

PointsBet Holdings Limited ABN 68 621 179 351

APPENDIX 4D

Report for the half-year 31 December 2023

#### RESULTS FOR ANNOUNCEMENT TO THE MARKET

#### Results in accordance with Australian Accounting Standards

Reporting period: for the half year ended 31 December 2023 ("2024 Interim")

Reporting period: for the half year ended 31 December 2022 ("2023 Interim")

	2024 Interim	2023 Interim		
77	\$'000	\$'000		
Consolidated:				
Net loss attributable to members after tax	(36,362)	(178,176)	down	80%
From continuing operations:				
Revenue from ordinary activities	117,607	101,932	up	15%
Net loss attributable to members after tax	(32,659)	(53,569)	down	39%

	Norma	alised Result¹	State	utory Result
	\$'000	% Movement	\$'000	% Movement
Consolidated:				
Net loss attributable to members after tax	(24,601)	(85%)	(36,362)	(80%)
From continuing operations:				
Revenue from ordinary activities	117,607	15%	117,607	15%
Loss before interest, tax, depreciation and amortisation	(13,267)	(71%)	(13,560)	(73%)
Net loss attributable to members after tax	(24,601)	(50%)	(32,659)	(39%)

Normalised results have been adjusted to exclude the impact of significant non-recurring items and adjustments. The Group believes that the normalised results are the best measure of viewing the performance of the business. Normalised results are a non-IFRS measure. See Review of Operations section of the Interim

#### **Dividends Paid and Proposed**

	Amount per Security	Franked Amount per Security at 30% of Tax
Ordinary Shares		
2024 Interim (2023: NIL)	NIL	NIL
2023 Final (2022: NIL)	NIL	NIL

#### **Dividend Reinvestment Plan**

There was no dividend reinvestment plan in operation during the financial year.

#### Loss per Share

	31 Dec 23 '000s	31 Dec 22 '000s
Weighted average number of ordinary shares	314,249	305,544
Consolidated:		
Basic and Diluted (Loss) Per Share (cents)	(11.6)	(58.3)
From continuing operations:		
Basic and Diluted (Loss) Per Share (cents)	(10.4)	(17.5)

Options have been excluded from the above calculations in the current and previous year as their inclusion will be anti-dilutive.

#### Net Tangible Assets per Share

	31 Dec 23 '000s	31 Dec 22 '000s
Number of shares	316,244	305,679
Net tangible assets per share <sup>1</sup> (cents)	0.36	1.16

<sup>1. 2024</sup> Interim reported net tangible assets per share is reported on a deconsolidated balance sheet due to loss of control from the US and European entities that occurred on 30 June 2023.

#### Control Gained or Lost Over Entities in the Year

Control lost over US and European entities as detailed in Note 16 of the Financial Statements.

#### **Details of Associates and Joint Venture Entities**

Not Applicable.

#### Commentary on the Results for the Half-Year

Refer to the commentary on the results for the year contained in the Review of Operations included within the Director's Report.

The Consolidated Statement of Profit or Loss and Comprehensive Income, Consolidated Statement of Financial Position, Consolidated Statement of Cash Flows, and Consolidated Statement of Changes in Equity are included within the Interim Financial Report.

#### **Attachments**

The Interim Financial Report for PointsBet Holdings Limited for the year ended 31 December 2023 has been attached.

#### **About PointsBet**

PointsBet is a corporate bookmaker with operations in Australia and Canada. PointsBet has developed a scalable cloud based wagering Platform through which it offers its clients innovative sports and racing wagering products and iGaming.

For further information please contact:

#### For investors

#### Alister Lui

Chief Financial Officer – Australia and Head of Group Finance alister.lui@pointsbet.com



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# **DIRECTORS' REPORT**

for the 6 months ended 31 December 2023

The directors present their report together with the financial statements of PointsBet Holdings Limited (the 'Company') and its controlled entities (the 'Consolidated Entity' or the 'Group') for the six months ended 31 December 2023. The financial statements have been reviewed and approved by the directors on the recommendation of the Company's Audit, Risk and Compliance Committee.

This report should be read in conjunction with the 30 June 2023 Annual Financial Report of the Company and any public announcements made in the period by the Group in accordance with the continuous disclosure requirements of the *Corporations Act 2001* (Cth) and the ASX Listing Rules.

This report is made on 26 February 2024.

#### DIRECTORS

Except as otherwise stated below, the directors of the Company during the six months under review and up to the date of this report are:

- BWF Paton (Non-Executive Chairman)
- AP Symons (Non-Executive Director)
- PD McCluskey (Non-Executive Director)
- BK Harris (Non-Executive Director)
- K Gada (Non-Executive Director)
- MG Singh (Non-Executive Director)
- WW Grounds (Non-Executive Director)
- SJ Swanell (Executive Director)

#### PRINCIPAL ACTIVITIES

The principal activities of the Group during the financial year was the offering of innovative sports and racing betting products and services direct to clients via its scalable cloud-based technology platform.

#### REVIEW AND RESULTS OF OPERATIONS

A review of the operations of the Consolidated Entity for the half-year ended 31 December 2023 is set out in the Review of Operations which forms part of this Directors' Report.

The reported result of the Consolidated Entity attributable to shareholders for the half-year ended 31 December 2023 was a loss of \$36.4 million (six months to 31 December 2022: a loss of \$178.2 million).

#### SIGNIFICANT CHANGES IN THE STATE OF AFFAIRS

On 22 September 2023, the Company returned \$315.4 million (representing \$1.00 per share) to shareholders pursuant to a shareholder approved return of capital. During the half-year ended 31 December 2023, the company raised \$582,144 pursuant to the issue of 3,069,095 shares following the exercise of employee options.

 $\overline{\mathbb{T}}$ here have been no other significant changes in the state of affairs of The Group during the period.

No other matter or circumstance has arisen since 31 December 2023 that has significantly affected The Group's operations, results or state of affairs, or may do so in future periods.

