

# MARKET ANNOUNCEMENT

25 August 2023, Vista Group International Ltd, Auckland, New Zealand

## Vista Group transforms as ‘Barbenheimer’ ignites box office

Vista Group International Limited (NZX & ASX:VGL) reported its interim results for the period ending 30 June 2023 (1H23) today, as the recently announced business transformation accelerates strategy progress.

### Industry overview

- Strong box office performance over the northern hemisphere summer, with ‘*Barbenheimer*’ opening weekend delivering the best domestic box office since April 2019
- Q2 global box office produces the best quarterly result since 2019
- Number of domestic movies released in 2023 trending towards pre-pandemic levels with box office out-performing the return of the number of movies.

### Operational overview

- Leading UK cinema group Everyman signed to Vista Group’s cloud platform, including Movio Cinema EQ, Vista Digital and Vista Cloud
- Vista Cloud transition accelerates client benefits, with Vista Oneview app live with pilot client, ahead of September 2023 launch
- Business transformation is underway to support Vista Group’s vision and strategy, drive greater client alignment, increase role clarity for our people, and deliver improved financial performance.

### Financial overview

- Total revenue of \$69.7m (up 12% on 1H22) and Recurring Revenue<sup>1</sup> of \$60.5m (up 13% on 1H22)
- Combined Cinema and Movio Recurring Revenue<sup>1</sup> of \$49.8m, up 10% on 1H22
- Substantial growth in the AGC segment<sup>2</sup> with total revenue up 29%
- EBITDA<sup>3</sup> of \$2.5m (down 19% on 1H22) and positive operating cashflow of \$6.2m (up 22% on 1H22)
- Loss for the period of \$8.5m (down from a loss of \$18.0m for 1H22)
- Average monthly Cash Usage<sup>4</sup> of \$1.2m in 1H23 now expected to become free cashflow positive during Q4 2024 – a year earlier than previous guidance.

### Outlook

- Vista Group reaffirms guidance for 2023 total revenue to be in the range of \$142m – \$147m
- Through the organisational transformation and the reprofiled capital expenditure program, Vista Group expects to be free cashflow positive during the fourth quarter of 2024
- Vista Group remains on target to achieve its 2023 ASM aspirations of ARR<sup>5</sup> between \$175m – \$205m and EBITDA<sup>3</sup> of 15+% by the end of 2025.

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Please refer to the following attachments for full details of the results:

- 2023 Interim Report
- 2023 Half Year Result Investor Presentation
- 2023 Half Year Result Media Announcement
- 2023 Half Year NZX Results Announcement

1 Recurring Revenue is defined in section 2.1 of the 2023 Interim Report.

2 AGC segment includes Numero, Maccs, Powster and Flicks.

3 EBITDA is a non-GAAP measure which is defined as earnings before net finance costs, income tax, depreciation, amortisation, “other gains and losses” (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.

4 Cash Usage is calculated using the net movement in cash held, less cash applied to the Retriever acquisition / earn-outs, and less \$0.7m cash applied to cash settled exceptional items (see other gains and losses in section 2.3 of the 2023 Interim Report).

5 ARR is Annualised Recurring Revenue, calculated as trailing 3 month Recurring Revenue<sup>1</sup> multiplied by four.

## ENDS

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## **About Vista Group**

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group’s expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

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# **Vista Group**

## Interim Report

2023

## Management commentary

The following consolidated unaudited interim financial statements for Vista Group International Limited (**Company**) and its subsidiaries (collectively, **Vista Group**) are for the six months ended 30 June 2023 (**1H23**) and represent the half year results for Vista Group. Comparisons are to the first six months of 2022 (**1H22**).

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- Substantial growth in the AGC segment<sup>2</sup> with total revenue up 29%
- EBITDA<sup>3</sup> of \$2.5m and positive operating cashflow of \$6.2m
- Average monthly Cash Usage<sup>4</sup> of \$1.2m in 1H23 now expected to become free cashflow positive during Q4 2024 - a year earlier than previous guidance.

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- Vista Group reaffirms guidance for 2023 total revenue to be in the range of \$142m - \$147m
- Through the organisational transformation and the reprofiled capital expenditure program, Vista Group expects to be free cashflow positive during the fourth quarter of 2024
- Vista Group remains on target to achieve its 2023 ASM aspirations of ARR<sup>5</sup> between \$175m - \$205m and EBITDA<sup>3</sup> of 15+% by the end of 2025.

### Segment overview

#### Cinema

Vista Cinema, Vista Group's largest business, reported revenue up 9% to \$47.5m on the first half of 2022. Recurring Revenue<sup>1</sup> was up 12% due to expansion of client revenues and the improved box office. As expected, EBITDA<sup>3</sup> of \$7.9m was in line with the first half of 2022.

The Vista Cloud roll out continues to expand with new clients including Everyman, a UK circuit operating with 40 sites. Vista Group's SaaS platform will support Everyman's mission to create an exceptional cinema experience for their customers and aligns with their focus on innovation. This project, and the digital component of Cineplex are expected to go live in late 2023 or 1Q24. Several smaller clients have also been added to the digital platform and Vista Cloud. The increased investment in the core business continues to build out the cloud operations capability, and deliver improvements in platform observability and manageability as well as functionality.

#### Movio

Movio, the global leader in data analytics and campaign management solutions for the cinema industry, reported revenue up 8% to \$9.7m against the first half of 2022, as variable fees increase with the strength of the global box office.

The roll out of data analytics and campaign management solution, Movio Cinema EQ, continues at pace, with the transition for all clients expected before the end of 2023. Clients who have migrated to EQ are already seeing successful campaigns that reach more moviegoers and connect them with their ideal movies.

#### Additional Group Companies

Box office reporting platform, Numero, and film distribution software business, Maccs, reported revenue up 23%, primarily driven by the continued geographic expansion of the Numero platform. Numero and Maccs made a healthy contribution to EBITDA<sup>3</sup> performance.

Creative studio Powster's revenue was up 36% on the first half of 2022 predominantly due to higher demand for Powster's Showtimes platform as the number of movies released increases.

Flicks, the cinema and streaming discovery platform, reported revenue up 33% on the first half of 2022, with an impressive 28% growth in average users in New Zealand, Australia and the United Kingdom helping drive advertising and affiliate revenues.

#### Corporate

Cost management across Vista Group remains a key focus, with the \$1.6m increase in general and administration costs correlating to increased investment in the sales pipeline, primarily travel and marketing.

### Group financials

Vista Group's reported revenue of \$69.7m was up 12% on the first half of 2022, with Recurring Revenue<sup>1</sup> up 13%, while EBITDA<sup>3</sup> of \$2.5m was in line with the first half of 2022 (adjusting for foreign exchange losses) and in line with the management's strategy communicated in the 2023 Annual Shareholders Meeting.

Vista Group's loss for the period of \$8.5m included \$1.8m of other gains and losses (see section 2.3), including \$1.6m relating to the transition of Retriever clients to Veezi, ensuring these clients are running the world leading cloud-based product, enabling Vista Group to retire the legacy Retriever platform.

