

AGM Presentation

November 2023

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Botanix – Accelerating towards commercialization of SOFDRA™

DERMATOLOGY FOCUS

New treatments for underserved common skin diseases, with a first focus on excessive sweating (“primary axillary hyperhidrosis”)

TOPICALLY DRIVEN

Targeting key indications with topical (gel) treatments that are safe, well tolerated and validated with clinical efficacy

WORLD CLASS TEAM

US-based team that have been responsible for successful development and commercial launches of more than 30 dermatology drugs

NEW PRODUCT “SOFDRA”

SOFDRA is the first and only new chemical entity for primary axillary hyperhidrosis (5% product already approved in Japan with solid sales)¹

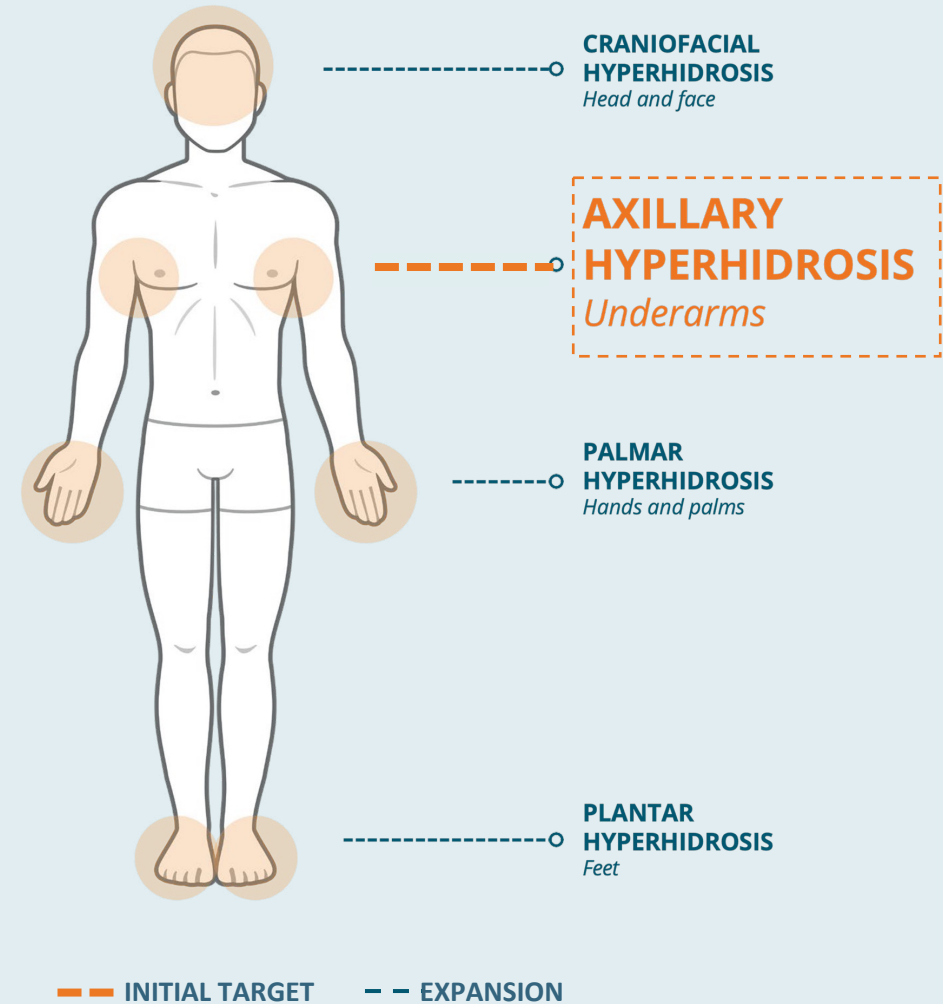
TARGETING MID-24 FDA APPROVAL

Submission of final component required for approval (the ‘Instructions for Use’) on target for Q1 CY2024, targeting FDA approval in mid-CY2024

Hyperhidrosis

A medical condition where excessive sweating occurs beyond what is needed to maintain normal body temperature

