellence

Strengthening our platforms and balance sheet to support scale

- Strengthened and simplified balance sheet with a new \$150.0m corporate debt facility
- Continued deleveraging of Zip's balance sheet with the outstanding face value of Zip's Convertible Notes reduced to \$68.8m at 31 Dec
- Executed agreements for the refinancing of US and AU receivables funding, providing headroom for receivables growth
- Successful completion of Zip's Small Shareholding Sale Facility, delivering cost savings to Zip

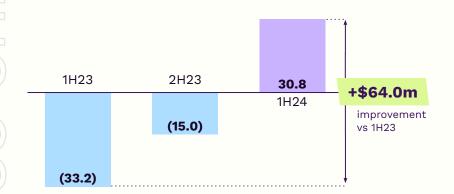
Sustainable growth and strong Group cash EBTDA of \$30.8m

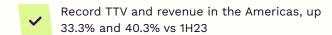


Positive cash EBTDA result driven by strong seasonal volumes and margin expansion

1H24 cash EBTDA, \$30.8m

HoH breakdown (\$m)





- Cash NTM in 1H24 of 3.5% up 90bps vs 1H23, a strong result despite rising interest rates
- Ongoing cost discipline with cash opex down 4.4% vs 1H23, supporting operating leverage as the business scales

Disciplined execution of Zip's FY24 strategy sees Zip delivering as a self-sustaining business



Zip is committed to delivering sustainable outcomes for all its stakeholders

1H24 achievements and progress



Financial wellbeing

- Guided by responsible lending principles and strong advocate for fit-for-purpose regulation
- In AU partnered with Young Change Agents to deliver a "Future of Finance" youth incubator and continued sponsorship of debt relief charity, Way Forward
- In the US, launched education modules in the App to drive financial literacy with customers



Cyber-security & financial crime

- Ongoing focus on Cyber Security and Customer data protection
- No notifiable cyber security events during 1H24.
 Information Security policies aligned with ISO27001 standards
- Continued to uplift Zip's financial crime platform to ensure robust customer screening and monitoring



DEI & employee wellbeing

- 43% women across total workforce and an increase in representation of non-binary employees.
 Female representation on the Board now at 60%
- Difference in employee engagement closed between genders, as measured in recent engagement surveys



Environmental sustainability

- Partnered with NetNada to measure and disclose Zip's Scopes 1,2 and 3 GHG emissions and invested in carbon offsetting initiatives to neutralise Zip's FY23 emissions
- Furthered Zip's commitment to transparency, participating in the CDP and CSA¹

02. Business performance



Zip's strategy continues to focus on delivering strong sustainable growth in its two core markets

			ANZ	Americas	
2		Distinct Strategies	Profitable and scale business with 10 years operating history. AU cash EBTDA positive for over five years	Business delivering cash EBTDA profitability, while continuing to pursue early and significant US opportunity	
O		Role in Lip Group	Responsible consumer lending delivering cash EBTDA growth	Product led growth engine delivering significant scalable, profitable opportunity	
S	I	/ledium term priorities	Expanded financial services offering Diversified revenue streams Optimised capital generation	Grow pay-in-4 offering - online and instore Expanded consumer lending product offering Increased scale and operating leverage	

Deliver strong and sustainable growth through increased consumer lending and payments market share



Americas: Foundations in place to drive our growth opportunity

Key performance metrics (AUD)

	1H24	1H23	Change
TTV	\$3.1b	\$2.3b	33.3%
Revenue	\$214.7m	\$153.0m	40.3%
Transactions	16.3m	12.8	27.2%
Active customers	4.0m	4.0m	(2.2%)
Merchants	24.1k	23.9k	1.0%
Cash EBTDA	\$38.0m	(\$27.8m)	nm



Profitable growth

Significant positive cash EBTDA result driven by strong seasonal TTV of \$3.1bn (+\$33.3%) and revenue of \$214.7m (+40.3%) and profitable growth in higher-margin channels (app and in-store)