A business transformation commenced at the end of the period which will bring together Vista Group's business brands under a unified business model, supported by a global senior leadership team. The streamlining of operations is expected to result in a reduction in its global workforce of between 6-8%.

Vista Group's balance sheet remains strong with cash of \$37.1m (\$18.8m net of borrowings), and cash liquidity of \$60.8m (including \$23.7m of undrawn bank facilities).

Vista Group generated \$6.2m cashflow from operating activities, with an overall monthly Cash Usage<sup>4</sup> of \$1.2m over the six months.

A renewed focus on working capital has resulted in net trade receivables over 90 days reducing from \$10.9m to \$5.8m (see section 4.1). Work continues in this area with management incentives aligned to receipts from clients.

<sup>1</sup> Recurring Revenue is defined in section 2.1 of the 2023 Interim Report.

<sup>2</sup> AGC segment includes Numero, Maccs, Powster and Flicks.

<sup>3</sup> EBITDA is a non-GAAP measure which is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.

<sup>4</sup> Cash Usage is calculated using the net movement in cash held, less cash applied to the Retriever acquisition / earn-outs, and less \$0.7m cash applied to cash settled exceptional items (see other gains and losses in section 2.3 of the 2023 Interim Report).

<sup>5</sup> ARR is Annualised Recurring Revenue, calculated as trailing 3 month Recurring Revenue<sup>1</sup> multiplied by four.

## Income statement

For the six months ended 30 June 2023

CONTINUING OPERATIONS	SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
<b>Total revenue</b>	2.1, 2.2	<b>69.7</b>	<b>62.4</b>
Cost to serve	2.3	(26.4)	(24.0)
<b>Gross profit</b>		<b>43.3</b>	<b>38.4</b>
Sales and marketing costs	2.3	(7.7)	(6.8)
Research and development costs	2.3	(14.6)	(12.6)
General and administration costs	2.3	(17.6)	(15.7)
Foreign currency losses		(0.9)	(0.2)
<b>Total operating expenses</b>		<b>(40.8)</b>	<b>(35.3)</b>
<b>EBITDA<sup>1</sup></b>	2.2	<b>2.5</b>	<b>3.1</b>
Amortisation	4.4	(6.6)	(5.7)
Depreciation		(3.2)	(2.7)
Finance costs		(1.4)	(1.1)
Finance income		0.6	0.3
Share of equity accounted loss from associate		-	(2.7)
Other gains and losses	2.3	(1.8)	(11.1)
<b>Loss before tax</b>		<b>(9.9)</b>	<b>(19.9)</b>
Taxation benefit		1.4	1.9
<b>Loss for the period</b>		<b>(8.5)</b>	<b>(18.0)</b>
<i>Loss for the period is attributable to:</i>			
Owners of the parent		(8.7)	(17.8)
Non-controlling interests		0.2	(0.2)
<b>Loss for the period</b>		<b>(8.5)</b>	<b>(18.0)</b>
Basic and diluted earnings per share (cents)	5.1	(\$0.04)	(\$0.08)

<sup>1</sup> EBITDA is a non-GAAP measure which is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3) and share of equity accounted results from associates.

## Statement of other comprehensive income

For the six months ended 30 June 2023

	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
<i>Items that may be reclassified subsequently to the income statement<sup>1</sup></i>		
Translation of foreign operations	3.8	3.6
<i>Items that will not be reclassified to the income statement</i>		
Excess income tax expense on share-based payments	(0.2)	(0.2)
<b>Total other comprehensive income</b>	<b>3.6</b>	<b>3.4</b>
Loss for the period	(8.5)	(18.0)
<b>Total comprehensive loss for the period</b>	<b>(4.9)</b>	<b>(14.6)</b>
<i>Total comprehensive loss for the period is attributable to:</i>		
Owners of the parent	(5.1)	(14.6)
Non-controlling interests	0.2	-
<b>Total comprehensive loss for the period</b>	<b>(4.9)</b>	<b>(14.6)</b>

<sup>1</sup> Items of other comprehensive income will be reclassified to the income statement when specific conditions are met.

## Statement of changes in equity

For the six months ended 30 June 2023

SIX MONTHS ENDED 30 JUNE 2023	CONTRIBUTED EQUITY NZ\$m	RETAINED EARNINGS NZ\$m	FOREIGN CURRENCY RESERVE NZ\$m	SHARE-BASED PAYMENT RESERVE NZ\$m	TOTAL EQUITY ATTRIBUTABLE TO OWNERS NZ\$m	NON-CONTROLLING INTERESTS NZ\$m	TOTAL EQUITY NZ\$m
<b>UNAUDITED</b>							
<b>Balance at 1 January 2023</b>	<b>135.0</b>	<b>1.9</b>	<b>3.8</b>	<b>5.3</b>	<b>146.0</b>	<b>2.0</b>	<b>148.0</b>
<i>Total comprehensive income movement:</i>							
Loss for the period	-	(8.7)	-	-	(8.7)	0.2	(8.5)
Other comprehensive (loss) / income <sup>1</sup>	(0.2)	-	3.8	-	3.6	-	3.6
<b>Total comprehensive (loss) / income</b>	<b>(0.2)</b>	<b>(8.7)</b>	<b>3.8</b>	<b>-</b>	<b>(5.1)</b>	<b>0.2</b>	<b>(4.9)</b>
<i>Transactions with owners:</i>							
Share-based payments	5.7	-	-	(3.4)	2.3	-	2.3
Dividends paid	-	-	-	-	-	(0.7)	(0.7)
<b>Balance at 30 June 2023</b>	<b>140.5</b>	<b>(6.8)</b>	<b>7.6</b>	<b>1.9</b>	<b>143.2</b>	<b>1.5</b>	<b>144.7</b>
<b>SIX MONTHS ENDED 30 JUNE 2022</b>							
<b>UNAUDITED</b>							
<b>Balance at 1 January 2022</b>	<b>131.3</b>	<b>23.3</b>	<b>1.7</b>	<b>1.7</b>	<b>158.0</b>	<b>1.8</b>	<b>159.8</b>
<i>Total comprehensive income movement:</i>							
Loss for the period	-	(17.8)	-	-	(17.8)	(0.2)	(18.0)
Other comprehensive (loss) / income <sup>1</sup>	(0.2)	-	3.4	-	3.2	0.2	3.4
<b>Total comprehensive (loss) / income</b>	<b>(0.2)</b>	<b>(17.8)</b>	<b>3.4</b>	<b>-</b>	<b>(14.6)</b>	<b>-</b>	<b>(14.6)</b>
<i>Transactions with owners:</i>							
Retriever acquisition	3.2	-	-	-	3.2	-	3.2
Share-based payments	0.9	-	-	1.0	1.9	-	1.9
<b>Balance at 30 June 2022</b>	<b>135.2</b>	<b>5.5</b>	<b>5.1</b>	<b>2.7</b>	<b>148.5</b>	<b>1.8</b>	<b>150.3</b>

<sup>1</sup> Items of other comprehensive income will be reclassified to the income statement when specific conditions are met.

