



RUBICON™

RUBICON WATER

2023 Bell Potter Environmental Conference

21 November 2023

Presenter:

Bruce Rodgerson, CEO

ASX:RWL

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RUBICON WATER



Dedicated to addressing water scarcity by providing innovative solutions to governments, water management utilities, and growers. Our mission is to increase water availability and agricultural productivity through improved water-use efficiency. With advanced technology and a focus on precision water management, we empower our clients to optimise their water resources with unparalleled efficiency and control.

250+

Customers
worldwide

20

Countries,
6 continents

~2Mha

Irrigated land
served

35K+

Products
Installed

300+

Teammates
globally

OUR CHALLENGE AND OPPORTUNITY

Projections towards the year 2050 state that....

Agriculture will need to produce **56% more food and fibre** to feed the world's population.



40% of the world's population will be living in river basins experiencing **severe water stress**.

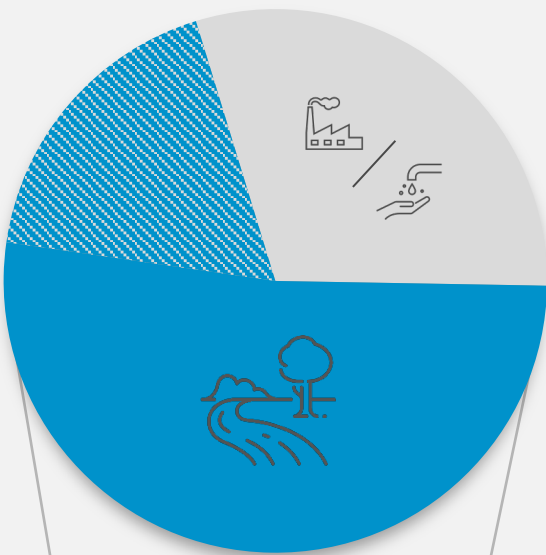


Currently...

Agriculture consumes **70% of the world's freshwater** resources.

Surface water is the primary source of water, supplying approximately **60% of the world's irrigated land area**.

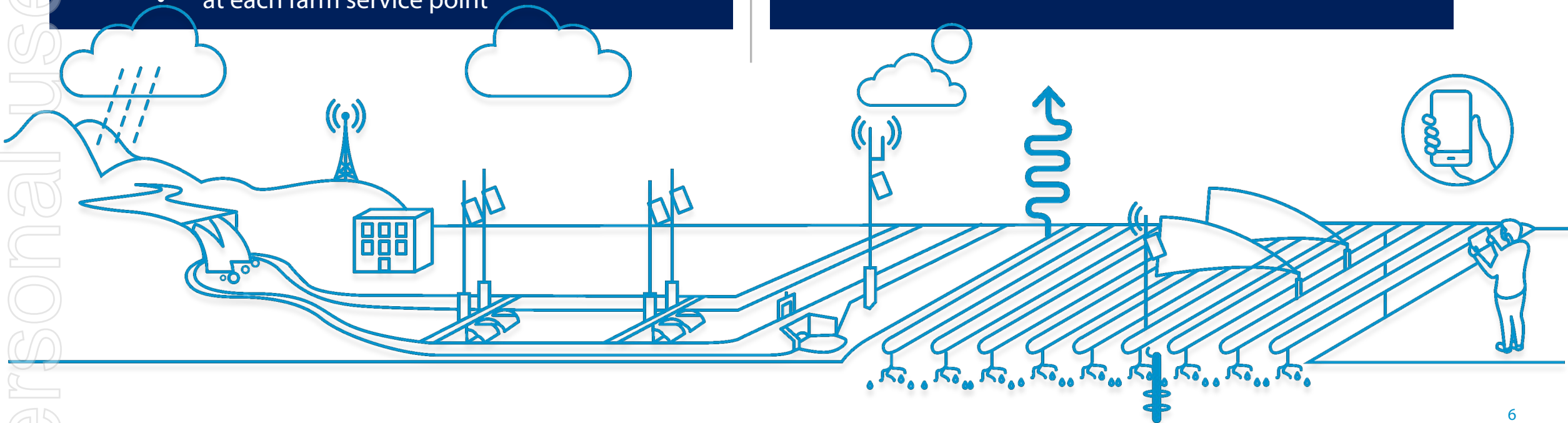
On average only 40-50% of the water supplied to agriculture reaches the crops.