Successful refinancing of receivables funding facility providing capacity for growth

Product innovation

Physical cards delivering incremental growth and engagement - up +311.4% vs 1H23 and >30% of in-store volume

Customer engagement

Increased customer engagement (Txn/active customer +30.0% and TTV/active customer +36.2%) supported by continued product innovation

Monthly Transacting Users (MTUs) up 10% vs 1H23 on average. App driving strong engagement through enhanced features such as gamified repayments and variable first instalment

Operating environment

Continued outperformance relative to the macro environment, with volume growth significantly outpacing total US retail sales and ecommerce sales (+3.6% vs 1H23 and +7.3% for the six month period¹)



Profitable growth achieved with strong bad debt performance

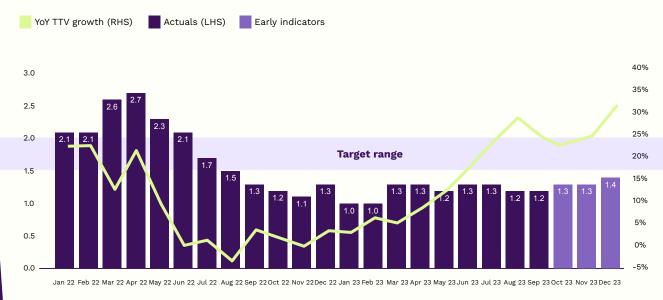
Proactive actions taken by Zip continue to drive superior credit performance and accelerated profitable growth

Monthly US cohort loss rates expect to deliver losses at 1.4% and below, remaining below target range of 1.5% - 2.0%

Continued strengthening of decisioning platform including cash flow underwriting and new machine learning models supporting future profitable growth

US monthly cohorts, 120 day bad debt performance

(% of cohort TTV)



ANZ: Strong revenue margins the standout

Key performance metrics (AUD)

	1H24	1H23	Change
ттv	\$1.9b	\$2.2b	(12.9%)
Revenue	\$210.8m	\$171.8m	22.7%
Transactions	22.3m	23.9	(6.8%)
Active customers	2.3m	2.3m	(3.1%)
Merchants	52.1k	45.8k	13.7%
Cash EBTDA	\$10.7m	\$9.9m	8.1%



Profitable growth

Two-sided revenue model delivered strong revenue growth of 22.7% and revenue margins +320bps to 11.0%

TTV and customer growth tempered by adjustments to credit risk settings in response to external environment, in line with strategic focus

Solid cash EBTDA result despite a significant increase in interest costs vs 1H23

Successful refinancing of VFN2 and rated note issuance - well placed for future growth

Product innovation

Launched Zip Plus, an NCCPA-regulated product and expected to drive TTV and margin growth

New merchants and verticals

Strong rollout of new merchants across targeted verticals including ticketing, telecommunications and healthcare

Merchant pipeline remains very healthy across a range of industries and verticals

Operating environment

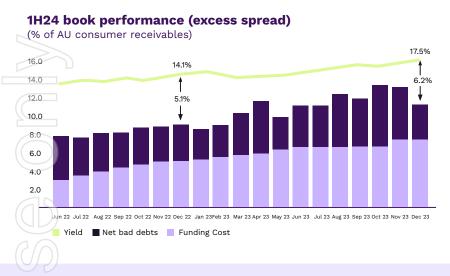
Continued consumer shift towards everyday spend categories due to rising cost-of living

Softness in clothing / department store and household spend, though continued growth in healthcare and utilities and telcos

Spend in travel vertical growing strongly vs 1H23



Zip AU's loan book performance remains strong, increased yield and reduced losses offsetting the speed of rate rises

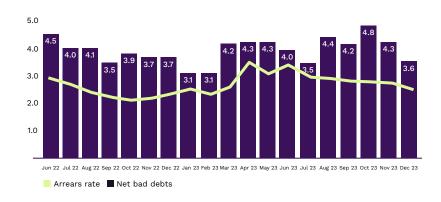


Increased yield (+338bps YoY), partially offset by increased funding costs (+217ps YoY). Excess spread improved to 6.2% (in Dec-23) Product mix and pricing expected to support ongoing yield performance