## Statement of financial position

As at 30 June 2023

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
<b>CURRENT ASSETS</b>		
Cash	37.1	46.0
Trade and other receivables	4.1	36.4
Contract assets	4.1	4.9
Income tax receivable	0.9	1.3
<b>Total current assets</b>	<b>74.3</b>	<b>88.6</b>
<b>NON-CURRENT ASSETS</b>		
Contract assets	4.1	0.4
Property, plant and equipment	4.3	4.7
Lease assets	4.5	12.3
Net investment in sublease	4.5	1.2
Goodwill	4.3	57.1
Other intangible assets	4.4	53.0
Deferred tax asset	21.3	17.8
<b>Total non-current assets</b>	<b>152.7</b>	<b>146.5</b>
<b>Total assets</b>	<b>227.0</b>	<b>235.1</b>
<b>CURRENT LIABILITIES</b>		
Borrowings - related parties	3.2	0.5
Trade and other payables	19.5	23.6
Lease liabilities	5.7	5.3
Deferred revenue	23.8	22.3
Contingent consideration	4.7	1.4
Provisions	4.6	0.6
Income tax payable	0.4	0.4
<b>Total current liabilities</b>	<b>51.4</b>	<b>54.1</b>
<b>NON-CURRENT LIABILITIES</b>		
Borrowings - external	3.2	17.6
Lease liabilities	10.9	13.3
Deferred revenue	0.5	0.4
Contingent consideration	4.7	1.5
Provisions	4.6	0.1
Deferred tax liability	0.7	0.1
<b>Total non-current liabilities</b>	<b>30.9</b>	<b>33.0</b>
<b>Total liabilities</b>	<b>82.3</b>	<b>87.1</b>
<b>Net assets</b>	<b>144.7</b>	<b>148.0</b>
<b>EQUITY</b>		
Contributed equity	5.2	135.0
Retained earnings	(6.8)	1.9
Foreign currency reserve	7.6	3.8
Share-based payment reserve	1.9	5.3
<b>Total equity attributable to owners of the parent</b>	<b>143.2</b>	<b>146.0</b>
Non-controlling interests	1.5	2.0
<b>Total equity</b>	<b>144.7</b>	<b>148.0</b>

For, and on behalf, of the Board who approved these interim financial statements for issue on 24 August 2023.

  
Susan Peterson  
Chair

  
James Miller  
Chair, Audit and Risk Committee

The above statement should be read in conjunction with the accompanying notes.



## Statement of cashflows

For the six months ended 30 June 2023

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
<b>CASHFLOWS FROM OPERATING ACTIVITIES</b>		
Receipts from clients	78.4	63.4
Payments to suppliers and employees	(71.7)	(57.2)
Taxes received / (paid)	0.1	(0.2)
Interest paid	(0.6)	(0.9)
<b>Net cash inflow from operating activities</b>	<b>3.1</b>	<b>5.1</b>
<b>CASHFLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property, plant and equipment	(0.5)	(0.7)
Purchase of internally generated software and other intangibles	4.4	(7.6)
Interest received	0.6	-
Contingent consideration paid	4.7	-
Retriever acquisition, net of cash acquired	-	(3.3)
<b>Net cash applied to investing activities</b>	<b>(12.0)</b>	<b>(11.6)</b>
<b>CASHFLOWS FROM FINANCING ACTIVITIES</b>		
Lease payments - principal elements	(2.7)	(2.5)
Loan repayment - related parties	3.2	(0.1)
Dividends paid to non-controlling interests	(0.7)	-
<b>Net cash applied to financing activities</b>	<b>(3.4)</b>	<b>(2.6)</b>
Net decrease in cash	(9.2)	(9.1)
Cash at beginning of period	46.0	60.4
Foreign exchange differences	0.3	0.6
<b>Cash at period end</b>	<b>37.1</b>	<b>51.9</b>

## Notes to the financial statements

### 1. Basis of preparation

The consolidated interim financial statements of Vista Group have been prepared in accordance with Generally Accepted Accounting Practice in New Zealand (NZ GAAP). Vista Group is a for-profit entity for the purposes of complying with NZ GAAP. The consolidated interim financial statements comply with NZ IAS 34 *Interim Financial Reporting*, and are not required to include all the notes presented in the Annual Report. Accordingly, this report is to be read in conjunction with the 2022 Annual Report.

With exception to changes disclosed in the below notes, the accounting policies and methods of computation and presentation adopted in the consolidated interim financial statements are consistent with those described and applied in the 2022 Annual Report.

Taxes on income in the interim periods are accrued using the tax rate that would have been applicable in respect of the total annual profit or loss.

### 2. Financial performance

#### 2.1 Revenue

Vista Group recognises revenue when performance obligations have been settled. A performance obligation is settled when the client has received all the benefits associated with the performance obligation.

#### Revenue by category

	30 JUNE 2023 NZ\$m UNAUDITED		30 JUNE 2022 NZ\$m UNAUDITED	
		% UNAUDITED		% UNAUDITED
SaaS revenue	21.1		18.0	
Non-SaaS revenue	39.4		35.5	
<b>Recurring revenue</b>	<b>60.5</b>	<b>87%</b>	<b>53.5</b>	<b>86%</b>
Perpetual software	2.7		1.9	
Hardware	1.6		2.9	
Services & development - one off	4.6		4.0	
Other revenue	0.3		0.1	
<b>Non-recurring revenue</b>	<b>9.2</b>	<b>13%</b>	<b>8.9</b>	<b>14%</b>
<b>Total revenue<sup>1</sup></b>	<b>69.7</b>	<b>100%</b>	<b>62.4</b>	<b>100%</b>

<sup>1</sup> No individual client exceeded 10% of revenue in either the current or prior comparative period.

#### Non-GAAP financial measures

Recurring and non-recurring revenues are non-GAAP financial measures that the Chief Operating Decision Maker (CODM) uses to help evaluate the financial performance of Vista Group and its operating segments. Recurring revenue is the portion of revenues that are expected to give rise to recurring cash receipts that will continue until the service is cancelled. Unlike non-recurring revenues, these revenues are predictable, stable and can be expected to occur at regular intervals going forward with a relatively high degree of certainty. This categorisation of revenue is also expected to help investors understand the nature of Vista Group's revenue.

SaaS revenues are those derived from subscription-based cloud-hosted software, with the software located on externally provided servers.

Non-SaaS revenues are those derived from recurring revenue streams that are not cloud-hosted software.

Non-GAAP financial information does not have a standardised meaning prescribed by NZ GAAP and therefore may not be comparable to similar financial information presented by other entities.

