

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Pureprofile Limited
ABN	37 167 522 901

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Linda Jenkinson
Date of last notice	18 May 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	15 January 2024
No. of securities held prior to change	Nil
Class	Unlisted Options
Number acquired	15,000,000
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Nil – options issued for non-cash consideration pursuant to the terms of the Company's Equity Incentive Plan

+ See chapter 19 for defined terms.

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No. of securities held after change	15,000,000 Unlisted Options each exercisable at \$0.028 and expiring on 15/01/2029. Options to vest in three tranches as follows: <ol style="list-style-type: none"> 1. 5,000,000 options to vest on 1 December 2023; 2. 5,000,000 options to vest on 1 December 2024; and 3. 5,000,000 options to vest on 1 December 2025
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of Director Options under the Company's Equity Incentive Plan following Shareholder approval on 27 November 2023.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Letter of Appointment
Nature of interest	Entitlement to 15 million unlisted options ("Options") pursuant to the Company's Equity Incentive Plan, subject to shareholder approval at the next general meeting. The Options are exercisable at \$0.028 per Option and vest in three tranches on 1 December 2023, 1 December 2024 and 1 December 2025.
Name of registered holder (if issued securities)	Linda Jenkinson
Date of change	01 December 2023
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	15,000,000 Unlisted Options
Interest acquired	N/A
Interest disposed	15,000,000 Unlisted Options. Disposed means disposal of interest in contract following the issue of Director Options as outlined in Part 1.
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	Nil – options issued for non-cash consideration pursuant to the terms of the Company's Equity Incentive Plan
Interest after change	Nil

Part 3 – +Closed period

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Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	Pursuant to section 2.1(g)(viii) of the Company's Securities Trading Policy, the acquisition of securities under an employee incentive scheme is defined as an excluded trading provision, notwithstanding being in a closed period.
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.