

# ASX Announcement

15 September 2023

## CLEANSING NOTICE UNDER SECTION 708A(5)(e) OF THE CORPORATIONS ACT

Pureprofile Limited (ASX: **PPL** or the **Company**) issued 2,459,677 fully paid ordinary shares (**Shares**) on 14 September 2023 upon an exercise of options and share rights, as detailed in the Appendix 2A lodged today.

This notice is being given under section 708A(5)(e) of the Corporations Act 2001 (Cth) (**Corporations Act**) and the Company advises that:

1. The Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act.
2. As at the date of this notice, the Company has complied with:
  - a. the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
  - b. sections 674 and 674A of the Corporations Act.
3. As at the date of this notice there is no information that is "excluded information" within the meaning of sections 708A(7) and 708A(8) of the Corporations Act

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

**For further information, please contact:**

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### About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research for agencies, marketers, researchers and publishers. The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.

Pureprofile 

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