2H24 performance expected to reflect controlled TTV growth and tightened risk settings

Arrears rate and net bad debts^{1,2}

(% of AU consumer receivables)



Actions to improve credit performance, including tightened lending criteria and portfolio management are delivering results Improved arrears and net bad debt performance in 2Q24. Expected to continue this trend in 2H24 Zip AU continues to proactively monitor risk settings in response to the external environment



03. Financial performance



Income statement

- Cash EBTDA of \$30.8m, up \$64.0m vs 1H23
 - Revenue grew 28.9%, on strong TTV growth and revenue margins up 130bps
 - Cash gross profit margin increased to 41.0%, as strong revenue growth more than offset the increase in interest expense
 - Cash operating costs down 4.4% vs 1H23 driven by actions taken to simplify and streamline the cost base in FY23
- Change in non-cash items vs 1H23 largely reflects the change in effective interest on convertible notes
- Expected credit loss provision reduced to 4.9% of gross customer receivables, from 5.5% at 30 June 2023, reflecting improved receivables performance
- Corporate and one-off adjustments includes the impact of a \$139.7m fair value gain from the consent solicitation process for Zip's Senior Convertible Notes
- Net profit after tax of \$73.0m driven by improved cash EBTDA performance and one-off fair value gain on Zip's Senior Convertible Notes

\$m		1H24	1H23 ⁴	Change%
Revenue	e	430.0	333.5	28.9
Cash co	st of sales¹	(253.8)	(212.8)	19.3
Cash gro	oss profit	176.2	120.7	45.9
Cash GP	9%	41.0%	36.2%	+480bps
Other in	come	3.9	2.2	74.8
Cash op	erating costs ²	(149.3)	(156.1)	(4.4)
Cash EB	RTDA ³	30.8	(33.2)	nm
Non-cash items		6.2	(51.6)	nm
Corpora	te and one-off adjustments	82.9	(88.5)	nm
EBTDA		119.9	(173.3)	nm
Depreciation and amortisation		(32.4)	(31.7)	2.3
Earnings before tax		87.5	(205.0)	nm
Income tax expense		(14.5)	(0.4)	nm
Net profit after tax		73.0	(205.4)	nm

Unit economics

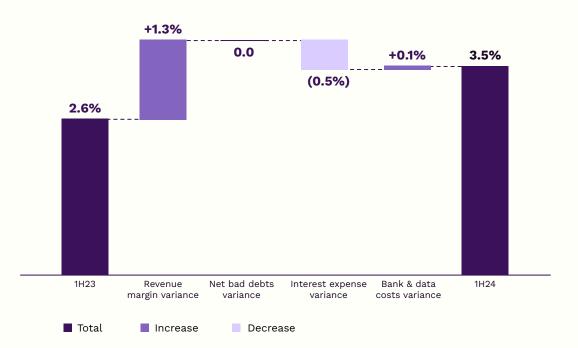
Strong NTM expansion up 90bps to 3.5% and 45.9% increase in cash gross profit despite increasing interest rate environment:

- Strong revenue growth, up 28.9% vs 1H23 reflecting strong
 TTV growth in the US and margin expansion in ANZ
- Revenue margins increased 130bps, driven by benefits of the two-sided revenue model and growth in higher margin products
- Net bad debts remained stable at 1.9% of TTV, reflecting ongoing discipline with credit settings and improvements in the repayment journey
- Interest expense movement reflects rising interest rates largely impacting the AU cost of funds

