



MAJOR PARTNER



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20 February 2024

To: ASX Company Announcements Platform

BRISBANE BRONCOS LIMITED AND ITS CONTROLLED ENTITIES 2023 FINANCIAL RESULTS

Please find attached the following documents in relation to the 2023 financial results for Brisbane Broncos Limited and its controlled entities ("the Group"):

- Earnings Release
- Appendix 4E – Preliminary Final Report
- 2023 Financial Report
- Independent Audit Report and Auditor's Independence Declaration

This announcement has been approved by the Board of Brisbane Broncos Limited.

Yours sincerely

Brisbane Broncos Limited
Louise Lanigan
Company Secretary



Premier Partners



MAJOR PARTNER

BRISBANE BRONCOS LIMITED
(ABN 41 009 570 030)

EARNINGS RELEASE FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2023

Brisbane, 20 February 2024

FINANCIAL PERFORMANCE

Result for the year

The Group recorded a net profit after tax for the 31 December 2023 financial year of \$5,631,793 compared to \$3,233,336 in 2022. Profit before tax for the 2023 and 2022 financial years were \$8,305,222 and \$4,748,598 respectively. Earnings Before Interest, Tax and Depreciation (EBITDA) increased from \$5,716,442 in 2022 to \$8,665,194 in 2023.

The financial result to 31 December 2023 reflects a strong underlying commercial business and cash position for the Group, with the NRL and NRLW teams competing in the Grand Final and Semi-Final respectively. This saw an increase in average crowds, memberships, ticketing, merchandise and corporate sales revenue compared to the prior reporting period. Game day and stadium operating costs increased with the growth in crowds and consumer activity. Community department costs increased for the Beyond the Broncos Girls Academy and Careers Club programs. The grant received from the NRL increased in line with the NRL Club Agreement, expanded NRLW season and associated NRLW grant funding. The 2023 season was the first of the new Collective Bargaining Agreement and as a result NRL and NRLW player salary costs increased. Football department costs increased due to investment in the football program and the 2023 Finals series.

Revenue

The Group recorded gross revenue for the 2023 financial year of \$75,205,714 which is a 25.7% increase on 2022. Operating revenue increased 25%, while non-operating income increased to \$945,850 from \$322,426 in 2022.

Sponsorship revenue increased 3.3%, reflecting extended partnerships, the expanded 2023 NRLW season and the Group's ability to deliver contractual game day benefits. The support from our corporate partner family over the 2023 season was exceptional.

Total membership, ticketing, corporate sales and game day revenue increased 35.3% to \$23,249,764 (2022: \$17,177,715). Home game attendance increased 15.2%, with crowds averaging 33,793 (2022: 29,343). In the 2023 season, three NRL games were played at the Gabba due to Suncorp Stadium being unavailable during the Women's soccer World Cup. This resulted in a Suncorp Stadium average crowd of 36,008 and Gabba average crowd of 27,151. Total 2023 membership numbers increased to 47,346 (2022: 36,800) with ticketed membership numbers increasing to 37,916 (2022: 25,132) and non-ticketed membership numbers decreasing to 9,430 (2022: 11,668).

Merchandise sales revenue increased 121.3% to \$3,738,016 from \$1,688,788 in 2022. Contributing factors to increased sales included improved supply chain conditions and the 2023 finals series. NRL merchandise royalty revenue increased to \$892,365 from \$520,230 in 2022, with the NRL remitting royalty revenue from applicable licensees on 2023 season sales.

The grant received from the NRL increased 21.0%, in line with the NRL Club Agreement, expanded NRLW season and associated NRLW grant funding. Game development and pathways revenue increased to \$1,501,156, up from \$987,385. In addition, there was an increase in government funding (cost recovery revenue) for community programs recognised in 2023, for the Beyond the Broncos Girls Academy and Careers Club community programs. Interest revenue increased, reflecting an increase in the average investment and average interest rate.

Expenditure

Total Group expenditure for 2023 was \$66,900,492, an increase of 21.4% compared to 2022. The increase in total expenditure is reflective of the increase in average crowds for the 2023 season and resultant increase in costs associated with commercial, consumer and game day activities. Operating costs increased 21.9% and depreciation expense increased 1.9%.

Total expenditure reflects increased stadium operation costs, corporate sales and ticketing expenses for the 2023 season. Marketing, sponsorship and advertising expenditure increased in line with increased sponsorship activation, the 2023 finals series and expanded NRLW season. Merchandise trading expenses increased in line with merchandise sales. Total football expenditure increased as a result of player payroll costs, due to the increase in the salary cap and the first year of the new Collective Bargaining Agreement. Football department costs increased due to the investment in the football program and the 2023 Finals series. NRLW player payroll and football program costs increased due to the expanded 2023 NRLW season. Community department costs increased for the Beyond the Broncos Girls Academy and Careers Club community programs.



MAJOR PARTNER
BRISBANE BRONCOS LIMITED
(ABN 41 009 570 030)

APPENDIX 4E

PRELIMINARY FINAL REPORT FOR YEAR ENDED 31 DECEMBER 2023

RESULTS FOR ANNOUNCEMENT TO THE MARKET

Revenues from ordinary activities (\$000)	Up	25.7%	to	75,206
Profit before tax attributable to members (\$000)	Up	74.9%	to	8,305
Profit after tax attributable to members (\$000)	Up	74.2%	to	5,632
Basic earnings per share (cents)	Up	74.2%	to	5.7
Diluted earnings per share (cents)	Up	74.2%	to	5.7
Net tangible asset backing per ordinary share (cents)	Up	15.5%	to	31.6

DIVIDENDS

Amount per security

Franked amount per security

Final Dividend for 31 December 2023	1.5 cents	100%
Total amount per share relating to the year ended 31 December 2023	1.5 cents	100%
Previous corresponding period: Final Dividend for 31 December 2022	1.5 cents	100%

AUDIT INFORMATION

The financial statements have been audited and a copy of the independent audit report is attached to the financial statements.

Louise Lanigan
Company Secretary
20 February 2024

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Corporate Information

A.B.N. 41 009 570 030

Directors

K D Morris AO (Chairman)
D J Lockyer
N M Monaghan
V S Wilson OAM
A P Fraser
D J Asplin
K M Lawlor (Alternate Director resigned 5 December 2023)
M A Newell (Alternate Director appointed 5 December 2023)

Company Secretary

L A Lanigan

Registered Office and Principal Place of Business

Clive Berghofer Centre
81 Fulcher Road
Red Hill, Queensland 4059

Securities Register

Computershare Investor Services Pty Limited
GPO Box 2975
Melbourne, Victoria 3001

Telephone: (within Australia) 1300 850 505; (outside Australia) +61 3 9415 4000
Facsimile: +61 3 9473 2500
Website: www.computershare.com.au

Brisbane Broncos Limited shares are listed on the Australian Securities Exchange.

Solicitors

Ashurst
123 Eagle Street
Brisbane, Queensland 4000

Bankers

Commonwealth Bank of Australia
201 Sussex Street
Sydney, New South Wales 2000

Auditors

Ernst & Young
111 Eagle Street
Brisbane, Queensland 4000

The Chairman's Report

Dear Shareholder

The Brisbane Broncos NRL team has a proud history with a high benchmark set from past success. The 2023 year was positive for the Brisbane Broncos off the field, with members, fans and corporate partners attending 2023 season home games at Suncorp Stadium and The Gabba. The on-field performance of the NRL team was positive, with a strong run to the Grand Final. We were disappointed to fall short but will build on the experience and be stronger for it in the following seasons. The NRLW team had a positive year, returning to the Finals and reaching the Semi-Final in the 2023 season.

It is encouraging to see the continued progress of the NRL team, led by coach Kevin Walters and captain Adam Reynolds. The values and beliefs instilled in our players from the 2023 season will hold us in a good position for the 2024 season. We look forward to continuing the success from 2023 into 2024 and taking it one step further. Congratulations to coach Scott Prince, captain Ali Brigginsshaw and the NRLW team for the progress demonstrated in the 2023 NRLW season. We welcomed new players and staff into the NRLW football department in 2023 and look forward to the success of the NRLW team in the seasons ahead.

Our Community programs continue to make positive change to participants' lives and their communities, through increasing school attendance and supporting school-to-work transitions in year twelve. This important work is delivered by our dedicated, passionate staff with the support of the Federal and State Governments.

As part of the Club's strategy the Brisbane Broncos aim for sustained on-field success across our NRL and NRLW Football Programs, aided by strong member, fan, corporate partner and community support. We are well positioned for a positive future both on and off the field, guided by careful planning by the Board, our CEO Dave Donaghy and his team.

To my fellow directors, CEO Dave Donaghy, his executive team, staff, players, shareholders, members, fans, sponsors and community partners, I thank you for your ongoing support of this great Club.



Karl Morris AO

The CEO's Report

The 2023 season saw the Brisbane Broncos make significant progress in many areas across the Club, NRL and NRLW football programs.

The NRL team finished with an 18-6 win-loss record in the 2023 regular season. This included three historic games at The Gabba, due to the 2023 Women's soccer World Cup. Thank you to those involved in the transition, before our return home to Suncorp Stadium and two home finals in September 2023.

Despite the obvious disappointment of the 2023 NRL Grand Final result, the progress made as a Club was delightful to see and provides a great base to build on into 2024. I'd like to thank Kevin Walters and the entire Football Program for their contributions to the progress made in our preparation and performance.

Our NRLW team showed great improvement, reaching the Semi-Final in the expanded 2023 season. Congratulations to Head Coach Scott Prince and the NRLW department for your achievements in the 2023 NRLW season.

Our football program is committed to working together to continue to progress and ultimately delivering a world-class program that puts us in the best possible position to sustainably compete for Premierships.

Off the field, I'd like to thank our shareholders, corporate partners, members and fans for their valued support of the Club throughout 2023. We finished the 2023 season with the largest membership base in the NRL, as well as record corporate guests and merchandise sales. Over half a million fans visited through the gates at Suncorp Stadium and The Gabba. This included the largest ever NRL crowd at Suncorp Stadium for the Preliminary Final against the New Zealand Warriors. We finished the season with over 20 million television viewers and a social media audience of more than 1.7 million connected fans.

I'd also like to recognise management and all staff for their significant efforts in 2023, as well as thank our Chairman, Karl Morris and the entire Board for their ongoing support. We finished the 2023 year in a strong financial position, with Earnings Before Interest Tax and Depreciation of \$8.67 million, positive cashflows from operations and strong cash reserves.

The Federal and State Governments are to be acknowledged for their support and partnerships, which has allowed us to extend our education and mentoring programs through the Beyond the Broncos Girls Academy and Careers Club programs, helping develop thousands of young indigenous students in schools across southern Queensland and northern New South Wales.

Our Club worked tirelessly during 2023 and we are ready to keep putting in that effort together, as there is more work to do, and we have a clear path ahead.



Dave Donaghy

Partner Overview

In 2023, the Brisbane Broncos partner family continued to go from strength to strength. With new brands joining us in what eventuated to become a successful year for both the NRL and NRLW teams. The success of the teams has set a strong foundation of growth for our membership and digital platforms, allowing partners to drive engagement and maximise reach to our fans.

The support of our partners allows the Brisbane Broncos brand to continue to innovate and execute world class campaigns for our fans. In particular, we would like to acknowledge the following long-term partners including; major partner **Kia Australia**, and premier partners **XXXX**, **Firstmac**, **ASICS**, **National Storage**, **BCF**, **McDonald's** and **Deadly Choices**.

The 2023 season saw the Broncos welcome **The Star Entertainment Group** as new top back of jersey partner. The Star will provide a variety of entertainment and event offerings for the city of Brisbane and Broncos members and fans, with the Queen's Wharf precinct due to open in 2024. We are excited to partner with The Star and look forward working with them to deliver exceptional experiences.

The on-field success of the NRL team in 2023, making it to the Grand Final, saw an uplift in exposure value for our partners. Our television audience continued to increase as we delivered the highest viewership across all NRL teams with a total live audience of 28.7 million viewers. The return of the NRLW team to Finals in 2023 was also reflected in viewership, with a total of 1.02 million viewers.

The success of the Broncos is continually enhanced by the support we receive from our partner family and we take this opportunity to thank each of our partners for their commitment to working with us. We look forward to continuing to leverage our partnerships in 2024.

2023 MAJOR PARTNER

Kia Australia

Kia Australia is part of the global Kia family, a mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Founded in 1944, Kia sells approximately 3 million vehicles a year worldwide, and is spearheading the popularisation of electrified and battery electric vehicles. The brand slogan – 'Movement that inspires' – encapsulates Kia's commitment to providing exciting, cutting-edge products and services. For Kia Australia, it is critical to partner with Australian organisations with this same commitment to excellence.

2023 PREMIER PARTNERS

The Star Entertainment Group

The Star Entertainment Group operates The Star Sydney, The Star Gold Coast and Treasury Brisbane. In 2024 a destination like no other will arrive with the multi-billion-dollar Queens's Wharf precinct, bringing a range of exciting restaurants, bars, world-class shopping and luxurious hotels to Brisbane.

XXXX

Queensland's favourite beer is proud to continue its partnership of almost 30 years with the Brisbane Broncos as a Premier Partner. The partnership enables the two celebrated icons to unite as Queensland's most favoured identities.

Firstmac

Firstmac is a privately-owned company that has been in business for 40 years. Having grown from a small family business to become Australia's leading non-bank lender. Over time they have provided 130,000 home loans and currently manage \$15 billion in mortgages and \$300 million in cash investments. Headquartered in Brisbane, Firstmac have also diversified their offering with the Loans.com.au brand, which offers self-serve, online home and car loans to a wider market.

ASICS

Asics aspire to create quality lifestyles through intelligent sports technology they have developed over the years to offer environmentally friendly and sustainable goods and services. Their goal, based on this, is to ensure a world in which each and everyone can engage in exercise and sports throughout their lives and continue to live in good health, both mentally and physically.

National Storage

National Storage is Australia's largest self-storage provider, tailoring self-storage solutions to residential and commercial customers at over 200 storage centres across Australia and New Zealand. In December 2013, National Storage listed on the Australian Securities Exchange becoming the first publicly listed independent, internally managed and fully integrated owner and operator of self-storage centres in Australia.