#### **ROUNDING OF AMOUNTS**

The amounts in this report and in the financial report have been rounded to the nearest \$1,000 (unless otherwise stated) under the option available to the Company under ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191. The Company is an entity to which the legislative instrument applies.

#### **AUDITOR'S INDEPENDENCE DECLARATION**

The Auditor's Independence Declaration as required by section 307C of the *Corporations Act 2001* (Cth) is included at the end of this report.

This report is made in accordance with a resolution of the directors.

**Brett Paton** 

Chairman

26 February 2024

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# **REVIEW OF OPERATIONS**

for the 6 months ended 31 December 2023

#### **HY24**

#### Normalised Results<sup>1</sup>

Continuing operations	2024 Interim \$'M	Restated 2023 Interim \$'M	Change %
Normalised Results			
Revenue	117.6	101.9	15%
EBITDA loss	(13.3)	(45.9)	(71%)
Net loss after tax	(24.6)	(49.1)	(50%)
Statutory Results			
Revenue	117.6	101.9	15%
EBITDA loss	(13.6)	(50.3)	(73%)
Net loss after tax	(32.7)	(53.6)	(39%)
Basic and diluted earnings per share (cents)	(10.4)	(17.5)	
Balance sheet and Cash flow			
Closing cash balance	61.2	212.1	
Operating cash flow excluding movements in player cash	(10.3)	(123.1)	
Net tangible assets per share (dollars)	0.36	1.16	

The HY23 results of the Group comprise the operations from the following segments:

The comparison to the prior half year period relates to the results for the continuing businesses in respect of the six-month period to 31 December 2022 ('PCP').

#### Significant Items and Adjustments

	HY24 A\$'M	Variance vs HY23 A\$'M
Share based payments (non-cash) – employee share option plan ('ESOP') and key employee equity plan ('KEEP') <sup>2</sup>	1.0	(7.3)
Impact of AASB 16 Leases <sup>3</sup>	0.1	0.1
Foreign exchange (gains) <sup>4</sup>	6.9	10.7
Other expenses	0.1	0.1
Total significant items and adjustments	8.1	3.6

<sup>1.</sup> Normalised results and operating cash flow are statutory profit (before and after tax) and operating cash flow, excluding the impact of certain significant items and adjustments. Significant items and adjustments are items which are either individually or in aggregate, material to PointsBet and are either outside the ordinary course of business or part of the ordinary activities of the business but unusual due to their size and nature as detailed under the heading Significant

Australia
 Canada
 Technology
 Corporate

<sup>2.</sup> Share based payments expense - Employee Share Option Plan (ESOP) and Key Employee Equity Plan (KEEP) - The Group's normalised results include an adjustment for fair value on employee share option plan and key employee equity plan issuances to key management staff.

Impact of AASB 16 - The Group's normalised results include an adjustment for the impact of change in accounting standards upon adoption of AASB 16 "Leases".

<sup>4.</sup> FX (gains)/losses - The Group's normalised results include an adjustment for FX gains/(losses) on USD exposures.

#### **KEY PERFORMANCE INDICATORS**

PointsBet reported strong growth across the following key metrics:

#### PointsBet Group - HY24 Sports Betting Performance (A\$M)1

Key metrics – Sports Betting	HY24	HY23	Change vs PCP
Turnover/Handle <sup>2</sup>	1,587.4	1,651.8	(4%)
Australia	1,468.5	1,550.5	(5%)
Canada	118.9	101.3	17%
Gross Win Margin	10.7%	10.4%	0.3pp
Australia	10.9%	10.7%	0.1pp
Canada	8.4%	5.0%	3.4pp
Gross Win <sup>3</sup>	169.7	171.6	(1%)
Australia	159.7	166.5	(4%)
Canada	10.0	5.1	96%
Net Win Margin	7.5%	6.5%	0.9pp
Australia	7.6%	6.8%	0.9pp
Canada	5.3%	2.5%	2.9pp
Net Win⁴	118.6	107.8	10%
Australia	112.2	105.3	7%
Canada	6.3	2.5	153%

#### PointsBet Group - HY24 Net Win Summary (A\$M)

	HY24	HY23	Change vs PCP
Net Win – Sports Betting	118.6	107.8	10%
Net Win – iGaming	9.5	4.2	124%
Net Win – Total	128.1	112.0	14%

<sup>1.</sup> The AUD:CAD foreign exchange rate used for the figures in the table is the average rate for the specified period.

<sup>2.</sup> Turnover/Handle is the dollar amount wagered by clients before any winnings are paid out or losses incurred.

<sup>3.</sup> Gross Win is the dollar amount received from clients who placed losing bets less the dollar amount paid to clients who placed winning bets, excluding the cost of pricing promotions.

<sup>4.</sup> Net Win is the dollar amount received from clients who placed losing bets less the dollar amount paid to clients who placed winning bets, less client promotional costs (the costs incurred to acquire and retain clients through bonus bets, money back offers, early payouts and enhanced pricing initiatives).

#### **AUSTRALIA**

Revenue<sup>1</sup>: \$101.7 million – up 7% vs PCP

EBITDA<sup>2</sup>: \$0.9 million - up \$21.2 million vs PCP

#### Review of performance

The Australian business achieved a record Half for Revenue<sup>1</sup> of \$101.7 million, up 7% vs PCP.