## Revenue process and policy

The following details Vista Group's approach to categorising revenue:

REVENUE CATEGORY	REVENUE TYPE	SEGMENT	DESCRIPTION	TIMING OF REVENUE RECOGNITION
<b>SaaS revenue</b> <i>Recurring revenue</i>	<b>Vista recurring subscriptions - annual fee</b>	<b>Vista Cinema</b>	A subscription for the right to access the Vista Cinema cloud-hosted software.	<b>Over time</b> Benefits are simultaneously received and consumed; revenue is recognised over the contract term.
	<b>Vista recurring subscriptions - variable fee</b>	<b>Vista Cinema</b>	Variable revenue based on the number of tickets sold.	<b>Point in time</b> Variable fees recognised at the end of each month once usage-based quantities are known.
	<b>Movio Cinema - annual fee</b>	<b>Movio</b>	Movio Cinema cloud-hosted data, marketing and analytics platform. Customers are charged an annual access fee to the platform plus a variable component (see below).	<b>Over time</b> Platform access is recognised over time as benefits are simultaneously received and consumed.
	<b>Movio Cinema - variable fee</b>	<b>Movio</b>	Variable revenue based on the number of active members managed and the number of promotional messages sent during a given period.	<b>Point in time</b> Variable license revenue is recognised at the end of each month once usage-based quantities are known.
	<b>Movio Research - platform fee</b>	<b>Movio</b>	Movio Research cloud-hosted data, marketing and analytics platform.	<b>Over time</b> Platform access is recognised over time as benefits are simultaneously received and consumed.
	<b>Maccs platforms - annual fee</b>	<b>AGC (Maccs)</b>	A subscription for the right to access the Maccs platforms, including MaccsBox, DCHub and MaccsCore.	<b>Over time</b> Platform access is recognised over time as benefits are simultaneously received and consumed.
	<b>Maccs platforms - variable fee</b>	<b>AGC (Maccs)</b>	Variable revenue based on the use of Maccs platforms, including MaccsBox, DCHub and MaccsCore.	<b>Point in time</b> Variable license revenue is recognised at the end of each month once usage-based quantities are known.
	<b>Numero platform</b>	<b>AGC (Numero)</b>	A subscription for the right to access cloud-hosted regular box office reporting.	<b>Over time</b> Platform access is recognised over time as benefits are simultaneously received and consumed.

REVENUE CATEGORY	REVENUE TYPE	SEGMENT	DESCRIPTION	TIMING OF REVENUE RECOGNITION	
<b>Non-SaaS revenue</b> <i>Recurring revenue</i>	<b>On-premise subscription fees</b>	<b>Vista Cinema</b>	A subscription for the right to access on-premise software (i.e. not hosted on the cloud). This service includes the right to basic support and any enhancements or upgrades in the software.	<b>Over time</b> Benefits are simultaneously received and consumed; revenue is recognised over the subscription term.	
	<b>Maintenance</b>	<b>Vista Cinema / AGC (Maccs &amp; Numero)</b>	Basic support and any enhancements or upgrade to the software.	<b>Over time</b> Benefits are simultaneously received and consumed; revenue is recognised over the maintenance term.	
	<b>Services &amp; development - recurring</b>	<b>Vista Cinema / Movio / AGC (Maccs)</b>	Annually committed bespoke development of software.	<b>Over time</b> Recognised when the service or development is complete or on a stage of completion basis.	
	<b>Showtimes platform</b>	<b>AGC (Powster)</b>	Website and marketing platform for feature films, incorporating Showtimes data.	<b>Point in time</b> Recognised when the platform is made available to the customer.	
	<b>Non-recurring revenue</b>	<b>Perpetual software</b>	<b>Vista Cinema / AGC (Maccs)</b>	Perpetual ERP software license targeted at larger cinema circuits.	<b>Point in time</b> Recognised at the point in time when the software goes live, which is when the customer can benefit from using the software.
		<b>Movio Media - targeted campaigns</b>	<b>Movio</b>	Targeted marketing campaigns, digital advertising and reports.	<b>Point in time</b> Revenue is recognised when the campaigns and reports are completed.
		<b>Website development</b>	<b>AGC (Powster)</b>	Creation of websites for new films about to be released.	<b>Point in time</b> Recognised when the website has been delivered to the customer.
		<b>Services &amp; development - one off</b>	<b>Vista Cinema / Movio / AGC (Maccs)</b>	Fees charged for one off value-add services, implementation services and bespoke development of software.	<b>Over time</b> Recognised when the service or development is complete or on a stage of completion basis.
		<b>Hardware</b>	<b>Vista Cinema</b>	Revenue from the one-off sale of hardware.	<b>Point in time</b> Recognised at a point in time when delivery has been made.



## 2.2 Operating segments

Vista Group operates in the vertical cinema / film market via the following three reportable segments and a corporate segment.

- **Cinema segment:** Software associated with cinema management via the Vista software suite of products, plus the cloud-based Veezi product for smaller scale cinemas. This segment also includes the Retriever client contracts, movieXchange and Share Dimension products, and maintenance revenues from Vista China (an associate company).
- **Movio segment:** Includes the Movio Cinema and Media products, both of which provide data analytics and campaign management.
- **Additional Group Companies segment (AGC):** An aggregation of Maccs, Powster, Flicks and Numero. None of these businesses individually exceed the 10% threshold for segment revenue or profitability that would require separate disclosure under NZ IFRS 8 *Operating Segments*.
- **Corporate segment:** The shared services functions associated with Vista Group, being legal, finance, people and culture, risk and compliance, and the Vista Group Chief Executive.

### Revenue by domicile of entity

Vista Group recognises revenue within entities across several jurisdictions. Revenue is allocated to geographical regions based on where the sale is recorded by each operating entity within Vista Group. Independent resellers are used to promote Vista Group's products in multiple jurisdictions. The revenues recognised via these independent resellers are not allocated geographically, rather they are shown within the New Zealand and United Kingdom jurisdictions based on the location of the transacting Vista Group entity.

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
New Zealand	13.0	13.7
United States	25.3	23.6
United Kingdom	18.8	15.3
Mexico	6.1	4.6
Other <sup>1</sup>	6.5	5.2
<b>Total revenue</b>	<b>69.7</b>	<b>62.4</b>

<sup>1</sup> The other category includes entities in Australia, Brazil, Malaysia, Netherlands, Romania and South Africa.

### Non-current assets by domicile of entity

Non-current operating assets by location of the reporting entity are presented in the following table.

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
New Zealand	68.9	65.3
United States	24.2	26.4
United Kingdom	10.5	10.2
Mexico	12.9	12.4
Other <sup>1</sup>	14.9	14.4
<b>Non-current assets<sup>2</sup></b>	<b>131.4</b>	<b>128.7</b>

<sup>1</sup> The other category includes entities in Australia, Brazil, Malaysia, Netherlands, Romania and South Africa.

<sup>2</sup> As required by NZ IFRS 8, non-current operating assets in the table above excludes deferred tax assets and investments in associates and joint ventures.

