

## Invitation to Linus Virtual Conference

### Highlights:

- Linus to hold virtual conference for shareholders and investors
- IMG, the world's leading sports and media company is now live with Linus Whizzard
- Peach Belt Conference (PBC), Linus first customer in the highly repeatable US college sports market, is now live with Whizzard and Automated Highlights

**Melbourne, Australia – 30 January 2024:** Linus Technologies Limited (ASX:LNU) (**Linus** or **Company**) – the only cloud-based solution that unlocks the value of video archives with immersive, deeply personalized viewer experiences via its Linus Media Solutions – is pleased to invite shareholders and investors to a virtual conference hosted by CEO, James Brennan commencing at 12:00 noon (AEDT) on Wednesday, 31 January 2024.

Linus has reached a pivotal milestone this week with two important deployments going live with previously announced customers IMG and PBC.

Attendees will be presented with further details on these new customer deployments, the importance of these deployments in driving revenue growth, and general business updates from Q2 FY24 including:

- IMG Video Archive: details on the live deployment of Linus Whizzard including demonstration of the solution
- Peach Belt Conference: details on the live deployment of Linus Whizzard and Automated Highlights including demonstration of the solution
- How these deployments are transformational for Linus' commercial growth globally
- Commercial and product development activities from Q2 FY34
- Update on Linus' pipeline and path towards profitability
- Details on the Linus product road map and strategy

There will also be a Q&A session at the end of the presentation, where Linus team members will answer questions submitted by registered conference participants. Investors are invited to submit questions in advance to [ir@linus.com](mailto:ir@linus.com).

**Event:** Linus Technologies - Virtual Conference  
**Presenting:** James Brennan, CEO and Gerard Bongiorno, Chairman  
**When:** Wednesday 31 January 2024, 12.00 noon AEDT  
**Where:** Zoom Webinar, details provided upon registration at the following link  
[https://linus.zoom.us/webinar/register/WN\\_Y5hr-cLMSKmVKAcTTh9M0Q](https://linus.zoom.us/webinar/register/WN_Y5hr-cLMSKmVKAcTTh9M0Q)

After registering, you will receive a confirmation email containing information about joining the webinar.

A recording of the session will also be made available for those unable to attend.

This announcement has been authorised for release to ASX by the Linus Board of Directors.

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## About Linus Technologies Limited:

Linus' purpose is to unlock the value of the world's video, creating immersive, deeply personalized viewing experiences. For the first time, we make it possible to find, curate, and utilize the valuable moments across vast libraries of video, enabling viewers to create an infinite amount of personalised video compilations on-the-fly, providing the most relevant content to each viewer.

Our patented Video Virtualisation Engine™ (VVE) turns big, bulky video files into lightweight, searchable data that is enriched with AI and ML, making it easy and efficient for users to find and share what matters to them. Creators and owners of video can drive greater viewing, and monetisation of their video assets.

For more on Linus Technologies, visit [www.linus.com](http://www.linus.com)

**For further information, please contact:** James Brennan, CEO, +61 (0)3 8672 7186 or [ir@linus.com](mailto:ir@linus.com)

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