- ❖ Hyperhidrosis affects ~16M people in the US¹
- ❖ Results from overstimulation of the nervous system (a physiological not psychological condition)¹
- ❖ 90% of axillary (underarm) patients also have it in a second region¹
- ❖ The most common age of onset for axillary hyperhidrosis patients is 12–17²
- ❖ Market for treatments is ~\$US1.6B per annum—projected to grow to \$US2.8B by 2030²



FREQUENTLY
CHANGE
CLOTHES



FRESHEN UP
BY WIPING OR
BATHING



PLACE NAPKINS OR
PADS UNDER THEIR
ARMS OR THEIR
POCKETS

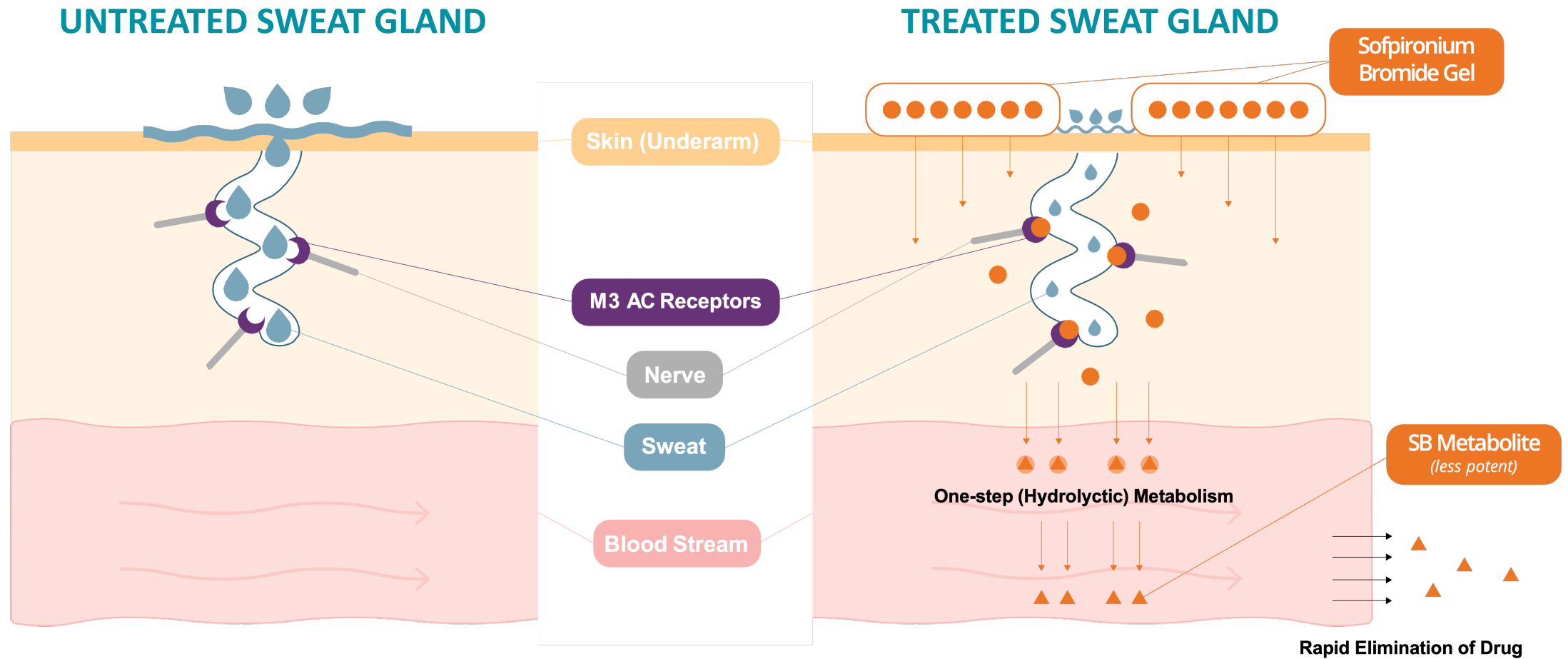


HIDE UNDER
DARK-COLOURED,
BULKY CLOTHES

Sofdra™ mechanism of action

Blocks sweat gland receptors and rapidly degrades for excretion