Sm	1H24	1H23 ¹	Change%
şm	1024	ІП23	Change%
TTV	5.0b	4.6b	+9.6
Revenue	430.0	333.5	+28.9
Interest expense ²	(98.3)	(65.4)	+50.3
Net bad debts written off³	(93.5)	(86.1)	+8.6
Bank fees and data costs	(62.0)	(61.3)	+1.2
Cash cost of sales¹	(253.8)	(212.8)	+19.3
Cash gross profit	176.2	120.7	+45.9
Cash GP%	41.0%	36.2%	+4.8
% of TTV			
Revenue	8.5	7.2	+130bps
Interest expense	1.9	1.4	+50bps
Net bad debts written off	1.9	1.9	
Bank fees and data costs	1.2	1.3	(10bps)
Total cash cost of sales	5.0	4.6	+40bps
Cash transaction margin (CTM)	3.5%	2.6%	+90bps

Cash NTM increased by 90 bps to 3.5%

1H24 vs 1H23 movements in cash NTM (% of TTV)

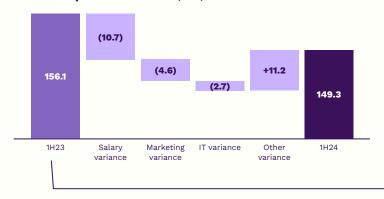


Cash opex

- Salaries and employment related costs down 12.9% vs 1H23, driven by headcount reductions in FY23 to streamline operations and Zip's cost base
- Marketing costs declined 18.0% vs 1H23 to 0.4% of TTV due to lower merchant commitments
- Information technology costs down reflecting actions to rationalise supplier costs
- Other operating costs increased due to higher professional services fees and the YoY variance for interest and costs related to the corporate debt facility
- Total cash operating costs down 4.4% vs 1H23

\$m	1H24	1H23 ²	Change%
ттv	\$5.0b	\$4.6b	+9.6
Cash operating costs ¹	149.3	156.1	(4.4)
% of underlying volumes	2.9%	3.4%	(50bps)
Salaries and employment related costs	72.5	83.2	(12.9)
Marketing costs	21.1	25.7	(18.0)
Information technology cost	20.8	23.5	(11.2)
Other operating costs	34.9	23.7	47.3

Cash opex movement (\$m)



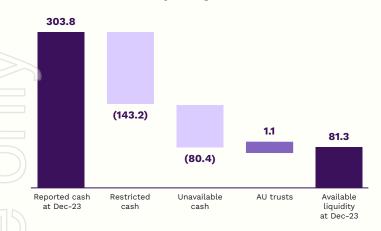
Balance sheet

- Cash increase driven by operating cash proceeds and financing to support seasonal growth
- Growth in receivables driven by the combined impact of revenue growth offset by improvement in collections
- Increase in trade and other payables reflects peak period of Nov-Dec and seasonality patterns
- Increase in corporate loan balance is driven by new corporate debt facility secured in December 2023
- Decrease in other liabilities is primarily driven by the reduction in convertible notes outstanding face value from \$340.2m at 30 June 2023 to \$68.8m at 31 December 2023

\$m	Dec-23	Jun-23
Cash	303.8	276.0
Cash and cash equivalents	160.7	152.0
Restricted cash	143.2	124.0
Other receivables	98.3	87.2
Customer receivables	2,624.9	2,596.8
Other assets	347.1	434.7
Total assets	3,374.1	3,394.7
Trade and other payables	331.0	213.6
Borrowings	2,535.0	2,591.2
Secured consumer facilities	2,384.1	2,440.3
Secured SME facilities	31.1	51.9
Corporate loan facility	150.0	90.0
Accrued interest and unamortised cost	(30.2)	9.0
Other liabilities	89.1	355.6
Total liabilities	2,955.1	3160.4
Net assets	419.0	234.3

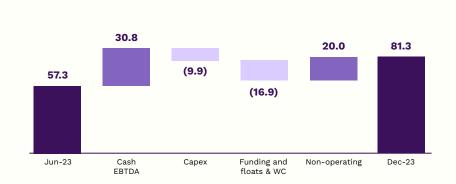
Zip's available cash position improved to \$81.3m

Available cash and liquidity (\$m)