RUBICON SOLUTION OUTCOMES

- Farmers receive water when their crops need it – an on-demand supply
- Water is precisely measured and controlled from the dam to the farm:
 - at the dam
 - at each cross regulator
 - at each farm service point

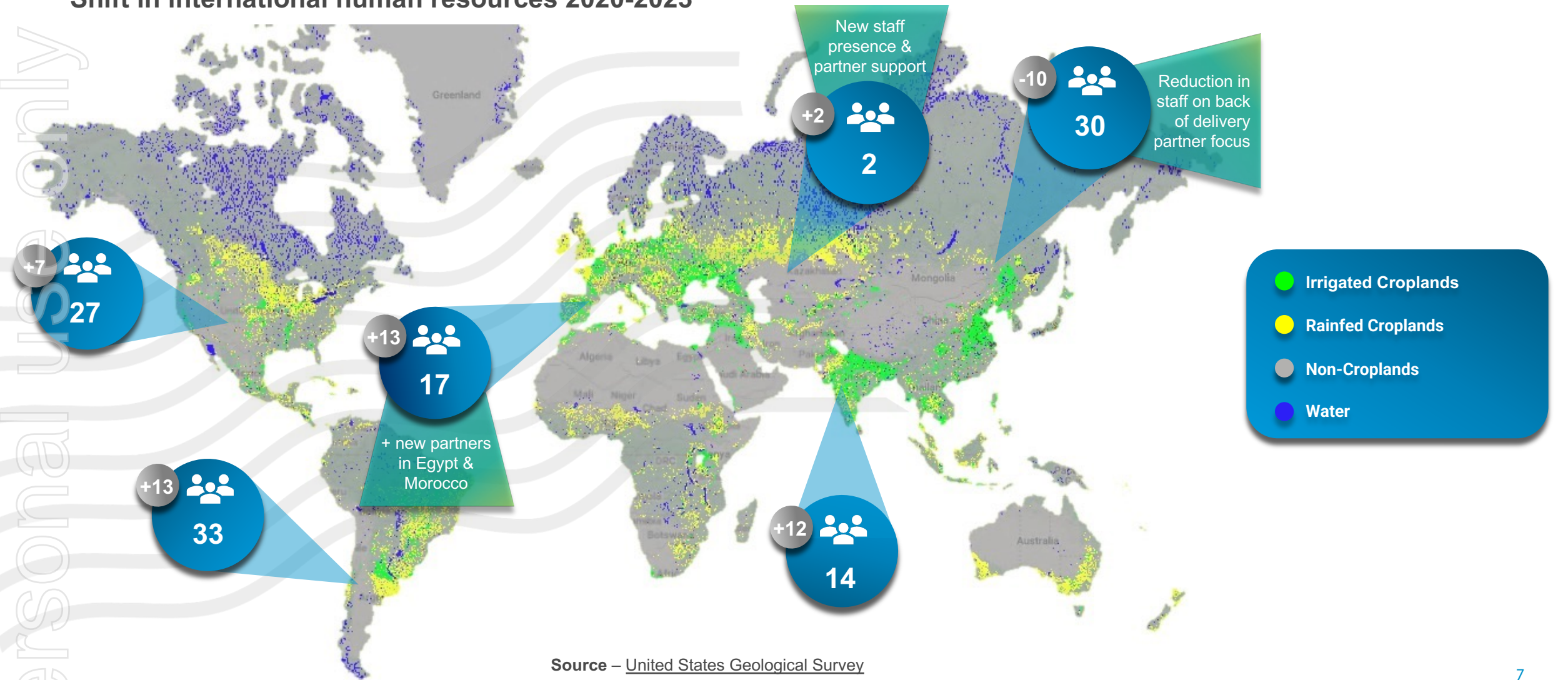
- Water is equitably distributed throughout the network
- All irrigators receive the same level of service
- Up to 90% distribution efficiency – typically improving by 20-30%