## Operating segment performance<sup>1</sup>

SIX MONTHS ENDED 30 JUNE 2023 (UNAUDITED)	CINEMA NZ\$m	MOVIO NZ\$m	AGC NZ\$m	CORPORATE NZ\$m	TOTAL NZ\$m	% OF REVENUE
SaaS revenue	8.8	8.4	3.9	-	21.1	
Non-SaaS revenue	32.1	0.5	6.8	-	39.4	
<b>Recurring revenue</b>	<b>40.9</b>	<b>8.9</b>	<b>10.7</b>	<b>-</b>	<b>60.5</b>	
Non-recurring revenue	6.6	0.8	1.8	-	9.2	
<b>Total revenue</b>	<b>47.5</b>	<b>9.7</b>	<b>12.5</b>	<b>-</b>	<b>69.7</b>	
Cost to serve	(17.7)	(3.3)	(4.3)	-	(25.3)	36%
Hardware cost of sales	(1.1)	-	-	-	(1.1)	
<b>Gross profit</b>	<b>28.7</b>	<b>6.4</b>	<b>8.2</b>	<b>-</b>	<b>43.3</b>	
<i>Gross profit %<sup>2</sup></i>	<i>60%</i>	<i>66%</i>	<i>66%</i>		<i>62%</i>	
Sales and marketing costs	(5.1)	(1.5)	(1.1)	-	(7.7)	11%
Research and development costs	(10.3)	(1.7)	(2.6)	-	(14.6)	21%
General and administration costs	(4.8)	(1.3)	(3.3)	(8.7)	(18.1)	26%
Movement in ECL provision through P&L <sup>3</sup>	0.3	-	0.2	-	0.5	
Foreign currency (losses) / gains	(0.9)	(0.1)	0.1	-	(0.9)	
<b>EBITDA<sup>2</sup></b>	<b>7.9</b>	<b>1.8</b>	<b>1.5</b>	<b>(8.7)</b>	<b>2.5</b>	
<i>EBITDA margin<sup>2</sup></i>	<i>17%</i>	<i>19%</i>	<i>12%</i>		<i>4%</i>	
<b>SIX MONTHS ENDED 30 JUNE 2022 (UNAUDITED)</b>	<i>Re-presented</i>					
SaaS revenue	6.7	8.2	3.1	-	18.0	
Non-SaaS revenue	29.8	0.4	5.3	-	35.5	
<b>Recurring revenue</b>	<b>36.5</b>	<b>8.6</b>	<b>8.4</b>	<b>-</b>	<b>53.5</b>	
Non-recurring revenue	7.2	0.4	1.3	-	8.9	
<b>Total revenue</b>	<b>43.7</b>	<b>9.0</b>	<b>9.7</b>	<b>-</b>	<b>62.4</b>	
Cost to serve	(14.8)	(3.1)	(3.7)	-	(21.6)	35%
Hardware cost of sales	(2.4)	-	-	-	(2.4)	
<b>Gross profit</b>	<b>26.5</b>	<b>5.9</b>	<b>6.0</b>	<b>-</b>	<b>38.4</b>	
<i>Gross profit %<sup>2</sup></i>	<i>61%</i>	<i>66%</i>	<i>62%</i>		<i>62%</i>	
Sales and marketing costs	(4.2)	(1.4)	(1.2)	-	(6.8)	11%
Research and development costs	(8.8)	(1.8)	(2.0)	-	(12.6)	20%
General and administration costs	(4.3)	(0.9)	(3.1)	(7.1)	(15.4)	25%
Movement in ECL provision through P&L <sup>3</sup>	(0.3)	-	-	-	(0.3)	
Foreign currency (losses) / gains	(1.1)	0.2	0.6	0.1	(0.2)	
<b>EBITDA<sup>2</sup></b>	<b>7.8</b>	<b>2.0</b>	<b>0.3</b>	<b>(7.0)</b>	<b>3.1</b>	
<i>EBITDA margin<sup>2</sup></i>	<i>18%</i>	<i>22%</i>	<i>3%</i>		<i>5%</i>	

<sup>1</sup> The CODM does not regularly review assets and liabilities for each reportable segment.

<sup>2</sup> EBITDA is a non-GAAP financial measure and is defined below. Gross profit % and EBITDA margin are calculated as gross margin over total revenue and EBITDA over total revenue, respectively.

<sup>3</sup> The movement in ECL provision through P&L represents the reduction in the prior period ECL provision which has been recognised in the income statement, as the associated cash has either been received, or is now considered highly probable to be received. This value is reported in section 4.1.

### Non-GAAP financial measures

EBITDA is a non-GAAP financial measure that the CODM uses to evaluate the financial performance of Vista Group and its operating segments, because it closely correlates to operating cashflows, and therefore is considered useful to investors. It is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3) and share of equity accounted results from associates. A reconciliation is provided on the income statement.

Non-GAAP financial information does not have a standardised meaning prescribed by NZ GAAP and therefore may not be comparable to similar financial information presented by other entities.

## 2.3 Expenses and other income

### Classification of expenses on the income statement

Costs to serve are the direct costs incurred to support our clients in deriving Vista Group's revenue. Examples of such costs include hosting, technical staff, transaction fees and the cost of hardware.

Sales and marketing costs are those costs incurred by Vista Group in directly selling or marketing its products, including associated personnel costs, sales commissions, trade shows and client conferences.

Research and development costs include staffing and supplier costs directly associated with the researching, developing and maintaining Vista Group's software platforms. These costs are net of development costs which meet the criteria of being capitalised as an intangible asset.

General and administration costs are the overhead costs incurred by Vista Group that are not directly associated with costs to serve, sales and marketing costs, or research and development costs. Amortisation and depreciation are separated from this category to improve a reader's understanding of the financial statements.

### Total cost to serve and operating expenses

The table below provides a breakdown of the various types of expenditure incurred within 'cost to serve' and 'operating expenses'.

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
Direct cost of sales (excl. hardware and personnel)	7.8	7.2
Hardware cost of sales	1.1	2.4
Personnel costs	48.0	39.0
Share-based payment expense	2.3	1.9
Defined contribution plans and employee insurances	4.8	3.9
Capitalised development	4.4	(9.7)
Government grants	2.3	(1.5)
Computer equipment and software	3.2	2.5
Marketing costs	1.2	1.4
Travel related costs	1.3	1.2
ECL benefit	4.1	(1.5)
Bad debt expense	4.1	1.0
Foreign currency losses	0.9	0.2
Auditor's remuneration	0.3	0.3
Other operating expenses	8.0	6.8
<b>Total cost to serve and operating expenses</b>	<b>67.2</b>	<b>59.3</b>

### Government grants

The total Government grants recognised in the income statement were \$1.5m (30 June 2022: \$0.2m) which includes an accrued amount of \$1.2m relating to the New Zealand Research & Development Tax Incentive (RDTI). The RDTI accrual results in \$1.1m recognised as an offset to intangible assets (due to the underlying costs being capitalised development costs) and \$0.1m recognised as an offset to operating expense. Cash associated with the 2022 RDTI claim (\$0.8m) is expected to be received in H2 2023.

### Other gains and losses

'Other gains and losses' are excluded from operating expenses and EBITDA because they result from non-cash activities, or relate to unusual transactions not derived or incurred in the ordinary course of business. They have been disclosed separately in order to improve a reader's understanding of the financial statements.