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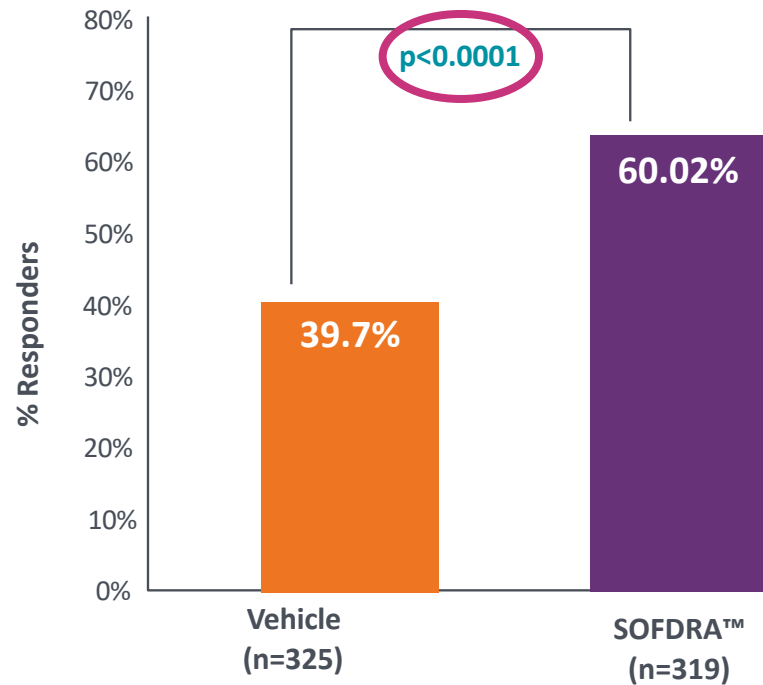
M3 AC Receptors = Muscarinic Acetylcholine Receptors which regulate the function of sweat glands

SB Metabolite = Sofpironium Bromide is converted into a less active form to help minimize side effects

Both Phase 3 clinical study co-primary endpoints were highly statistically significant

POOLED DATA (CARDIGAN I AND II)

≥2-point improvement in HDSM-Ax-7 from baseline to end of treatment¹

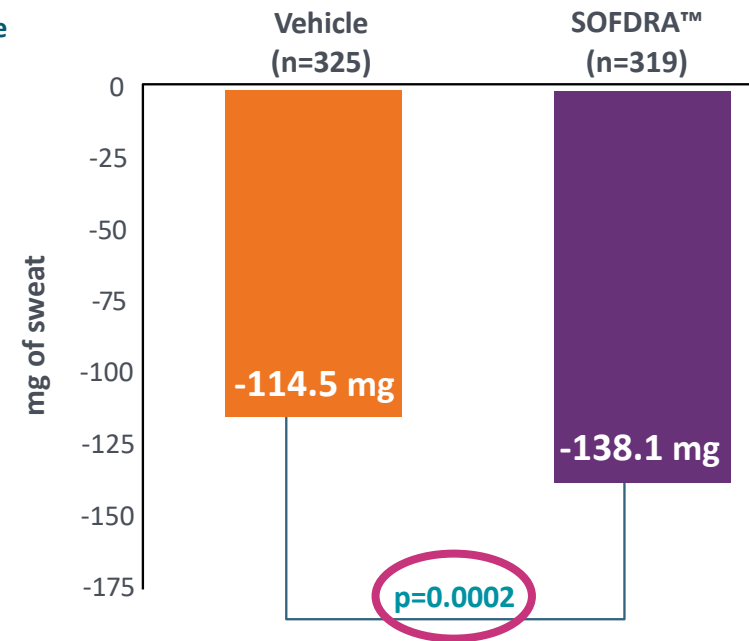


SB = Sofpironium Bromide

HDSM-Ax-7 scale measures patient reported severity of axillary (underarm) hyperhidrosis

POOLED DATA (CARDIGAN I AND II)

