

ASX: RKT



ROCKET DNA
DRONES & AUTOMATION



Investor Presentation

Coffee MicroCaps Presentation

1 September 2023

Disclaimer



Summary

This presentation has been prepared by RocketDNA Limited. ("RocketDNA" or the "Company") based on information available to it as at the date of this presentation. The information in this presentation is provided in summary form and does not contain all information necessary to make an investment decision.

This presentation does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of any security in RocketDNA, nor does it constitute financial product advice or take into account any individual's investment objectives, taxation situation, financial situation or needs. An investor must not act on the basis of any matter contained in this presentation but must make its own assessment of RocketDNA and conduct its own investigations. Before making an investment decision, investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs, and seek legal, taxation and financial advice appropriate to their jurisdiction and circumstances. RocketDNA is not licensed to provide financial product advice in respect of its securities or any other financial products. Cooling off rights do not apply to the acquisition of RocketDNA securities.

Although reasonable care has been taken to ensure that the facts stated in this presentation are accurate and that the opinions expressed are fair and reasonable, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation. To the maximum extent permitted by law, none of RocketDNA its officers, directors, employees and agents, nor any other person, accepts any responsibility and liability for the content of this presentation including, without limitation, any liability arising from fault or negligence, for any loss arising from the use of or reliance on any of the information contained in this presentation or otherwise arising in connection with it.

The information presented in this presentation is subject to change without notice and RocketDNA does not have any responsibility or obligation to inform you of any matter arising or coming to their notice, after the date of this presentation, which may affect any matter referred to in this presentation. The distribution of this presentation may be restricted by law and you should observe any such restrictions.

This presentation contains certain forward looking statements that are based on the Company's management's beliefs, assumptions and expectations and on information currently available to management. Such forward looking statements involve known and unknown risks, uncertainties, and other factors which may cause the actual results or performance of RocketDNA to be materially different from the results or performance expressed or implied by such forward looking statements. Such forward looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the political and economic environment in which RocketDNA will operate in the future, which are subject to change without notice. Past performance is not necessarily a guide to future performance and no representation or warranty is made as to the likelihood of achievement or reasonableness of any forward looking statements or other forecast. To the full extent permitted by law, RocketDNA and its directors, officers, employees, advisers, agents and intermediaries disclaim any obligation or undertaking to release any updates or revisions to information to reflect any change in any of the information contained in this presentation (including, but not limited to, any assumptions or expectations set out in the presentation).

Not Financial or Product Advice

This presentation is for information purposes only and is not a prospectus, product disclosure statement or other offer document under Australian law or the law of any other jurisdiction. This document is not a financial product or investment advice, or a recommendation to acquire securities in RocketDNA Limited, nor is it legal or tax advice. You are solely responsible for seeking independent and professional advice in relation to the information contained in this presentation and any action taken on the basis of that information. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial and tax situation and needs and seek legal and taxation advice appropriate to their jurisdiction.

Financial Data

All dollar values are in Australian dollars (A\$) unless stated otherwise.

Past performance

Past performance information given in this presentation is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance. The historical information in this presentation is, or is based upon, information that has been released to the Australian Securities Exchange (ASX). This presentation should be read in conjunction with RocketDNA Limited's other periodic and continuous disclosure announcements which are available at www.asx.com.au.

Future performance

The presentation includes forward-looking statements regarding future events and the future financial performance of RocketDNA Limited. Forward looking words such as "expect", "should", "could", "may", "predict", "plan", "will", "believe", "forecast", "estimate", "target" or other similar expressions are intended to identify forward-looking statements. Any forward looking statements included in this document involve subjective judgment and analysis and are subject to significant uncertainties, risks and contingencies, many of which are outside the control of, and are unknown to, RocketDNA Limited and its officers, employees, agents or associates. In particular, factors such as variable climatic conditions and regulatory decisions and processes may affect the future operating and financial performance of RocketDNA Limited. This may cause actual results to be materially different from any future results, performance or achievements expressed or implied by such statements. The Information also assumes the success RocketDNA Limited's business strategies. The success of the strategies is subject to uncertainties and contingencies beyond control, and no assurance can be given that the anticipated benefits from the strategies will be realised in the periods for which forecasts have been prepared or otherwise. Given these uncertainties, you are cautioned to not place undue reliance on any such forward looking statements. RocketDNA Limited is providing this information as of the date of this presentation and does not assume any obligation to update any forward-looking statements contained in this document as a result of new information, future events or developments or otherwise.

No representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including the Company). In particular, no representation, warranty or assurance (express or implied) is given that the occurrence of the events expressed or implied in any forward-looking statements in this presentation will actually occur. Actual results, performance or achievement may vary materially from any projections and forward-looking statements and the assumptions on which those statements are based. The forward-looking statements in this presentation speak only as at the date of this presentation.

No advertisement

This document does not constitute an advertisement for an offer or proposed offer of securities. It is not intended to induce any person to engage in, or refrain from engaging in, any transaction.

Disclaimer

Except as required by law, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, reliability or correctness of the Information, opinions and conclusions, or as to the reasonableness of any assumption contained in this presentation. By receiving this presentation and to the extent permitted by law, you release RocketDNA Limited and its officers, employees, agents and associates from any liability (including, without limitation, in respect of direct, indirect or consequential loss or damage or loss or damage arising by negligence) arising as a result of the reliance by you or any other person on anything contained in or omitted from this presentation. To the maximum extent permitted by law, RocketDNA Limited and its respective advisers, affiliates, related bodies corporate, directors, officers, partners, employees and agents exclude and disclaim all liability, including without limitation for negligence or for any expenses, losses, damages or costs incurred by you as a result of your participation in or failure to participate in the Offer and the information in the presentation being inaccurate or incomplete in any way for any reason, whether by negligence or otherwise. To the maximum extent permitted by law, RocketDNA Limited and its advisers, affiliates, related bodies corporate, directors, officers, partners, employees and agents make no representation or warranty, express or implied, as to the currency, accuracy, reliability or completeness of information in this presentation.

**Our mission is to democratize drone data
that empowers decision-makers
for a safer & more productive world.**

BARS Certified

Highest Safety Recognition

RocketDNA has been verified in both South Africa and Australia against the BARS standard - one of the highest commitments to safety in the contracted aviation world.

BVLOS Approved

Enabling Long-Range Operations

With approval from the local Civil Aviation & Safety Authorities, we are able to execute long-range Beyond Visual Line of Site missions, unlocking cost efficiencies.

AI-Enabled

Faster Geospatial Insight

A growing segment of our data products and insights are powered by AI tools, allowing us to process, quantify and report faster than previous manual calculations

