# **Purkr**

### Compliance. Simple.

NIN

FY23 AGM

16 November 2023 Wrkr Ltd ASX: WRK

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## Agenda

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**Financial strengths** 

Winning in the market

Investing for growth

Chair welcome  $\checkmark$ Voting  $\checkmark$ Wrkr CEO Presentation  $\checkmark$ Strategy alignment  $\checkmark$ Performance to date  $\checkmark$ Summary outlook  $\checkmark$ Q&A  $\checkmark$ 

#### AGM proxy results

Resolution	For	Against	Open	Abstain
Resolution 1 - Remuneration Report	498,756,437	1,388,670	1,652,819	25,063,334
Resolution 2 - Re-election of Director – Paul Collins	865,178,958	15,000	1,652,819	1,123,670
Resolution 3 – Approval of issue of securities under ASX listing rule 7.1A	864,703,958	953,888	1,677,819	634,782
Resolution 4 – Approval of Employee Securities Incentive Plan	861,903,291	1,338,670	2,061,819	0
Resolution 5 – Ratification of Prior Performance Rights Issue	864,444,958	1,103,888	1,786,819	634,782
Resolution 6 - Approval of Termination Benefits	498,222,437	1,128,888	1,811,819	25,698,116
Resolution 7 – Grant of Performance Rights to				
Director	861,778,291	1,738,670	1,761,819	2,691,667

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# Purkr

### Compliance. Simple.

**FY23 CEO Presentation** 

### Revolutionising workforce compliance

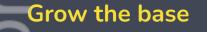
Wrkr is a regulatory technology business helping Australian employers to simplify workforce compliance from hire to retire.

We replace paper-based compliance processes across employee onboarding, payments, super contributions and SMSFs with a simple, sophisticated, and secure digital experience.

- Modern cloud based and Scalable Mobile and branded experience
- Pre-integrated
- Cyber resilience and data verification



# Wrkr has a clear strategy to maximise employee reach



#### Reach many Wrkrs

#### Prioritise organisations with the greatest reach:

1. Super Funds



3. Large Employers

#### Grow the value



#### Deliver on more compliance moments

Focus product development on being the one stop shop for compliance:

- 1. Identify and serve more onboarding moments in target industries
- 2. Automate complex ongoing compliance moments
- 3. Solve priority industry compliance needs

#### Create new value



# Create new value directly with Wrkrs

Leverage data and volume of Wrkrs to create new value and benefits:

- 1. Enable benefit provider partners
- 2. Create new benefits packages
- 3. Enable tax compliant benefit consumption
- 4. Enable data revenue for Wrkrs

### How we generate income





These figures are not forecasts and are for the purpose of demonstrating the target income for products on our WrkrOne platform

### How we generate income





# Wrkr Performance

# 01 Financial strengths

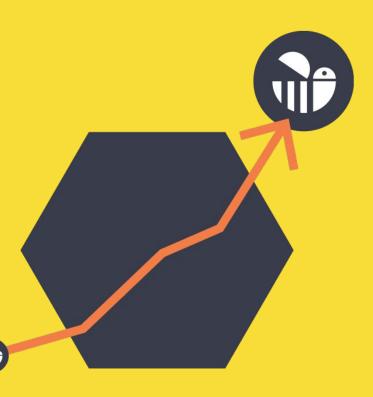
Growing revenue, managing costs and improving cost to income ratio