GSP change from baseline to end of treatment¹



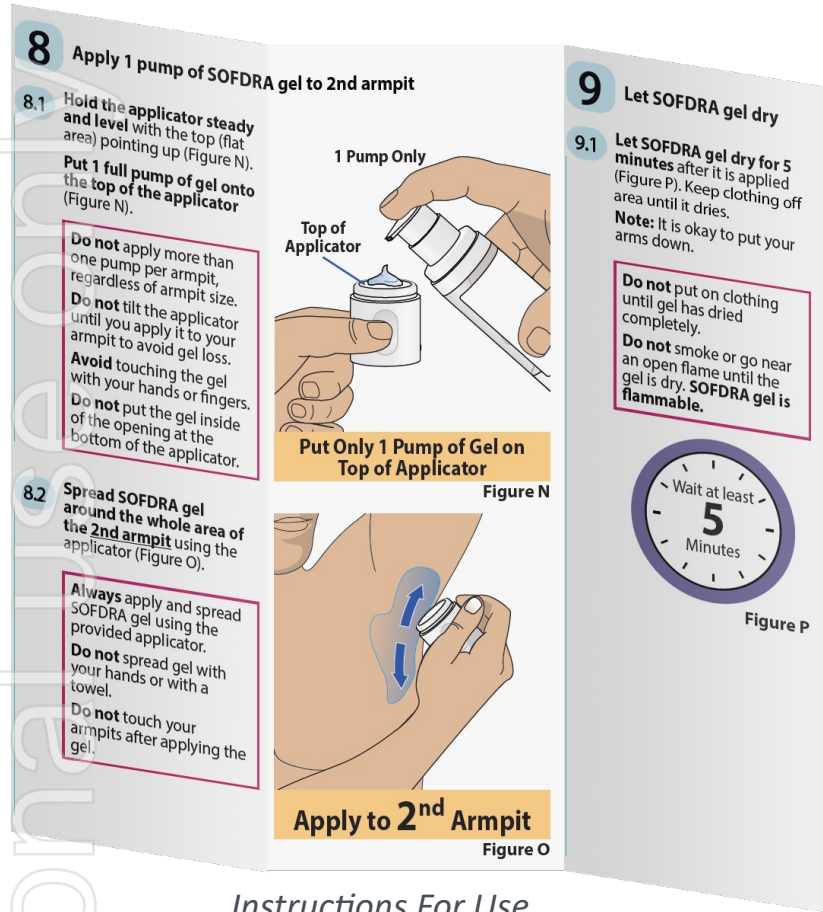
GSP (Gravimetric Sweat Production) is an objective measurement of underarm sweat production (mg/ 5 min)

FDA Communication

Efficacy, safety and manufacturing all acceptable, one issue to address - patient use instructions

- ❖ The only area identified by FDA was related to the patient *Instructions for Use*
- ❖ No efficacy, safety, or manufacturing issues were raised, and no additional clinical studies are required by FDA to support NDA approval
- ❖ No new review issues are anticipated as part of the resubmission review and the requested activities can be quickly addressed
- ❖ Botanix will meet with FDA in November/December to confirm resubmission guidance
- ❖ On track to resubmit the NDA by early Q1 CY2024, with a target approval of mid-CY2024
- ❖ Anticipated delay in launch from 1Q CY2024 of 3-6 months, with no change in large market opportunity

Instructions for Use revision – well advanced and on target



- ❖ Revised the Instructions For Use to further simplify the guidance for application ✓
- ❖ Updated bottle label and carton to prominently display “wash hands with soap and water immediately after use” ✓
- ❖ Conducted a *pilot* human factors study to demonstrate the revised Instructions For Use are reliably followed ✓
- ❖ Filed an end-of-review meeting request with FDA to be held end of November/start of December CY 2023 ✓
- ❖ Preparing to commence human factors *validation* study to confirm revised Instructions for Use are reliably followed underway
- ❖ Preparing resubmission to FDA once completed study results are available targeted for early Q1 CY2024 underway

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Commercial preparation for Sofdra™ launch

Sofdra™ launch strategy

Rapidly establish Sofdra as a safe and effective first-line topical treatment of primary axillary hyperhidrosis, in patients 9 years of age and older