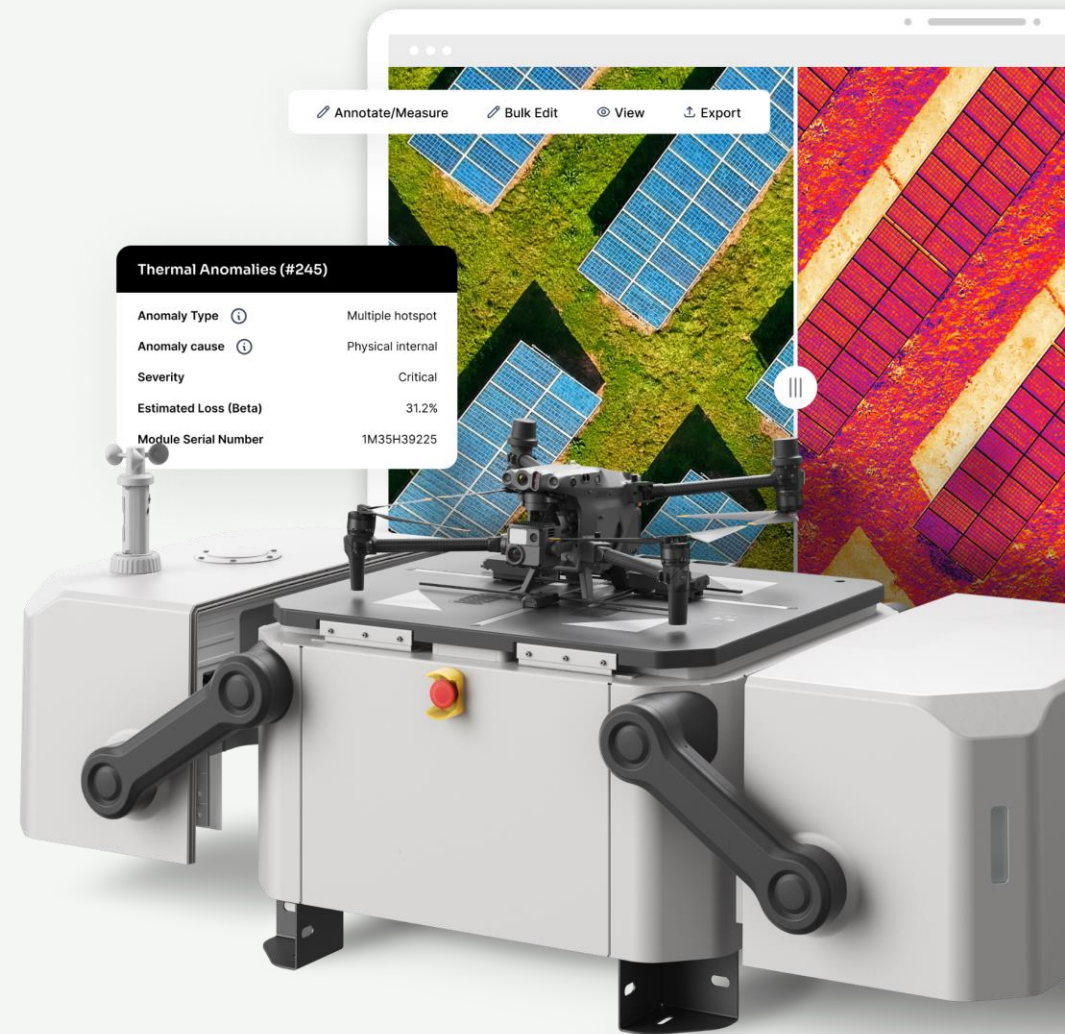
Company Snapshot

Enterprise Value (A\$)

Market cap ¹	Share price \$0.013 at 31 August 2023	\$6.94M
Cash ²	As at 30 June 2023	\$2.47M
Debt ²	As at 30 June 2023	Nil
Enterprise value	31 August 2023	\$4.47M

Key Operating Metrics (A\$) (December Financial Year-End)

Revenue FY22	End Dec 2022	\$5.73M	+25% on FY21
ARR ³	End June 2023	\$2.66M	+55% on end Q2 FY22
TCV ³	End June 2023	\$4.35M	+14% on end Q2 FY22



¹ 533,892,624 ordinary shares outstanding at the date, including those in voluntary escrow

² Excluding shareholder loans, credit cards, motor vehicle and equipment leasing

³ Annual Recurring Revenue (ARR), Total Contract Value (TCV), see 'ARR | TCV' slide for details. The Company began recording this metric from end March 2022.

Focused on the Mining, Agriculture and Critical Asset Industries

Capturing growth in these sectors through
our differentiated Digital & Automation
solutions

75+

Employees

Based across our global operations, RocketDNA celebrates a diversity of people, views & cultures which help us drive the business forward

15,000km²

Surveyed Land Area

Our focus is on developing cost-effective technology solutions that scale, allowing for frequent data capture and insights

7+ Countries



Global Experience




RocketDNA has experience across two continents, and in at least seven different countries, with regional offices in Australia and Africa.


Our Presence and Customer Base


Growing tier-1 and tier-2 customer base; trusted and used by these companies





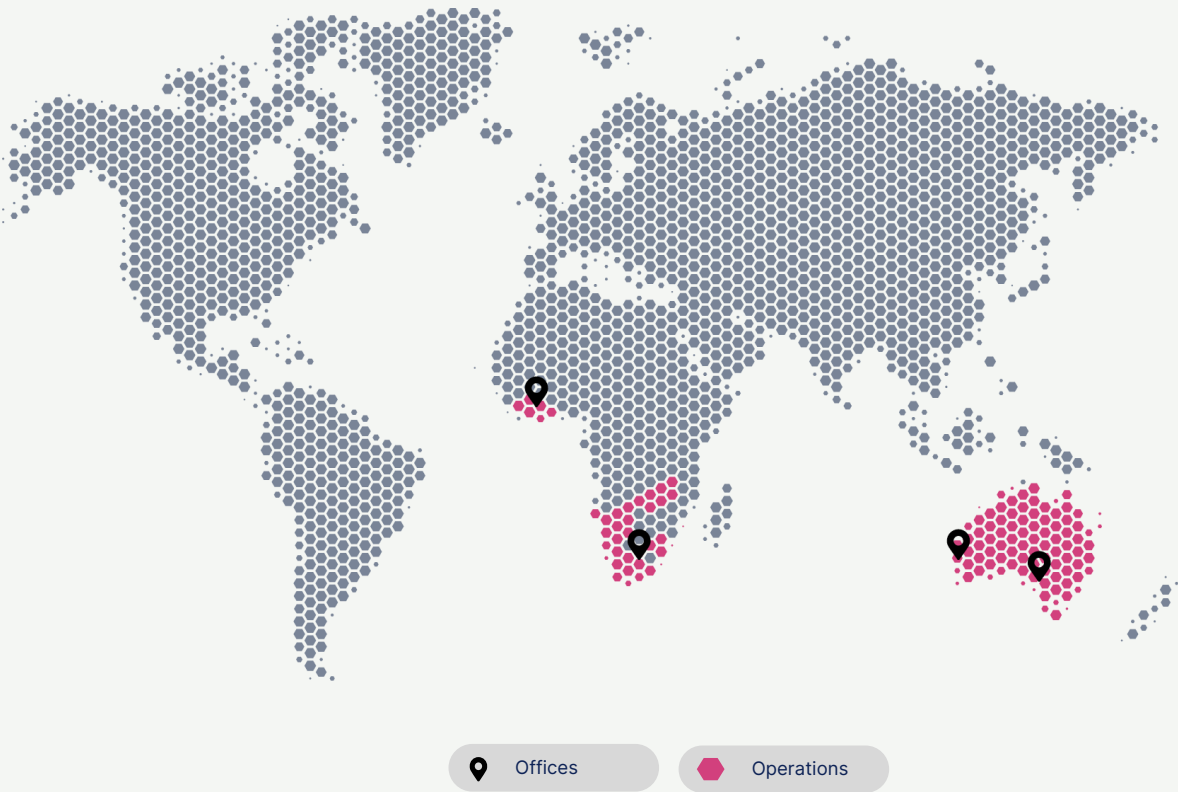












personas
use only

Our Business Model

We provide scalable geo-data & AI solutions using automated data capture and on-site services, which provide short & long-term insights for decision makers



Mining

(Entered 2012)

Providing Automated or Manual On-Site Data Capture, delivering solutions which focus on Survey, Geotechnical Analysis and Blasting

Agriculture

(Entered 2018)

Focusing on Research & Development, assisting our Customers in analysing their trials down to the very seedling