- During the Half, Gross Win margin of 10.9% was slightly lower than the long-term average of 12-13%. This can be attributed to the share of Turnover shifting towards Sports, and a lower than expected yield on Sports Turnover in the High Staking Client cohort late in the Half.
- In terms of Net Win contribution, Sports Net Win grew 32% vs PCP, while Racing Net Win was in line with PCP.
- There was strong activity across the core international sports offering of NBA, NFL and Soccer.
- The continued focus on Promotions efficiency led to an improved rate of Promotions as a percentage of Gross Win of 29.7% vs 36.8% in PCP.
- A Gross Profit<sup>3</sup> of \$50.1 million was achieved, up 12% vs PCP. The overall efficiency strategy and growth in Sports Net Win in the Half has translated to a record Gross Profit<sup>3</sup> in H1, despite increases in Point of Consumption Taxes vs the PCP.
- Gross Profit<sup>3</sup> as % of Revenue<sup>1</sup> also improved to 49%, compared to 47% in PCP.
- Marketing expense of \$28.4 million was down 37% on PCP. Despite a lower marketing expense, brand consideration⁴ improved to 37% up from 34% in PCP.
- This was the first EBITDA<sup>2</sup> positive H1 in the company's history. Segment EBITDA<sup>2</sup> of \$0.9 million was a material improvement from \$\(\)\$(\$20.2 million) loss in PCP.

#### CANADA

Revenue<sup>1</sup>: \$15.9 million – up 138% vs PCP

EBITDA<sup>2</sup>: (\$12.0 million) – down \$7.5 million vs PCP

#### Review of performance

- The Canadian business delivered strong growth and momentum across both Sports Betting and iGaming.
- Total Sports Betting Turnover reached an impressive \$118.9 million, up 17% vs the PCP with growth across all core sports.
- Sports Betting Gross Win amounted to \$10.0 million (up 96% vs the PCP) and Net Win of \$6.3 million (up 153% vs the PCP). This growth was driven both by improved trading margin on a higher overall mix of multi bets and continued gains in customer generosity efficiency, demonstrating the strength of PointsBet's product offering.
- The iGaming vertical delivered a Net Win of \$9.5 million. In the latter part of the Half, PointsBet announced a strategic partnership with Strive Gaming which will transform its iGaming offering and accelerate growth in this critical market.
- Combining both verticals (i.e. Sports Betting and iGaming), Total Net Win in Canada of \$15.8 million was up 135% vs the PCP.
- Revenue<sup>1</sup> of \$15.9 million was an increase of 138% compared to the PCP.
- Gross Profit<sup>3</sup> was up 149% vs the PCP, due to improved efficiency in Cost of Sales as the Canadian business continues to scale.
- Despite the marketing expense of C\$12.3 million being down 10% on PCP, Cash Active Clients<sup>5</sup> were up 86% vs PCP.
- The Canadian business is on a path to achieve or be close to achieving break-even EBITDA<sup>2</sup> in FY25 with the H1 segment EBITDA<sup>2</sup> loss reducing to \$12.0 million vs \$19.4 million in PCP.

<sup>1.</sup> Revenue in Australia is Net Win less GST.

<sup>2.</sup> EBITDA is Earnings before Interest, Tax, Depreciation and Amortisation.

<sup>3.</sup> Gross Profit is Revenue less Cost of Sales.

<sup>4.</sup> Internal company research commissioned comparing the 3 months ending 30 November 2023 to the 3 months ending 30 November 2022.

<sup>5.</sup> Cash Active Clients are clients that have placed a cash bet in the 12 months preceding the relevant period end.

#### **CORPORATE**

#### Review of performance

Corporate administrative costs (Board, Finance, Legal, Human Resources, Property and other central functions) are costs that cannot be readily allocated to individual operating segments and are not used by the CODM ('Chief Operating Decision Maker') for making operating and resource allocation decisions.

- On 30 June 2023, the sale of PointsBet's US business to Fanatics Betting and Gaming ('FBG') was approved for US\$225 million.
- The FBG Transaction incorporates a two-stage completion, with US\$175 million (including the full US\$75 million increase in headline cash consideration) to be received at the Initial Completion and US\$50 million to be received at the Subsequent Completion.
- On 31 August 2023, the Company has received US\$175 million (plus agreed adjustments), representing the initial instalment of the headline purchase price of US\$225 million.

#### IN-HOUSE PRODUCT AND TECHNOLOGY DEVELOPMENT

- Improved Sports and Enhanced the Player Experience
  - Launched Live Bet Tracker for NFL.
  - Built an NHL model in Odds Factory increasing market offering as well as introducing NHL SGM.
  - Launched NBL Same Game Multi offering.
  - Introduced event reminders and notifications.
  - Improvement in player and market groupings.
- Improved Racing
  - Increased coverage of and quality of form across all racing types. Basic form such as Bios, Last Starts, Career Stats as well as Speed Maps, Runner Comments, Tips and Ratings have all improved in coverage and quality.
  - Improved Racing Multis with Quick Same Race Multi contextual pre-packaged Same Race Multi bets.
- Upgraded Gratuities
  - New bonusing capability, with event-based payback tokens, and continuous improvement in merchandising, automation, and personalisation capability.
  - Cash-out on Same Game Multi bets in Australia.
  - Launched SGM Tokens in Canada.
- Enhanced the underlying bet engine
- Went live with a new Bet Slip.
- Launched Same Game Multi + in Australia.
- More Payment Gateways
  - Launch of Google Pay in Australia.
  - Launch of PayTo instant banking in Australia.
  - Launch of Interac Send Money in Canada.



# **AUDITOR'S INDEPENDENCE DECLARATION**



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#### AUDITOR'S INDEPENDENCE DECLARATION

As lead auditor for the review of the financial report of PointsBet Holdings Limited for the half year ended 31 December 2023, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the Corporations Act 2001 in relation to the review; and
- (ii) any applicable code of professional conduct in relation to the review.

