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## ASX RELEASE

13 November 2023

### APPOINTMENT OF NON-EXECUTIVE DIRECTOR – GEORG CHMIEL

Xamble Group Limited (ASX:XGL) (Xamble or the Company) is delighted to confirm the appointment of Georg Chmiel to its Board of Directors effective immediately, following completion of Mr Chmiel's investment in the Company, and as outlined in the Company's previous ASX Announcement dated 30 October 2023.

Mr. Chmiel brings three decades of experience of rapidly growing disruptive online businesses, having successfully grown and exited Australian and South East Asian ASX-listed companies thereby creating significant shareholder value. He has had a leading role in more than 40 acquisitions.

He is Chair and Co-Founder of KL-based Juwai-IQI Holdings, South East Asia's largest proptech player operating across more than 20 countries transacting approximately 50,000 properties per year via its technology platform. He is also Non-Executive Chair of Spacetalk Limited (ASX:SPA) and holds NonExecutive Directorships at financial advisor platform Centrepoint Alliance Limited (ASX:CAF), Regtech group Kinatico Limited (ASX:KYP) and fintech Butn Limited (ASX:BTN).

Before that, he was Executive Chair of iCarAsia, the number one automotive marketplace network in South East Asia until its acquisition by the online car trading platform, CARSOME. Mr. Chmiel was also Managing Director & CEO of iProperty Group (ASX:IPP) until its sale to REA Group (ASX:REA) in the biggest online takeover in South East Asia at that time.

*This announcement was approved for release by the Xamble Board of Directors.*

#### For further information, please contact:

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#### About Xamble Group Limited

Xamble Group Limited is a pioneering and established platform of influencer-centric digital marketing solutions. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange Limited ("ASX") and headquartered in Malaysia with offices in Malaysia and Taiwan, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.