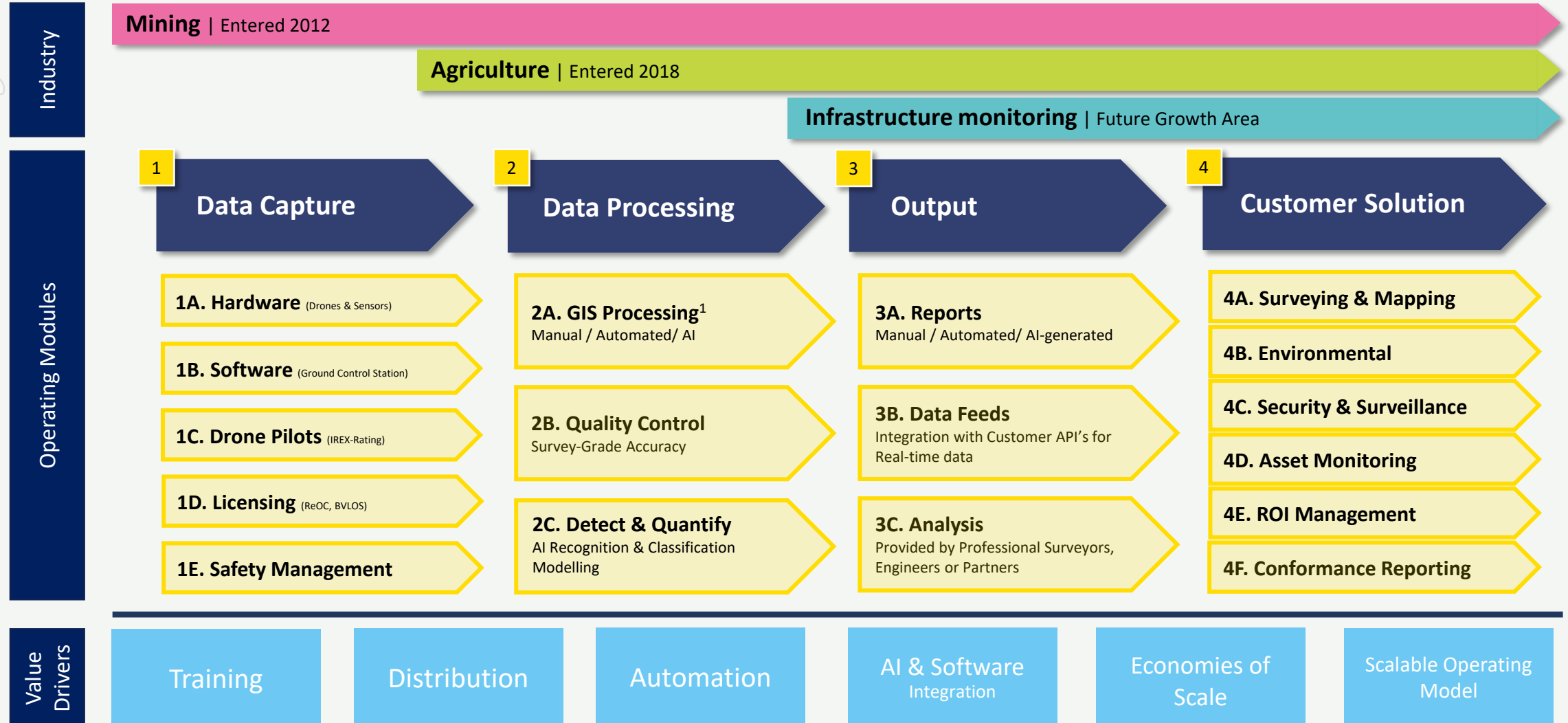
Infrastructure Monitoring

(Future Growth Area)

Harnessing our Geo-data experience in regional and rural settings, RocketDNA looks to expand its offerings within the ageing critical infrastructure arena

Our Business Model

Drone-based Data Products and Technology Services



¹ Geospatial Information Systems

Unique Value Drivers

Which amplify our business model

Scalable Operating Model



A key component of what we have built over the last decade as a business is the ability to scale our operations not only domestically, but at a global scale.

Whether organic growth or through acquisitions, we have designed and built mature and robust systems (such as commercial, legal, financial & operational models) that adapt well to jurisdictions with high regard for legislated drone and uncrewed technology operations.

Businesses which we acquire immediately benefit from our existing approvals and know-how, enabling faster growth via a wider capability set.

Distribution



We have strong Sales and Marketing teams based across multiple continents and time-zones, allowing us to offer significant reach for our partners, as well as global support for our customers.

Training & Recruitment



Through the years, we have developed a formal recruitment team that can accurately identify, recruit, onboard & train new pilots to modern training standards, developed by our internal team.

We also train external customers who require their Remote Pilots License or BVLOS type-ratings.

Economies of Scale



With one of the largest drone fleets in the world, RKT has built strong partnerships with some of the globe's leading hardware and software suppliers, allowing us to negotiate competitive pricing and comprehensive service levels at an international level.

This scale also opens doors to the latest technology and upgrades, as we generally have input at an engineering-level to improve the overall product and delivery experience.

Regulatory Approvals



Our team is not only comprised of surveyors and engineers, but traditional aviators too!

This unique industry knowledge, built over the course of 12 years, has allowed us to develop mature Safety and Quality Management Systems, which in turn builds trust and confidence from regulators (such as CASA).

We are one of only a handful of operators to achieve Beyond Visual Line of Site (BVLOS) accreditation across multiple continents, which enables us to attain large area data acquisition at a lower cost point.

AI & Software Integration



We develop applications which streamline our data workflows and integrate with pre-existing cloud-based AI tools or visualisation platforms – these deliver information and insights directly to our customer's database and portals.

Automation & Research



Our R&D is heavily focused on developing an autonomous drone & robotic eco-system which will remove the need for people to work in dangerous areas, while delivering a higher frequency of data from Remote Operating Centres.



Leadership & Board

RocketDNA has hand-picked a diverse set of individuals from various backgrounds to ensure that the multiple entities in their territories are able to perform at their peak.

Board



Christopher Clark
CEO & Executive Director



Paul Williamson
Executive Director & CFO



David Morton
Non-Executive Director

Management



Christopher Clark
CEO & Executive Director



Paul Williamson
Executive Director & CFO



Camron Pfafferott
Managing Executive (Africa)



Evan McKern
General Manager (WA)



Ajay Harduth
Director of Operations
(South Africa)



Bridgette Tucker
Head of Safety, Compliance
& External Training (Africa)



Byron Leggett
Head of People and Internal
Development (Africa)