**RSM AUSTRALIA PARTNERS** 

A L WHITTINGHAM

Partner

Dated: 26 February 2024 Melbourne, Victoria

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# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

for the half-year 31 December 2023

	Notes	31 December 2023 \$'000	Restated 31 December 2022 \$'000
Continuing operations			
Revenue	3	117,607	101,932
Cost of sales		(59,098)	(53,724)
Gross profit		58,509	48,208
Other income/(expense)	4	(6,944)	3,800
Expenses			
Marketing expenses		(42,415)	(60,707)
Employee benefits expenses	5	(21,529)	(29,573)
Information technology costs		(3,443)	(6,729)
Administration expenses		(2,209)	(2,443)
Consulting expenses		(389)	(723)
Occupancy expenses		(590)	(454)
Other expenses		(1,247)	(659)
Travel and accommodation expenses		(310)	(563)
Depreciation and amortisation	5	(13,686)	(8,294)
Total Expenses		(85,818)	(110,145)
Finance income	4	1,748	4,602
Finance expenses	4	(148)	(34)
Finance income - net		1,600	4,568
Loss before income tax		(32,653)	(53,569)
Income tax expense		(6)	_
Loss after income tax for the period from continuing operations		(32,659)	(53,569)
Loss after tax for the period from discontinued operations	16	(3,703)	(124,607)
Total loss for the period		(36,362)	(178,176)
Other comprehensive income:			
Exchange differences on translation of foreign operations		(650)	4,013
Total comprehensive loss for the period		(37,012)	(174,163)
Loss for the period attributable to:			
Owners of PointsBet Holdings Limited		(36,362)	(178,176)
Total comprehensive loss for the period is attributable to:			
Owners of PointsBet Holdings Limited		(37,012)	(174,163)
Loss per share for loss attributable to the owners of PointsBet Holdings Limited:			
From continuing operations			
Basic and Diluted (loss) per share (cents)	14	(10.4)	(17.5)
Total attributable to ordinary shareholders of PointsBet Holdings Limited		, ,	. ,
Basic and Diluted (loss) per share (cents)	14	(11.6)	(58.3)

The above consolidated statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

as at 31 December 2023

	Notes	31 December 2023 \$'000	30 June 2023 \$'000
ASSETS	140162	\$ 000	\$ 000
Current assets			
Cash and cash equivalents	6	61,188	212,052
Investments held at fair value	16	76,763	340,941
Trade and other receivables	8	29,237	2,085
Other current assets	9	12,020	4,849
Total current assets		179,208	559,927
Non-current assets			
Plant and equipment		390	474
Intangible assets	7	37,263	41,623
Other non-current assets	9	1,125	1,262
Right-of-use assets		2,799	3,483
Total non-current assets		41,577	46,842
Total assets		220,785	606,769
LIABILITIES			
Current liabilities			
Trade and other payables	10	46,714	59,089
Employee benefit obligations		3,237	3,250
Provisions		238	22,344
Pending bets		1,578	1,973
Other current liabilities	11	14,828	14,454
Lease liabilities		875	1,340
Total current liabilities		67,470	102,450
Non-current liabilities			
Employee benefit obligations		559	551
Lease liabilities		2,127	2,251
Provisions		19	62
Total non-current liabilities		2,705	2,864
Total liabilities		70,175	105,314
Net assets		150,610	501,455
EQUITY			
Share capital	13	893,862	1,204,351
Other reserves	13	85,690	89,683
Accumulated losses		(828,942)	(792,579)
Total equity		150,610	501,455

The above consolidated statement of financial position should be read in conjunction with the accompanying notes.

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

for the half-year 31 December 2023

	Notes	Share capital \$'000	Other reserves \$'000	Accumulated losses \$'000	Total equity \$'000
Balance at 1 July 2022		1,197,010	88,249	(548,904)	736,355
oss for the period		_	_	(178,176)	(178,176)
Other comprehensive income		_	4,013	-	4,013
Total comprehensive income/(loss) for the perio	od	_	4,013	(178,176)	(174,163)
Transactions with owners in their capacity as ov	vners:				
Exercise of options		2,390	(1,956)	_	434
ssued Capital		144	_	_	144
Vested performance rights		1,831	(1,831)	_	-
ess: Share issue costs		(109)	_	_	(109)
Share based payments expense for the period		_	15,112	-	15,112
Total for the period		4,256	11,325	-	15,581
Balance at 31 December 2022		1,201,266	103,587	(727,080)	577,773
Salance at 1 July 2023		1,204,351	89,683	(792,579)	501,455
oss for the period for continuing operations		_	_	(32,659)	(32,659)
oss for the period for discontinued operations		_	-	(3,703)	(3,703)
Other comprehensive loss		_	(650)	-	(650)
Total comprehensive income/(loss) for the perio	d	_	(650)	(36,362)	(37,012)
 Гransactions with owners in their capacity as ov	vners:				
Exercise of options	13	4,917	(4,339)	_	578
Return of Capital	13	(315,406)	_	_	(315,406)
Share based payments expense for the period	13	_	996	-	996
Total for the period		(310,489)	(3,342)	_	(313,831)
Balance at 31 December 2023		893,862	85,690	(828,942)	150,610

# CONSOLIDATED STATEMENT OF CASH FLOWS

for the half-year 31 December 2023

	Notes	31 December 2023 \$'000	31 December 2022 \$'000
Cash flows from operating activities			
Receipts from customers (inclusive of GST)		128,063	187,394
Payments to suppliers and employees (inclusive of GST)		(140,158)	(313,888)
		(12,095)	(126,494)
Interest received		1,918	3,840
Interest paid		(149)	(491)
Net (decrease)/increase in player cash accounts		(237)	19,550
Net cash outflow from operating activities	15	(10,563)	(103,595)
Cash flows from investing activities			
Payments for plant and equipment		(65)	(1,603)
Payments for capitalised software development		(8,204)	(21,544)
Payments for market access intangible		(84)	(6,040)
Payments for deposits and rental bond		(26)	(1,686)
Net proceeds for sale of discontinued operations	16	196,055	_
Net cash inflow/(outflow) from investing activities		187,676	(30,873)
Cash flows from financing activities			
Proceeds from issues of shares (net of share issue cost)		_	(109)
Option exercises		582	434
Repayment of leases		(631)	(2,333)
Return of capital		(315,406)	_
Net cash outflow from financing activities		(315,455)	(2,008)
Net decrease in cash and cash equivalents		(138,343)	(136,476)
Cash and cash equivalents at the beginning of the financial year		212,052	519,596
Effects of exchange rate changes on cash and cash equivalents		(12,521)	4,100
Cash and cash equivalents at end of period	6	61,188	387,220

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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS for the half-year 31 December 2023

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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### 1. MATERIAL ACCOUNTING POLICY INFORMATION

These general purpose financial statements for the interim half-year reporting period ended 31 December 2023 have been prepared in accordance with Australian Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Act 2001, as appropriate for for-profit oriented entities. Compliance with AASB 134 ensures compliance with International Financial Reporting Standard IAS 34 Interim Financial Reporting.