- Drive dermatology adoption through comprehensive engagement around a compelling clinical story
- Engage and motivate patients to take control of their hyperhidrosis and visit a physician for appropriate diagnosis and prescription
- Ensure favorable coverage with payers
- Provide patient access and immediate fulfillment through telemedicine and a dedicated pharmacy network, to drive trial and usage
- Hire and train a highly effective sales force and target accordingly

Significant opportunity for a new topical agent with class leading efficacy and safety

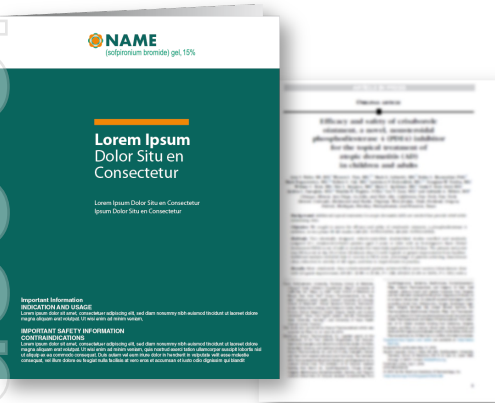


Due to its significant psychological impact, 54% of respondents suffering from hyperhidrosis say that they would pay anything for a treatment to stop their excessive sweating¹

Engagement with dermatologists supported by nonpersonal tactics

CLINICAL RE-PRINT

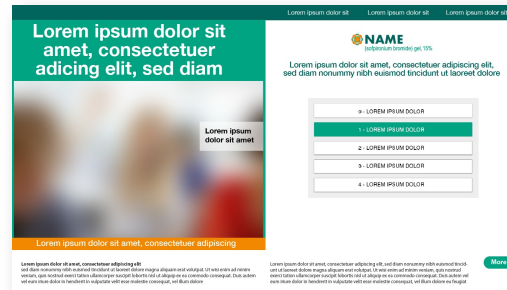
Arm field force with data



Article reprint with branded cover to facilitate early interactions with dermatologists

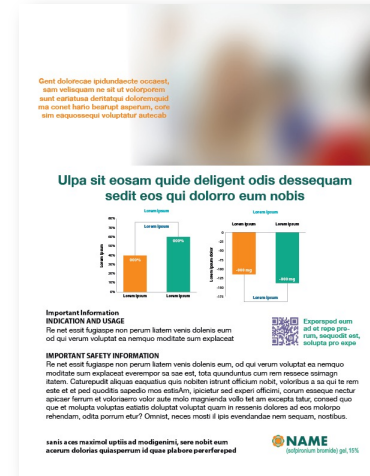
WEBSITE

Support field force interactions through print/digital channels



Provide full information on including core data and other dermatology resources to increase brand awareness

JOURNAL AD



Print and digital journal advertisements create and reinforce awareness among dermatologists

BANNER ADS



Strategically placed banner ads, to drive physicians to branded website

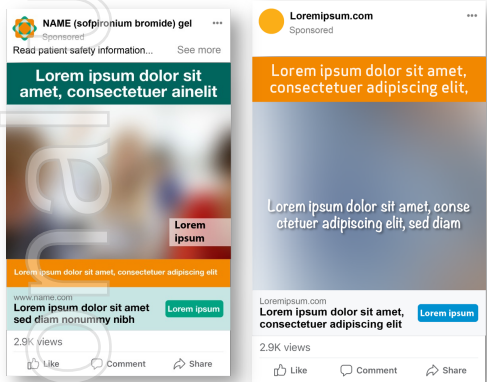
Engage consumers where they are already active

Launch integrated DTC campaign to drive targeted awareness and motivate patients to take action; drive rapid uptake of prescriptions

DIGITAL



Branded banner ads and updated website
Customized branded banner ads that drive target to website and online self-test



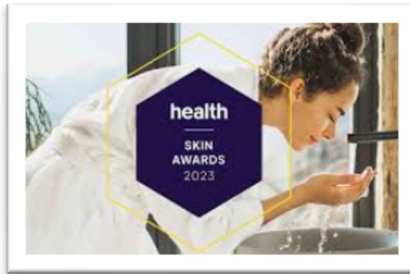
Branded/unbranded social media
Connect with patients and create a community