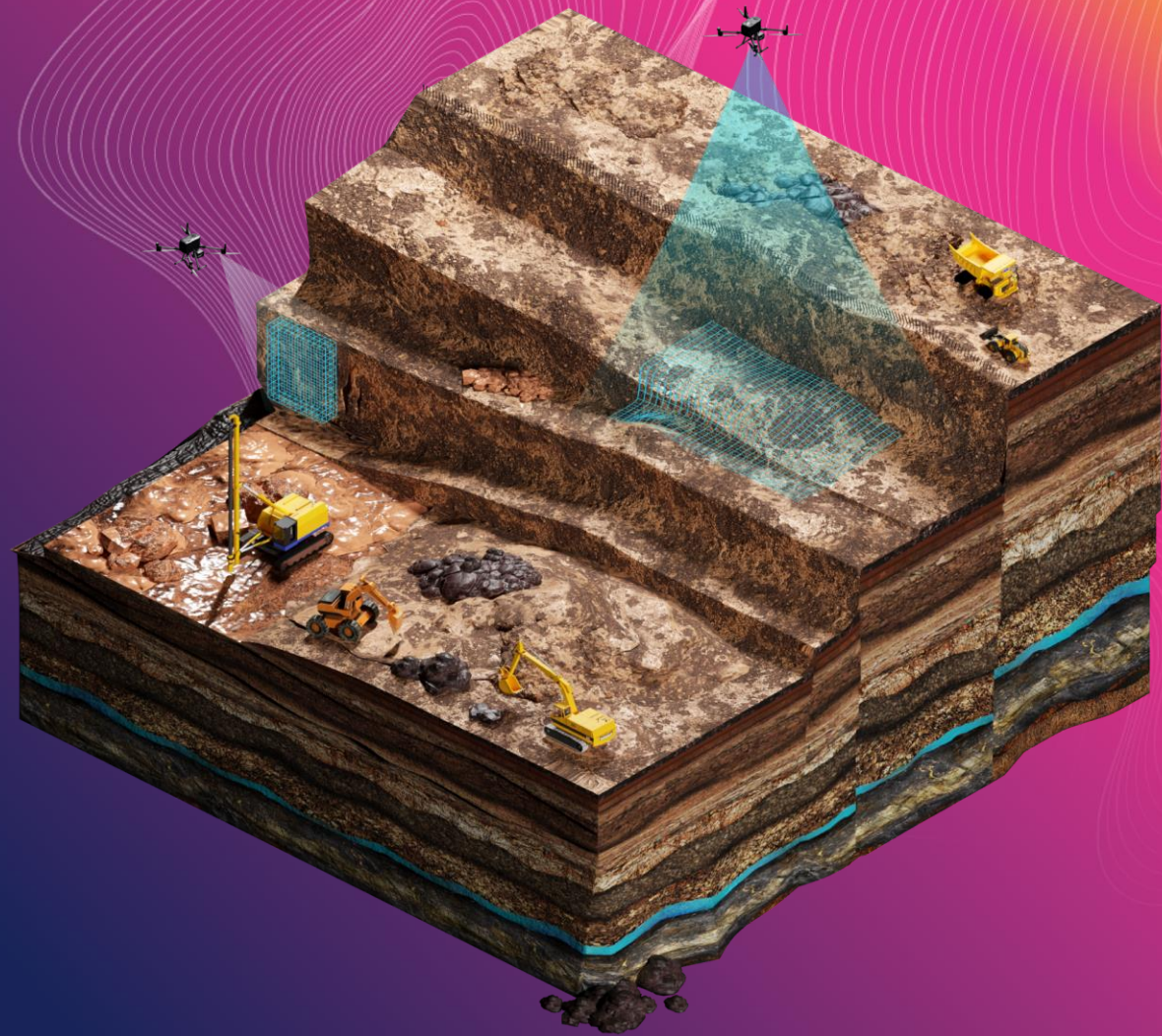


Barnaby Martin
General Manager (Ghana)

ersonal use only



FINANCIAL HIGHLIGHTS



FY2022 Achievements and Q2 FY2023¹



BUSINESS MODEL REVISED AND DELIVERING VALUE

- ✓ Established global presence in mining jurisdictions with excellent team
- ✓ Proven business model with large-scale tier-1 and tier-2 customers
- ✓ Strong TCV and ARR contract growth with clients
- ✓ Operations hardware & software: enterprise agreements & preferential pricing with technology suppliers
- ✓ Drone pilot sourcing and training
- ✓ Strong cash-position with growth pathway to breakeven



POSITIONED WITHIN KEY INDUSTRIES TO LEVERAGE TCV & ARR GROWTH

- ✓ Primary industry companies are well funded (mining and agriculture)
- ✓ Cost-saving initiatives are well-received & understood
- ✓ Increased spending on exploration, asset management & precision agriculture programmes
- ✓ The demand for real-time input data is growing to feed into AI & GIS applications



TRACKING TOWARDS OPERATING CASH-FLOW BREAK EVEN

- ✓ RKT's tech-services offer real value to our customers - expanding number of use cases and increasing utilisation by industry including move to outsourcing
- ✓ Development pipeline of new products & services
- ✓ Attractive Profit Margins on long-term B2B contracts
- ✓ Strongly positioned to integrate our business model through strategic acquisitions

Quarterly Results – Highlights



Q2 FY2023 (June)¹

ARR AND TCV

- ✓ **ARR - \$2.7m**
Down 4% on prior quarter (Q1 FY2023) and up 55% on Q2 FY2022
- ✓ **TCV - \$4.3m**
Down 11% on prior quarter (Q1 FY2023) and up 14% on Q2 FY2022

TCV is impacted by existing contract depletion (run-off)

Revenue & Cash

- ✓ **Revenue – flat at \$1.5m on prior quarter and up 2% on Q2 FY2022**
- ✓ **Cash Receipts – flat at \$1.7m on prior quarter and up 27% on Q2 FY2022**
- ✓ **Contracted revenue accounted for 42% of total revenue**
- ✓ **Australian operations accounted for 34% of group revenue**

Key Initiatives

- ✓ **Revised integrated business model confirmed**
First sale of AI software solution (Strayos), delivering more value and increasing opportunities from existing and new customers
- ✓ **Name change to RocketDNA completed (ASX : RKT)**
- ✓ **BARS aviation safety verification secured for operations in Australia and South Africa**

Material Contracts

- ✓ **Post quarter end (10 July)**
Contract signed with South32 – Hotazel Manganese Mines in South Africa (TCV A\$1.180m and ARR of A\$236k), 5-year contract

Cash-flow Breakeven

- ✓ **Q2 FY2023 YTD**
Net cash used in operating activities significantly improved over Q2 FY2022 YTD by +63%
- ✓ **Sustained but flat cash receipts and another quarter of good cost management,**
positions RocketDNA on a continued pathway to achieve operating cash-flow breakeven

RocketDNA CEO Christopher Clark said: “Were it not for the South32 contract win landing just after quarter end on 10 July, our slightly receding ARR and TCV metrics would have generated positive single and double digit growth respectively for the quarter. Overall we are pleased with the way the business is performing. We strengthened the operating model as demonstrated by the first sale of AI software solution Strayos, who we recently entered into a sales partnership with. In addition, the BARS aviation safety verification will strengthen our ability to win future contracts as a must have when vying for contracts especially with tier-1 miners globally.

Finally, we continue to chip away at achieving an operating cash breakeven and are in stronger position than this time last year. It should be noted that we are balancing growth while at the same time fastidiously monitoring and managing costs.”

¹ Financial year end 31 December

Annual revenue growth¹

Growing track record



34% of Total Revenue is generated in Australia (FY2022)



33% of Total Revenue is multi-year contracted revenue (FY2022)