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m UNAUDITED
Acquisition expenses	-	(0.2)
Business transformation costs	(0.8)	-
CEO transition costs	(0.5)	-
Fair value movements on contingent consideration	4.7	0.8
Impairment charges - Contract assets	4.1	(0.2)
Impairment charges - Retriever client contracts	4.4	(2.4)
Impairment reversal / (charges) - Lease and sublease asset	4.5	1.3
Impairment charges - Vista China investment	-	(8.9)
Impairment charges - Vista China intangibles	4.4	(1.1)
<b>Total other gains and losses</b>	<b>(1.8)</b>	<b>(11.1)</b>

- Business transformation costs:** On 6 July 2023, Vista Group announced it had begun consultation with its people around a proposed business transformation which will streamline operations into a single business approach and reduce the global workforce by between 6-8%. These business transformation costs predominantly relate to a constructive obligation for impacted people consulted prior to 30 June 2023 (see section 4.6) and do not include the expected redundancy payments for impacted people consulted after 30 June 2023 (see section 7.4). These costs are considered unusual as they are non-recurring in nature and have been presented separately to ensure the reader can better project future cashflows.
- CEO transition costs:** To help facilitate a seamless CEO transition where momentum has been maintained, Vista Group's Board agreed to a cross-over consulting arrangement with the incoming and departing CEOs. These costs have been presented separately to ensure the reader can better project future cashflows.
- Impairment reversal / (charges) - Lease and sublease asset:** In the prior period, Vista Group recognised impairment charges of \$0.9m for the six months to June 2022 and \$1.5m for the year ended December 2022. These impairment charges related to the Vista Cinema subleased premises in Los Angeles, where the previous subtenant vacated the premises with 4 years of the sublease term remaining. In the current period, \$1.3m of this impairment charge was reversed as this space is unlikely to be sublet on its own and due to Vista Cinema now utilising this leased space.
- Impairment charges - Vista China investment:** In the prior period, Vista Group reviewed its investment in Vista China for objective evidence of impairment. In accordance with NZ IAS 28 *Investments in Associates and Joint Ventures*, Vista Group concluded that this definition was met due to there being a 'significant financial difficulty of the associate' (subsection 41A(a)). Full details of this impairment charge are available on page 135 of the 2022 Annual Report.
- Impairment charges - Vista China intangibles:** In the prior period, Vista Group reviewed the carrying value of its internally generated software assets for indicators of impairment at 30 June 2022 and determined all intangible assets owned by Vista Group relating to Vista China specific software were fully impaired.

### 3. Cash flows and borrowings

#### 3.1 Reconciliation of net profit to operating cash flows

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	30 JUNE 2022 NZ\$m Re-presented UNAUDITED
<b>Loss for the period</b>	<b>(8.5)</b>	<b>(18.0)</b>
<i>Non-cash items:</i>		
Amortisation	4.4	5.7
Depreciation	3.2	2.7
Impairment charges	2.3	10.9
Fair value movements in contingent consideration	2.3	-
Share-based payment expense	2.3	1.9
Deferred tax expense	3.1	(4.0)
Non-cash finance charges	0.8	0.2
Share of equity accounted loss from associate	-	2.7
Unrealised foreign currency (losses) / gains	(0.6)	0.2
Movement in ECL provision through the income statement	4.1	0.3
Movement in revenue provision - concession discounts	4.1	(0.7)
Movement in revenue provision - credit risk	4.1	(1.9)
Movement in other provisions	4.6	(1.5)
<b>Net non-cash items</b>	<b>13.3</b>	<b>16.5</b>
<i>Movements in working capital:</i>		
(Decrease) / increase in related party trade and other payables	(0.1)	0.1
Decrease / (increase) in related party trade and other receivables, net of deferred revenue	0.2	(1.2)
Decrease in trade and other payables, including contingent consideration	(6.0)	(0.5)
Decrease in trade and other receivables, net of deferred revenue	6.7	6.8
Decrease in net taxation receivable	0.6	1.4
<b>Net change in working capital</b>	<b>1.4</b>	<b>6.6</b>
<b>Net cash inflow from operating activities</b>	<b>6.2</b>	<b>5.1</b>

#### 3.2 Borrowings

Borrowings are initially recognised at fair value less directly attributable transaction costs and subsequently measured at amortised cost using the effective interest method. Borrowing costs are expensed as incurred.

The table below details the movement in borrowings during the period:

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January	18.1	16.8
Repayments during the period	-	(0.1)
Movement in foreign exchange	0.8	1.4
<b>Total borrowings at period end</b>	<b>18.9</b>	<b>18.1</b>
<i>Represented by:</i>		
Borrowings - external	18.3	17.6
Borrowings - related parties	0.6	0.5
<b>Total borrowings at period end</b>	<b>18.9</b>	<b>18.1</b>

A schedule of all debt facilities is shown below:

FACILITY PROVIDER	REASON FOR LOAN	EXPIRY DATE	CURRENT LIMIT (NZ\$m)	INTEREST RATE		DEBT DRAWN (NZ\$m)	
				30-Jun-23	31-Dec-22	30-Jun-23	31-Dec-22
ASB - revolving credit	General commercial / Future acquisitions	Jan 2026	40.0	6.96%	6.96%	18.3	17.6
ASB - overdraft	Working capital	On demand	2.0	9.98%	8.73%	-	-
Related parties	Working capital	On demand	0.6	4.00%	4.00%	0.6	0.5
<b>Total borrowings at period end</b>						<b>18.9</b>	<b>18.1</b>

A line fee of 1.45% is paid on the credit limit of the ASB revolving credit facility, and a line fee of 1.30% is payable on the overdraft facility.

ASB facilities are secured by an interest in Vista Group's tangible assets. Agreed covenants include:

- Gearing ratio of not greater than 2.5 times
- Interest cover of equal or greater than 3.0 times
- A rolling 12 month normalised EBITDA of the charging group not being less than 80% of Vista Group.

Vista Group has been compliant with all ASB covenants for both the current and prior reporting periods.

The related party loan has been provided by the co-shareholder of Powster. This is unsecured, incurs interest at 4% per annum and is likely to be repaid within the next 12 months.

## 4. Assets and liabilities

### 4.1 Trade and other receivables

#### Carrying value of trade and other receivables

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Trade receivables	30.3	41.4
Revenue provision - concession discount	-	(0.8)
Revenue provision - credit risk	(3.4)	(5.1)
ECL provision	(2.4)	(4.4)
Sundry receivables	2.4	1.2
Prepayments	2.9	3.6
Vista China acquisition deposit	0.5	0.5
<b>Total trade and other receivables</b>	<b>30.3</b>	<b>36.4</b>

#### Trade receivables

Included within trade receivables is a receivable from Vista China of \$1.2m (31 December 2022: \$1.4m) which has been fully provisioned.

#### Contract assets

Contract assets primarily relate to Vista Group's rights to consideration for performance obligations completed but not billed at the reporting date. Vista Group also recognises contract assets for 'costs to fulfil a contract' (i.e. Vista Cloud implementation costs), where direct costs are incurred with the performance obligations being settled over time.