Partner Overview (continued)

BCF – Boating, Camping & Fishing

BCF are a market leading brand with over 146 stores nationally. BCF aim to get more Australians outdoors and through their partnership make Boating, Camping & Fishing more sustainable and accessible for all. The BCF brand appears on the playing shorts of the NRL and NRLW teams.

McDonald's

An iconic, global brand, McDonald's is Australia's most loved quick-service restaurant. McDonald's support sporting organisations in local communities across the Nation, with a focus on activities that improve the health and wellbeing of children. The McDonald's partnership supports grassroots junior rugby league and special offers for Broncos members and fans with game day activations.

Deadly Choices

Deadly Choices is an initiative of the Institute for Urban Indigenous Health (IUIH) Limited in South East Queensland (SEQ) and is jointly funded by Queensland Health and the Commonwealth Department of Health. The IUIH was established in 2009 by four Aboriginal Medical Services to coordinate planning, development and delivery of comprehensive primary health care services to over 60,000 Aboriginal and Torres Strait Islander peoples within the SEQ Region – representing over a third of the total Indigenous population of Queensland and the fastest growing Indigenous population in the country.



Partner Overview (continued)

BRISBANE BRONCOS SPONSOR HIERARCHY 2023

MAJOR PARTNER

Kia Australia

PREMIER SPONSORS

The Star | XXXX | Firstmac | Asics
National Storage | BCF | McDonald's
Deadly Choices

PLATINUM SPONSORS

MLA | Coca-Cola | Nova 106.9 | Bailey Ladders
Tyrepower | News QLD | Arrow Energy

ASSOCIATE SPONSORS

Diageo | BSP | Channel Nine | The Banyans Healthcare
Makita | The Broncos Club | 4BC | Ringers Western

SUPPORT SPONSORS

13cabs | Complete Business Travel | PFD Foods | QScan
Streets | Treasury Wine Estates | Four'n Twenty | ASI

OFFICIAL SUPPLIERS

Event Cinemas | Adsignz | Gallagher Insurance | Jimmy Rods | World Gym | Hyperice | Elastoplast
Valiant Hire | Super Butcher | New Era | Australian Venue Co. | HART Sport | AlphaSport

Directors' Report

The directors submit their report for the year ended 31 December 2023.

DIRECTORS

The names and details of Brisbane Broncos Limited's (the Company) directors in office during the financial year and until the date of this report are as follows. Directors were in office for the entire period unless otherwise stated.

Names, qualifications, experience and special responsibilities

Karl Douglas Morris AO
Non-Executive Chairman
Independent

Mr Morris was appointed as Chairman on 5 December 2017. Mr Morris is the Chief Executive and Managing Director of Ord Minnett Ltd, with a career spanning over 35 years in financial services and wealth management. Mr Morris is a Commerce graduate of Griffith University and holds diplomas from the Stockbrokers and Financial Advisers Association of Australia, FINSIA and the Australian Institute of Company Directors. Mr Morris was awarded an Officer of the Order of Australia (AO) on Australia Day 2019, for distinguished service to the financial and stockbroking sectors, and to the community through a range of organisations. In 2022, Mr Morris was awarded an honorary Doctorate of the Griffith University for his distinguished service to the financial industry, and for service to the wider community. Mr Morris is Chairman of Bravehearts Foundation Fund, Patron of the Mary MacKillop Fund and National Vice Patron of Bravehearts. Mr Morris is a Master Member (and former Chairman 2012-2018) of the Stockbrokers and Financial Advisers Association of Australia, and former Chairman of QSuper (2013-2019). Mr Morris also sits on the Investment Committees of the Catholic Archdioceses of Brisbane and Sydney.

Darren James Lockyer
Non-Executive Director
Independent

Mr Lockyer was appointed as a director on 30 October 2013. Mr Lockyer's credentials as a rugby league player are unprecedented and he is the most capped Australian and Brisbane Broncos player. He captained the Club for seven years from 2005 to 2011 and remains the longest serving player in Broncos' history. Throughout his career, Mr Lockyer continuously engaged with the Club's stakeholders, staff, members and supporters. His appointment to the Board enables him to have a greater involvement in the delivery of key variables to the Club's loyal supporter base. Since retiring from rugby league in 2011, Mr Lockyer has established himself as a successful sports commentator, has worked as an ambassador for several large corporate entities, and has pursued a number of personal business interests. These post-career undertakings have provided him with relevant expertise which, in addition to his invaluable rugby league insight, is of significant benefit to the Brisbane Broncos. Mr Lockyer is a member of the Australian Institute of Company Directors.

Neil Monaghan
Non-Executive Director

Mr Monaghan was appointed director and Chairman of the Audit Committee on 9 April 2018. Mr Monaghan is currently a Senior Executive – Programs with News Corp Australia and was formally Managing Director - Publishing Operations from 2017-2020. Prior to News Corp Australia, Mr Monaghan was the Chief Executive Officer of the Australian Regional Media business for three years and managed the sale and subsequent integration of the company into News Corp Australia. Mr Monaghan has more than 30 years' experience in business across various industries including media, mining and construction. He has a Master of Applied Law degree from The University of Queensland. He is a former director of News Media Works, Australia's industry advocate for digital and print news media and 3rd Space, one of Brisbane's largest drop-in centres for the homeless.

Vicki Susan Wilson OAM
Non-Executive Director
Independent

Ms Wilson was appointed as a director on 12 May 2020. Ms Wilson is a former captain of the Australian Diamonds and one of Australia's most decorated and respected athletes through her strong and successful career both playing and coaching netball. Ms Wilson is a highly regarded high performance coach and works internationally with various organisations and teams around the world. Ms Wilson was awarded the Order of Australia Medal in 1992 for her distinguished service to netball as an elite player and coach through support and advocacy for young women and the community. Ms Wilson is an experienced board member, previously serving with Stadiums Queensland and the Queensland Academy of Sport. Ms Wilson is an accomplished public servant for State Government having fulfilled a number of sport and recreation advisory roles. Ms Wilson is also a former secondary school teacher.

Directors' Report (continued)

DIRECTORS (continued)

Names, qualifications, experience and special responsibilities (continued)

Andrew Peter Fraser
Non-Executive Director
Independent

Mr Fraser was appointed as a director on 1 December 2021. Mr Fraser is a full-time director, serving across a range of industries and sectors. Mr Fraser is currently the Chair of Sunsuper, Orange Sky Australia and Motorsport Australia. He is a non-executive director of BESIX Watpac Ltd and two charities, Hear and Say Centre and AICR Ltd. Previously Mr Fraser has served as the Head of Strategy and Investment at the National Rugby League, as a director of the Rugby League World Cup 2017 and as an independent director of New Zealand Rugby League. As a former Commissioner on the Australian Sports Commission, and a former Minister for Sport, he brings strong corporate governance credentials and extensive sport governance experience. Mr Fraser also serves as the Chancellor of Griffith University, on whose governing Council he has served since 2017. He graduated from Griffith with First Class Honours with degrees in Law and Commerce and is a recipient of the University Medal. He has been a member of the Brisbane Broncos since 2004.

David James Asplin
Non-Executive Director
Independent

Mr Asplin was appointed as a director on 1 December 2021. Mr Asplin served as a director of Brisbane Broncos Leagues Club since November 2018 and previously sat on the fundraising committee for the Clive Berghofer Centre Training and Community Facility. With 30 years' experience in the funds management industry, Mr Asplin is currently the Head of Funds Management and Deputy Managing Director of QIC's real estate funds management business. Prior to joining QIC in 2012, Mr Asplin held positions at LaSalle Investment Management, Challenger Financial Services, Colonial First State and Macquarie Bank. Mr Asplin has a Bachelor of Business in Accounting and Finance from QUT and has a long association and involvement with grassroots rugby league in Queensland.

Kevin Michael Lawlor
Non-Executive Alternate Director
(resigned 5 December 2023)

Mr Lawlor was appointed Alternate Director to Mr Monaghan effective 9 April 2018 and resigned on 5 December 2023. Mr Lawlor had previously been appointed director and Chairman of the Audit Committee on 10 May 2016. Mr Lawlor joined News Corp Australia in April 2004 and held a number of roles in the Finance function over that period. Mr Lawlor holds a Bachelor of Commerce degree and a Master's degree in Business Studies from University College Dublin in Ireland. He has been a qualified accountant for more than 20 years and is a member of the Association of Certified Chartered Accountants.

Michael Andrew Newell
Non-Executive Alternate Director
(appointed 5 December 2023)

Mr Newell was appointed Alternate Director to Mr Monaghan, effective 5 December 2023. Mr Newell is a Chartered Accountant with over 20 years' experience in media in various finance, commercial and operational roles. He currently holds the position of Director Business Services Group at News Corp Australia overseeing operations, supply chain, service, procurement and property functions including a focus on safety and governance. Mr Newell was previously the Chief Financial Officer of Australian Regional Media prior to its acquisition by News Corp in 2016.

COMPANY SECRETARY

Louise Anna Lanigan
Company Secretary & Salary Cap Manager

Ms Lanigan was appointed Company Secretary and Chief Financial Officer on 3 July 2000. On 28 April 2011, Ms Lanigan resigned as Chief Financial Officer and continues in her dual role as Company Secretary & Salary Cap Manager. Ms Lanigan has been a Chartered Accountant for 29 years. Prior to holding these positions, she was Group Financial Controller of an ASX listed company for two years and worked in the Chartered Accounting industry for eight years. Ms Lanigan is a graduate of the Australian Institute of Company Directors.

Interests in the shares and options of the company and related bodies corporate

One director holds shares in the Company as disclosed in the Remuneration Report. There were no options in the Company issued as at the date of this report.

EARNINGS PER SHARE

	Cents
Basic earnings per share	5.7
Diluted earnings per share	5.7

Directors' Report (continued)

DIVIDENDS

On 13 April 2023, the 2022 final dividend of one and a half cents per share franked to 100% at the 30% corporate income tax rate was paid to shareholders totalling \$1,470,609. Refer to note 8 of the financial statements for further details.

On 20 February 2024, the Board of Directors declared a final dividend of one and a half cents per share franked to 100% at the 30% corporate income tax rate to the holders of fully paid ordinary shares for the financial year ended 31 December 2023. The financial effect of this dividend has not been brought to account in the financial statements for the year ended 31 December 2023 and will be recognised in the subsequent financial report.

PRINCIPAL ACTIVITIES

The principal activity of the Brisbane Broncos Group ("the Group") during the 2023 financial year was the management and operation of the Brisbane Broncos Rugby League Football teams ("the Broncos"). There were no significant changes in the nature of those activities during the year.

OPERATING AND FINANCIAL REVIEW

Operating results for the year

The Group recorded a net profit after tax for the 31 December 2023 financial year of \$5,631,793 compared to \$3,233,336 in 2022. Profit before tax for the 2023 and 2022 financial years were \$8,305,222 and \$4,748,598 respectively. Earnings Before Interest, Tax and Depreciation (EBITDA) increased from \$5,716,442 in 2022 to \$8,665,194 in 2023.

The financial result to 31 December 2023 reflects a strong underlying commercial business and cash position for the Group, with the NRL and NRLW teams competing in the Grand Final and Semi-Final respectively. This saw an increase in average crowds, memberships, ticketing, merchandise and corporate sales revenue compared to the prior reporting period. Three NRL games and one NRLW game were played at The Gabba, due to the Women's soccer World Cup. The result includes incentives related to two NRL home finals in 2023. Game day and stadium operating costs increased with the growth in crowds and consumer activity. Community department costs increased for the Beyond the Broncos Girls Academy and Careers Club programs. The grant received from the NRL increased in line with the NRL Club Agreement, expanded NRLW season and associated NRLW grant funding. The 2023 season was the first of the new Collective Bargaining Agreement and as a result NRL and NRLW player salary costs increased. Football department costs increased due to investment in the football program and the 2023 Finals series. The Board are pleased to announce a dividend of one and a half cents per share, franked to 100% at the 30% corporate income tax rate to holders of fully paid ordinary shares.

Review of operations

Revenue

The Group recorded gross revenue for the 2023 financial year of \$75,205,714 which is a 25.7% increase on 2022. Operating revenue increased 25%, while non-operating income increased to \$945,850 from \$322,426 in 2022.

Sponsorship revenue increased 3.3%, reflecting extended partnerships, the expanded 2023 NRLW season and the Group's ability to deliver contractual game day benefits. The support from our corporate partner family over the 2023 season was exceptional.

Total membership, ticketing, corporate sales and game day revenue increased 35.3% to \$23,249,764 (2022: \$17,177,715). Home game attendance increased 15.2%, with crowds averaging 33,793 (2022: 29,343). In the 2023 season, three NRL games were played at The Gabba due to Suncorp Stadium being unavailable during the Women's soccer World Cup. This resulted in a Suncorp Stadium average crowd of 36,008 and Gabba average crowd of 27,151. Total 2023 membership numbers increased to 47,346 (2022: 36,800) with ticketed membership numbers increasing to 37,916 (2022: 25,132) and non-ticketed membership numbers decreasing to 9,430 (2022: 11,668).

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Directors' Report (continued)

OPERATING AND FINANCIAL REVIEW (continued)

Expenditure

Total Group expenditure for 2023 was \$66,900,492, an increase of 21.4% compared to 2022. The increase in total expenditure is reflective of the growth in average crowds for the 2023 season and resultant increase in costs associated with commercial, consumer and game day activities. Operating costs increased 21.9% and depreciation expense increased 1.9%. A dissection of total expenditure is listed in note 6 to the financial statements.

Total expenditure reflects increased stadium operation costs, corporate sales and ticketing expenses for the 2023 season. Marketing, sponsorship and advertising expenditure increased in line with sponsorship activation, the 2023 finals series and expanded NRLW season. Merchandise trading expenses increased in line with merchandise sales. Total football expenditure increased as a result of player payroll costs, due to the increase in the salary cap and the first year of the new Collective Bargaining Agreement. Football department operational costs increased due to the investment in the football program and the 2023 Finals series. NRLW player payroll and football program costs increased due to the expanded 2023 NRLW season. Community department costs increased for the Beyond the Broncos Girls Academy and Careers Club community programs.