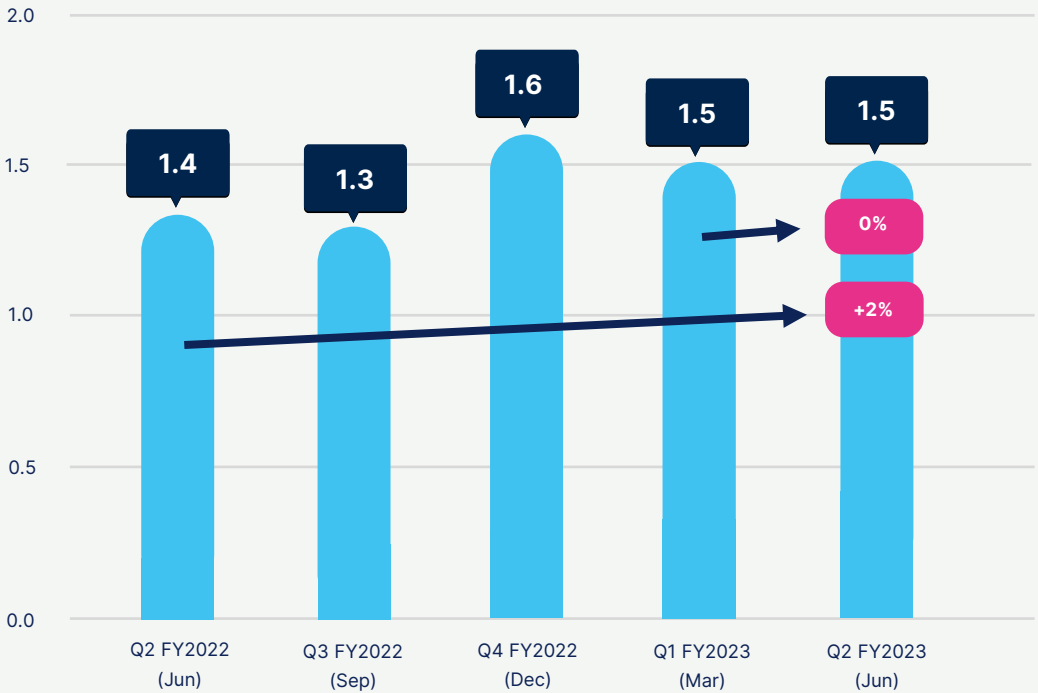
¹ Financial year end 31 December

Quarterly results

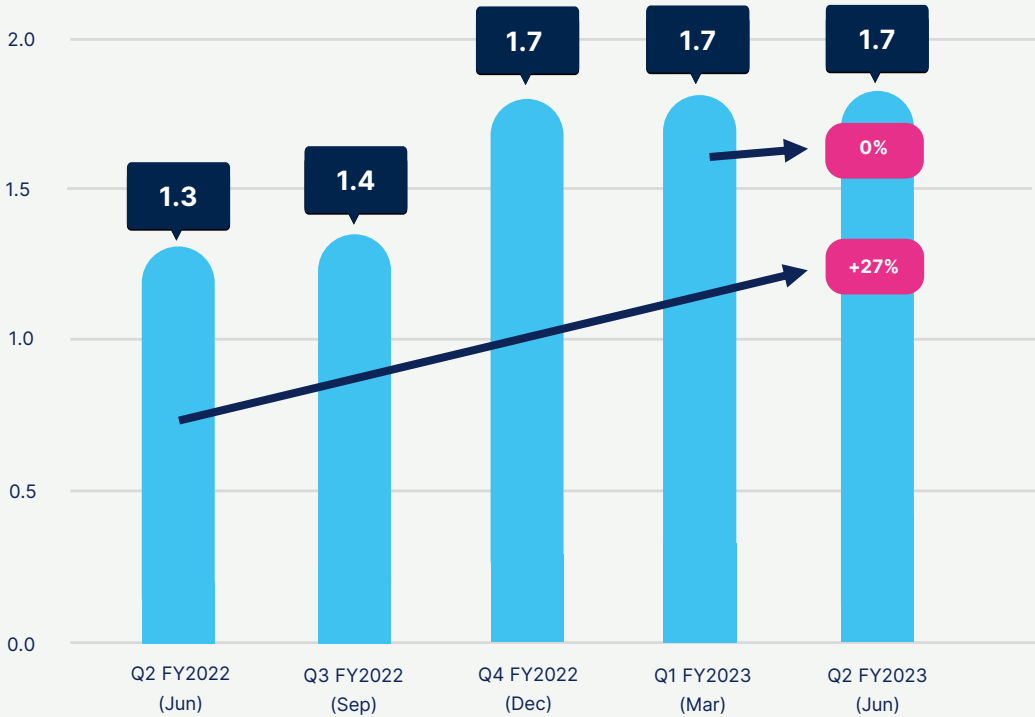
Revenue and Cash Receipts¹



Revenue, \$m



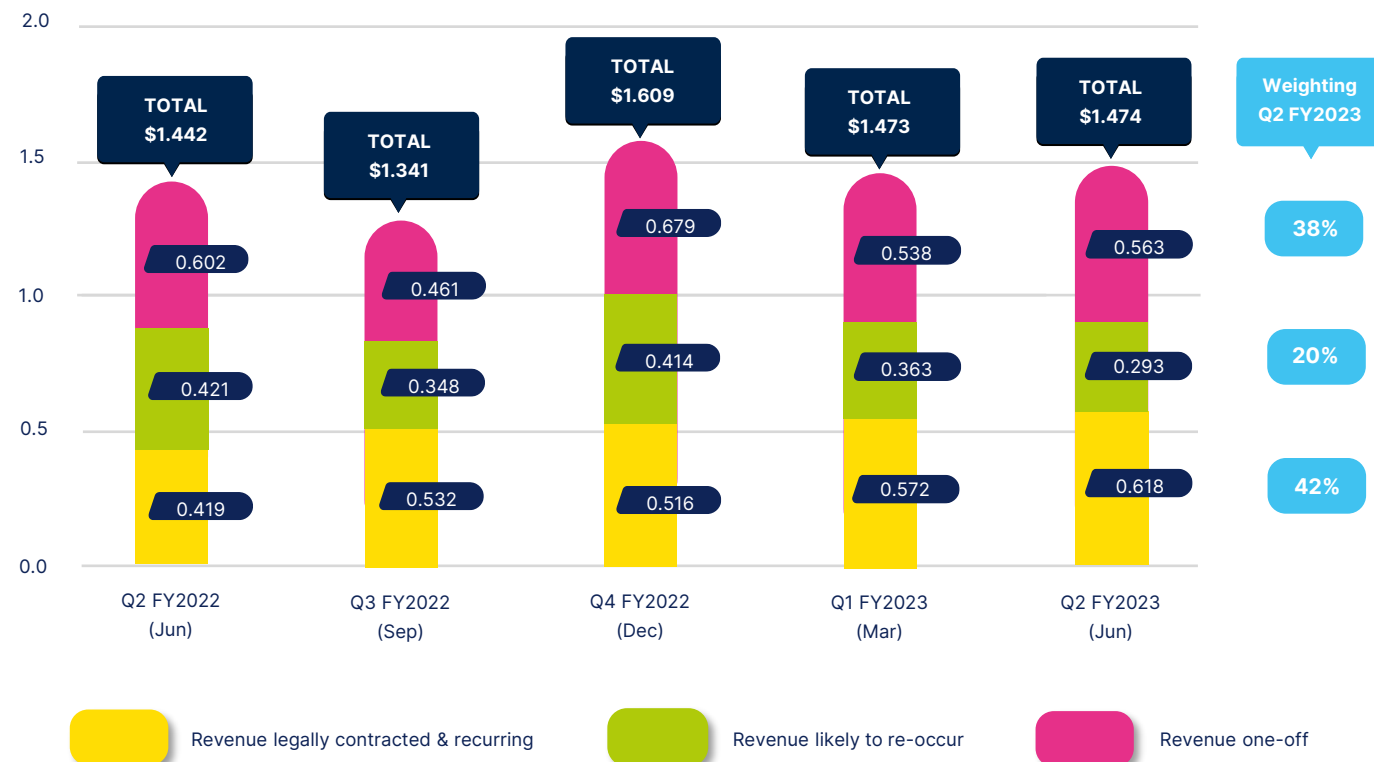
Cash Receipts From Customers, \$m



¹ Financial year end 31 December

Quarterly results

Revenue by Type, \$m¹



Revenue derived from contracts (linking to ARR) was 42%

Of total Revenue in Q2 FY2023 (June)

Revenue types

Revenue one-off

Revenue which does not meet the above definitions (these are typically one-off short projects)