The movement in contract assets during the period was as follows:

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January	5.3	4.6
Amounts included in opening balance released in the current period	(4.6)	(4.5)
Additional contract assets recognised during the period	5.8	4.9
Impairment charges	2.3 (0.2)	-
Exchange movements	0.2	0.3
<b>Contract assets at period end</b>	<b>6.5</b>	<b>5.3</b>
<i>Represented by:</i>		
Current portion	6.0	4.9
Non-current portion	0.5	0.4
<b>Contract assets at period end</b>	<b>6.5</b>	<b>5.3</b>

#### Revenue provisioning (significant judgement / estimate)

Vista Group has assessed its trade receivable balances for revenue related provisions as follows:

- **Credit risk provision:** During the initial impact of the pandemic (1 March 2020 through to 30 June 2021), Vista Group was required to apply 'variable consideration' rules when recognising revenue from each of its clients. This was because NZ IFRS 15 *Revenue from Contracts with Customers* only permits revenue to be recognised when it is probable that Vista Group will collect the consideration. These variable consideration rules meant only the estimated consideration that will be received was permitted to be recognised as revenue.

Such revenue provisioning estimates require significant judgement, with any under / over estimation in the consideration received being recognised as an adjustment to revenue in a subsequent reporting period. In doing this, Vista Group assess each of its clients for any known risk that may impact the ability to collect the associated consideration and their ability to pay the amounts invoiced. Where these facts are known, judgement has been applied to assess the amount that is likely to be collected.

Judgement was subsequently applied in determining that the variable consideration rules were no longer required for any receivables where the revenue relates to 1 July 2021 onwards. These balances are instead assessed for an expected credit loss (ECL) provision.

All receivables relating to revenue earned between 1 March 2020 to 30 June 2021, but still on balance sheet at 30 June 2023 have incurred a 100% revenue provision. An exception is made for any clients which have agreed and are adhering to a payment plan, or if recovery of the debt is considered highly probable. These balances have not been written off as Vista Group continues to seek recovery of these amounts owed.

- **Concession discounts:** To ensure timely payment from clients, or to facilitate support to clients during the pandemic, Vista Group granted concessions to payment terms or discounts to recurring fees. Concession discounts are recognised as a reduction to revenue when they have been agreed, or where the client has a reasonable expectation of being entitled to a discount.

Such discounts are less common with a provision of \$nil being recognised at 30 June 2023.

#### Expected Credit Loss (ECL) provisioning (significant judgement / estimate)

For trade receivables and contract assets, Vista Group applies the simplified approach permitted by NZ IFRS 9 *Financial Instruments*, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

Trade receivables and contract assets are written off when there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, the failure of a debtor to engage in a repayment plan with Vista Group and a failure to make contractual payments for a period of greater than 180 days past due.

To measure ECL, trade receivables and contract assets have been grouped and reviewed based on the number of days past due. The ECL has been calculated by considering the impact of the following characteristics:

- The baseline characteristic considers the age of each invoice and applies an increasing ECL estimate as the trade receivable ages.
- The aging and write off characteristics consider the history of write off related to the specific client and the relative size of aged debt to current debt. If the trade receivable aged over 180 days makes up more than 45% of the total trade receivable for a specific client, a further provision for ECL is added.
- The country, client and market characteristics consider the relative risk related to the country and / or region within which the client resides and assesses the financial strength of the client and the market position that Vista Group has achieved within that market.

To avoid double counting, the specific and general ECL provisions are calculated after deducting the associated amount recognised as a revenue provision.

Vista Group applied additional judgement in determining the ECL provision at 30 June 2023 as follows:

- **Specific provision:** All client invoices and contract assets have been reviewed with a specific provision made for clients that are known to have liquidity / solvency issues, or where the debt is older than 180 days. Vista Group takes into account any forward-looking information (such as macro-economic variables) when applying the provision to each specific client.

At 30 June 2023, Vista Group applied judgement by including a 2.5% (31 December 2022: 10%) insolvency risk for all Cinema or Movio segment clients. This provision rate has reduced in the current period as Vista Group noted the level of credit notes required for Cinema or Movio segment clients was not as high as the previous cautious level of provisioning had projected may occur.

- **General provision:** Vista Group applies an ECL matrix to its trade receivables and contract assets revenues to determine its general ECL provision. This matrix was prepared using historical loss rates, updated to also include both the current and future economic environment (both of which are largely unknown).

The movement in the ECL provision during the period was as follows:

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January	4.4	4.6
Bad debts written off	(1.0)	(0.6)
Movement in provision through the income statement	(0.5)	(0.4)
Movement in provision through deferred revenue	(0.6)	-
Exchange differences	0.1	0.8
<b>ECL provision at period end</b>	<b>2.4</b>	<b>4.4</b>

The table below illustrates how the carrying value of the ECL has been derived:

30 JUNE 2023 (UNAUDITED)	0-90 DAYS NZ\$m	91-180 DAYS NZ\$m	181-270 DAYS NZ\$m	271-360 DAYS NZ\$m	361+ DAYS NZ\$m	TOTAL NZ\$m
<b>Net trade receivables and contract assets<sup>1</sup></b>	<b>28.1</b>	<b>2.0</b>	<b>1.1</b>	<b>0.9</b>	<b>1.8</b>	<b>33.9</b>
Baseline	0.3	-	-	-	0.1	0.4
Aging, write offs and collection	-	-	-	-	0.1	0.1
Country, client and market	0.1	-	-	-	-	0.1
ECL - general provision	0.4	-	-	-	0.2	0.6
ECL - specific provision	0.5	0.3	0.1	0.1	0.8	1.8
<b>Total ECL provision</b>	<b>0.9</b>	<b>0.3</b>	<b>0.1</b>	<b>0.1</b>	<b>1.0</b>	<b>2.4</b>
<i>General provision effective rate</i>	1.4%	0.0%	0.0%	0.0%	11.1%	1.8%
<b>31 DECEMBER 2022 (AUDITED)</b>						
<b>Net trade receivables and contract assets<sup>1</sup></b>	<b>30.4</b>	<b>4.1</b>	<b>3.1</b>	<b>2.0</b>	<b>1.7</b>	<b>41.3</b>
Baseline	0.4	0.1	0.1	-	-	0.6
Aging, write offs and collection	-	-	0.1	-	0.1	0.2
Country, client and market	0.1	-	-	-	-	0.1
ECL - general provision	0.5	0.1	0.2	-	0.1	0.9
ECL - specific provision	1.5	0.5	0.5	0.1	0.9	3.5
<b>Total ECL provision</b>	<b>2.0</b>	<b>0.6</b>	<b>0.7</b>	<b>0.1</b>	<b>1.0</b>	<b>4.4</b>
<i>General provision effective rate</i>	1.6%	2.4%	6.5%	0.0%	5.9%	2.2%

<sup>1</sup> Presented net of the impact of concession discounts and credit risk provisioning.

## Total revenue and ECL provisioning

The below table highlights the proportion of total provisioning made against trade receivables and contract assets. Vista Group believes that cumulative ECL and revenue provisions of 15.5% was a reasonable level to provide against trade receivables and contract assets.

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
<b>Trade receivables and contract assets</b>	<b>37.3</b>	<b>47.2</b>
Revenue provision - concession discounts	-	0.8
Revenue provision - credit risk	3.4	5.1
ECL provision	2.4	4.4
<b>Total provisioning</b>	<b>5.8</b>	<b>10.3</b>
<i>Total provisioning effective rate</i>	15.5%	21.8%

One of the key judgements was that 2.5% of core business receivables may not be collectible. The following illustrates the sensitivity of this judgement.