These general purpose financial statements do not include all the notes of the type normally included in annual financial statements. Accordingly, these financial statements are to be read in conjunction with the annual report for the year ended 30 June 2023 and any public announcements made by the company during the interim reporting period in accordance with the continuous disclosure requirements of the Corporations Act 2001.

The accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period, unless otherwise stated.

#### New or amended Accounting Standards and Interpretations adopted

The consolidated entity has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

#### 2. SEGMENT INFORMATION

#### A. Description of segments

The consolidated entity has determined that its operating segments are its reportable segments. The Group's reportable segments are as follows:

- Australian Trading;
- Canadian Trading;
- Technology; and
- Corporate.

This is based on the internal management reports that are reviewed by the Chief Executive Officer (who is identified as the Chief Operating Decision Maker ('CODM')) in assessing performance and in determining the allocation of resources. There is no aggregation

Australian Trading includes revenue from online sports and online fixed odds racing betting services provided to Australian customers. The Group reports the gains and losses on all betting positions as revenue, which is measured at the fair value of the consideration received or receivable from customers less free bets, promotions, bonuses and other fair value adjustments net of GST.

The Canadian Trading segment derives revenue from online sports betting and iGaming services provided to Canadian customers. The Group reports the gains and losses on all betting positions as revenue, which is measured at the fair value of the consideration received or receivable from customers less free bets, promotions, bonuses and other fair value adjustments.

The Technology segment derives its internal revenue from licensing fees charged to the Australian Trading and Canadian Trading segments.

Corporate administrative costs (Board, Finance, Legal, Internal Audit, Human Resources, Property and other central functions) cannot be readily allocated to individual operating segments and are not used by the CODM for making operating and resource allocation decisions. Hence, these are shown in the reconciliation of reportable segments to group totals.

#### Intersegment transactions

Transactions were made at market rates. Intersegment transactions are eliminated on consolidation.

#### Intersegment receivables, payables and loans

Intersegment loans are initially recognised at the consideration received. Intersegment loans receivable and loans payable that earn or incur non-market interest are not adjusted to fair value based on market interest rates. Intersegment loans are eliminated on consolidation.

#### Accounting policy for operating segments

Operating segments are presented using the 'management approach', where the information presented is on the same basis as the internal reports provided to the CODM. The CODM is responsible for the allocation of resources to the operating segments and assessing their performance.

#### Major customers

There are no major customers that represented more than 10% of the segment revenue.

#### **B.** Segment results

The CODM primarily uses a measure of earnings before interest, tax, depreciation and amortisation (EBITDA, see below) to assess the performance of the operating segments. However, the CODM also receives information about the segments' revenue on a monthly basis. Assets and liabilities information is reported internally in total and not by reportable segment and, accordingly, no information is provided in this note on assets and liabilities split by reportable segment.

	Australian Trading \$'000	Canada Trading \$'000	Technology \$'000	Corporate \$'000	Total \$'000
31 December 2023					
Segment revenue	101,727	15,880	-	_	117,607
Inter-segment revenue	_	_	10,245	_	10,245
Elimination of intersegment sales	_	_	(10,245)	_	(10,245)
Revenue from external customers	101,727	15,880	_	_	117,607
SEGMENT EBITDA	945	(11,955)	1,510	(4,060)	(13,560)
Finance costs					(148)
Interest revenue					1,748
Depreciation and amortisation					(13,686)
Net foreign exchange					(6,944)
Other expenses					(63)
Income tax benefit					(6)
Total loss for the period					(32,659)
	Australian Trading \$'000	Canada Trading \$'000	Technology \$'000	Corporate \$'000	Restated Total \$'000
31 December 2022					
Segment revenue	95,269	6,663	-	_	101,932
Inter-segment revenue	_	_	8,957	_	8,957
Elimination of intersegment sales			(8,957)	_	(8,957)
Revenue from external customers	95,269	6,663	_	_	101,932
SEGMENT EBITDA	(20,210)	(19,430)	(3,870)	(6,831)	(50,341)
Finance costs					(34)

	Australian Trading \$'000	Canada Trading \$'000	Technology \$'000	Corporate \$'000	Restated Total \$'000
31 December 2022					
Segment revenue	95,269	6,663	-	_	101,932
Inter-segment revenue	-	_	8,957	-	8,957
Elimination of intersegment sales	_	_	(8,957)	_	(8,957)
Revenue from external customers	95,269	6,663	_	_	101,932
SEGMENT EBITDA	(20,210)	(19,430)	(3,870)	(6,831)	(50,341)
Finance costs					(34)
Interest revenue					4,602
Depreciation and amortisation					(8,294)
Net foreign exchange					3,800
Performance share based expense					(3,302)
Total loss for the period					(53,569)

#### 3. REVENUE

31 December 2023	Australia \$'000	Canada \$'000	Total \$'000
Sportsbetting	101,727	5,872	107,599
iGaming revenue	_	10,008	10,008
Total revenue from continuing operations	101,727	15,880	117,607

31 December 2023	Australia \$'000	Canada \$'000	Tota \$'00
Sportsbetting	101,727	5,872	107,59
iGaming revenue	_	10,008	10,00
Total revenue from continuing operations	101,727	15,880	117,60
31 December 2022	Australia \$'000	Canada \$'000	Restate Tota \$'00
31 December 2022 Sportsbetting			Tota \$'00
A	\$'000	\$'000	Tota

#### 4. OTHER INCOME AND EXPENSE ITEMS

#### A. OTHER INCOME/(EXPENSE)

	31 December 2023 \$'000	Restated 31 December 2022 \$'000
Net foreign exchange (losses)/gains	(6,944)	3,800
Total other income/(expense)	(6,944)	3,800

The net foreign exchange difference includes the impact of forward contracts taken out to hedge the USD proceeds from the Sale of the US Business. This includes an unrealised portion for the forward contract taken out on the Subsequent completion proceeds which thas been recognised on the balance sheet (Note 9).