Financial Position

The directors believe the Group continues to remain in a sound financial position with \$22,814,632 cash assets (2022: \$19,826,938) and \$43,536,790 in net assets (2022: \$39,375,606).

Community

In 2023, the Broncos in the Community programs continued to evolve. More than 3,000 students benefited from the Broncos First Nations programs, which support the Australian Government's Indigenous Advancement Strategy. Almost 9,000 students have participated in the programs since 2016. We launched a new Pasifika and Māori Mentoring Program in partnership with Marsden State High School, with more than 300 students participating.

The Beyond the Broncos Girls Academy program continues to support First Nations girls in years seven to twelve in 44 schools across southern Queensland and northern New South Wales to increase school attendance and to improve year twelve completions and post school career transitions. In 2023, the Broncos achieved a new record of 315 year twelve graduates. During 2023, program targets were achieved and exceeded with 2,450 students participating in the Beyond the Broncos Girls Academy and 600 students in the Mentoring program.

Community staff travelled over 72,000 kilometres in 2023, visiting students in our Community programs. Broncos staff in schools spent more than 85,000 hours providing daily mentoring support for more than 3,400 students across Brisbane, south west Queensland and northern New South Wales.

The Broncos continue to support the Brisbane Broncos Charity Fund and its Charity Partner program. The program supported twelve charities in 2023 including AEIOU Foundation, Bravehearts Foundation, Camp Quality, Cystic Fibrosis Qld, Down Syndrome Qld, Heartkids, Meals on Wheels Qld, Mental Awareness Foundation, Orange Sky Australia, Rosies Youth Mission, Starlight Children's Foundation and Women's Legal Service.

National Rugby League Women's Premierships

The 2023 NRL Women's (NRLW) season expanded to ten teams, with a nine-round home and away season. It was a successful season for the Brisbane Broncos, reaching the Semi-Final, only to be defeated by the ultimate Premiers, the Newcastle Knights. Mariah Denman received the 2023 NRLW season player of the year, while the Players' Player award was jointly received by Mariah Denman and Mele Hufanga.

The Brisbane Broncos continued to invest in female participation and pathways throughout 2023. This was led by the NRLW Head Coach, Scott Prince and supported by a dedicated NRLW coaching and support team, engaging a high calibre of staff across strength, coaching, medical staff and analyst roles.

The Brisbane Broncos would like to thank the NRLW partners for their support in 2023, including principal partner Kia Australia, along with the continued support of other sponsors – ASICS, National Storage, Arrow Energy, BCF, Australian Beef, Deadly Choices, Loans.com.au, Coca-Cola Amatil and McDonald's.

Directors' Report (continued)

OPERATING AND FINANCIAL REVIEW (continued)

Performance indicators

Management and the Board monitor the Group's overall performance from a strategic level through to the operating and financial performance of the Group. They regularly compare actual results of the business to operating plans and financial budgets to assess the Group's overall ongoing performance.

The Board and management have identified key performance indicators (KPIs) that are used together with budgeted targets to measure performance. The Board receives monthly operational and financial reports to enable all directors to actively monitor the Group's performance. These reports provide an operational update of all aspects of the business and a comprehensive financial analysis of actual results compared to budgets, full year forecasts, KPIs and a detailed explanation of all variances.

The strategic plan outlines the key pillars of our business, detailing the key result areas for each department and informing the budgeting process and strategic decisions for the business. The strategic plan outlines the Group's Purpose, Vision, Strategic Plan and Business Operating Model.

Dynamics of the business

With a strong leadership team and football department, we are focused on delivering further growth and striving for sustained on-field performances.

The Broncos continue to expand our reach in the community through Indigenous Education and Employment programs. As a result, staff numbers have grown to enable the delivery of program outcomes. A strong focus continues to remain on our discussions with government for long-term security for the delivery of these programs.

The Brisbane Broncos remain one of the largest and most popular sporting brands in the country, having a strong balance sheet, backed by a stable commercial business and a disciplined focus on operating profits.

Challenging economic conditions will remain in place for the industry in 2024. These challenging conditions include impacts on consumer behaviour and spending. The business is aware of the need to constantly innovate to improve all commercial, member and fan offerings.

The Board believes that the Company has more opportunities to achieve sports industry best practice to grow our business. Management believe they have taken appropriate steps to ensure that the Group is well placed to deal with the current economic environment and capitalise on future opportunities to grow returns on investment.

Risk management

The Board has a proactive approach to risk management. The identification and effective management of risk, including calculated risk-taking, is viewed as an important part of the Group's approach to creating long-term shareholder value. In recognition of this, the Board determines the Company's risk profile and is responsible for overseeing and approving risk management strategy and policies, internal compliance and internal control. In doing so, the Board has taken the view that all Board members are to be a part of this process and as such has not established a separate Risk Management Committee.

During the reporting period, the Board and management reviewed the Company's risk management systems and strategies. Risks have been identified and the Group's risk register, risk matrix and risk management policy have been reviewed and updated. Action plans and controls for key risks are documented.

Directors' Report (continued)

OPERATING AND FINANCIAL REVIEW (continued)

The Board has a number of mechanisms in place to ensure that management's objectives and activities are aligned with the risks identified by the Board. These include the following:

- Implementation of Board approved operating plans, budgets and Board monitoring of progress against these budgets, including the establishment and monitoring of KPIs of both a financial and non-financial nature.
- Receipt of detailed monthly Board reports assessing actual performance of the Group and potential risks or issues foreseen by management.
- Monitoring the strategic plan which encompasses the Group's Vision, Purpose and Strategy statements designed to meet shareholders' needs and manage business risk.
- Annual review of the Group's insurance coverage.

EVENTS AFTER BALANCE DATE

On 20 February 2024, the Board of Directors declared a final dividend of one and a half cents per share franked to 100% at the 30% corporate income tax rate to the holders of fully paid ordinary shares for the financial year ended 31 December 2023. The financial effect of this dividend has not been brought to account in the financial statements for the year ended 31 December 2023 and will be recognised in the subsequent financial report.

LIKELY DEVELOPMENTS AND EXPECTED RESULTS

The Group will continue its focus on sustained on-field performance of the NRL and NRLW teams. This sustained performance, coupled with the strong commercial foundations which have been laid, will provide dual benefits for our business.

The impact and reach of our community programs will continue as a priority throughout 2024, as we look to further imbed our reach and presence in communities.

The competitive nature of sport within Australia will continue to provide both risk and opportunities as we look to cultivate innovation, both on and off the field. Women's rugby league is a growing area of our game and we are well placed with the success of our NRLW program to capitalise on this growth. Technology and innovation will continue to remain a constant within all areas of our business as we seek to embrace innovation and best practice across our entire business.

The directors have excluded from this report any further information on the likely developments in the operations of the Group and the expected results of those operations in future financial years, as the directors believe that it would be likely to result in unreasonable prejudice to one or more entities in the Group.

SHARE OPTIONS

At 31 December 2023, there were no share options granted to directors or relevant officers as part of their remuneration. There are no share options issued by the Company.

Directors' Report (continued)

INDEMNIFICATION AND INSURANCE OF OFFICERS AND DIRECTORS

Insurance and indemnity arrangements established in the previous year concerning officers of the Group were renewed during the 2023 financial year. Each of the directors of the Company named earlier in this report and each full-time executive officer, director and secretary of all Group entities are indemnified via insurance cover against any claim or for any expenses or costs which may arise as a result of work performed in their respective capacities. The combined monetary limit is \$15 million for each and every claim and in the aggregate during the policies' period, with an initial \$5 million cover and an excess layer of \$10 million.

INDEMNIFICATION OF AUDITORS

To the extent permitted by law, the Company has agreed to indemnify its auditors, Ernst & Young, as part of the terms of its audit engagement agreement against claims by third parties arising from the audit (for an unspecified amount). No payment has been made to indemnify Ernst & Young during or since the financial year.

DIRECTORS' MEETINGS

The number of meetings of directors (including meetings of committees of directors) held during the year and the number of meetings attended by each director was as follows:

<i>Board or Committee</i>	<i>Number of Meetings</i>
Full Board	7
Audit Committee	2

The attendance of the directors at meetings of the Board and of its Committees was:

	<i>Full Board</i>	<i>Audit Committee</i>
K D Morris AO	7 (7)	2 (2)
D J Lockyer	7 (7)	n/a
N M Monaghan	7 (7)	2 (2)
V S Wilson OAM	7 (7)	n/a
A P Fraser	6 (7)	n/a
D J Asplin	7 (7)	2 (2)
K M Lawlor (Alternate Director resigned 5 December 2023)	0 (0)	0 (0)
M A Newell (Alternate Director appointed 5 December 2023)	0 (0)	0 (0)

Where a director did not attend all meetings of the Board or relevant committee (or was not a director for the entire year), the number of meetings for which the director was eligible to attend is shown in brackets.

Directors' Report (continued)

REMUNERATION REPORT (audited)

This Remuneration Report for the year ended 31 December 2023 outlines the remuneration arrangements of the Company and its controlled entities in accordance with the requirements of the *Corporations Act 2001* (the Act) and its regulations. This information has been audited as required by section 308(3C) of the Act.

The Remuneration Report details the remuneration arrangements for Key Management Personnel (KMP) who are defined as those persons having authority and responsibility for planning, directing and controlling the major activities of the Company and the Group, directly or indirectly, including any director (whether executive or otherwise) of the Parent company, and includes executives in the Parent and the Group receiving the highest remuneration.

For the purposes of this report, the term 'executive' encompasses the Chief Executive Officer (CEO), senior executives, general managers and secretary of the Group and the term 'director' refers to non-executive directors only.

The remuneration report is presented under the following sections:

1. Individual key management personnel disclosures
2. Board oversight of remuneration
3. Non-executive director remuneration arrangements
4. Executive remuneration arrangements
5. Group performance
6. Key management personnel contractual arrangements

1. Individual key management personnel disclosures

Details of KMP of the Group as at the date of the report:

Key Management Personnel

(i) Directors

K D Morris AO	Chairman (Non-Executive)
D J Lockyer	Director (Non-Executive)
N M Monaghan	Director (Non-Executive)
V S Wilson OAM	Director (Non-Executive)
A P Fraser	Director (Non-Executive)
D J Asplin	Director (Non-Executive)
K M Lawlor	Alternate Director (Non-Executive resigned 5 December 2023)
M A Newell	Alternate Director (Non-Executive appointed 5 December 2023)

(ii) Executive

D H Donaghy	Chief Executive Officer
M L Friend	Chief Financial Officer
L A Lanigan	Company Secretary & Salary Cap Manager
K E Cullen	General Manager – People & Business Operations
D P Glass	General Manager – Commercial
C L Halliwell	General Manager – Community & Government Programs
J McDermott (appointed 23 June 2023)	Football Manager

2. Board oversight of remuneration

Remuneration Committee

Due to the small size of the Board, a separate Remuneration Committee has not been established. The Board, as a whole, assesses the appropriateness of the nature and the amount of remuneration of non-executive directors and executives on a periodic basis by reference to relevant employment market conditions. The overall objective of this process is to ensure maximum stakeholder benefit from the retention of a high quality, high performing Board and executive team. The Board also consider all matters relevant to the nomination of directors. The non-executive directors are responsible for evaluating the performance of the Chief Executive Officer, who in turn evaluates the performance of all other executives.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

2. Board oversight of remuneration (continued)

Remuneration approval process

The Board approves the remuneration arrangements for the Chief Executive Officer and other executives. The Board also sets the aggregate remuneration of non-executive directors which is then subject to shareholder approval.

Remuneration philosophy

The performance of the Company depends on the quality of its directors and executives. Brisbane Broncos Limited's strategy is designed to attract, motivate and retain highly skilled employees and non-executive directors by identifying and rewarding high performers and recognising the contribution of each employee to the continued growth and success of the Group.

To this end, key objectives of the Company are to ensure that its remuneration practices:

- Are aligned to the Group's business strategy;
- Offer competitive remuneration benchmarked against the external market;
- Provide a strong link between individual and Group performance and rewards;
- Incorporate annual performance reviews to ensure executives are meeting pre-determined performance benchmarks; and
- Feature an in-depth recruitment program to ensure executives with the appropriate skills and experience are employed.

Remuneration structure

In accordance with best practice corporate governance, the structure of non-executive director and executive remuneration is separate and distinct.

3. Non-executive director remuneration arrangements

Remuneration Policy

The Board seeks to set aggregate remuneration at a level that provides the Company with the ability to attract and retain directors of the highest calibre, whilst incurring a cost that is acceptable to shareholders.

The Company's constitution and ASX Listing Rules specify that the non-executive director fee pool shall be determined from time to time by a general meeting. An amount not exceeding the determined amount is then divided between the directors as agreed. The latest determination was at the Annual General Meeting on 17 May 2022 where shareholders approved an aggregate remuneration of \$350,000 per year. Each director receives a fixed fee for being a director of the Company. Historically the Company's annual directors' fees paid have been below this limit. The total directors' fees paid for the 2023 financial year was \$254,725.

The amount of aggregate remuneration sought to be approved by shareholders and the manner in which it is apportioned amongst directors is reviewed periodically. The Board considers fees paid to non-executive directors of comparable companies when undertaking the periodical review process.

The Board will not seek an increase for the non-executive director pool at the 2023 Annual General Meeting.

Structure

Each non-executive director receives \$32,000 plus statutory superannuation per annum for being a director of the Company. The Chairman receives \$70,000 plus statutory superannuation per annum. Directors' fees for Mr Lawlor and Mr Newell, as Alternate Directors, who are employed by News Corp Australia, are paid directly to News Corp Australia. The non-executive directors do not receive retirement benefits, nor do they participate in any incentive program.

The remuneration of non-executive directors for the periods ended 31 December 2023 and 31 December 2022 are detailed in Table 1 and 2 respectively of this report.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

4. Executive remuneration arrangements

Remuneration levels and mix

The Group aims to reward executives with a level and mix of remuneration commensurate with their position and responsibilities within the Company, so as to:

- Reward executives for Company, business unit and individual performance against budgets and targets; and
- Ensure total remuneration is competitive by market standards.