# 02 Winning in the market

Retaining value, extending clients and building pipeline

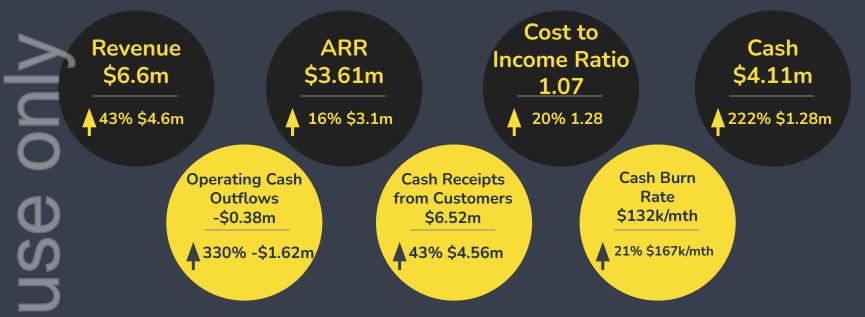
# **03 Investing for growth**

Investments in Platform, Product and Channels



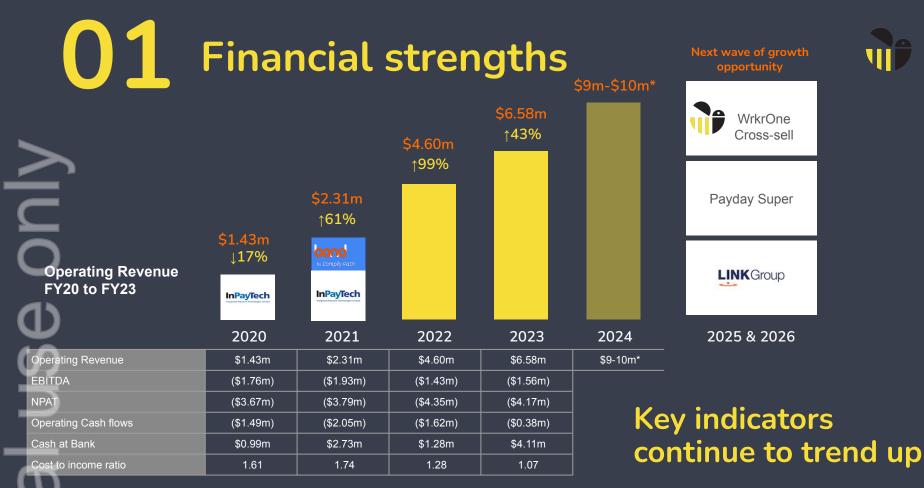
# **1** Financial strengths at 30.06.23





Figures compared to 30 June 2022

ARR is calculated using the Q4 average ARR to account for quarterly activity cycles Cost to income ratio is calculated as operating costs divided by ordinary revenue from sales Cash Burn is net movement in cash at bank excluding proceeds from issues of equity securities and convertible notes, interest received and paid, share buy-backs, costs related to the issues of equity securities and convertible notes, government grants and income tax paid.



\* Figures are management targets

# 02 Winning in the market



SMSF Hub



 Channel positioned for next products (e.g. Client eKYC, Tax Lodgment, Wealth Coach tools)



#### Direct Customers

- 100% Retention of payrolls, Funds and direct users \_\_\_\_\_
- Float income from interest rate rise
- Significant opportunity to cross sell post transition to WrkrOne





- Investment in product innovation for onboarding and stapling has grown short term revenue
- New innovations continue to evidence the value of the Wrkr Platform

#### Creating deep partnerships

**LINK**Group

- Moved beyond design and implementation planning to build in Australia and Hong Kong
- Expecting to begin onboarding of significant Australian Fund within weeks and piloting the enhanced full WrkrOne offering



#### Partner Ecosystem

- Significant sales investment in Payrolls and Payroll implementation partners
- New Integration Workday for KPMG
- New white label capability for Payrolls

# 02 Winning in the market



# Wrkr has an enormous market opportunity in Australia:

- We are focused on the largest volumes
- We are concentrated in the right employee types (high turnover, compliance requirements and pay frequency)
  - Well progressed on market awareness BUT only at the beginning of our growth journey

# Wrkr's opportunity can be expanded internationally

\*Management estimate

Australian Compliance market for Wrkr relevant compliance moments is \$500m p.a\*



# 03 Investing for growth





#### Transmit Security

Deep partnership with leading Cyber security firm to move beyond multi factor to real time monitoring and event based security Focus now on secure integration to Partners



#### Onboarding

- Increasing industry compliance moments (e.g. AHPRA for Health)
- Full employee contract support
- Focus on meeting Fair Work requirements for employee classification and policy tracking



#### Real-time Pay

- CDR Status and Open Banking Partnerships
- Partner strategy for pay options
- Opportunity to set a new standard in closed loop payments - fit for the industry



#### WrkrOne

- Integrated One stop shop front end for Wrkr READY, PAY, Super and STP
- Ability to customise branding for customers and channels
- Focus now on synchronising PAY and Super

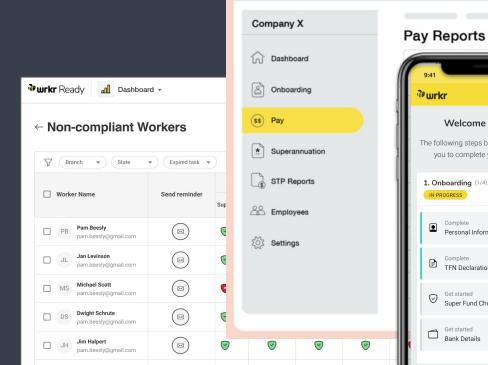
Wrkr will continue to balance investment with market opportunity and revenue certainty

# 03 Investing for growth

Bring the 'one stop shop' to life for Employer to Employee compliance:

- Onboarding staff
- Pay & Super
- Continuous compliance checks
- Statutory reporting
- Employment taxes
- Employee data ownership
- In-built upsell/cross-sell

Changing the experience for the CFO, HR and Payroll Officer



wrkr PAY



## Summary & Outlook

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- Positioning Wrkr to improve financial performance with an aim to achieve positive EBITDA in FY25
- Continue to balance our investment between short term revenue generation and long term growth
- Regulatory tail winds are in our favour with Payday Super and SIS ACT
- Industry consolidation and performance transparency for Super Funds is driving market activity

• The WrkrOne product strategy is gaining traction in Art, Link Group supported Funds, and the Payroll sector

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#### Thank you & Questions





#### wrkr.com.au

### Board











Randolf Clinton Non-Executive Director



Jillian McGregor Company Secretary



Trent Lund CEO and Executive Director

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