- Zip had \$81.3m available cash and liquidity at 31 December 2023
 Restricted cash for the Group of \$143.2m at 31 December 2023
 includes cash held in securitisation warehouses and special purpose vehicles
- Unavailable cash for the Group of \$80.4m at 31 December 2023 includes floats held to support transactions volumes and cash in transit

1H24 movements in available cash (\$m)



- **Operating cash inflows of \$4.0m:** Strong cash EBTDA performance (up \$64.0m vs 1H23) offset by funding required for seasonal peak volumes
- · Non-operating cash flows of
 - \$24.7m of additional cash and liquidity from new corporate debt facility and restricted cash released from funding facilities
 - \$6.1m of inflows related to the exit of non-core assets
 - \$10.8m of outflows related to repayment of CVI convertible notes in Sep-23



Funding update

Corporate debt facility

- Successfully completed a new \$150.0m corporate debt facility with funds managed by Ares Management Corporation for a term of four years in Dec-23. Proceeds used to:
 - Repay in full Zip's maturing \$90.0m corporate debt facility (2017-2)
 - Fund the cash component of the incentivised conversion of the \$40.0m outstanding CVI Convertible Notes
 - Provide additional liquidity to support growth

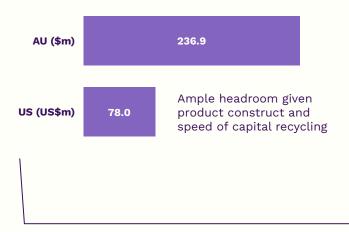
Receivables funding facilities

- Successfully completed a \$300.0m rated note issuance in the Master Trust (2023-2) with the senior notes being AAA-rated.

 This refinanced the prior rated issuance (2022-1) that matured in November 2023
- Refinanced one of Zip's receivables warehouses (VFN2), extending the facility to March 2025
- Zip US executed an agreement to refinance its US\$225.0m facility for a three-year term to December 2026. The facility went live in January 2024²
- Refinancing for 2H24 well-progressed to support growth

		Facility limits (\$m)	Drawn (\$m)
Secured	funding facilities		
AU		2,409.2	2,172.3
US ^{1,2}		US225.0	US147.0

Headroom to support receivables growth





Zip undertook actions to strengthen its balance sheet reducing convertible notes outstanding

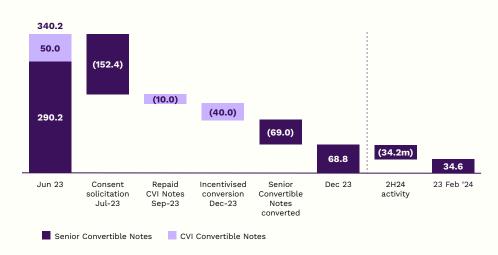
Key actions to deleverage the balance sheet 1H24 activity:

- Consent solicitation to amend certain terms and conditions and reduce Senior Convertible Notes outstanding face value to \$137.8m in Jul-23
- Repaid \$10.0m of CVI Convertible Notes in Sep-23
- \$69.0m of Senior Convertible Notes converted into ordinary shares, reducing outstanding face value to \$68.8m
- Incentivised conversion of remaining \$40.0m of CVI
 Convertible Notes in Dec-23

2H24 activity (to 23 Feb-24):

- \$34.2m of Senior Convertible Notes converted into ordinary shares
- \$34.6m of Senior Convertible Notes outstanding face value
- Annualised interest cost savings of approximately \$5.2m since 31 July 2023

Movements in Zip's convertible note debt outstanding face value, (\$m)