#### **B. FINANCE INCOME AND COSTS**

	31 December 2023 \$'000	Restated 31 December 2022 \$'000
Interest income	1,748	4,602
Finance income	1,748	4,602
Interest expense leases	(148)	(34)
Finance costs	(148)	(34)

#### 5. EXPENSES

	31 December 2023 \$'000	Restated 31 December 2022 \$'000
Employee benefits expenses		
Salaries	17,098	17,392
Superannuation	1,705	1,559
Share based payments expense	996	8,289
Other employee costs	1,730	2,333
Total employee benefits expenses	21,529	29,573
Depreciation and amortisation		
Depreciation	144	402
Amortisation	13,542	7,892
Total depreciation and amortisation	13,686	8,294

	31 December 2023 \$'000	30 June 2023 \$'000
Current assets		
Cash at bank and in hand	22,253	137,438
Player cash accounts	14,573	17,404
Term deposits	24,362	57,210
Total cash and cash equivalents	61,188	212,052

#### 7. INTANGIBLE ASSETS

	Licences and market access \$'000	Betting platform \$'000	Total \$'000
At 30 June 2023			
Cost	114	95,798	95,912
Accumulated amortisation	(114)	(54,175)	(54,289)
Net book amount	-	41,623	41,623
Half-year ended 31 December 2023			
Opening net book amount	_	41,623	41,623
Additions	111	8,462	8,573
Amortisation charge	(101)	(12,832)	(12,933)
Closing net book amount	10	37,253	37,263
Half-year ended 31 December 2023			
Cost	225	104,260	104,452
Accumulated amortisation	(215)	(67,007)	(67,189)
Net book amount	10	37,253	37,263

Half-year ended 31 December 2023  Cost	225	104,260	104,452
Accumulated amortisation	(215)	(67,007)	(67,189)
Net book amount	10	37,253	37,263
8. TRADE AND OTHER RECEIVABLES			
		31 December 2023 \$'000	30 June 2023 \$'000
Receivable from discontinued operations		27,106	-
Other receivables		2,131	2,085
		29,237	2,085

#### 9. OTHER ASSETS

	31 December 2023 \$'000	30 June 2023 \$'000
Current assets		
Prepayments	8,160	4,849
Forward contracts	3,860	-
Total other current assets	12,020	4,849

Forward contract relates to the foreign exchange forward contract taken out on the final settlement of the sale of the US business which is expected to occur at the end of March 2024 with the Group receiving USD funds for the sale. The balance is the difference in the AUD/USD rate at which the cash was hedged as compared with the AUD/USD rate at balance sheet date. The forward contract is at a USD/AUD spot rate of 0.65 and for a value of USD \$54.5 million. At 31 December 2023 given the exchange rate position is a gain has been recognised in the profit and loss and an asset booked for the same amount.

	31 December 2023 \$'000	30 June 2023 \$'000
Non current assets		
Rental bonds and deposits	1,125	1,262
Total other non-current assets	1,125	1,262

Total other non-current assets	1,125	1,26
10. TRADE AND OTHER PAYABLES		
	31 December 2023 \$'000	30 Jun 202 \$'00
Trade payables	11,071	7,70
Accrued expenses	33,707	48,69
Other payables	1,936	2,69
Trade and other payables	46,714	59,08
11. OTHER CURRENT LIABILITIES	31 December	30 Jun
	2023 \$'000	202 \$'00
Player cash accounts	13,066	12,87
Reward points liability	1,762	1,58
	14,828	14,45

	31 December 2023 \$'000	30 June 2023 \$'000
Player cash accounts	13,066	12,872
Reward points liability	1,762	1,582
Other current liabilities	14,828	14,454

#### 12. FAIR VALUE MEASUREMENT

The following table provides the consolidated entity's assets and liabilities, measured or disclosed at fair value, using a three level hierarchy, based on the lowest level of input that is significant to the entire fair value measurement, being:

- Level 1: Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2: Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3: Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

#### Recurring fair value measurements

	Level 1 \$'000	Level 2 \$'000	Level 3 \$'000	Total \$'000
At 31 December 2023				
Financial assets				
Forward contract	_	3,860	_	3,860
Investment held at fair value	-	76,763	-	76,763
Total financial assets	_	80,623	_	80,623
Financial liabilities				
Pending bets	_	_	1,578	1,578
Total financial liabilities	-	_	1,578	1,578
At 30 June 2023				
Financial assets				
Investment held at fair value		340,941		340,941
Total financial assets		340,941		340,941
Financial liabilities				
Pending bets	_	_	1,973	1,973
Total financial liabilities	-	_	1,973	1,973

#### Disclosed fair values

There were no transfers between levels during the period. There were no changes in the Group's valuation processes, valuation techniques, and types of inputs used in the fair value measurements during the period.

The carrying amounts of trade and other receivables and trade and other payables are assumed to approximate their fair values due to their short-term nature. Pending bets have been valued based on the amount of unsettled bets at period end, adjusted for the average net win in each open market.

Derivative financial instruments have been valued using quoted market rates. This valuation technique maximises the use of observable market data where it is available and relies as little as possible on entity specific estimates.