Structure

The non-executive directors are responsible for evaluating the performance of the Chief Executive Officer, who in turn evaluates the performance of all other executives. In determining the level and composition of executive remuneration, comparable executive roles and individual skill and experience are taken into consideration. The executives of the Group are subject to a formal annual performance review. The results of this performance review, the financial and/or operational performance of the Company and market conditions are all taken into consideration when determining revisions to remuneration.

The Company has a detailed customised employment contract with the Chief Executive Officer and a standard contract with other executives. Details of the Chief Executive Officer's contract are provided in Table 1. Remuneration consists of the following key elements:

- Fixed remuneration; and
- Variable remuneration.

The proportion of fixed remuneration and variable remuneration (potential short-term and long-term incentives) for each executive is in Table 1 and 2 of this report.

Fixed remuneration

Fixed remuneration is reviewed annually by the Board. The process consists of a review of Company, business unit and individual performance, and relevant comparative remuneration internally and externally. The Board has access to external advice independent of management, if required.

Senior managers and executives are given the opportunity to receive their fixed remuneration in a variety of forms including cash and fringe benefits such as motor vehicles at the discretion of the Chief Executive Officer. It is intended that the manner of payment chosen will be optimal for the recipient without creating undue cost for the Group. Executive contracts do not include any guaranteed base pay increases.

The fixed remuneration component of the Group and Company executives is detailed in Table 1 and 2.

Variable remuneration – Short-Term Incentive (STI) and Long-Term Incentive (LTI)

There are no formal STI or LTI payment programs in place for senior management. Senior management may be paid annual bonuses at the Chief Executive Officer's discretion with the approval of the Board of Directors. The Chief Executive Officer considers results of performance reviews, the financial and/or operational performance of the Company, and market conditions when considering the payment of bonuses.

For the 2023 year, the Chief Executive Officer was incentivised for annual bonuses to be paid upon achievement of annual profit and football team performance. In the event of these targets not being met, it is open to the Board to consider a discretionary bonus based on overall company performance and Mr Donaghy's personal efforts.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

5. Group performance

Profit before income tax increased to \$8,305,222 in 2023, compared to a profit before income tax of \$4,748,598 in 2022. Earnings per share for the current year and the past four financial years are shown below:

Year ended	2023	2022	2021	2020	2019
Profit / (loss) before tax	\$8.31 million	\$4.75 million	\$4.26 million	(\$0.47 million)	\$3.36 million
Basic earnings / (loss) per share	5.7 cents	3.3 cents	3.0 cents	(0.4) cents	2.3 cents
Share price	\$0.98	\$1.10	\$0.80	\$0.44	\$0.41

The share price moved from \$1.10 at 1 January 2023 to \$0.98 at 31 December 2023. The directors note that given the large shareholding of Nationwide News Pty Limited (68.87%) and the low volume of trade, they do not necessarily consider the share price to reflect the true underlying value of the Company.

6. Key management personnel contractual arrangements

Chief Executive Officer

Mr David Donaghy was appointed as Chief Executive Officer of the Group on 1 May 2021. The structure, terms, conditions, and remuneration components of Mr Donaghy's employment agreement are detailed below:

- Mr Donaghy receives fixed remuneration of \$500,000 per annum plus statutory superannuation and a fully maintained motor vehicle.
- Mr Donaghy's employment agreement has no fixed term. It is an ongoing employment agreement until terminated by either party in accordance with the terms of the employment agreement.
- Mr Donaghy's salary package is reviewed annually by the Chairman and the Board of Directors. In its review, the Board considers overall company performance, Mr Donaghy's personal effort and commitment and market rates and salary packages for similar roles in Australia.
- Mr Donaghy is eligible for fixed remuneration bonuses based on commercial and football performance. The short-term incentive scheme enables Mr Donaghy to achieve additional remuneration equivalent of up to 50% of his base salary each year in accordance with specified key performance indicators including annual profit and football results. The Board may also consider the payment of a discretionary bonus to Mr Donaghy based on performance.
- Mr Donaghy may resign from his position and thus terminate his contract by providing three months' written notice.
- The Company may terminate the contract immediately following written notice given by Mr Donaghy by providing payment of three months' salary in lieu of the notice period (based on the fixed component of Mr Donaghy's remuneration).
- The Company may terminate the contract by giving three months' written notice and providing a payment in lieu of three months' salary in lieu of the notice period. These payments are based on the fixed component of Mr Donaghy's remuneration.
- The Company may terminate the contract at any time without notice if serious misconduct has occurred. Where termination with cause occurs, Mr Donaghy is only entitled to that portion of remuneration that is fixed, and only up to the date of termination.

Other KMP

Other KMP, have rolling contracts. The Company and KMP may terminate commercial and administration staff KMP employment by providing four weeks' notice in writing or providing payment in lieu of the notice period (based on the fixed component of the KMP's remuneration). The Company may terminate KMP contracts at any time without notice if serious misconduct has occurred. Where termination with cause occurs the KMP is only entitled to that portion of remuneration that is fixed, and only up to the date of termination.

Performance measures for all other KMP reflect the same overarching objectives as the Chief Executive Officer, further customised for departmental objectives. The performance measures were chosen as they reflect the core drivers of short-term performance and also provide a framework for delivering sustainable value to the group and its shareholders.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

Remuneration of key management personnel

Table 1: Remuneration for the year ended 31 December 2023

	Salary & Fees	Cash Bonus	Short-Term Allowances #	Non-Monetary Benefits	Post Employment Superannuation	Long-Term Benefits Long Service Leave	Termination Benefits	Total	Performance Related
	\$	\$	\$	\$	\$	\$		\$	%
Non-executive directors									
K D Morris AO – Non-executive	70,000	-	-	-	7,525	-	-	77,525	-
D J Lockyer – Non-executive	32,000	-	-	-	3,440	-	-	35,440	-
N M Monaghan – Non-executive	32,000	-	-	-	3,440	-	-	35,440	-
V S Wilson OAM – Non-executive	32,000	-	-	-	3,440	-	-	35,440	-
A P Fraser – Non-executive	32,000	-	-	-	3,440	-	-	35,440	-
D J Asplin – Non-executive	32,000	-	-	-	3,440	-	-	35,440	-
K M Lawlor – Non-executive									
(Alternate Director resigned 5 December 2023)	-	-	-	-	-	-	-	-	-
M A Newell – Non-executive									
(Alternate Director appointed 5 December 2023)	-	-	-	-	-	-	-	-	-
Sub-total non-executive directors	230,000	-	-	-	24,725	-	-	254,725	
Other key management personnel									
D H Donaghy – Chief Executive Officer ^	500,000	150,000	1,920	20,000	26,346	7,868	-	706,134	21.2%
M L Friend – Chief Financial Officer	225,000	40,000	1,080	20,000	28,704	5,986	-	320,770	12.5%
L A Lanigan – Company Secretary & Salary Cap Manager ^ ^^	164,049	20,000	15,090	-	29,631	7,704	-	236,474	8.5%
K E Cullen – General Manager – People & Business Operations	232,000	30,000	1,080	20,000	28,356	3,394	-	314,830	9.5%
D P Glass – General Manager – Commercial *	225,000	50,000	1,500	20,000	29,849	9,691	-	336,040	14.9%
C L Halliwell – General Manager – Community & Government Programs ^	166,000	20,000	16,200	-	35,077	6,506	-	243,783	8.2%
J McDermott – Football Manager (appointed 23 June 2023)	78,333	-	563	10,000	8,678	-	-	97,574	-
Sub-total executive KMP	1,590,382	310,000	37,433	90,000	186,641	41,149	-	2,255,605	
Totals	1,820,382	310,000	37,433	90,000	211,366	41,149	-	2,510,330	

^ Mr Donaghy, Ms Lanigan and Ms Halliwell salary sacrificed a portion of their wages. Mr Donaghy salary sacrificed relocation costs. These amounts were salary sacrificed over a 24-month period and did not impact total remuneration over this time.

^^ Ms Lanigan was remunerated for a 4-day week.

Allowances cover motor vehicle and other incidental administrative expenses.

* Mr Glass became a KMP on 1 January 2023. Effective 1 January 2024, Mr Glass was appointed to the role of Chief Commercial Officer.

If a person was not employed for the full year, the amounts above reflect the remuneration for the period the individual was employed. If a bonus pool is approved by the Board, individual performance bonus amounts are determined by the Chairman and CEO following individual Performance Management Contract reviews. Bonus payments earned are recognised as an expense in the current year.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

Remuneration of key management personnel

Table 2: Remuneration for the year ended 31 December 2022

	Salary & Fees	Cash Bonus	Short-Term Allowances #	Non-Monetary Benefits	Post Employment Superannuation	Long-Term Benefits Long Service Leave	Termination Benefits	Total	Performance Related
	\$	\$	\$	\$	\$	\$		\$	%
Non-executive directors									
K D Morris AO – Non-executive	70,000	-	-	-	7,175	-	-	77,175	-
D J Lockyer – Non-executive	32,000	-	-	-	3,280	-	-	35,280	-
N M Monaghan – Non-executive	32,000	-	-	-	3,280	-	-	35,280	-
V S Wilson OAM – Non-executive	32,000	-	-	-	3,280	-	-	35,280	-
A P Fraser – Non-executive	32,000	-	-	-	3,280	-	-	35,280	-
D J Asplin – Non-executive	32,000	-	-	-	3,280	-	-	35,280	-
K M Lawlor – Non-executive (Alternate Director)	-	-	-	-	-	-	-	-	-
Sub-total non-executive directors	230,000	-	-	-	23,575	-	-	253,575	
Other key management personnel									
D H Donaghy – Chief Executive Officer ^	500,000	75,000	1,920	20,000	24,430	2,429	-	623,779	12.0%
M L Friend – Chief Financial Officer	200,000	30,000	1,080	20,000	23,760	2,429	-	277,269	10.8%
L A Lanigan – Company Secretary & Salary Cap Manager ^ ^^	163,034	5,000	15,000	-	28,029	3,992	-	215,055	2.3%
K E Cullen – General Manager – People & Culture *	225,000	20,000	1,080	20,000	25,273	1,007	-	292,360	6.8%
B AC Ikin – Head of Football Operations	300,000	-	1,800	20,000	24,430	1,319	-	347,549	-
C L Halliwell – General Manager – Community & Government Programs ^	163,000	15,000	16,200	-	33,173	4,635	-	232,008	6.5%
Sub-total executive KMP	1,551,034	145,000	37,080	80,000	159,095	15,811	-	1,988,020	
Totals	1,781,034	145,000	37,080	80,000	182,670	15,811	-	2,241,595	

^ Mr Donaghy, Ms Lanigan and Ms Halliwell salary sacrificed a portion of their wages. Mr Donaghy salary sacrificed relocation costs. These amounts are salary sacrificed over a 24-month period and do not impact total remuneration over this time. The prepayment balance at 31 December 2022 was \$22,819.

^^ Ms Lanigan was remunerated for a 4-day week.

Allowances cover motor vehicle and other incidental administrative expenses.

* Effective 1 January 2023, Ms Cullen and Mr Glass were appointed to roles of General Manager – People & Business Operations and General Manager – Commercial, respectively.

If a person was not employed for the full year, the amounts above reflect the remuneration for the period the individual was employed. If a bonus pool is approved by the Board, individual performance bonus amounts are determined by the Chairman and CEO following individual Performance Management Contract reviews. Bonus payments earned are recognised as an expense in the current year.

Directors' Report (continued)

REMUNERATION REPORT (audited) (continued)

Shareholdings of Key Management Personnel (Consolidated)

Mr Lockyer holds shares in Brisbane Broncos Limited. No other Key Management Personnel hold shares in the Company. Mr Lockyer's shareholding at reporting date was 43,778 ordinary shares, which did not change in 2023.

All equity transactions with key management personnel are entered into under terms and conditions no more favourable than those the Group would have adopted if dealing at arm's length.

CORPORATE GOVERNANCE

In recognising the need for the highest standards of corporate behaviour and accountability, the directors of Brisbane Broncos Limited support and adhere to, where practical, the principles of corporate governance. A copy of the Company's Corporate Governance Statement is available on the Brisbane Broncos' website www.broncos.com.au.

AUDITOR INDEPENDENCE AND NON-AUDIT SERVICES

The directors received the declaration on page 21 from the auditor of Brisbane Broncos Limited.

NON-AUDIT SERVICES

Details of non-audit services provided by the entity's auditor, Ernst & Young, are included at note 26 of the financial report. The directors are satisfied that the provision of non-audit services is compatible with the general standard of independence for auditors imposed by the *Corporations Act 2001*. The nature and scope of each type of non-audit service provided means that auditor independence was not compromised.

Signed in accordance with a resolution of the directors.



Karl Morris AO
Chairman
Brisbane
20 February 2024



Building a better
working world

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Auditor's independence declaration to the directors of Brisbane Broncos Limited

As lead auditor for the audit of the financial report of Brisbane Broncos Limited for the financial year ended 31 December 2023, I declare to the best of my knowledge and belief, there have been:

- a. No contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit;
- b. No contraventions of any applicable code of professional conduct in relation to the audit; and
- c. No non-audit services provided that contravene any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Brisbane Broncos Limited and the entities it controlled during the financial year.

