

ASX Release

28 September 2023

### Appointment of Non-Executive Director

Spenda Limited (**ASX: SPX**, “**Spenda**” or “**the Company**”) are pleased to announce the appointment of David Laird to the Board of Directors as a Non-Executive and Independent Director of the Company.

David is a seasoned Payments Industry Professional with over 25 years’ experience in developing and deploying technology to solve complex client problems. As an Institutional Banker, he developed and implemented groundbreaking solutions for Government and many of Australia’s largest companies. His experience extends to commercial, legal and technical negotiations.

Clients include whole of State Government banking mandates, Australia’s largest ticketing agency, Australia’s largest Toll Road operator, Federal Government departments, Private Health Insurance funds and Australia’s premier sporting stadium.

David is a foundation team member and shareholder in Fintech company DataMesh, who have developed and certified a cloud based Merchant Acquiring switch and proprietary android EFTPOS terminal software and are actively deploying solutions in market. Servicing a suite of Institutional clients and major Australian Banks, DataMesh works with retailers and acquirers to enhance their relationships and capabilities.

Also an independent consultant, David advises on the full spectrum of Transaction Banking, including Payments (inward and outward) and Liquidity Management for major enterprises requiring specialist advice and knowledge. His experience has included senior customer facing roles at ANZ and Commonwealth Bank and the world of Fintech. Holding a degree in eCommerce, David has lectured Information Systems for Business at Deakin University’s Faculty of Business and Law as part of their MBA / MPA programs.



[www.spenda.co](http://www.spenda.co)

Spenda Limited

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Chairman, Peter Richards, said:

*“David is a payments guru and very welcome addition to the Spenda Board. David brings international and domestic banking and payments experience to our team. I am looking forward to working with him and learning from his many years of experience . David’s appointment is part of our strategy to scale our business and transform it to an industry leader.”*

This announcement has been authorised by the Board.

## **About Spenda**

Spenda Limited (ASX: SPX) is a transaction services business supplying industries with a broad range of B2B payment services, digital trading software and integrated solutions. Our goal is to convert EFT payments to card payments utilising the BPSP engagement coupled with our payments collaboration framework. Our competitive advantages deliver customers end-to-end e-invoicing integration, rapid ordering, digital trust and automated reconciliation.

Spenda supplies its customers a recipe of integrated software to create a vertical market standard operating environment (SOE) that enables the effective and seamless transfer of data from multiple, disparate software systems in one standardised technology solution, such as SpendaRetail. Spenda has licensing agreements with third-party software vendors that enable it to provide integrated SOE solutions to its customers.

For investors seeking information on the Company’s activities that relate to marketing, customer events and other acknowledgement of customer activities, this information will be posted to the Company’s news section of the website and on social media channels with the handle #getSpenda, active on Twitter, LinkedIn, Instagram and Facebook.



For more information, see <https://spenda.co/investor-centre/>

**Investor Enquiries**

Please email: [investors@spenda.co](mailto:investors@spenda.co)

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