TRADITIONAL



Branded campaign ads
Advertisements designed for direct response placed in strategically targeted print/digital publications

PR



Drive positive discussion and coverage in consumer media. Strengthen relationships with community influencers. Establish Botanicx as a leader and partner to the HH community



Ensuring favorable Payer coverage leading up to and post launch

Maximize coverage through strategic contracting

Pre-Approval Period

Confirm anticipated Payer management

- ❖ Confirm current management approach for HH therapies
- ❖ Identify potential contracting opportunities
- ❖ Clinical presentations as requested

PDUFA–Launch Period

Execute contracts

- ❖ Pricing and Product Fact Sheet
- ❖ Formulary kit
- ❖ Sales force training materials (Implementation Guides)
- ❖ Execute contracts with prioritized Payer accounts

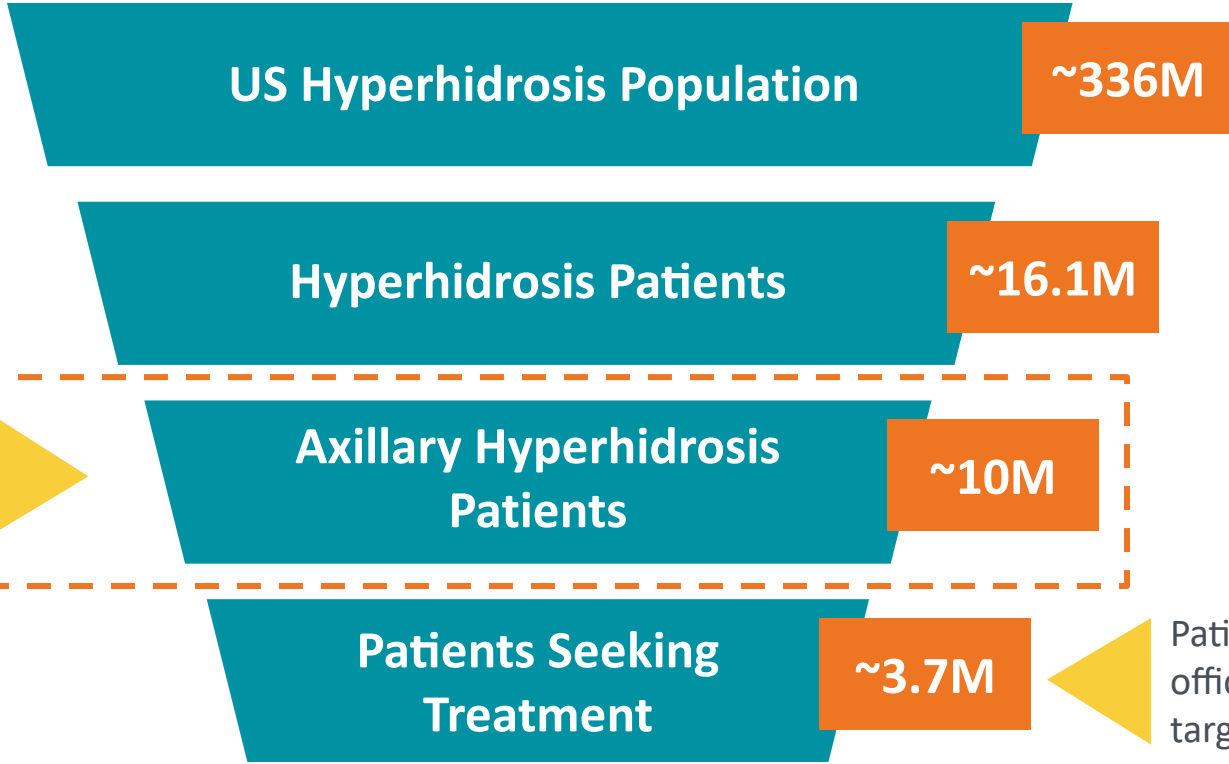
Post-Launch Period

Contract for Favorable Coverage and Support Pull-Through

- ❖ Capitalize on formulary “wins” with sales force
- ❖ Continue discussions and execute contracts with prioritized accounts