Ernst & Young

Kellie McKenzie
Partner
20 February 2024

Statement of Financial Position as at 31 December 2023

	Note	Consolidated	
		2023	2022
		\$	\$
ASSETS			
Current Assets			
Cash and cash equivalents	10	22,814,632	19,826,938
Trade and other receivables	11	3,027,295	3,428,506
Inventories	12	152,589	75,493
Other current assets		1,008,055	853,815
Total Current Assets		27,002,571	24,184,752
Non-current Assets			
Property, plant and equipment	13	18,292,575	18,073,322
Intangible assets	14(a)	12,510,580	12,510,580
Lease straight-line asset		215,069	233,915
Deferred tax asset	7(c)	76,162	-
Other non-current assets		150,000	33,000
Total Non-current Assets		31,244,386	30,850,817
TOTAL ASSETS		58,246,957	55,035,569
LIABILITIES			
Current Liabilities			
Trade and other payables	15	3,180,281	2,503,914
Provisions	16	2,020,090	1,705,225
Income tax payable		441,455	392,183
Unearned revenue	17	6,266,441	8,248,720
Total Current Liabilities		11,908,267	12,850,042
Non-current Liabilities			
Provisions	18	326,900	233,222
Deferred tax liability	7(c)	-	26,699
Unearned revenue	19	2,475,000	2,550,000
Total Non-current Liabilities		2,801,900	2,809,921
TOTAL LIABILITIES		14,710,167	15,659,963
NET ASSETS		43,536,790	39,375,606
EQUITY			
Equity attributable to equity holders of the Parent			
Contributed equity	20	28,991,500	28,991,500
Accumulated profits		14,545,290	10,384,106
TOTAL EQUITY		43,536,790	39,375,606

The Statement of Financial Position should be read in conjunction with the accompanying notes.

Statement of Comprehensive Income for the year ended 31 December 2023

	Note	2023 \$	Consolidated 2022 \$
Operations			
Revenue from contracts with customers	6	54,864,443	43,482,376
Grant received from National Rugby League Limited		19,395,421	16,035,666
Interest and other income		945,850	322,426
Revenue		75,205,714	59,840,468
Expenses	6	(66,900,492)	(55,091,870)
Profit before income tax		8,305,222	4,748,598
Income tax expense	7(a)	(2,673,429)	(1,515,262)
Net profit and total comprehensive income for the year attributable to the ordinary equity holders of the parent		5,631,793	3,233,336
Earnings per share attributable to the ordinary equity holders of the parent:			
Basic earnings per share	9	5.7 cents	3.3 cents
Diluted earnings per share	9	5.7 cents	3.3 cents

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

Statement of Cash Flows for the year ended 31 December 2023

	Note	2023 \$	Consolidated 2022 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		56,065,425	44,003,580
Payments to suppliers & employees		(67,432,796)	(55,164,926)
NRL grants received		21,334,963	16,224,451
Other revenue received		25,413	38,836
Purchase of inventories		(2,391,644)	(980,523)
Interest received		860,144	247,622
Income taxes paid		(2,727,016)	(1,130,326)
Net cash inflows from operating activities	21	5,734,489	3,238,714
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property, plant and equipment		(1,276,186)	(832,385)
Net cash outflows from investing activities		(1,276,186)	(832,385)
CASH FLOWS FROM FINANCING ACTIVITIES			
Dividends paid	8(a)	(1,470,609)	(980,406)
Net cash outflows from financing activities		(1,470,609)	(980,406)
Net increase in cash and cash equivalents		2,987,694	1,425,923
Cash and cash equivalents at beginning of the period		19,826,938	18,401,015
Cash and cash equivalents at end of year	10	22,814,632	19,826,938

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

Statement of Changes in Equity for the year ended 31 December 2023

CONSOLIDATED	Note	Attributable to equity holders of the Parent		
		Contributed Equity	Accumulated Profits	Total Equity
At 31 December 2021		28,991,500	8,131,176	37,122,676
Dividends paid	8(a)	-	(980,406)	(980,406)
Total comprehensive income for the year		-	3,233,336	3,233,336
At 31 December 2022		28,991,500	10,384,106	39,375,606
Dividends paid	8(a)	-	(1,470,609)	(1,470,609)
Total comprehensive income for the year		-	5,631,793	5,631,793
At 31 December 2023	20	28,991,500	14,545,290	43,536,790

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

Notes to the Financial Statements for the year ended 31 December 2023

1. CORPORATE INFORMATION

The financial report of Brisbane Broncos Limited for the year ended 31 December 2023 was authorised for issue in accordance with a resolution of directors on 20 February 2024.

Brisbane Broncos Limited (the Parent) is a company limited by shares incorporated in Australia whose shares are publicly traded on the Australian Securities Exchange. The immediate parent of Brisbane Broncos Limited is Nationwide News Pty Limited which owns 68.87% of the ordinary shares, with the ultimate parent being News Corporation.

The nature of operations and principal activities of the Group are described in the Directors' Report.

The Group's financial statements are presented in Australian dollars, which is the functional currency.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

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Basis of preparation

- (a) Compliance with International Financial Reporting Standards
- (b) New accounting standards and interpretations
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- (i) Leases
- (j) Impairment of non-financial assets other than indefinite life intangibles
- (k) Intangible assets
- (l) Trade and other payables
- (m) Provisions and employee leave benefits
- (n) Government grants
- (o) Contributed equity
- (p) Revenue recognition
- (q) Income tax and other taxes
- (r) Earnings per share

Basis of preparation

The financial report is a general-purpose financial report, which has been prepared in accordance with the requirements of the *Corporations Act 2001* and Australian Accounting Standards and other authoritative pronouncements of the Australian Accounting Standards Board. The financial report has been prepared on a historical cost and going concern basis. The financial report is presented in Australian dollars.

The accounting policies and methods of computation are consistent with those adopted in the 2022 financial report, except as noted in note 2(b).

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(a) Compliance with International Financial Reporting Standards

The financial report complies with Australian Accounting Standards and International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board.

(b) New accounting standards and interpretations

The Group has considered new and upcoming accounting standards, amendments and interpretations which apply for the first time in 2023, none of which had a material impact on the financial position or performance of the Group.

(c) Basis of consolidation

The consolidated financial statements comprise the financial statements of Brisbane Broncos Limited and its subsidiaries (as outlined in note 22) as at 31 December each year (the Group). Control is achieved when the Group is exposed, or has rights, to variable returns and has the ability to affect those returns through its power over the subsidiary. The financial statements of subsidiaries are prepared for the same reporting period as the parent company using consistent accounting policies. In preparing the consolidated financial statements, all inter-company balances and transactions, income and expenses and profit and losses resulting from intra-group transactions have been eliminated in full.

Specifically, the Group controls an investee if and only if the Group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee).
- Exposure, or rights, to variable returns from its involvement with the investee.
- The ability to use its power over the investee to affect its returns.

Generally, there is a presumption that a majority of voting rights results in control. To support this presumption, and when the Group has less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangements with the other vote holders of the investee
- Rights arising from other contractual arrangements
- The Group's voting rights and potential voting rights

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to control the subsidiary.

(d) Operating segments

An operating segment is a component of an entity that engages in business activities from which it may earn revenues and incur expenses (including revenues and expenses relating to transactions with other components of the same entity), whose operating results are regularly reviewed by the chief operating decision maker to make decisions about resources to be allocated to the segment and assess its performance and for which discrete financial information is available. Operating segments have been identified based on the information and internal reports provided to the chief operating decision maker being the Chief Executive Officer.

(e) Cash and cash equivalents

Cash and cash equivalents in the Statement of Financial Position comprise cash at bank and in hand and short-term deposits convertible to cash within three months or less and which are subject to an insignificant risk of change in value. For the purposes of the Statement of Cash Flows, cash and cash equivalents consist of cash and cash equivalents as defined above.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(f) Trade and other receivables

The classification of financial assets at initial recognition depends on the financial assets, contractual cash flow characteristics and the Group's business model for managing them. The Group's business model is to hold and collect the cash flows. Trade receivables that do not contain a significant financing component are measured at the transaction price determined under AASB 15 *Revenue from contracts with customers*.

Collectability of trade receivables is reviewed on an ongoing basis. For trade receivables, the Group applies a simplified approach in calculating Expected Credit Losses (ECLs). Therefore, the Group does not track changes in credit risk, but instead recognises a loss allowance based on lifetime ECLs at each reporting date. The Group has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

(g) Inventories

Inventories which consist of merchandise and apparel are valued at the lower of cost and net realisable value. Cost reflects the weighted average cost of each item. Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs necessary to make the sale.

(h) Property, plant and equipment

Plant and equipment is stated at cost less accumulated depreciation and any accumulated impairment losses. Such cost includes the cost of replacing parts that are eligible for capitalisation when the cost of replacing the parts is incurred. All other repairs and maintenance are recognised in profit or loss as incurred. The method of depreciation is straight-line basis over the estimated useful lives of the assets as follows:

- Plant and equipment – over 1 to 30 years
- Leasehold improvements – over 10 to 40 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted if appropriate, at each financial year-end.

Costs are capitalised into Construction In Progress during the planning, design and construction phase and will be recognised as Property, Plant and Equipment upon completion.

An item of property, plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss in the year the asset is derecognised.

(i) Leases

(i) Group as lessee

The determination of whether an arrangement is or contains a lease is based on the substance of the arrangement at inception date and requires assessment of whether the fulfilment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset, even if that right is not explicitly specified in the arrangement.

Short-term leases and leases of low-value assets

The Group applies the short-term lease recognition exemption to its short-term leases, that is, those leases that have a lease term of 12 months or less from the commencement date and do not contain a purchase option. It also applies the lease of low-value assets recognition exemption to leases that are considered low value. Exempt leases include the stadium hiring agreement and leases of gym equipment. Lease payments on short-term leases and leases of low-value assets are recognised as an expense as incurred. The total rental expense of exempt leases included in the Statement of Comprehensive Income is \$2,137,661.

The Group does not have any right-of-use assets nor lease liabilities therefore no carrying values are required to be recognised in the Statement of Financial Position.

(ii) Group as lessor

Rental income arising is accounted for on a straight-line basis over the lease terms and is included in revenue in the Statement of Comprehensive Income due to its operating nature. The Group has determined, based on an evaluation of the terms and conditions of the arrangements, such as the lease term not constituting a major part of the economic life of the commercial property, and the present value of the minimum lease payments not amounting to substantially all of the fair value of the commercial property, that it retains substantially all the risks and rewards incidental to ownership of these properties and accounts for the contracts as operating leases.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(j) Impairment of non-financial assets other than indefinite life intangibles

Non-financial assets other than intangibles are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

The Group conducts an annual internal review of asset values, which is used as a source of information to assess for any indicators of impairment. External factors such as changes in expected future processes, technology and economic conditions are monitored to assess for indicators of impairment. If any indication of impairment exists, an estimate of the asset's recoverable amount is calculated.

An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows.

(k) Intangible assets

Intangible assets acquired separately or in a business combination are initially measured at cost. The cost of an intangible asset acquired in a business combination is its fair value as at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and any accumulated impairment losses. The useful lives of intangible assets are assessed to be either finite or indefinite.

Intangible assets with finite lives are amortised over their useful economic lives and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the Statement of Comprehensive Income as the expense category that is consistent with the function of the intangible assets.

Intangible assets with indefinite useful lives are tested for impairment annually at the cash-generating unit level. Such intangibles are not amortised. The useful life of an intangible asset with an indefinite life is reviewed at each report period to determine whether indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is accounted for as a change in an accounting estimate and is thus accounted for on a prospective basis.

A summary of the policies applied to the Group's intangible asset is as follows:

	Sporting Franchise	Other Intangibles
Useful life	Indefinite	Indefinite
Method used	No amortisation	No amortisation
Impairment testing	Annually and more frequently where an indication of impairment exists	Annually and more frequently where an indication of impairment exists

(l) Trade and other payables

Trade and other payables are carried at amortised cost and due to their short-term nature they are not discounted. They represent liabilities for goods and services provided to the Group prior to the end of the financial year that are unpaid and arise when the Group becomes obliged to make future payments in respect of the purchase of these goods and services. The amounts are unsecured and are usually paid within 30 days of recognition.

A financial liability is derecognised when the obligation under the liability is discharged, cancelled or expires. The difference in the respective carrying amounts is recognised in the Statement of Comprehensive Income.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(m) Provisions and employee leave benefits

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the reporting date. The discount rate used to determine the present value reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision resulting from the passage of time is recognised in finance costs.

Employee leave benefits

(i) Wages, salaries, annual leave and sick leave

Liabilities for wages and salaries, including non-monetary benefits and annual leave expected to be settled within 12 months of the reporting date are recognised in respect of employees' services up to the reporting date. They are measured at amounts expected to be paid when the liabilities are settled. Liabilities for non-accumulating sick leave are recognised when the leave is taken and are measured at the rates paid or payable.

(ii) Long service leave

The liability for long service leave is recognised and measured at present value of expected future payments to be made in respect of services provided by employees up to the reporting date. Consideration is given to expected future wage and salary levels, experience of employee departures, and periods of service. Expected future payments are discounted using market yields at the reporting date on high quality corporate bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

(n) Government grants

When the government grant relates to an asset, the grant is offset against the carrying value of the asset. The grant is then recognised in the Statement of Comprehensive Income over the useful life of the depreciable asset by way of a reduced depreciation charge. Refer to note 2(p) for government grant revenue accounting. When the grant relates to an expense item, it is recognised against the expense for which it is intended to compensate in the Statement of Comprehensive Income.

(o) Contributed equity

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

(p) Revenue recognition

Membership, ticketing, corporate sales and game day revenue

In accordance with AASB 15 *Revenue from Contracts with Customers*, revenue related to memberships (included within membership, ticketing, corporate sales and game day revenue) comprise three performance obligations being the merchandise pack, merchandise voucher and home game tickets.

Merchandise related revenue is recognised on delivery to the member of the merchandise pack and on presentation by the member of the merchandise voucher. The revenue for the ticket portion of the membership is recognised when the Broncos play home games throughout the season.

Ticketing, corporate sales and game day revenue relating to Brisbane Broncos home games has one performance obligation. Revenue from ticketing, corporate sales and game day is recognised at the point in time when the game is held. Revenue received in advance of the season is deferred as unearned revenue in the Statement of Financial Position and brought to account over the relevant season.

Sponsorship

The Group has concluded that revenue from sponsorship contracts is recognised over time, wholly within the year to which the sponsorship contract relates and in line with relevant performance obligations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Game development and pathway programs

The Group's contracts with customers for development programs consists of one performance obligation. The Group has concluded that revenue is recognised at a point in time when the attached conditions and milestones have been complied with.

Sale of goods

The Group's contracts with customers for the sale of goods consists of one performance obligation. The Group has concluded that revenue from the sale of goods is recognised at the point in time when control of the asset is transferred to the customer, generally on delivery of the goods.