GEOGRAPHIC FOOTPRINT AND GLOBAL THEMATICS


Extending resources across international areas with increasing demand

Shift in international human resources 2020-2023



RUBICON TECHNOLOGY APPLIED IN LIFT IRRIGATION SYSTEMS

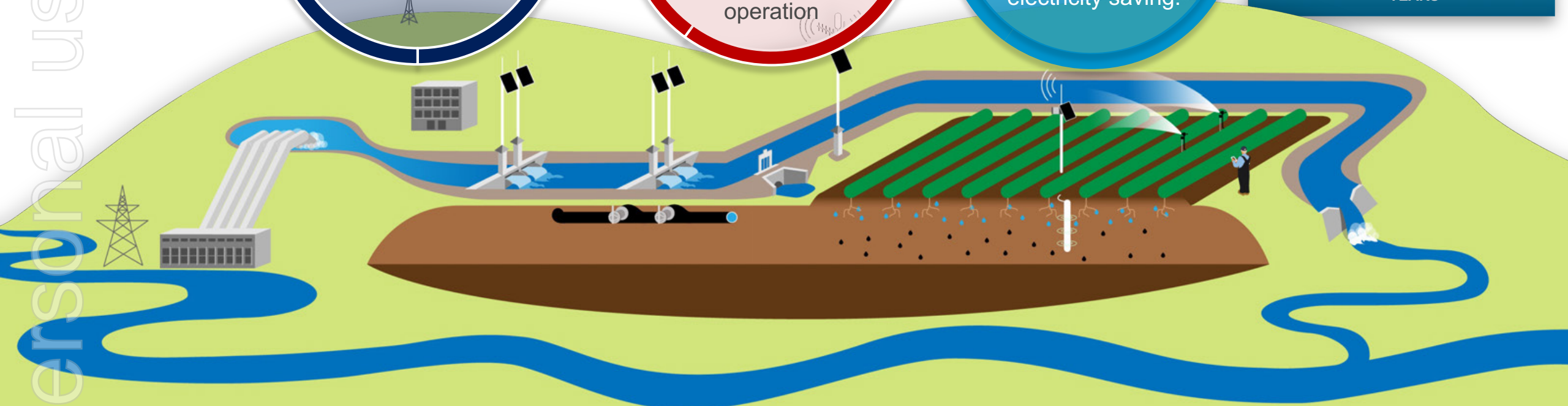
Presenting powerful reference for pumped
schemes around the world

 Kaleshwaram, India

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ACHIEVING MULTI-TIER ENVIRONMENTAL OUTCOMES

Angeli-Cerese project in Italy is achieving significant environmental outcomes by improving water efficiency and substantially reducing pumping.