Digital strategy—expands the addressable patient population

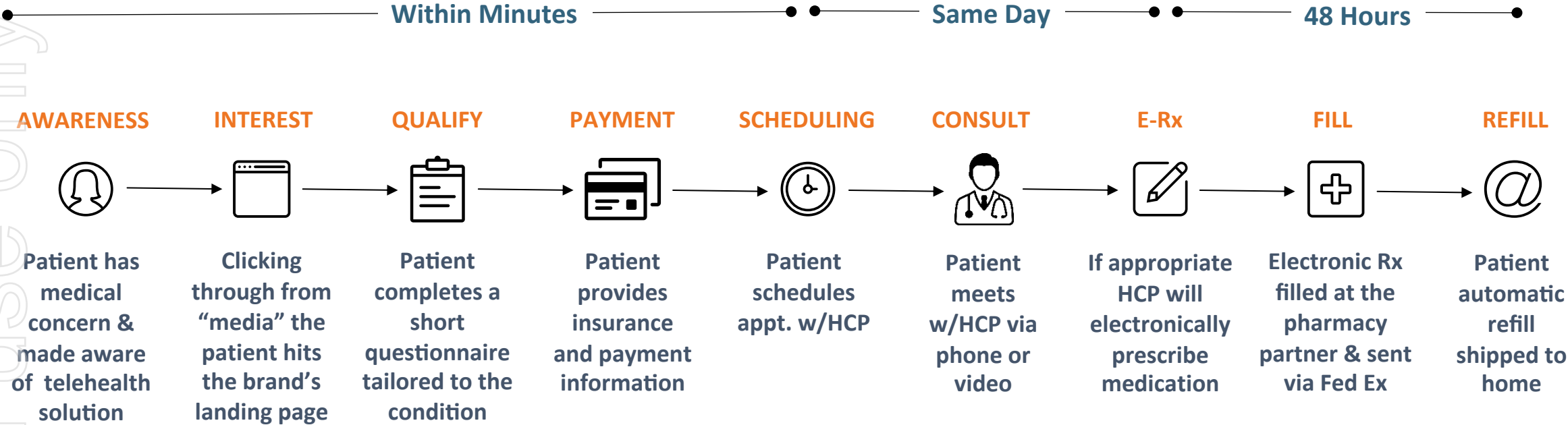
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Potential to diagnose and treat from home with telemedicine

Patients already in dermatologist's office that can be reached with a targeted sales force

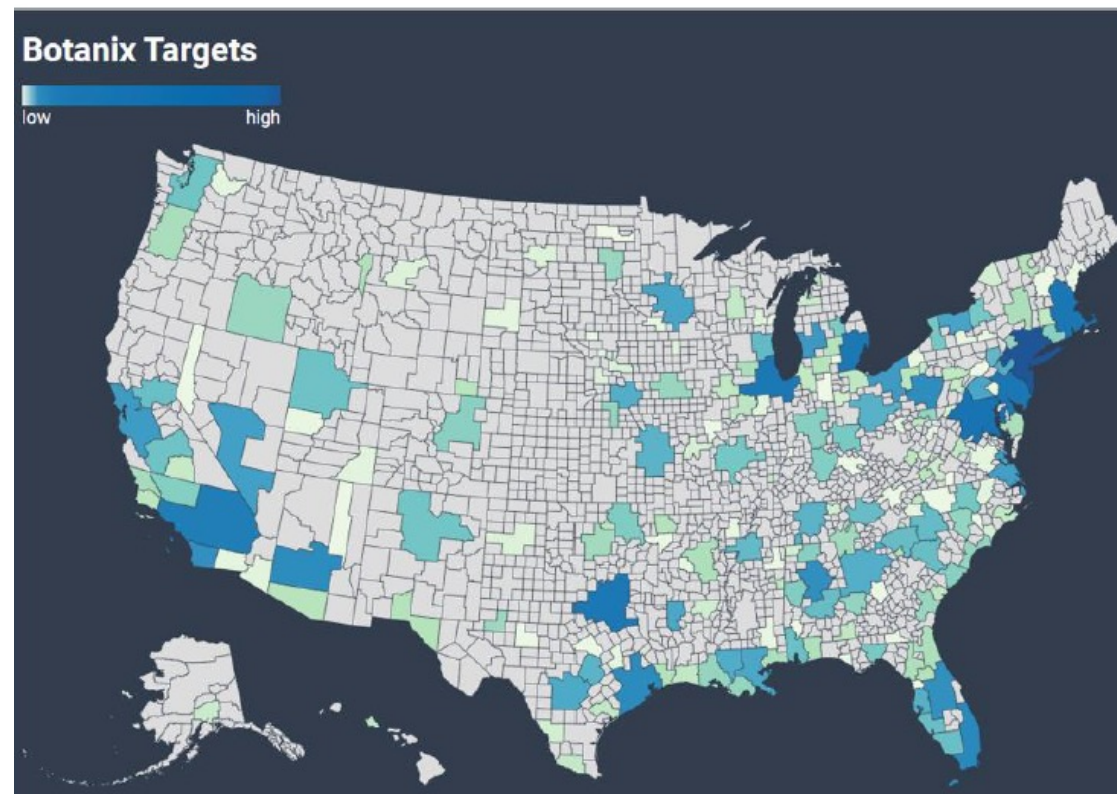
Telehealth experience significantly speeds time to therapy



