

## Change of Company Secretary

SYDNEY, AUSTRALIA, 1st February 2024 – Beonic Limited (ASX:BEO) (Beonic or the Company), the world's leading provider of IoT solutions to Airports and Retail, advises that, in accordance with ASX Listing Rule 3.16.1, Ms Priyamvada (Pia) Rasal from Automic Group has been appointed as Company Secretary, effective 1<sup>st</sup> February 2024. Over 12 years, Pia has managed a portfolio of private companies, ASX listed entities and non-profit organisations in governance, corporate secretarial and legal roles.

Further to this appointment, Ms Koreen White will step down as Company Secretary effective 1<sup>st</sup> February 2024.

For the purposes of ASX Listing Rule 12.6, Ms Priyamvada (Pia) Rasal will be the person responsible for communications between the Company and ASX.

This announcement has been approved for release by the Board of Beonic.

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## About Beonic

At Beonic, we create intelligent places with our AI-driven platform. Our technology transforms the places where people work, play, travel, shop and meet—optimising touchpoints, driving loyalty, and delivering differentiated experiences.

Our platform unifies your data points on one proprietary platform to give you the insights needed to solve the complex challenges of your present and future.

We ingest data from a diverse range of technologies including WiFi, Camera, People counting, LiDAR, CCTV and IoT devices. We combine these datasets with contextual data like weather, retail sales and sociodemographic to improve operational performance for retailers, airports, stadiums, smart cities and other public and commercial venues.

Beonic further augments insights generated by the platform with its data & marketing services offering: A team of data science and digital marketing consultants who help our clients harness more value from their data.



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