Revenue likely to re-occur

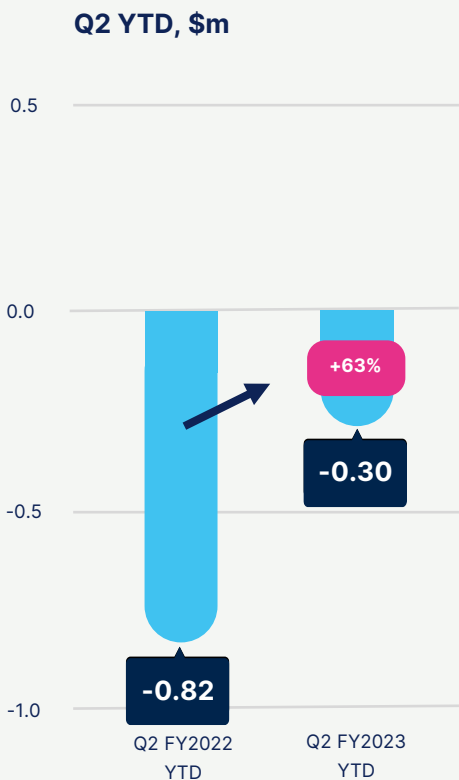
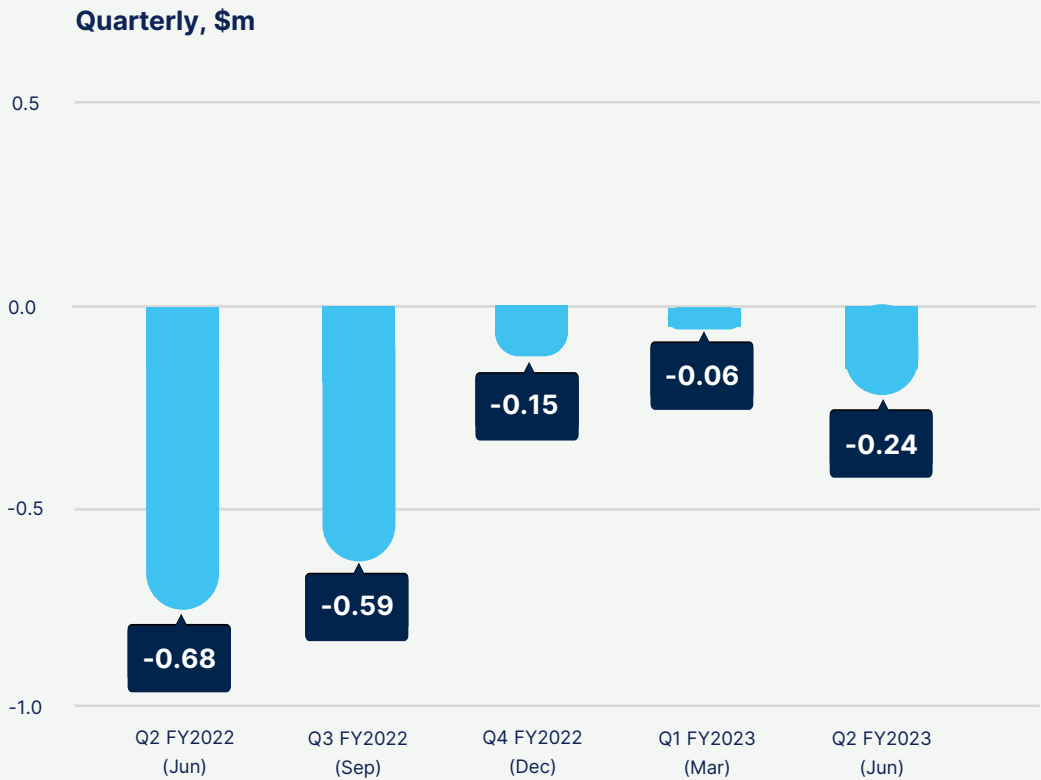
Revenue which management have a reasonable expectation will reoccur in the future either because it has been historically demonstrated to re-occur or because we hold rolling short term purchase orders or legal contracts which are less than 12 months in original length

Revenue legally contracted and recurring

Revenue from legal contracts with minimum original terms of 12 months, subject to normal termination provisions per each contract. The TCV and ARR measures contain only this type of contract.

Quarterly results

Net Cash Used in Operating Activities¹



Q2 FY2023 YTD **Net cash used in operating activities** significantly improved over Q2 FY2022 YTD



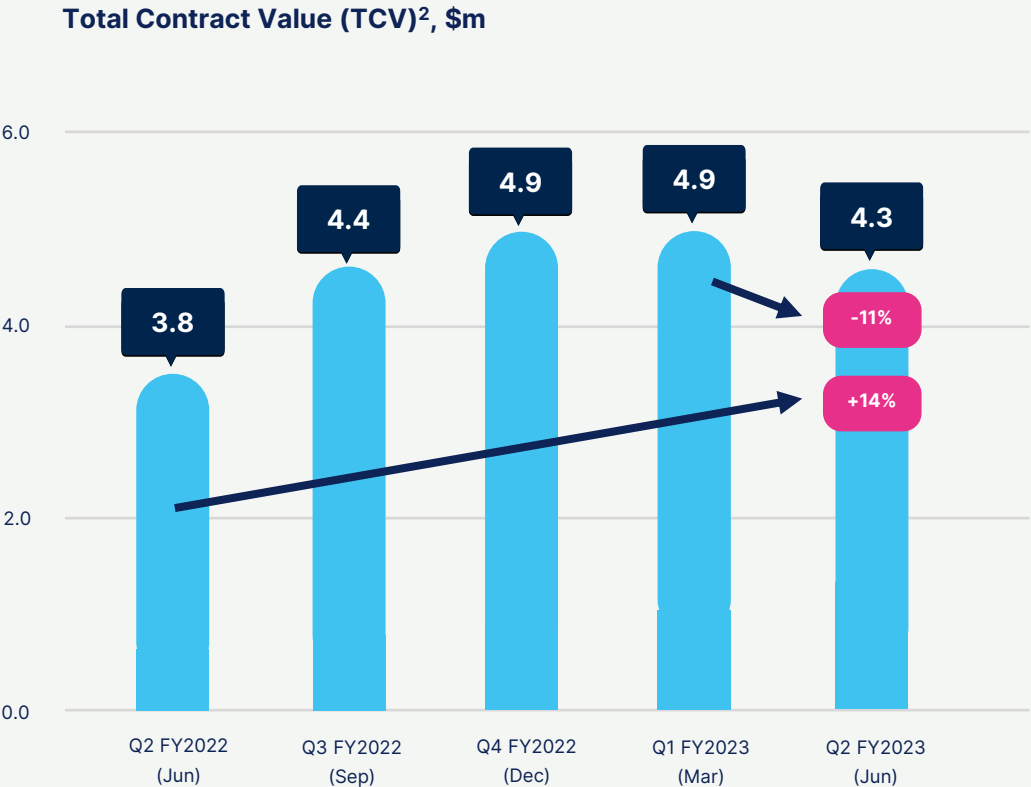
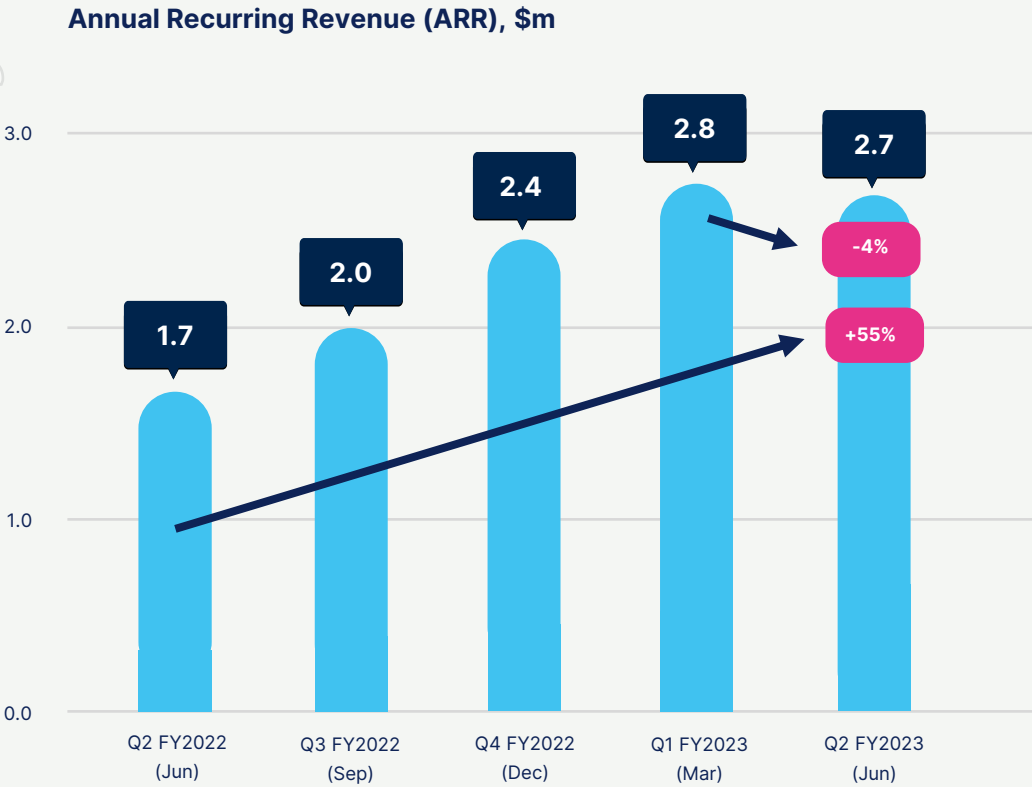
Sustained but flat cash receipts and another quarter of good cost management, positions RocketDNA on a continued pathway to achieve operating cash breakeven

¹ Financial year end 31 December

Quarterly results



ARR & TCV¹



Contracted recurring revenue accounted for 42% of total revenue in Q2 FY2023



Strong growth on prior year due to new contracts being signed

¹ Financial year end 31 December

² Net of monthly contract depletion (run-off) in the quarter



STRATEGY, MARKET & GROWTH PATHWAY



Strategic Initiatives

Underway – 2H 2023 (ending December)

1. Continued Sales & Integration of AI Solutions

Mining customers continue to explore software & AI solutions that make their operations more productive, speed up their reporting and improve overall safety. Our partnerships with leading data analytics platforms, incorporating AI tools, continue to yield results in integrating these solutions within new & current customer environments.