MOVE FROM THE CURRENT STATE OF WEEKS / MONTHS TO HOURS FOR A PRESCRIPTION

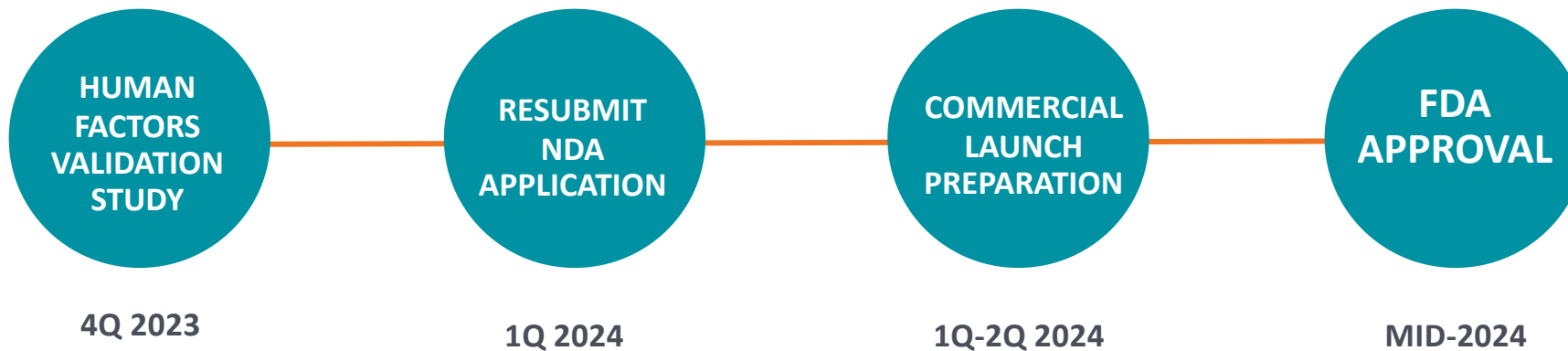
Target most productive prescribers & expand reach via digital

- ❖ Rapid scale-up of a new 20 - 30 rep field force to reach 4,500 high prescribing dermatologists
- ❖ Top sales professionals identified
- ❖ Recruiting ongoing for post approval start



Focused pre-launch period ahead

- ❖ FDA submission on track for 1Q CY2024, with approval targeted for mid-CY2024
- ❖ Only remaining issue to be addressed for FDA approval relates to patient Instructions for Use – no efficacy, safety or manufacturing issues
- ❖ Commercial preparation accelerating, given de-risking of FDA approval
- ❖ Company is funded to approval and has multiple commercialization options



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