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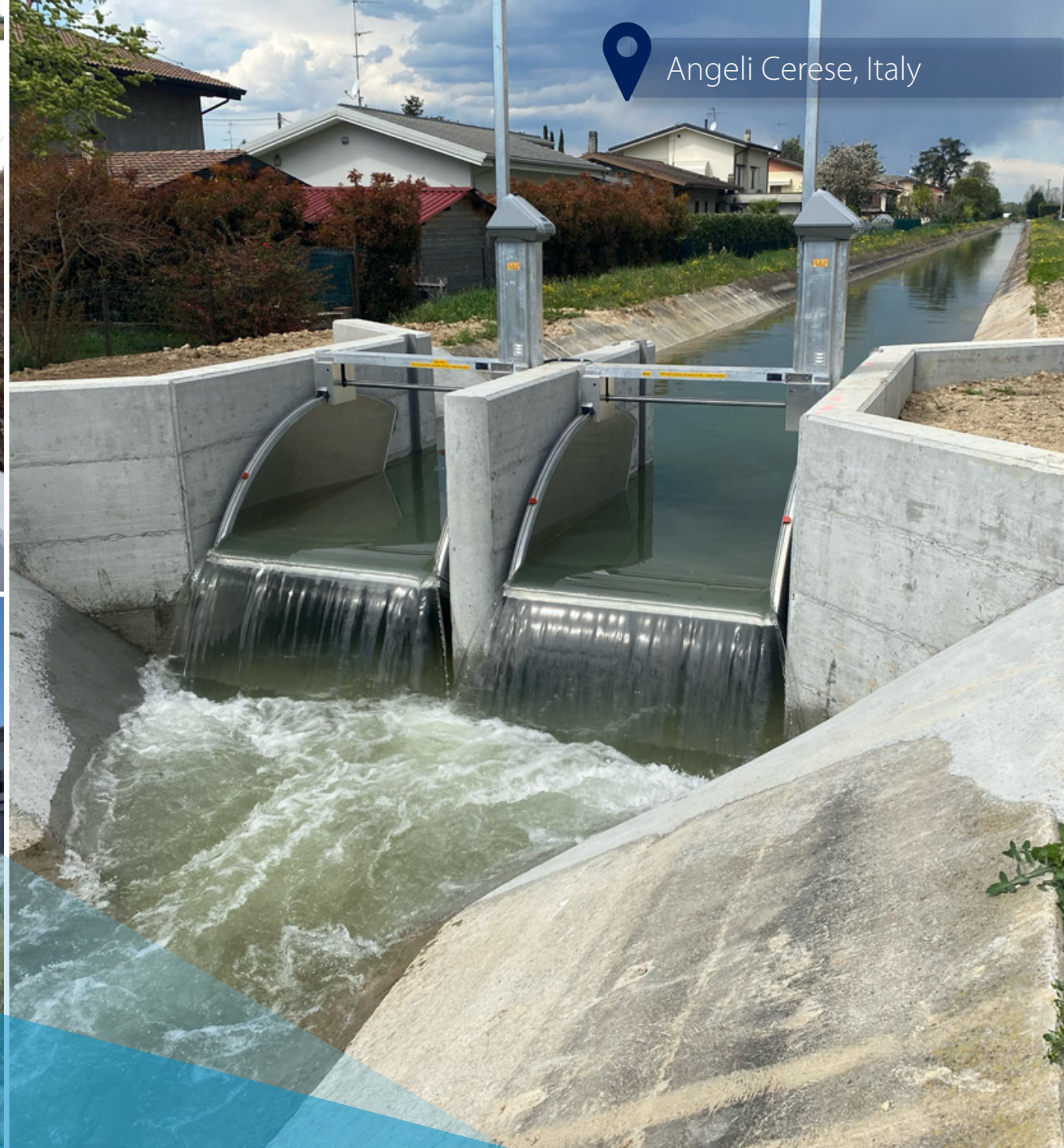
ANGELI-CERESE WATER
SOURCE / PUMP STATION