Royalties and commissions

The Group's contracts with customers for royalties and commissions consists of one performance obligation. The Group has concluded that revenue from royalties and commissions is recognised at the point in time when the royalties and commissions is generated and is receivable.

Other Group Revenue Accounting Policies

Grant Received from the National Rugby League

The Group has concluded that grant revenue from the National Rugby League is recognised over time, on a monthly basis, wholly within the year to which the grant relates and in line with relevant performance obligations.

Government grants

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions have been complied with. Government grants are recognised as revenue over the period to match the costs that it is intended to recover, unless they relate to an asset and then note 2(n) is applied.

Prize money

Prize money is recognised in the financial year in which it is earned.

Interest

Income is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

(q) Income tax and other taxes

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities based on the current period's taxable income. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted by the reporting date.

Deferred income tax is provided on all temporary differences at the balance sheet date between the tax base of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred income tax liabilities are recognised for all taxable temporary differences except:

- when the deferred income tax liability arises from the initial recognition of goodwill or of an asset or liability in a transaction that is not a business combination and, at the time of the transaction affects neither the accounting profit nor taxable profit or loss except for transactions that, on initial recognition, give rise to equal taxable and deductible temporary differences such as recognition of an ROU Asset and a lease liability; or
- when the taxable temporary difference is associated with investments in subsidiaries, associates and interests in joint ventures, and the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred income tax assets are recognised for all deductible temporary differences, carry-forward tax assets and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax assets and unused tax losses can be utilised except:

- when the deferred income tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; or
- when the deductible temporary differences are associated with investments in subsidiaries, associates or interests in joint ventures, in which case a deferred tax asset is only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The carrying amount of deferred income tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax asset to be utilised. Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the balance sheet date. Deferred tax assets and deferred tax liabilities are offset only if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred tax assets and liabilities relate to the same taxable entity and the same taxation authority.

Tax consolidation legislation

Brisbane Broncos Limited and its wholly-owned Australian controlled entities have implemented the tax consolidation legislation as of 1 January 2004.

The head entity, Brisbane Broncos Limited, and the controlled entities in the tax consolidated group continue to account for their own current and deferred tax amounts. The Group has applied the stand-alone taxpayer approach in determining the appropriate amount of current taxes and deferred taxes to allocate to members of the tax consolidated group.

In addition to its own current and deferred tax amounts, Brisbane Broncos Limited also recognises the current tax liabilities (or assets) and deferred tax assets arising from unused tax losses and unused tax credits assumed from the controlled entities in the tax consolidated group.

Assets or liabilities arising under tax funding agreements with the tax consolidated entities are recognised as amounts receivable from or payable to other entities in the Group. Details of the tax funding agreement are disclosed in note 7(d).

Any difference between the amounts assumed and amounts receivable or payable under the tax funding agreement are recognised as a contribution to (or distribution from) wholly-owned consolidated entities.

Other Taxes

Revenues, expenses, assets and liabilities are recognised net of the amount of GST except:

- when the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the Statement of Financial Position. Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority, are classified as operating cash flows. Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the taxation authority.

(r) Earnings per share

Basic earnings per share is calculated as net profit attributable to members of the Parent, adjusted to include any costs of servicing equity (other than dividends), divided by the weighted average number of ordinary shares, adjusted for any bonus element.

3. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's principal financial instruments comprise cash and short-term deposits. The Group has other financial assets and liabilities such as trade receivables and trade payables which arise directly from operations. Details of the significant accounting policies and methods adopted, including the criteria for recognition, the basis of measurement, and the basis on which income and expenses are recognised, in respect of each class of financial asset and financial liability are disclosed in note 2. The Group does not have any material exposure to foreign exchange movements.

Risk exposures and responses

Interest rate risk

The Group has minimal exposure to market interest rates due to its debt free status. As at balance date, the only financial assets or liabilities exposed to Australian variable interest rate risk were cash and cash equivalents outlined below:

	Consolidated	
	2023	2022
	\$	\$
Cash at bank and in hand	3,814,632	2,451,938
Short-term deposit	19,000,000	17,375,000
	<u>22,814,632</u>	<u>19,826,938</u>

The Group invests cash in short-term deposits earning interest at an average rate of 4.4% (2022: 2.0%) per annum. It is reasonably possible that movements in interest rates (+ 1.0%, - 1.0%) would impact interest income by approximately \$837,500 (2022: \$280,795).

Credit Risk

To minimise credit risk exposure, the Group trades only with recognised, creditworthy third parties. It is Group policy that all customers who wish to trade on credit terms are subject to credit verification procedures.

In addition, receivable balances are monitored, by regular assessment, for impairment of balances aged greater than 90 days with the result that the Group's exposure to bad debts is not significant.

Liquidity Risk

The Group's objective is to maintain sufficient funds to finance its current operations and to ensure its long-term financial stability. The Group currently maintains sufficient cash reserves to meet this objective. The Group has \$1,044,366 (2022: \$639,990) financial liabilities with six months or less contractual maturity and has no (2022: nil) financial liabilities with greater than six months contractual maturity.

Capital Risk

For the purpose of the Group's capital management, capital includes issued capital and all other equity reserves attributable to equity holders. The primary objective of the Group's capital management is to maximise shareholder value. The Group manages its capital structure and makes adjustments in light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares.

4. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements and estimates on historical experience and on other various factors it believes to be reasonable under the circumstances, the result of which form the basis of the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions.

Management has identified the following critical accounting policies for which significant judgements, estimates and assumptions are made. Actual results may differ from these estimates under different assumptions and conditions and may materially affect financial results or the financial position reported in future periods.

Further details of the nature of these assumptions and conditions may be found in the relevant notes to the financial statements.

4. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS (continued)

(i) *Significant accounting judgements*

Impairment of non-financial assets other than intangibles

The Group assesses impairment of all assets at each reporting date by evaluating conditions specific to the Group and to the particular asset that may lead to impairment. If an impairment trigger exists, the recoverable amount of the asset is determined. This involves a value in use calculation, which incorporates a number of key estimates and assumptions.

Consolidation of Brisbane Broncos Rugby League Club Limited

As disclosed in note 22(a)(ii), the Group consolidates the results and position of Brisbane Broncos Rugby League Club Limited ("BBRLC"). BBRLC is a company limited by guarantee and has no share capital. Through operating and other arrangements, for financial reporting purposes, the Group has the ability to control BBRLC. All Board members of BBRLC are directors of the Group. Based on these facts and circumstances, management determined that for financial reporting purposes, in substance the Group controls BBRLC with no non-controlling interests.

(ii) *Significant accounting estimates and assumptions*

Impairment of intangibles with indefinite lives

The Group determines whether intangibles with indefinite useful lives are impaired at least on an annual basis. This requires an estimation of the recoverable amount of the cash generating unit using a value in use discounted cash flow methodology to which the intangibles with indefinite useful lives are allocated. The assumptions used in this estimation of recoverable amount and the carrying amount of intangibles with indefinite useful lives are disclosed in note 14.

Estimate of useful lives of assets

The estimation of useful lives of assets has been based on historical experience. In addition, the condition of the assets is assessed at least once per year and considered against the remaining useful life. Adjustments to useful life are made when considered necessary. Depreciation expense is included at note 6.

5. SEGMENT INFORMATION

The principal activity of the Group during the 2023 financial year was the management and operation of the Brisbane Broncos Rugby League Football teams. This Group operates within one segment. There were no significant changes in the nature of those activities during the year. The Group operates in Australia only.

Revenue from one customer amounted to \$19,395,421 arising from sales and grants in respect of the 2023 financial year (2022: \$16,035,666).

	2023	Consolidated	2022
	\$		\$

6. REVENUE FROM CONTRACTS WITH CUSTOMERS AND EXPENSES

REVENUE FROM CONTRACTS WITH CUSTOMERS

For the year ended 31 December 2023, the Group's revenue is disaggregated in the Statement of Comprehensive Income with the exception of Revenue from Contracts with Customers which is disaggregated below:

Membership, ticketing, corporate sales and game day	23,249,764	17,177,715
Sponsorship	14,652,283	14,187,254
Community programs	10,020,806	8,329,423
Sale of goods	3,738,016	1,688,788
Game development and pathways revenue	1,501,156	987,385
Royalties and commissions	907,445	540,955
Rental income	452,169	440,856
Other	342,804	130,000
	54,864,443	43,482,376

EXPENSES

Cost of sales	2,331,521	1,090,623
Administration expense	8,527,268	7,531,956
Stadium operations expense	7,855,768	6,555,380
Corporate sales, membership, ticketing, events and merchandise expense	8,565,050	6,017,739
Marketing, sponsorship and advertising expense	6,441,271	5,664,106
Community programs expense	9,525,353	8,151,045
Game development and pathways expense	1,163,385	1,319,246
Football operations expenses	22,490,876	18,761,775
	66,900,492	55,091,870

Included in the above expenses are the following:

Lease payments – short-term and low value leases	2,137,661	1,977,757
Depreciation of property, plant and equipment	1,296,120	1,272,102
Employee leave provision expense	1,560,159	1,293,377
Salary and wage expense	31,505,422	25,781,402

	2023	Consolidated	2022
	\$		\$

7. INCOME TAX

(a) Income tax expense

The major components of income tax expense are:

Statement of Comprehensive Income

Current income tax

Current income tax expense	(2,776,290)	(1,575,969)
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Deferred income tax

Relating to origination and reversal of temporary differences	102,861	60,707
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Income tax expense reported in the Statement of Comprehensive Income	(2,673,429)	(1,515,262)
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(b) Numerical reconciliation between aggregate tax expense recognised in the Statement of Comprehensive Income and tax expense calculated per the statutory income tax rate

A reconciliation between tax expense and the product of accounting profit before income tax multiplied by the Group's applicable income tax rate is as follows:

Accounting profit before tax	8,305,222	4,748,598
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At the Group's statutory income tax rate of 30% (2022: 30%)	(2,491,566)	(1,424,579)
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Expenditure not allowed for income tax purposes

Entertainment	(181,863)	(90,683)
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Aggregate income tax expense	(2,673,429)	(1,515,262)
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	Statement of Financial Position		Statement of Comprehensive Income	
	2023	2022	2023	2022
	\$	\$	\$	\$

7. INCOME TAX (continued)

(c) Recognised deferred tax assets and liabilities

Deferred income tax at 31 December relates to the following:

CONSOLIDATED

Deferred tax assets/(liabilities)

Provisions	7,944	8,014	(70)	(76)
Employee benefits	345,510	281,837	63,673	62,741
Prepayments	(6,698)	(5,202)	(1,496)	(1,488)
Lease straight-line asset	(64,521)	(70,175)	5,654	2,299
Fixed assets	(222,063)	(250,395)	28,332	(6,733)
Accruals	15,990	9,222	6,768	3,964
Net deferred tax assets/(liabilities)	76,162	(26,699)		
Deferred tax income/(expense)			102,861	60,707

(d) Tax Consolidation

(i) Members of the tax consolidated group and the tax sharing arrangement

Brisbane Broncos Limited and its 100% owned Australian resident subsidiaries (except Brisbane Broncos Rugby League Club Limited) have formed a tax consolidated group with effect from 1 January 2004. Brisbane Broncos Limited is the head entity of the tax consolidated group. Members of the Group have entered into a tax sharing agreement that provides for the allocation of income tax liabilities between the entities should the head entity default on its tax payment obligations. No amounts have been recognised in the financial statements in respect of this agreement on the basis that the possibility of default is remote.

(ii) Tax effect accounting by members of the consolidated group

Measurement method adopted under AASB Interpretation 1052 Tax Consolidation Accounting

The head entity and the controlled entities in the tax consolidated group continue to account for their own current and deferred tax amounts. The Group has applied the separate taxpayer within group approach in determining the appropriate amount of current taxes and deferred taxes to allocate to members of the tax consolidated group. The current and deferred tax amounts are measured in a systematic manner that is consistent with broad principles in AASB 112 *Income Taxes*. The nature of the tax funding agreement is discussed further below.

Nature of the tax funding agreement

Members of the tax consolidated group have entered into a tax funding agreement under which the wholly owned entities compensate the head entity for any current tax payable assumed and are compensated by the head entity for any current tax receivable and deferred tax assets relating to unused tax losses or unused tax credits that are transferred to the head entity under the tax consolidation legislation. The funding amounts are determined by reference to the current and deferred tax amounts recognised by the controlled entities.

The tax funding agreement requires payments to/from the head entity to be recognised via an inter-entity receivable/(payable) which is at call. The amounts receivable or payable under the tax funding agreement are due upon receipt of the funding advice from the head entity, which is issued as soon as practicable after the end of each financial year. The head entity may also require payment of interim funding amounts to assist with its obligations to pay tax instalments. The terms and conditions for these transactions are disclosed in note 22.

		Consolidated	
		2023	2022
		\$	\$
8. DIVIDENDS PAID AND PROPOSED			
(a) Recognised Amounts			
<i>Paid during the year:</i>			
Final franked dividend for 2022: one and a half cents paid in 2023 (2022: for 2021 one cent paid in 2022)			
		1,470,609	980,406
(b) Unrecognised Amounts			
Dividends on ordinary shares:			
Final franked dividend for 2023: one and a half cents (2022: final franked dividend for 2022: one and a half cents)			
		1,470,609	1,470,609
(c) Franking Account Balance			
The amount of franking credits available for the subsequent financial year are:			
-	franking account balance as at the end of the financial year at 30% (2022: 30%)	10,780,587	8,608,884
-	franking credits that will arise from the payment of income tax / (receipt of refund) as at the end of the financial year	441,455	392,183
-	franking debits that will arise from the payment of dividends proposed or declared before the financial report was authorised for issue but not recognised as a distribution to equity holders during the period	(630,261)	(630,261)
		<u>10,591,781</u>	<u>8,370,806</u>
(d) Tax Rates			

The tax rate at which paid dividends have been franked is 30% (2022: 30%). Dividends proposed will be franked at the rate of 30% (2022: 30%).