2. Go-To-Market of Automated xBot Solutions

Following the successful Civil Aviation Safety Authority (CASA) demonstration of our automated xBot solution and upon receiving the final BVLOS & Remote Operations instrument, RocketDNA will deploy to an initial customer test site to begin on-site trials and user acceptance testing of data outputs. RocketDNA is currently exploring multiple sales channels, including both direct and partnership avenues.



Autonomous 'Drone-in-a-Box' Solution in Australia

APPROVAL RECEIVED FROM CASA – 30 AUGUST 2023

- ✓ Australian Civil Aviation Safety Authority (CASA) approval received to operate RocketDNA's autonomous drone product ('drone-in-a-box') in Australia
- ✓ Approval received for two autonomous drone systems (DJI Dock System and Hextronics Global Drone Station), which includes Beyond Visual Line of Sight (BVLOS) and Remote Operations
- ✓ 1st company in Australia to receive approval for DJI's new to market Dock System
- ✓ Follows extensive approval process including assessment of RocketDNA's remote operating centre and, deployment and operational risk assessment (SORA) methodology and policies

See [ASX announcement](#) 30 August 2023 and visit our blog post [here](#).





RocketDNA drone-in-a box installation on a client mine site in Western Australia

RocketDNA products


- [InspectBot | RocketDNA](#)
- [PatrolBot | RocketDNA](#)
- [SurveyBot | RocketDNA](#)

 Geotechnical


 Tailings Storage Management

 Training & Consulting

 Exploration

 Survey & Planning

 Drill & Blast

 Infrastructure & Construction

 Agriculture & Environmental

 xBot Platform

 Hardware & Software

 Surveillance & Public Safety

Solutions for the Entire Value Chain

Wide-Range of Data Products for Mining, Agriculture & Engineering

Personal use only

Geotechnical

PitComply

Open Pit Conformance Reporting

Using the power of AI, generate comprehensive conformance reports on key geometric parameters, assessing how well your open pit mining aligns with the mine design.



Automated Mapping of Pit Geometry & Conformance

Utilise advanced AI technology to automate the visualization and reporting of pit geometry and conformance to the pit design.



Fast & Efficient Reporting

Streamline the creation of your pit conformance report quickly and efficiently by automating the process.



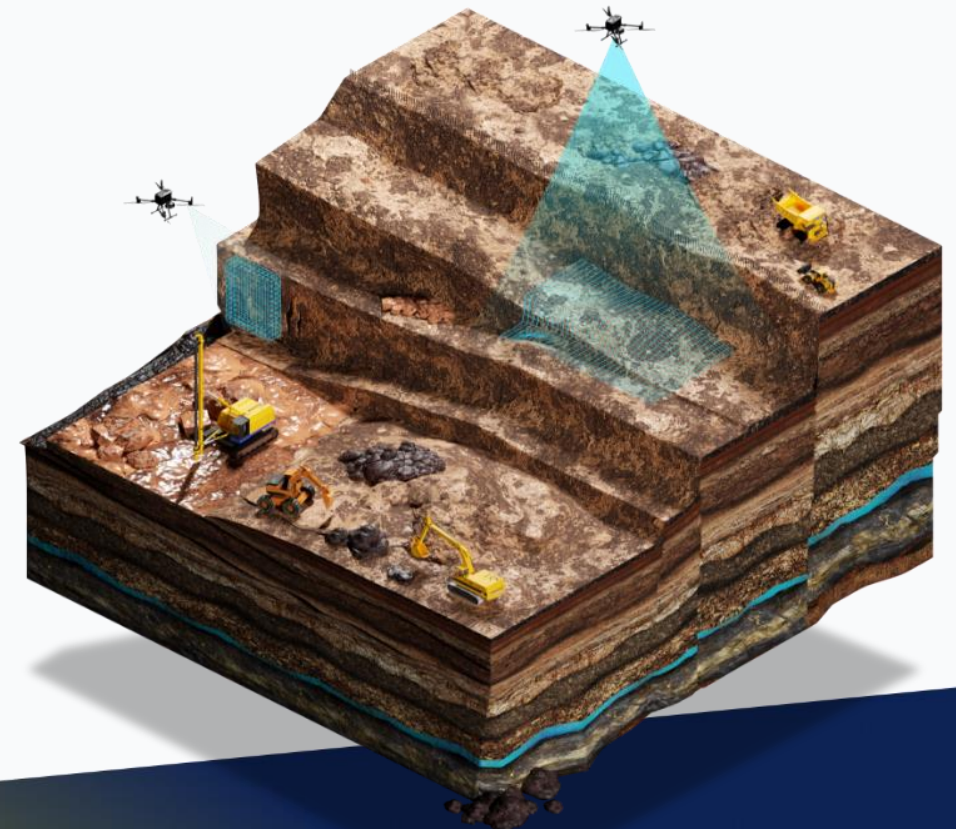
Generate Models With Existing Data

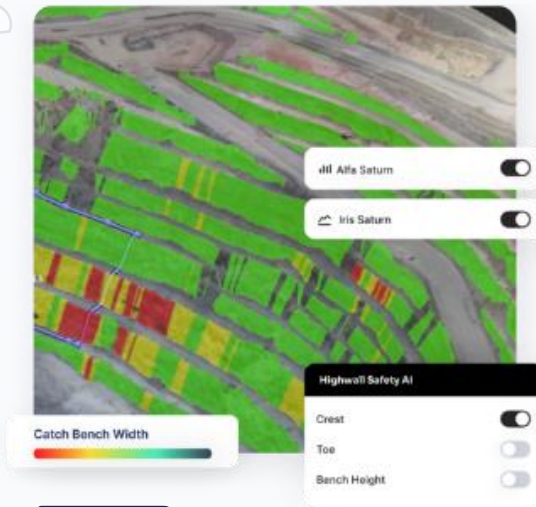
Leverage existing aerial data or drone images by uploading them to Strayos for comprehensive modelling.