Angeli Ceresè, Italy



PRIMARY / MAIN CANAL



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CANAL AUTOMATION



Angeli Ceresse, Italy

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CANAL OFFTAKE AUTOMATION

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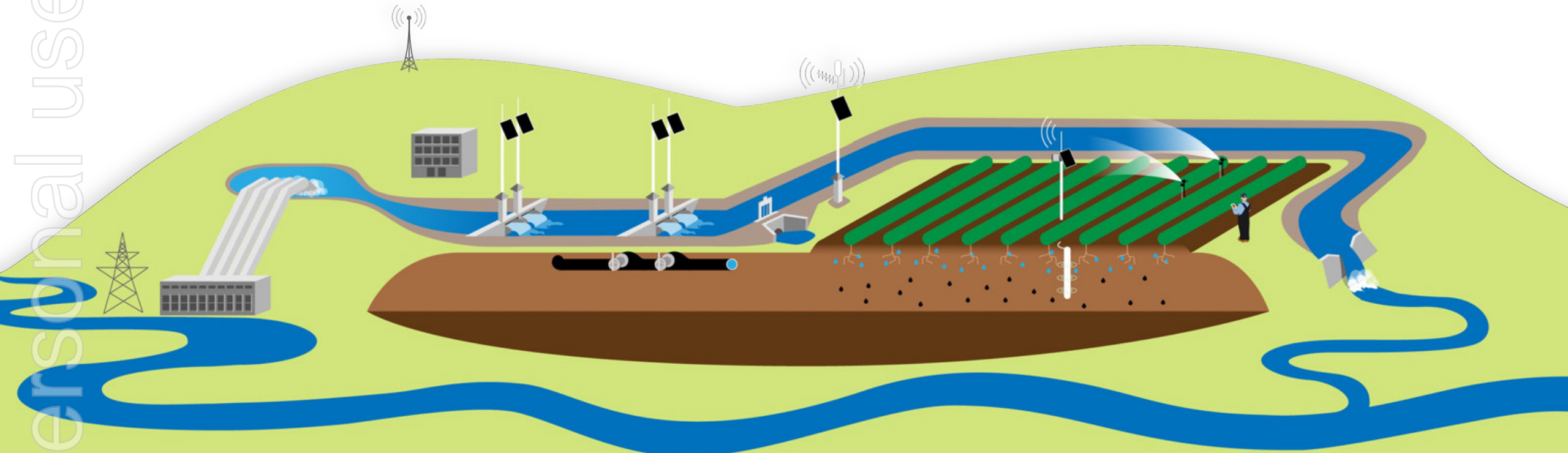
AUTOMATED PIPE OFFTAKES



Angeli Ceresse, Italy

Kaleshwaram Lift Irrigation Project (KLIS)

The project with a capital cost of >\$27b AUD, provides water to 1.5 million acres of irrigated land via a network of over 1500km of canals, as well as supplying urban water to Hyderabad, local villages, and industrial uses.