9. EARNINGS PER SHARE

Basic earnings per share amounts are calculated by dividing net profit for the year attributable to ordinary equity holders of the parent by the weighted average number of ordinary shares outstanding during the year. No dilution factors need to be taken into consideration for Brisbane Broncos Limited. The following reflects the profit and share data used in the basic earnings per share computation:

		Consolidated	
		2023	2022
Net profit from continuing operations attributable to equity holders of the parent		\$5,631,793	\$3,233,336
Weighted average number of ordinary shares for basic earnings per share		98,040,631	98,040,631

There have been no transactions involving the issue or cancellation of ordinary shares since the reporting date and before the completion of these financial statements.

	Consolidated	
	2023	2022
	\$	\$
10. CURRENT ASSETS - CASH AND CASH EQUIVALENTS		
Cash at bank and in hand	3,814,632	2,451,938
Short-term deposit	19,000,000	17,375,000
	<u>22,814,632</u>	<u>19,826,938</u>

Cash at bank earns interest at variable rates based on the Group's bank deposit rates. Excess cash is placed on short-term deposit for varying periods depending on the cash requirements of the Group and earns interest at short-term deposit rates.

	Consolidated	
	2023	2022
	\$	\$
11. CURRENT ASSETS - TRADE AND OTHER RECEIVABLES		
Trade receivables	1,375,055	1,507,881
Allowance for expected credit losses (a)	-	-
	<u>1,375,055</u>	<u>1,507,881</u>
Other receivables	1,652,240	1,920,625
Carrying amount of trade and other receivables	<u>3,027,295</u>	<u>3,428,506</u>

Other receivables for the Group include GST receivable of \$400,140 (2022: \$241,239) and corporate partnership receivables of \$923,207 (2022: \$881,666).

(a) Allowance for expected credit losses

For trade receivables, the Group applies a simplified approach in calculating ECLs. Therefore, the Group does not track changes in credit risk, but instead recognises a loss allowance based on lifetime ECLs at each reporting date. The Group has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

The majority of trade receivables at 31 December 2023 are aged within 30-90 day terms, with \$304,156 (2022: \$22,880) of trade receivables past due but not considered impaired.

(b) Fair value and credit risk

Due to the short-term nature of receivables, their carrying value is assumed to approximate fair value. The maximum exposure to credit risk is the fair value of receivables which equates to their carrying amount. Collateral is not held as security, nor is it the Group's policy to transfer (on-sell) receivables to special purpose entities.

	Consolidated	
	2023	2022
	\$	\$
12. CURRENT ASSETS - INVENTORIES		
Finished goods – at cost	152,589	75,493
Provision for net realisable value write down	-	-
Total inventories at the lower of cost and net realisable value	<u>152,589</u>	<u>75,493</u>

Inventories recognised as an expense for the year ended 31 December 2023 totalled \$2,331,521 (2022: \$1,090,623) for the Group. This expense has been included in the cost of sales line as a cost of inventories.

13. NON-CURRENT ASSETS - PROPERTY, PLANT AND EQUIPMENT

Reconciliation of carrying amounts at the beginning and end of the period

	<i>Plant and Equipment</i>	<i>Leasehold Improvements</i>	<i>Construction In Progress</i>	<i>Total</i>
	\$	\$	\$	\$
Year ended 31 December 2023				
At 1 January 2022 net of accumulated depreciation, impairment and grant monies received	4,611,183	13,462,139	-	18,073,322
Additions	738,919	467,897	308,577	1,515,373
Depreciation charge for year	(874,142)	(421,978)	-	(1,296,120)
At 31 December 2023 net of accumulated depreciation, impairment and grant monies received	<u>4,475,960</u>	<u>13,508,058</u>	<u>308,577</u>	<u>18,292,575</u>
At 31 December 2023				
Cost	10,543,846	23,935,596	308,577	34,787,999
Accumulated grant monies received	(304,847)	(6,749,784)	-	(7,054,631)
Accumulated depreciation and impairment	(5,763,039)	(3,677,754)	-	(9,440,793)
Net carrying amount	<u>4,475,960</u>	<u>13,508,058</u>	<u>308,577</u>	<u>18,292,575</u>
	<i>Plant and Equipment</i>	<i>Leasehold Improvements</i>	<i>Construction In Progress</i>	<i>Total</i>
	\$	\$	\$	\$
Year ended 31 December 2022				
At 1 January 2021 net of accumulated depreciation, impairment and grant monies received	4,653,424	13,859,615	-	18,513,039
Additions	816,374	16,011	-	832,385
Depreciation charge for year	(858,615)	(413,487)	-	(1,272,102)
At 31 December 2022 net of accumulated depreciation, impairment and grant monies received	<u>4,611,183</u>	<u>13,462,139</u>	<u>-</u>	<u>18,073,322</u>
At 31 December 2022				
Cost	9,804,927	23,467,699	-	33,272,626
Accumulated grant monies received	(304,847)	(6,749,784)	-	(7,054,631)
Accumulated depreciation and impairment	(4,888,897)	(3,255,776)	-	(8,144,673)
Net carrying amount	<u>4,611,183</u>	<u>13,462,139</u>	<u>-</u>	<u>18,073,322</u>

	Consolidated		
	Sporting Franchise	Other Intangibles	Total
	\$	\$	\$
14. NON-CURRENT ASSETS - INTANGIBLE ASSETS			
(a) Reconciliation of carrying amounts at the beginning and end of the period			
At 31 December 2023			
Cost	13,382,857	28,000	13,410,857
Accumulated impairment	(900,277)	-	(900,277)
Net carrying amount	12,482,580	28,000	12,510,580
At 31 December 2022			
Cost	13,382,857	28,000	13,410,857
Accumulated impairment	(900,277)	-	(900,277)
Net carrying amount	12,482,580	28,000	12,510,580

(b) Description of Group's intangible assets

Effective 10 February 2012, Brisbane Broncos Limited became a member of the Australian Rugby League Commission Limited ("ARLC"), as a Licensee. The ARLC is, amongst other things, the single controlling body and administrator of the game of rugby league in Australia. National Rugby League Limited (NRL) is a wholly controlled entity of the ARLC. As a Licensee, the Group enjoys the benefits from competing in the NRL competition. The Sporting Franchise is considered to have an indefinite useful life based on an analysis of all relevant factors. There is no foreseeable limit to the period over which the asset is expected to generate net cash inflows for the Group.

During the year, the NRL continued to work with Clubs on an updated Club Licence Agreement. A Memorandum of Understanding (MOU) was issued by the NRL in 2016. A Further Deed of Agreement (Further Deed) was entered into in December 2016, which supplemented aspects of the MOU and Club Licence Agreement. The NRL continue to work on a long form Club Licence Agreement and until such time, extended the Club Licence Agreement expiration to 31 October 2024. Intangible assets are subject to annual impairment testing.

(c) Impairment testing of intangibles with indefinite lives

The Group's tangible and intangible assets are all used in the operation and management of the Brisbane Broncos Rugby League football teams and all revenue streams are dependent and reliant upon these operations such as sponsorship, membership, ticketing, corporate sales and National Rugby League grant revenue. It is therefore considered that the cash generating unit to which the Sporting Franchise relates is the Group and its operations, and as such the future maintainable earnings of the Group, excluding interest income, has been used to support the recoverable amount of the Group's net assets and therefore the Sporting Franchise.

For the purpose of determining whether the carrying amount of the Sporting Franchise is impaired, management has considered the future maintainable earnings of the Group based on financial budgets. Factors considered in the calculation of future maintainable earnings were:

- market research results on brand recognition;
- the success of Brisbane Broncos Rugby League Teams since inception;
- the Suncorp Stadium hiring agreement;
- the level of sponsorship and corporate sales; and
- crowd attendances, gate takings and season membership revenue and associated game day cash flows.

An annual growth rate of 3% (2022: 3%) has been used in the future maintainable earnings calculation and a post-tax discount rate of 9.1% (2022: 9.1%) has been applied to the cash flow projections. Value in use has been calculated using a five-year model with a terminal value. There is no present indication that these factors will change in the foreseeable future. As a result, management is of the opinion that the future maintainable earnings calculation can be justified based on these assumptions.

As at 31 December 2023, the present value of the cash flow projections supported the carrying value of the cash generating unit and there is therefore no impairment.

	Consolidated	
	2023 \$	2022 \$
15. CURRENT LIABILITIES - TRADE AND OTHER PAYABLES		
Trade payables	1,044,366	639,990
Other payables	2,135,915	1,863,924
	<u>3,180,281</u>	<u>2,503,914</u>

(a) Fair value

Trade payables are non-interest bearing and are normally settled on 30-day terms. Other payables are non-interest bearing.

(b) Financial guarantees

The Group has not provided any external financial guarantees on trade and other payables.

(c) Related party payables

For terms and conditions relating to related payables, refer to note 22.

(d) Interest rate risk

Information relating to interest rate risk is set out in note 3.

	Consolidated	
	2023 \$	2022 \$
16. CURRENT LIABILITIES – PROVISIONS		
Fringe benefits tax	216,159	117,123
Annual leave	915,974	826,987
Long service leave	887,957	761,115
	<u>2,020,090</u>	<u>1,705,225</u>

	Consolidated	
	2023 \$	2022 \$
17. CURRENT LIABILITIES - UNEARNED REVENUE		
Game day	6,090,859	5,436,900
Community programs	100,582	2,736,820
Naming rights	75,000	75,000
	<u>6,266,441</u>	<u>8,248,720</u>

All game day, naming rights and community program unearned revenue at 31 December 2022 was recognised as revenue throughout the year to 31 December 2023.

	Consolidated	
	2023 \$	2022 \$
18. NON-CURRENT LIABILITIES – PROVISIONS		
Long service leave	326,900	233,222
	<u>326,900</u>	<u>233,222</u>

Refer to note 2(m) for the relevant accounting policy and a discussion of the estimations and assumptions applied in the measurement of this provision.

	Consolidated	
	2023 \$	2022 \$
19. NON-CURRENT LIABILITIES - UNEARNED REVENUE		
Naming rights	2,475,000	2,550,000
	<u>2,475,000</u>	<u>2,550,000</u>

Naming rights relate to the Advertising and Naming Rights agreement for the Clive Berghofer Centre and Clive Berghofer Field. Of the total unearned revenue at 31 December 2022, \$75,000 was recognised as revenue throughout the year to 31 December 2023.

	Consolidated	
	2023	2022
20. CONTRIBUTED EQUITY		
Ordinary shares - issued and fully paid	\$28,991,500	\$28,991,500
Number of ordinary shares on issue	<u>98,040,631</u>	<u>98,040,631</u>

Fully paid ordinary shares carry one vote per share and carry the right to dividends. When managing capital, management's objective is to ensure the Group continues as a going concern as well as to maintain optimal returns and the creation of long-term shareholder value.

	Consolidated	
	2023 \$	2022 \$
21. CASH FLOW STATEMENT RECONCILIATION		
Reconciliation of net profit after tax to net cash flows from operations		
Net profit	5,631,793	3,233,336
Adjustments for:		
Depreciation and amortisation	1,296,120	1,272,102
Movement in employee benefit provisions	309,507	374,107
Changes in assets and liabilities		
(Increase)/decrease in trade and other receivables	129,971	(988,194)
(Increase)/decrease in inventories	(77,096)	110,100
(Increase)/decrease in lease straight-line asset	18,846	7,665
(Decrease)/increase in net deferred tax asset/liability	(102,861)	(60,707)
(Decrease)/increase in current tax liability	49,274	445,642
(Decrease)/increase in creditors and accruals	437,177	(482,557)
(Decrease)/increase in unearned revenue	(2,057,278)	(671,778)
(Decrease)/increase in provisions	99,036	(1,002)
Net cash from operating activities	<u>5,734,489</u>	<u>3,238,714</u>

Brisbane Broncos Limited and its controlled entities

22. RELATED PARTY DISCLOSURE

(a) Subsidiaries

The consolidated financial statements include the financial statements of Brisbane Broncos Limited and the subsidiaries listed in the following table:

Name of Controlled Entity	Country of Incorporation		% of shares held	
			2023	2022
Brisbane Broncos Corporations Trust	Australia		100	100
Brisbane Broncos Corporation Pty Ltd (Trustee)	Australia		100	100
Brisbane Broncos Management Corporation Pty Ltd	Australia	(i)	100	100
Brisbane Broncos Rugby League Club Ltd	Australia	(ii)	n/a	n/a
Queensland Entertainment Services Pty Ltd	Australia	(i)	100	100
Laurelgrove Pty Ltd	Australia	(i)	100	100
Pacific Sports International Pty Ltd	Australia	(i)	100	100
Brisbane Broncos (Licencee) Pty Ltd	Australia		100	100
A.C.N. 067 052 386 Pty Ltd	Australia		100	100
Pacific Sports Holdings Pty Ltd (Trustee)	Australia	(i)	100	100
Brisbane Professional Sports Investment Pty Ltd	Australia		100	100
AH BR Pty Ltd	Australia		100	100

The financial years of all controlled entities are the same as that of the parent entity. All controlled entities were incorporated in Australia, have only issued ordinary share capital, and are controlled either directly or through its subsidiaries by the parent entity.

- (i) These companies have entered into a deed of cross guarantee with Brisbane Broncos Limited which provides that all parties to the deed will guarantee to each creditor payment in full of any debt of each Company participating in the deed on winding up of that company. Closed group disclosures are not presented as no company within the closed group is required to avail itself of the relief from preparation of financial statements granted by ASIC Corporations (Wholly-owned Companies) Instrument 2016/785.
- (ii) Brisbane Broncos Rugby League Club Ltd is a company limited by guarantee, is owned by its members but has been consolidated as a controlled entity under AASB 10 *Consolidated Financial Statements*.

(b) Key management personnel

Details relating to key management personnel, including remuneration paid, are included in note 24.

(c) Transactions with related parties

The following table provides the total amount of transactions that were entered into with related parties for the relevant financial year.