04. Strategy and outlook



Zip remains committed to its FY24 strategic priorities



Growth and profitability

Extending distribution and performance of core products



Product innovation

Unlocking new customer and market segments for growth



Operational excellence

Strengthening our platforms and balance sheet to support scale



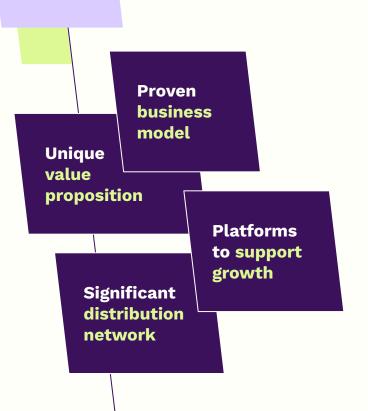
Outlook¹

	1H24 result (% of TTV)	Key management actions and assumptions for FY24	Medium term targets (% of TTV)
Revenue	8.5	Increased revenue margin from new products	8.0 - 9.0
		Expect to achieve upper end of target range	
Cash cost	5.0	Manage net bad debts to optimise transaction margins	5.0 - 6.0
of sales		Increase in interest costs reflects lift in base rates	
Cash NTM	3.5	Balancing TTV growth and transaction margins	3.0 - 4.0
		Expect to achieve mid-point of target range	
Cash Opex	2.9	Continued cost discipline to deliver operating leverage	2.0 - 3.0
		 On track to achieve reduction in cash operating costs vs FY23 	
		 Expect to achieve upper end of target range 	
Cash EBTDA	0.6	Increased cash EBTDA margins in core markets	1.0 - 2.0
		 1H24 expected to be greater than 2H24 reflecting US seasonality 	

Target ranges deliver significant cash EBTDA as the business scales



Well positioned for the next phase of growth



Strong momentum in early 2H24

Growth and profitability

Strong momentum in US business

January US cohort bad debts at 1.4% of TTV

AU arrears and net bad debts continuing improved trends

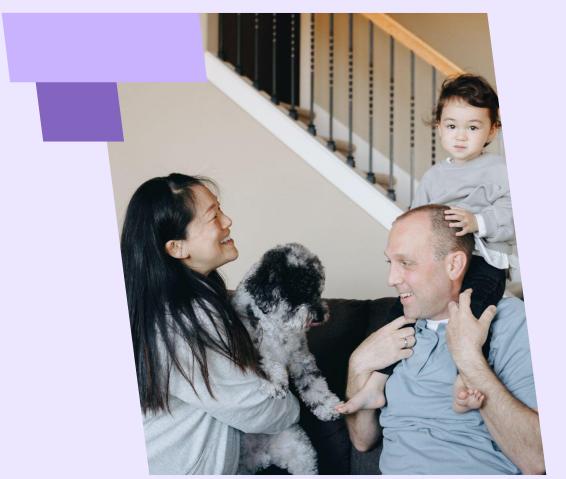
Product innovation

Well progressed with testing of new US pay-in-8 product Continued scaling of Zip Plus in AU

Operational excellence

Continued reduction in convertible note liabilities

Refinancing for 2H24 well-progressed









Appendix



Income statement

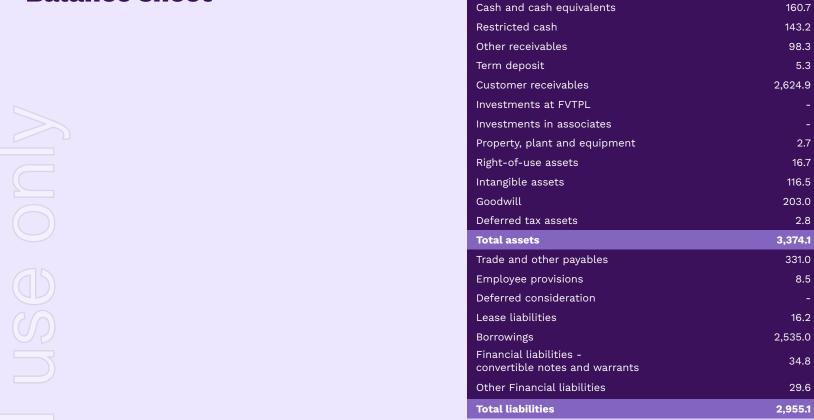
Breakdown of non-cash and corporate and one-off adjustments



Note: 1. dash cost of sales and cash operating costs comprise those expenses that have an operating cash outflow, 2. Cash operating costs exclude acquisition costs and unrealised foreign exchange movements, 3. Cash earnings before tax, depreciation and amortisation and excluding share of loss of associates and acquisition costs.
4.Complaratives have been restated to exclude discontinued operations.