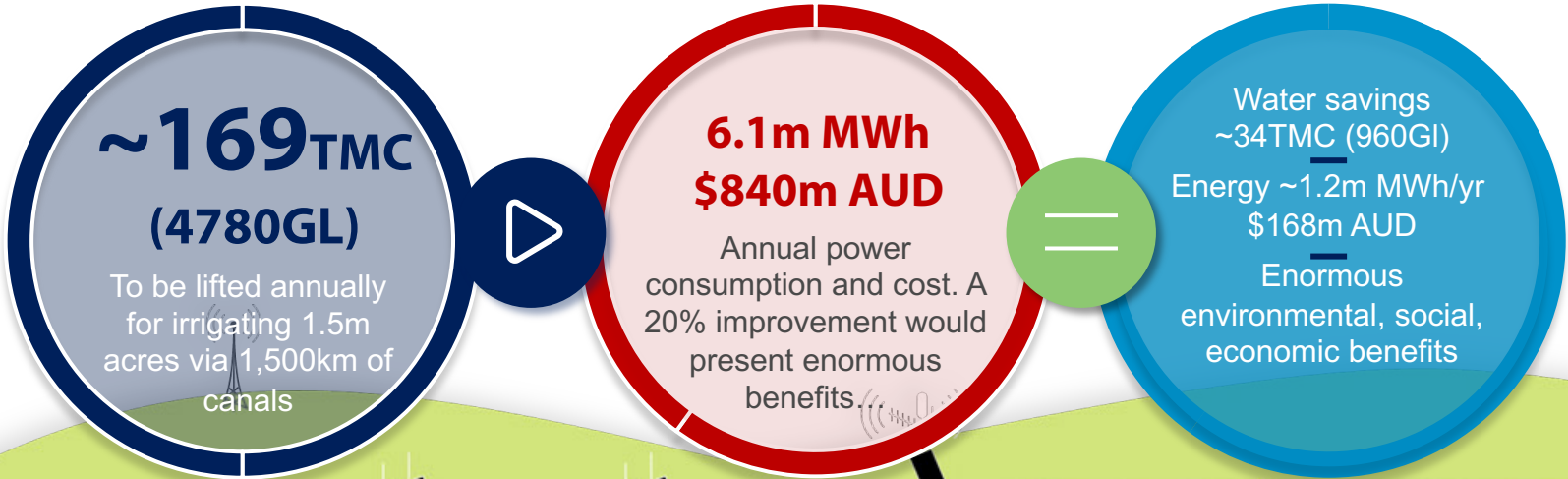




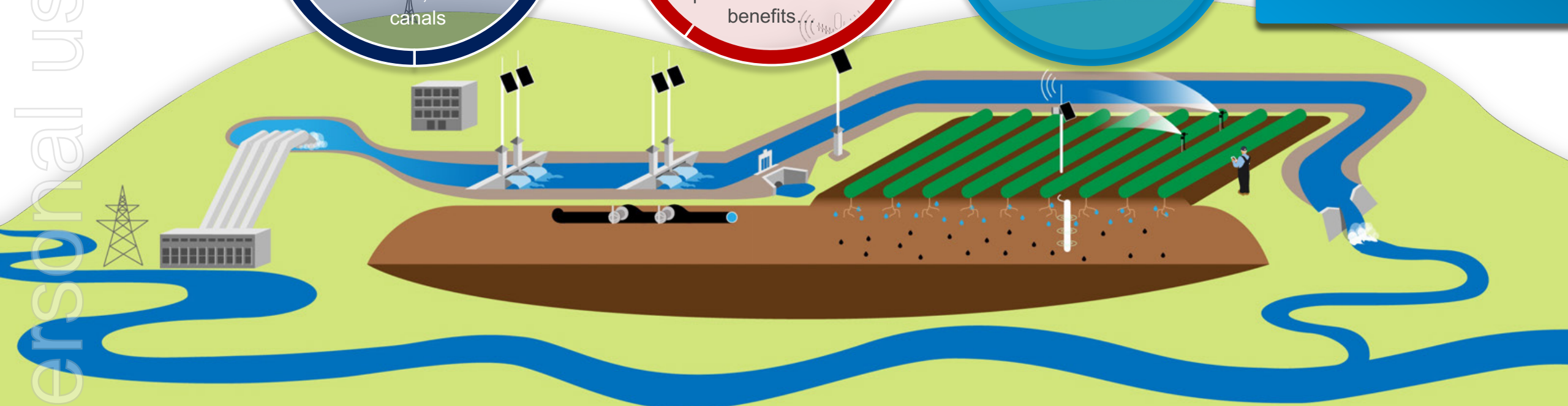
KLIS WATER SOURCE / PUMP
STATION

Kaleshwaram Lift Irrigation Project (KLIS)

The project with a capital cost of >\$27b AUD, provides water to 1.5 million acres of irrigated land via a network of over 1500km of canals, as well as supplying urban water to Hyderabad, local villages, and industrial uses.



We currently have a successful pilot project in KLIS, and are working with the Telangana Gov on proposals for a broader roll out.





KLIS, India



KLIS PILOT PROJECT

INVESTMENT FOR DROUGHT MITIGATION PROJECTS INCREASES IN THE US

Rubicon well positioned to deliver proven solutions



- US office & assembly locations
- US regional office / personnel

- Over 150 Irrigation Districts
- Over 2,500 gates and meters installed across 15 states
- Facilities in Colorado and California
- Approximately 25 staff