The following table presents the changes in level 3 items for the half-year ended 31 December 2023:

Details	Pending bets \$'000
Balance at 30 June 2023	1,973
Bets placed	169,672
Bets settled	(169,996)
Fair value gains recognised in revenue	(71)
Balance at 31 December 2023	1,578

#### 13. EQUITY

A. Share Capital				
	31 December 2023 Shares '000	30 June 2023 Shares '000	31 December 2023 \$'000	30 June 2023 \$'000
Ordinary shares				
Fully paid	316,244	307,078	893,862	1,204,351

#### B. Movements in ordinary shares

Details	Share price \$	Number of shares '000	Total \$'000
Balance 30 June 2023		307,078	1,204,351
Exercise of options – ESOP	1.60	3,069	4,917
Vested KEEP rights	-	6,097	_
Less: Return of capital <sup>1</sup>	_	_	(315,406)
Balance 31 December 2023		316,244	893,862

<sup>1.</sup> On 22 September 2023, the initial capital return of AUD \$1.00 per share was completed by the business after initial completion of the sale of the US business (Note 16).

#### C. Reserves

The following table shows a breakdown of the consolidated statement of financial position line item 'other reserves' and the movements in these reserves during the period. A description of the nature and purpose of each reserve is provided below the table.

Details	Share-based payments \$'000	Foreign currency translation \$'000	Total other reserves \$'000
At 30 June 2023	89,450	233	89,683
Exchange differences on translation of foreign operations	-	(650)	(650)
Transactions with owners in their capacity as owners:			
Share-based payment expense	996	_	996
Option exercises	(4,339)	_	(4,339)
At 31 December 2023	86,107	(417)	85,690

#### Nature and purpose of other reserves

#### Share-based payments

The share-based payments reserve is used to recognise:

- the grant date fair value of options issued to employees under the ESOP plan but not yet vested and/or not yet exercised.
- the grant date fair value of performance share rights issued to employees but not yet vested.
- the grant date fair value of listed options and traded on the ASX not exercised.

#### Foreign currency translation

Exchange differences arising on translation of the foreign controlled entity are recognised in other comprehensive income and accumulated in a separate reserve within equity. The cumulative amount is reclassified to profit or loss when the net investment is disposed of.

14. LOSS PER SHARE		
A. BASIC AND DILUTED LOSS PER SHARE		
	31 December 2023 cents	31 Decemb 202 cen
From continuing operations attributable to the ordinary equity holders of the Company	2023	20:
From continuing operations attributable to the ordinary equity holders of the Company From discontinuing operations attributable to the ordinary equity holders of the Company	2023 cents	20: cer

# B. RECONCILIATIONS OF LOSSES USED IN CALCULATING LOSS PER SHARE

2)	31 December 2023 \$'000	31 December 2022 \$'000
Basic loss per share		
Loss attributable to the ordinary equity holders of the company used in calculating basic loss per share	e:	
From continuing operations	(32,659)	(53,569)
From discontinuing operations	(3,703)	(124,607)
	(36,362)	(178,176)

C. WEIGHTED AVERAGE NUMBER OF SHARES USED AS THE DEN	31 December 2023 Number of shares	31 Decembe 202: Number o share
Weighted average number of ordinary shares used as the denominator in calculating basic loss per share	314,249	305,54
Adjustments for calculation of diluted earnings per share:		
Options	2,631	74,530
Performance Share Rights	10,500	17,237
Weighted average number of ordinary and potential ordinary shares used as the denominator in calculating diluted loss per share <sup>1</sup>	314,249	305,544

<sup>1.</sup> As the Group is loss making the effect of share options and rights is anti-dilutive and therefore they have not been included in the calculation of diluted loss per share.

# 15. RECONCILIATION OF LOSS FOR THE HALF-YEAR TO NET CASH OUTFLOW FROM OPERATING ACTIVITIES

(32,659) (3,703) (36,362) 13,686 996 6,944 –	(178,176) 22,570 16,762 (3,613)
(36,362) 13,686 996	22,570 16,762 (3,613)
13,686 996	16,762 (3,613)
996	16,762 (3,613)
996	16,762 (3,613)
	(3,613)
6,944 - -	
-	
_	(115)
	3,371
_	(1,729)
3,703	-
_	(1,448)
20,763	-
(46)	(4,166)
(7,034)	1,485
(13,172)	21,548
_	5,832
(237)	14,416
_	(519)
196	187
(10,563)	(103,595)
	196

#### 16. DISCONTINUED OPERATIONS

#### A. Description

On 15 May 2023, the Group publicly announced the sale of PointBet's US and Ireland operations with the unanimous support of the Board of Directors.

On 30 June 2023, the shareholders of the Company approved the plan to sell the business for USD \$225 million (AUD \$340.9 million). The sale of the US business was expected to be completed within a year from the shareholders approval date and as of the shareholder approval date control of operations was deemed to be lost and the US and Ireland operations were reported as discontinued.

At 30 June 2023, the US operations were classified as discontinued operations and deconsolidated from the results.

As at 31 December 2023, USD \$175 million of the proceeds was received as part of the initial completion process on 31 August 2023. The remaining sale proceeds of USD \$50 million (AUD \$74.6 million) is considered as investment held at fair value as the legal ownership remains with PointsBet at reporting date.

#### B. Financial performance and cash flow information

Einancial information relating to the discontinued operation for the period to reporting date is set out below.

The comparable period's financial performance and cash flow information presented reflects the operations for the six months ended 31 December 2022 and subsequent adjustments to the consideration.

For further information about the discontinued operation, please refer to Note 31 in the Group's annual financial statements for the year ended 30 June 2023.