		<i>Sales to related parties</i>	<i>Grants and other income from related parties</i> \$	<i>Purchases from related parties</i> \$	<i>Amounts owed by/(to) related parties *</i> \$
CONSOLIDATED					
<i>Majority shareholder</i>					
News Corporation	2023	200,991	-	404,356	(31,335)
	2022	347,340	-	360,342	(35,534)
<i>Other</i>					
National Rugby League Limited	2023	2,145,877	19,395,421	401,269	320,245
	2022	635,170	16,035,666	348,567	85,330

* These amounts are included in trade and other receivables (note 11) and trade and other payables (note 15).

22. RELATED PARTY DISCLOSURE (continued)

(c) Transactions with related parties (continued)

Majority shareholder

News Corporation, via its subsidiary Nationwide News Pty Limited, owned 68.87% of the Group as at 31 December 2023 (2022: 68.87%). News Corp Australia and its related entities provided the Group with commercial income during the financial year. Advertising and other services were also provided during the financial year by News Corp Australia and its related entities to the value of \$404,356 (2022: \$360,342).

Other

The Club Licence Agreement held by the Group during the year was provided by National Rugby League Limited. The Club Licence Agreement entitles the Group to receive an annual grant from National Rugby League Limited. Further advertising grants, prizemoney and merchandise royalty income were also provided to the Group during the financial year. Various amounts were paid to the National Rugby League by the Group, relating to tickets to rugby league matches, insurances, travel and other miscellaneous game day related items.

23. INFORMATION RELATING TO BRISBANE BRONCOS LIMITED (THE PARENT)

	Parent Entity	
	2023	2022
	\$	\$
Current assets	22,759,244	17,688,490
Total assets	35,956,911	30,953,617
Current liabilities	1,515,388	1,051,890
Total liabilities	8,036,619	7,268,250
Net Assets	27,920,292	23,685,367
Issued Capital	28,991,500	28,991,500
Accumulated (losses)	(1,071,208)	(5,306,133)
Total equity	27,920,292	23,685,367
Profit of the Parent Entity	5,705,535	3,275,458
Total comprehensive income of the Parent Entity	5,705,535	3,275,458

The Parent has entered into a deed of cross guarantee with a number of its controlled entities as described at note 22.

The Parent guarantees the performance and financial obligations of Brisbane Broncos Rugby League Club Limited (BBRLC) under the terms of the Final Lease described at note 25.

The Parent has a Sub-sublease for a long-term commercial tenancy with Qscan as described at note 25 as well as a shorter-term agreement with a café tenant at the Clive Berghofer Centre.

The Parent had no contingent liabilities. The Parent entity had no obligations to purchase plant and equipment at balance date (2022: nil).

24. KEY MANAGEMENT PERSONNEL

(a) Compensation of Key Management Personnel

	Consolidated	
	2023	2022
	\$	\$
Short-term employee benefits	2,257,815	2,043,114
Post-employment benefits	211,366	182,670
Other long-term benefits	41,149	15,811
	2,510,330	2,241,595

24. KEY MANAGEMENT PERSONNEL (continued)

(b) Shareholdings of Key Management Personnel (Consolidated)

	Consolidated	
	2023	2022
Shares held in Brisbane Broncos Limited (number)	43,778	43,778
Balance as at 31 December	43,778	43,778

Refer to the Remuneration Report in the Directors' Report for details of KMP shareholdings.

(c) Other transactions and balances with Key Management Personnel

Throughout the period, Mr Monaghan, Mr Lawlor and Mr Newell were employees of News Corp Australia which is a related party of the Group. Transactions conducted with News Corp Australia and its related entities are disclosed in note 22 of this report.

25. COMMITMENTS AND CONTINGENCIES

(a) Commitments

(i) Leasing Commitments

Group as lessee

On 4 February 2015, the Hiring Agreement between Brisbane Broncos and ASM Global (Asia Pacific) Pty Ltd (Brisbane Stadium Management) as agent for Stadiums Queensland was signed. During the prior period, the Brisbane Broncos executed an extension to the Hiring Agreement, under current terms, for a period until the last day of the National Rugby League Season in 2034. There is no minimum amount payable under the Hiring Agreement. Amounts payable under the Hiring Agreement are based on proceeds from sales of corporate facilities, signage, membership, ticket sales and other revenue per game, which cannot be reliably forecast. Refer to note 6 for amounts paid.

A Final Lease for the site at Fulcher Road, Red Hill was granted by the State of Queensland to Brisbane Broncos for a 40-year term commencing 30 November 2017. The lease allows for the occupation and operation of the completed facility, the Clive Berghofer Centre and Clive Berghofer Field. The lease requires Brisbane Broncos to meet the requirements of a Community Benefits Plan over the lease term. At the time that the lease took effect, other related lease documents and licence agreements required to accommodate the requirements within the Broncos structure also took effect.

Group as lessor

On 5 December 2017, an Agreement for Lease and Sub-sublease document were signed with Qscan for a long-term commercial tenancy at the Clive Berghofer Centre. The Sub-sublease took effect on 30 April 2018 following a fit-out period. The long-term agreement ensures that the Group has the ability to absorb the operational costs of the Clive Berghofer Centre.

(ii) Other Operational Commitments

The Group has entered into commercial leases for the provision of software and equipment. Commitments have an average life of three years. Future minimum rentals payable under non-cancellable leases as at 31 December are as follows:

	Consolidated	
	2023	2022
	\$	\$
Within one year	153,815	93,000
After one year but not more than five years	166,574	106,000
Total minimum lease payments	320,389	199,000

25. COMMITMENTS AND CONTINGENCIES (continued)**(iii) Football Related, Community and Merchandise Commitments**

Commitments for the payment of coaching staff, player and community staff contracts, affiliate club and merchandise forward orders in existence at the reporting date but not recognised as liabilities are:

	Consolidated	
	2023	2022
	\$	\$
Within one year	17,966,712	15,644,439
After one year but not more than five years	21,404,069	11,378,999
	<u>39,370,781</u>	<u>27,023,438</u>

(iv) Capital Expenditure Commitments

There are no capital expenditure commitments at 31 December 2023 (2022: nil).

(b) Contingencies

Since the last annual reporting date, there has been no material change to any contingent liabilities or contingent assets. From time to time, the Group is also subject to various claims and litigation from third parties during the ordinary course of business. The directors have given consideration to such matters which are or may be subject to claims or litigation at year end and, unless specific provisions have been made, are of the opinion that no material contingent liability for such claims or litigation exists.

26. AUDITORS' REMUNERATION

The auditor of Brisbane Broncos Limited is Ernst & Young.

	Consolidated	
	2023	2022
	\$	\$
<i>Amounts received, or due and receivable, by Ernst & Young for:</i>		
• an audit or review of the financial report of the entity and any other entity in the consolidated group	121,250	111,021
• other services in relation to the entity and any other entity in the consolidated group		
– compliance and employment taxes	27,150	14,500
	<u>148,400</u>	<u>125,521</u>

27. EVENTS AFTER BALANCE DATE

On 20 February 2024, the Board of Directors declared a final dividend of one and a half cents per share franked to 100% at the 30% corporate income tax rate to the holders of fully paid ordinary shares for the financial year ended 31 December 2023. The financial effect of this dividend has not been brought to account in the financial statements for the year ended 31 December 2023 and will be recognised in the subsequent financial report.

Directors' Declaration

In accordance with a resolution of the directors of Brisbane Broncos Limited, I state that:

1. In the opinion of the directors:
 - (a) the financial statements, notes and the additional disclosures included in the directors' report designated as audited, of the Company and of the consolidated entity are in accordance with the *Corporations Act 2001*, including:
 - (i) giving a true view of the Company's and consolidated entity's financial position as at 31 December 2023 and of their performance for the year ended on that date; and
 - (ii) complying with Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Regulations 2001*.
 - (b) the financial statements and notes also comply with International Financial Reporting Standards as disclosed in note 2(a);
 - (c) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable; and
 - (d) as at the date of this declaration, there are reasonable grounds to believe that the members of the Closed Group identified in note 22 will be able to meet any obligations or liabilities to which they are or may become subject, by virtue of the Deed of Cross Guarantee.
2. This declaration is made after receiving the declarations required to be made to the directors in accordance with sections 295A of the *Corporations Act 2001* for the financial period ended 31 December 2023.

On behalf of the Board



Karl Morris AO
Chairman
Brisbane
20 February 2024



**Building a better
working world**

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Independent Auditor's Report to the Members of Brisbane Broncos Limited

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Brisbane Broncos Limited (the Company) and its subsidiaries (collectively the Group), which comprises the consolidated statement of financial position as at 31 December 2023, the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, notes to the financial statements, including material accounting policy information, and the directors' declaration.

In our opinion, the accompanying financial report of the Group is in accordance with the *Corporations Act 2001*, including:

- a) giving a true and fair view of the consolidated financial position of the Group as at 31 December 2023 and of its consolidated financial performance for the year ended on that date; and
- b) complying with Australian Accounting Standards and the *Corporations Regulations 2001*.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Group in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (including Independence Standards) (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial report of the current year. These matters were addressed in the context of our audit of the financial report as a whole, and in forming our opinion thereon, but we do not provide a separate opinion on these matters. For each matter below, our description of how our audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the financial report. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying financial report.

1. Revenue Recognition

Why significant

As at 31 December 2023 revenue and unearned revenue liabilities was \$75,205,714 and \$8,741,441 respectively as disclosed in Notes 6, 17 and 19 to the financial report.

The recognition of revenue and the carrying value of the related unearned revenue liabilities was a key audit matter due to the size of the amounts involved, the differing nature of revenue streams and timing of when revenue is recognised for each stream in accordance with relevant performance obligations.

The process of revenue recognition and calculation of unearned revenue involves judgment with respect to the period over which revenue is recognised.

Note 2(p) and Note 6 to the financial statements details the revenue streams of the Group and associated accounting policies.

How our audit addressed the key audit matter

Our audit procedures included the following:

- ▶ We assessed whether the Group's revenue recognition policies comply with applicable Australian Accounting Standards.
- ▶ For all significant revenue related contracts, we assessed whether the Group recognised revenue in accordance with Australian Accounting Standards, depending on the performance obligations under the contract.

Specifically, for individual revenue streams our procedures included the following:

Membership, Ticketing, Corporate Sales, Game Day, Sponsorship and Community Programs

- ▶ For a sample of membership, ticketing, corporate sales, game day, sponsorship and community program related revenue contracts we evaluated individual contracts, including any variations to contracts, to assess whether the timing and value of revenue was appropriately recognised in the financial statements.
- ▶ We assessed revenue received but not earned to determine whether unearned revenue balances were correctly calculated at period end.

National Rugby League Grant revenue

- ▶ We agreed the total approved grant revenue to correspondence the Group received from the National Rugby League, bank records and tested its allocation to earned revenue.

We assessed the adequacy of disclosures in the Notes to the Financial Statements.

Information Other than the Financial Report and Auditor's Report Thereon

The directors are responsible for the other information. The other information comprises the information included in the Company's 2023 Annual Report but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon, with the exception of the Remuneration Report and our related assurance opinion.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- ▶ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- ▶ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- ▶ Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- ▶ Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- ▶ Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the Group audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated to the directors, we determine those matters that were of most significance in the audit of the financial report of the current year and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.



Report on the Audit of the Remuneration Report

Opinion on the Remuneration Report

We have audited the Remuneration Report included in pages 14 to 20 of the directors' report for the year ended 31 December 2023.

In our opinion, the Remuneration Report of Brisbane Broncos Limited for the year ended 31 December 2023, complies with section 300A of the *Corporations Act 2001*.

Responsibilities

The directors of the Company are responsible for the preparation and presentation of the Remuneration Report in accordance with section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with Australian Auditing Standards.

A handwritten signature in black ink that reads 'Ernst & Young'.

Ernst & Young

A handwritten signature in black ink that reads 'K McKenzie'.

Kellie McKenzie
Partner
Brisbane
20 February 2024

ASX Additional Information

Additional information required by the Australian Securities Exchange Ltd and not shown elsewhere in this report is as follows. This information is current as at 30 January 2024.

(a) Distribution of equity securities

98,040,631 fully paid ordinary shares are held by 924 individual shareholders. All issued shares carry one vote per share and carry the rights to dividends.

The number of shareholders, by size of holding in each class is as follows:

Size of holding	Ordinary Shareholders	Percentage	Ordinary share option-holders
1 – 1,000	212	0.14	-
1,001 – 5,000	487	1.37	-
5,001 – 10,000	111	0.83	-
10,001 – 100,000	96	2.57	-
100,001 – OVER	18	95.09	-
	924	100.00	-
Holding less than a marketable parcel	78		-

(b) Substantial shareholders

Ordinary Shareholders	Fully Paid Shares	Percentage
Nationwide News Pty Limited	67,521,089	68.87
BGM Projects Pty Ltd	21,620,972	22.05
	89,142,061	90.92

ASX Additional Information (continued)

(c) Twenty largest holders of quoted equity securities

Ordinary Shareholders	Number of Ordinary Shares	Percentage Held
Nationwide News Pty Limited	67,521,089	68.87
BGM Projects Pty Ltd	21,620,972	22.05
Mr Jonathan James Hunter and Mrs Rebecca Mei Liang Hunter	1,023,601	1.04
ASM Global (Asia Pacific) Pty Ltd	631,666	0.64
Meingrove Pty Ltd	482,564	0.49
Mr Sean Ryan and Mrs Julia Anne Ryan	399,999	0.41
Moonton Pty Ltd	223,743	0.23
A N Burnett Investments Pty Ltd	204,127	0.21
Netwealth Investments Limited	149,118	0.15
Burnett & Ferguson Superannuation Pty Ltd	144,417	0.15
Mr Jeffrey Noel Hanan	136,922	0.14
Mr Adrian Charles Vos	133,112	0.14
Mr D'Wayne Richard George Wigley and Mrs Lynne Wigley	124,203	0.13
Mr Anthony John Joseph and Mrs Nardia Maree Joseph	113,233	0.12
Ms Christine Gayel Lettsome Roney	105,000	0.11
Mr John Terence Wood	104,799	0.11
Mr Simon Andrew Cook Watkins	103,957	0.11
Bushfly Air Charter Pty Ltd	100,000	0.10
Mr Brett Ralph and Mrs June Christine Ralph	88,916	0.09
Mr Mark Andrew Gale	86,850	0.09
	93,498,288	95.38