US INVESTING IN WATER RESILIENCY MEASURES

Water Stress driving federal investment

Climate change is pushing American farmers to confront what's next

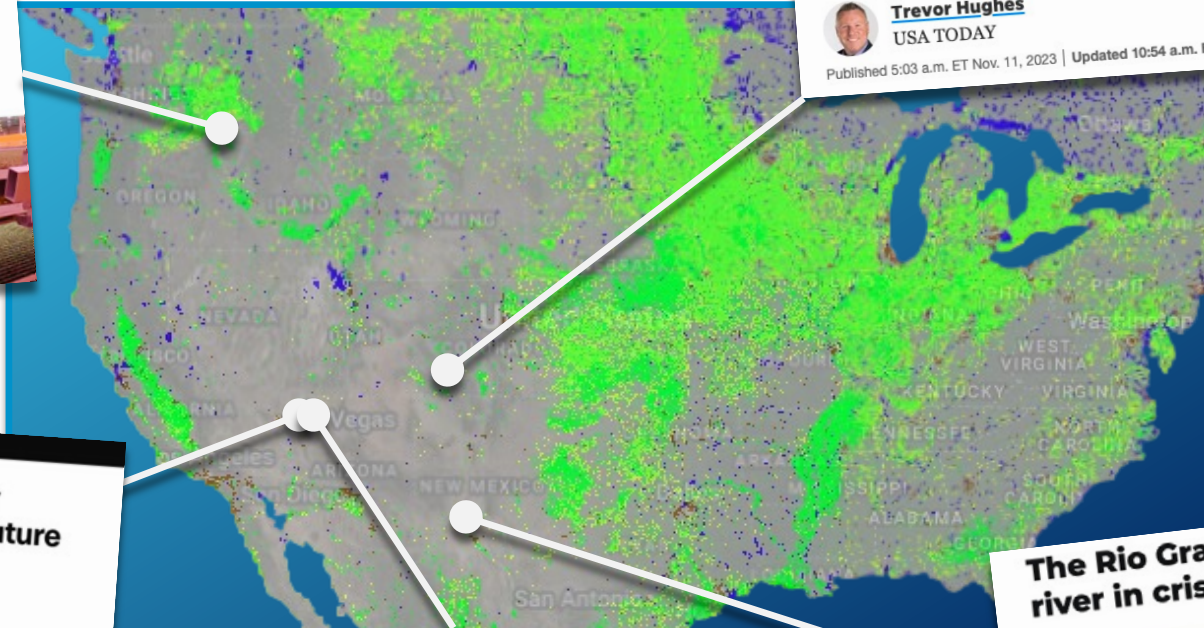
Extreme weather, consumer choices and political pressures have created a crisis for U.S. agriculture



The West is running out of water. A heavy snow could help, but will it come this winter?

Trevor Hughes
USA TODAY

Published 5:03 a.m. ET Nov. 11, 2023 | Updated 10:54 a.m. ET Nov. 13, 2023



- Irrigated Croplands
- Rainfed Croplands
- Non-Croplands
- Water

Water usage on the Colorado River is way down as the West begins planning for a future with less

By Ella Nelson, CNN
Published 10:20 AM EDT, Thu October 19, 2023



Lake Mead dropping to new low in 2025, projections show

Greg Haas
Thu, November 16, 2023 at 1:30 PM GMT+11 · 4 min read



The Rio Grande isn't just a border – it's a river in crisis



US INVESTING IN WATER RESILIENCY MEASURES

US Federal Government to provide US\$4 billion

- Recent funding announcement by the US federal government to provide US\$4 billion **specifically for water management** and conservation efforts.
- The United States Bureau of Reclamation (USBR) is looking for **long-term durable system efficiency improvement project proposals** that will benefit the river system.
- Congress specified several potential uses of these funds:
 1. **Reduction in diversion of water** or consumptive water use.
 2. system conservation projects that achieve verifiable **reductions in use of or demand for water** supplies or provide environmental benefits
 3. Ecosystem and habitat restoration projects



US MARKET EVOLVING

Rubicon well positioned to make a substantial impact to drought affected river basins

- Rubicon is well regarded and recognised throughout the US with steady growth since 2006
- Our technology is currently operating throughout more than 150 districts, with more than 2,500 automated products – presenting a strong foundation for increased investment.
- In November, one of the largest US districts, Imperial Irrigation made the decision to proceed with a significant modernisation project – representing a significant leap forward both the district and benchmark reference for wider US regions.
- Rubicon is actively aligning with both existing and new district clients to develop proposals in response to the funding measures



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| 2023 Environmental Conference

THANK YOU

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