	31 December 2023 \$'000	31 December 2022 \$'000
Discontinuing operations		
Revenue	_	76,140
Cost of sales	_	(54,508)
Gross profit	-	21,632
Other losses (includes revaluation of consideration)	(3,703)	(73)
Total expenses	_	(145,530)
Finance (costs)/income - net	_	(2,084)
Loss before income tax	(3,703)	(126,055)
Income tax expense	-	1,448
Loss for the period	(3,703)	(124,607)
Other comprehensive income/(loss)		
Exchange differences on translation of foreign operations	_	_
Total comprehensive (loss) for the period	(3,703)	(124,607)
Cash flows from/(used in) discontinued operations	31 December 2023 \$'000	31 December 2022 \$'000
Net cash flows (used in) operating activities	_	(78,199)
Net cash flows from/(used in) investing activities	196,055	(9,962)
Net cash flows from financing activities	_	111,689
Net cash flows for the period	196,055	23,528
Loss per share	31 December 2023	31 December 2022
Loss per share for the period from discontinued operations (cents)	(1.2)	(40.8)

#### C. Details of the sale of the subsidiary

	31 December 2023 \$'000
Sales proceeds outstanding (USD \$50 million)	73,418
Other net consideration receivable	3,345
Fair value of contingent consideration held as investment at fair value	76,763
Revaluation of disposal of discontinued operations	(3,703)

The total net consideration changes as a result of target net working capital and during the period changes to the expected net working capital have been estimated resulting in a \$3.7 million decrease in the total net consideration receivable.

The total remaining net consideration of \$76.8 million (AUD) is to be received at final completion expected in the next half of the financial year which includes the remaining sales proceeds of USD \$50 million (AUD \$73.4 million).

#### 17. COMMITMENTS AND CONTINGENCIES

The Group had no contingent liabilities and no contingent assets as at 31 December 2023 (2022: nil).

The Group has no commitments as at 31 December 2023 (2022: nil).

#### 48. EVENTS OCCURRING AFTER THE REPORTING PERIOD

No matter or circumstance has arisen since 31 December 2023 that has significantly affected, or may significantly affect the Consolidated entity's operations, the results of those operations, or the consolidated entity's state of affairs in future financial years.

# **DIRECTORS' DECLARATION**

for the half-year ended 31 December 2023

In the Directors' opinion:

- a. the financial statements and notes set out on pages 8 to 24 are in accordance with the Corporations Act 2001, including:
  - i. complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001; and
  - ii. giving a true and fair view of the consolidated entity's financial position as at 31 December 2023 and of its performance for the half-year ended on that date, and
- b. there are reasonable grounds to believe that the PointsBet Holdings Limited will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Directors.

Brett Paton Chairman

26 February 2024

Crett Parton.

### INDEPENDENT AUDITOR'S REVIEW REPORT



#### **RSM Australia Partners**

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#### INDEPENDENT AUDITOR'S REVIEW REPORT To the Members of PointsBet Holdings Limited

#### Conclusion

We have reviewed the accompanying half-year financial report of PointsBet Holdings Limited which comprises the statement of financial position as at 31 December 2023, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration of the consolidated entity comprising the company and the entities it controlled at the half-year end or from time to time during the half-year.

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of PointsBet Holdings Limited is not in accordance with the Corporations Act 2001 including:

- giving a true and fair view of the consolidated entity's financial position as at 31 December 2023 and of its (a) performance for the half-year ended on that date; and
- complying with Accounting Standard AASB 134 Interim Financial Reporting and Corporations Regulations (b) 2001.

#### Basis for Conclusion

We conducted our review in accordance with ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity. Our responsibilities are further described in the Auditor's Responsibilities for the Review of the Financial Report section of our report. We are independent of the Company in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the annual financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of PointsBet Holdings Limited, would be in the same terms if given to the directors as at the time of this auditor's review report.

#### Responsibility of the Directors' for the Financial Report

The directors of the PointsBet Holdings Limited are responsible for the preparation of the half-year financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the half-year financial report that is free from material misstatement, whether due to fraud or error.

#### THE POWER OF BEING UNDERSTOOD

AUDIT | TAX | CONSULTING

RSM Australia Partners is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction. RSM Australia Partners ABN 36 965 185 036







Auditor's Responsibility for the Review of the Financial Report

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the half-year financial report is not in accordance with the Corporations Act 2001 including: giving a true and fair view of the consolidated entity's financial position as at 31 December 2023 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

**RSM AUSTRALIA PARTNERS** 

A Whilly of town

A L WHITTINGHAM

Partner

Dated: 26 February 2024 Melbourne, Victoria This page has been left blank intentionally.

# **CORPORATE DIRECTORY**

#### **Directors**

BWF Paton

Non-Executive Chairman

SJ Swanell

Group Chief Executive Officer and Managing Director

PD McCluskey

Non-Executive Director

AP Symons

Non-Executive Director

**BK Harris** 

Non-Executive Director

K Gada

Non-Executive Director

M Gombra-Singh

Non-Executive Director

WW Grounds

Non-Executive Director

#### **Company Secretary**

AJ Hensher

#### Global Headquarters

PointsBet Holdings Limited Level 2, 165 Cremorne Street

Cremorne VIC 3121

Australia

#### Canada

315 Queen Street West Toronto Ontario M5V 2H1

Canada

#### **Investor Contacts**

#### **Share Registry**

Computershare Investor Services Pty Limited

452 Johnston Street

Abbotsford Victoria 3067

Australia

Telephone: 1300 555 159 (Australia) and

+61 3 9415 4062 (Overseas)

Website: https://www-au.computershare.com/investor/

#### **Auditor**

RSM Australia Level 21 55 Collins Street Melbourne VIC 3000

#### **Australia Stock Exchange Listing**

PointsBet Holdings Limited Ordinary shares are listed on the Australian Securities Exchange

CODE: PBH (OTCQX:PBTHF)

#### **Internet Site**

investors.pointsbet.com.au

#### **Investor Email Address**

Investors may send email queries to: investors@pointsbet.com

# PONTS3ET