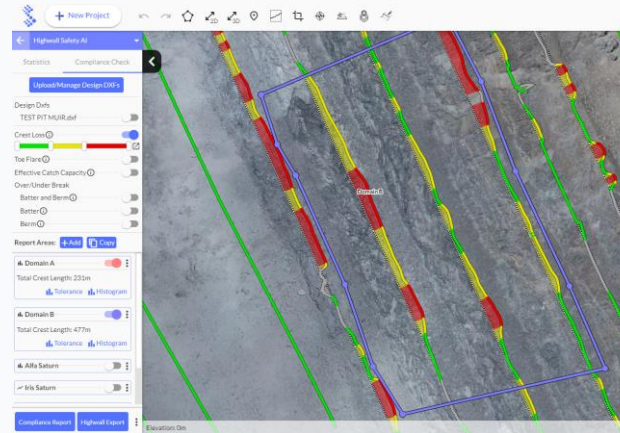
PitComply

Open Pit Conformance Reporting

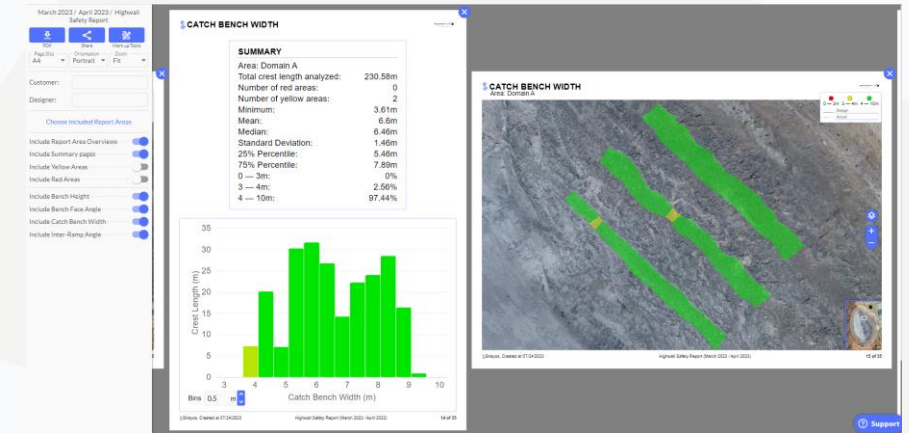




AI Enabled
Highwall Safety Analysis



AI Enabled
Conformance-to-Design Reporting



Customisable Report and Data Sharing



Geotechnical

RoadSense

Haul Road Intelligence, Optimisation and De-risking

Gain powerful AI insights detailing the state and quality of your haul roads – including measurement of grades, road width, berm heights, and cross falls. We use on-demand drone data to generate automated reports, enhancing safety, saving fuel costs, and improving compliance.



Enhance Road Safety

Secure the conformance of your mine plan design with daily AI insights to prevent road incidents and increase safety.



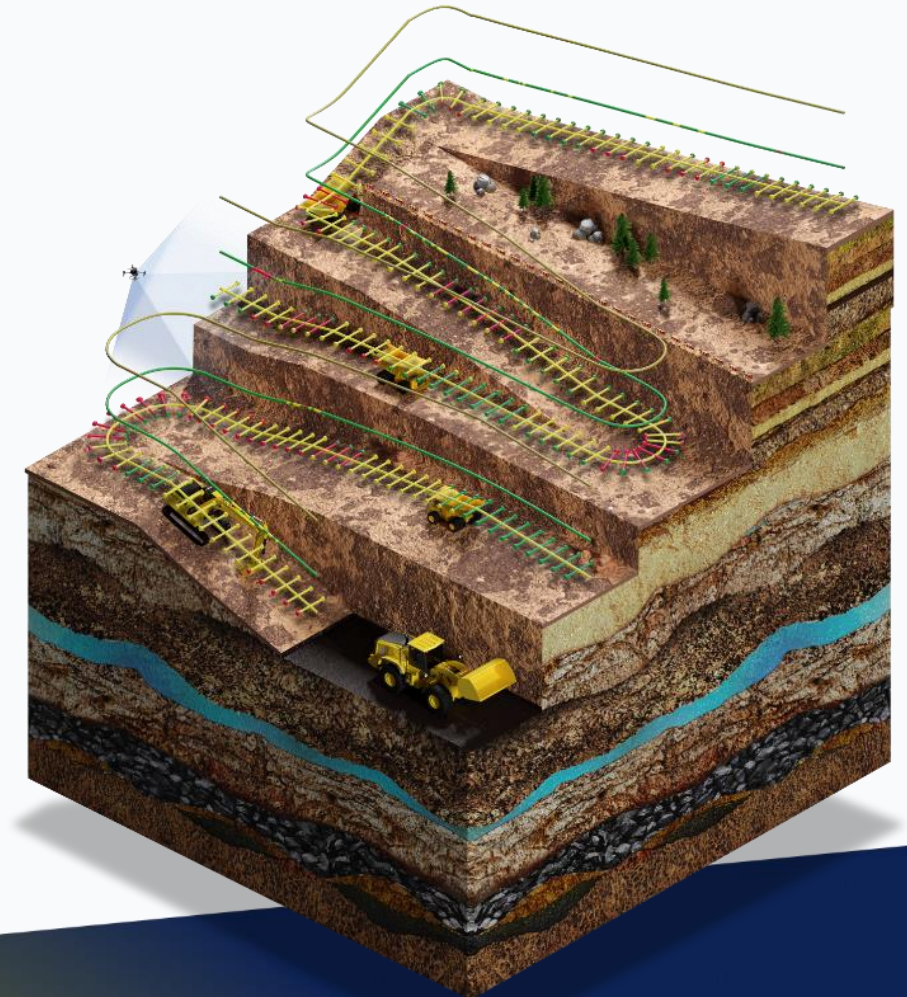
Save on Fuel Costs

Maintain appropriate gradients with AI-insights to save money on fuel consumption and keep your fleet moving.



Improve Compliance and Accuracy

Daily automated reports ensure that your mine plan designs are compliant, accurate and up to date.





AI Enabled

Berm/ Windrow
Heights



AI Enabled

Full Report on Haul
Road Conditions



AI Enabled

Gradient
Generation

Growth Pathway

Our focus coming into H2 FY2023

BUSINESS MODEL

- ✓ **Multi-Year Contracts**
 - Conversion of current customers into long-term agreements
- ✓ **AI & GIS Data Products Sales**
 - Immediate productivity and cost benefit for mining customers
- ✓ **Africa Expansion**
 - We continue to receive strong demand across the continent for ad-hoc projects
- ✓ **Automated xBot Data Capture**

OP. & FINANCIAL EFFICIENCY

- ✓ Initiatives that bring us closer to break-even
- ✓ Continue to contain & reduce corporate overheads, fees & consulting
- ✓ Improve operational process flows (data capture and processing)
- ✓ Utilise debt-sourced funding for operational 'growth' purposes, such as scaling new contracts

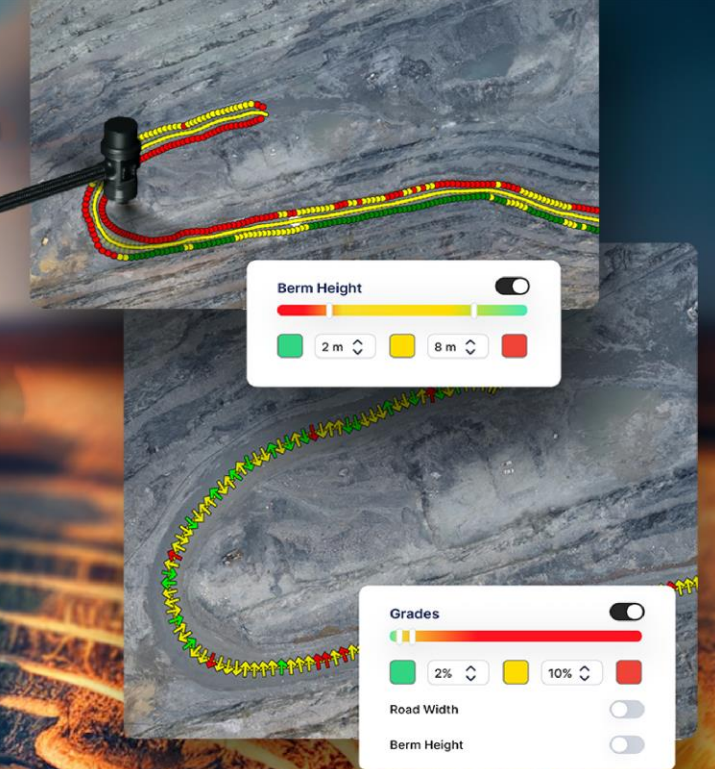
CUSTOMER GROWTH

- ✓ Africa pipeline building strongly
- ✓ Australia has multiple POC & ad-hoc projects for the AI products

ACQUISITIONS

- ✓ Pursue complementary opportunities that add value to our business and help us build further economies of scale
- ✓ Target: Drone Training, Critical Infrastructure & Asset Management

ROCKET DNA
DRONES & AUTOMATION



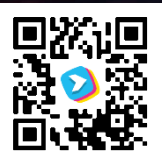
Contact us

Chris Clark

Executive Chairman & CEO
E: contact@rocketdna.com

Glen Zurcher

Investors and Media
E: glen@viriair.com
P: +61 420 249 299



ersonal use only