\$m	1H24	1H23 ⁴
Revenue	430.0	333.5
Cash EBTDA ³	30.8	(33.2)
Non-cash items	6.2	(51.6)
Unrealised FX movements	0.1	0.5
Effective interest on convertible notes	(7.8)	(62.6)
Movement in expected credit loss and other provisions, and other non cash items	16.6	12.8
Amortised finance costs	(2.7)	(2.3)
Reported EBTDA	37.0	(84.8)
Corporate and one-off adjustments	82.9	(88.5)
Share-based payments	(5.5)	(13.2)
Share of loss of associates	(2.3)	(2.6)
Unrealised loss of financial liability	(4.6)	
Incentivised conversion - incentive payments	(31.5)	(12.5)
Fair value loss	(15.0)	(30.3)
Loss on derecognition of financial instruments	(1.0)	(8.9)
Gain on extinguishment of pre-existing Senior Convertible Notes	139.7	
Gain on sale of an investment in an associate	3.1	
Termination payment fee		(16.3)
Impairment losses		(4.7)
EBTDA	119.9	(173.3)
Depreciation and amortisation	(32.4)	(31.7)
Earnings before tax	87.5	(205.0)

Balance sheet

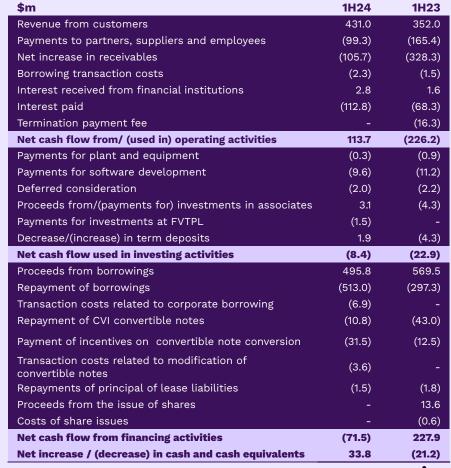


\$m

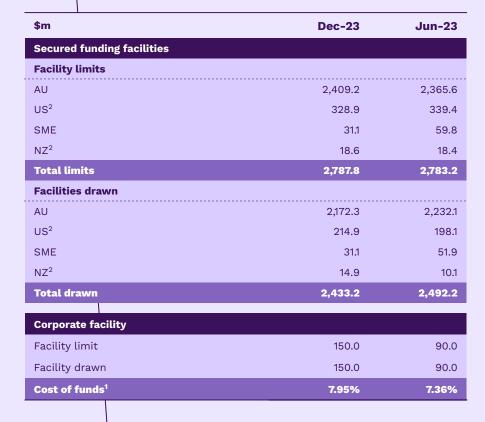
Dec-23

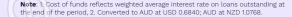
Jun-23

Cash flows



Funding







Glossary

Term	Definition
FY	Financial year ending 30 June of the relevant financial year
1H	Six months ending 31 December of the relevant financial year
2H	Six months ending 30 June of the relevant financial year
1Q	Three months ending 30 September
2Q	Three months ending 31 December
3Q	Three months ending 31 March
4Q	Three months ending 30 June
bps	Basis points (1.0% = 100bps)
СУ	Calendar year
NPS	Net promoter score
nm	Not meaningful
FYTD	Financial year to date
PcP	Prior corresponding period
НоН	Half on half
YoY	Year on year
TXNs	Transactions
(TTV	Total transaction volumes
СТМ	Cash transaction margin
NTM	Net transaction margin
cos	Cost of sales
EBTDA	Earnings before tax, depreciation and amortisation
WAM	Weighted average margin
FX	Foreign currency exchange
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This release was approved by the Managing Director and Chief Executive Officer on behalf of the Board.