30 JUNE 2023 (UNAUDITED)	0% JUDGEMENT NZ\$m	2.5% JUDGEMENT NZ\$m	5% JUDGEMENT NZ\$m
Revenue provision - concession discount	-	-	-
Revenue provision - credit risk	3.3	3.4	3.5
ECL provision	1.9	2.4	2.9
<b>Total provisioning</b>	<b>5.2</b>	<b>5.8</b>	<b>6.4</b>
<i>Total provisioning effective rate</i>	13.9%	15.5%	17.2%

## 4.2 Investment in associates

### Impairment of Vista China

In accordance with NZ IAS 28, Vista Group concluded on 30 June 2022 that there was objective evidence of impairment in its investment in Vista China due to there being a 'significant financial difficulty of the associate' (subsection 41A(a)). This was due to the Chinese Government's continued 'zero-covid' public health response, including broad based lockdowns across many major cities, negatively impacting the Chinese cinema industry and box office in 2022. At the beginning of June 2022 lockdowns were eased with the box office in China showing signs of recovery. Accordingly, Vista Group concluded on 30 June 2022 that the entire carrying value was impaired, with an impairment charge of \$8.9m being recognised within 'other gains and losses' (see section 2.3).

At both 31 December 2022 and 30 June 2023, Vista Group reviewed its investment in Vista China for objective evidence that its fair value may be materially higher than its nil carrying value. No such objective evidence was noted.

### 4.3 Goodwill

#### Testing for indicators of goodwill impairment

Vista Group reviewed the carrying value of its goodwill for indicators of impairment at 30 June 2023. No such indicators were noted. In accordance with NZ IAS 36 *Impairment of Assets*, no impairment review was performed at 30 June 2023.

## 4.4 Other intangible assets

### Carrying amount of intangible assets

30 JUNE 2023 (UNAUDITED)	SECTION	INTERNALLY GENERATED SOFTWARE NZ\$m	SOFTWARE LICENSES NZ\$m	INTELLECTUAL PROPERTY NZ\$m	CLIENT RELATIONSHIPS NZ\$m	TOTAL NZ\$m
<b>Gross carrying amount</b>						
Balance at 1 January		64.7	4.5	2.6	16.2	88.0
Additions		9.7	-	-	-	9.7
Impairment charges	2.3	-	-	-	(2.4)	(2.4)
Exchange differences		0.6	0.1	0.1	0.6	1.4
<b>Balance at period end</b>		<b>75.0</b>	<b>4.6</b>	<b>2.7</b>	<b>14.4</b>	<b>96.7</b>
<b>Accumulated amortisation</b>						
Balance at 1 January		(24.1)	(2.9)	(1.9)	(6.1)	(35.0)
Current period amortisation		(5.2)	(0.3)	(0.1)	(1.0)	(6.6)
Exchange differences		(0.1)	(0.1)	(0.1)	(0.3)	(0.6)
<b>Balance at period end</b>		<b>(29.4)</b>	<b>(3.3)</b>	<b>(2.1)</b>	<b>(7.4)</b>	<b>(42.2)</b>
<b>Intangible assets at 30 June 2023</b>		<b>45.6</b>	<b>1.3</b>	<b>0.6</b>	<b>7.0</b>	<b>54.5</b>
<b>31 DECEMBER 2022 (AUDITED)</b>						
<b>Gross carrying amount</b>						
Balance at 1 January		50.6	4.6	2.6	6.0	63.8
Additions		15.9	-	-	9.6	25.5
Disposals		(1.3)	(0.1)	-	-	(1.4)
Impairment charges		(0.5)	-	-	-	(0.5)
Exchange differences		-	-	-	0.6	0.6
<b>Balance at period end</b>		<b>64.7</b>	<b>4.5</b>	<b>2.6</b>	<b>16.2</b>	<b>88.0</b>
<b>Accumulated amortisation</b>						
Balance at 1 January		(15.7)	(2.4)	(1.8)	(4.1)	(24.0)
Current period amortisation		(8.9)	(0.6)	(0.2)	(1.8)	(11.5)
Disposals		1.3	0.1	-	-	1.4
Impairment charges		(0.8)	-	-	-	(0.8)
Exchange differences		-	-	0.1	(0.2)	(0.1)
<b>Balance at period end</b>		<b>(24.1)</b>	<b>(2.9)</b>	<b>(1.9)</b>	<b>(6.1)</b>	<b>(35.0)</b>
<b>Intangible assets at 31 December 2022</b>		<b>40.6</b>	<b>1.6</b>	<b>0.7</b>	<b>10.1</b>	<b>53.0</b>

### Cash additions

Internally generated software cash additions for the period were \$10.8m and exclude the \$1.1m accrual for Government grants (see section 2.3).

Internally generated software cash additions for the year ended 31 December 2022 were \$16.8m and include a 2021 trade payable of \$0.9m and the Retriever client relationships of \$3.3m.

### Testing for indicators of impairment – internally generated software

Vista Group reviewed the carrying value of its internally generated software for indicators of impairment at 30 June 2023. No such indicators were noted. In accordance with NZ IAS 36, no impairment review was performed at 30 June 2023.

An impairment charge of \$1.1m was recognised on the income statement at 30 June 2022 as Vista Group determined all intangible assets owned by Vista Group relating to Vista China specific software was fully impaired.

### Impairment of Retriever client contracts

On 16 February 2022, Vista Group announced it acquired the client relationships assets of Retriever Software Inc. ('Retriever'). The fundamental driver behind this transaction was to sign their largest North American client to Vista Cloud, which has created significant intrinsic value in assisting Vista Cloud's development. The secondary driver was to transfer their smaller clients to the Veezi platform.

Vista Group progressed with the closure of the Retriever legacy platform on 31 July 2023 which resulted in a higher client churn rate than anticipated. An impairment review was performed using a multi-excess earnings method (MEEM), which is 'fair value less costs to dispose' model that uses level 3 fair value measurement techniques. This model concluded that the \$8.0m carrying value exceeded the \$5.6m recoverable amount by \$2.4m. Vista Group has recognised the \$2.4m as an impairment charge within 'other gains and losses' (see section 2.3).

The key inputs applied to the MEEM include:

30 JUNE 2023 (UNAUDITED)	RATE ASSUMED	SENSITIVITY APPLIED	IMPAIRMENT CHARGE ADJUSTMENT IF SENSITIVITY IS APPLIED
Future cash flows: 5-year revenue CAGR	4.4%	+/- 1.0%	+/- \$0.1m
Future cash flows: Direct costs	46.0%	+/- 5.0%	+/- \$0.4m
Discount rate	17.0%	+/- 2.0%	+/- \$0.5m
Long-term growth rate	2.5%	+/- 1.0%	+/- \$0.1m

## 4.5 Leased and subleased assets

### Carrying amount of leased assets

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January	12.3	15.6
Additions during the period	-	1.8
Additions relating to previously subleased premises	2.5	-
Adjustments in respect of assumed lease term	(0.1)	(1.5)
Current period depreciation	(2.2)	(4.0)
Exchange differences	0.6	0.4
<b>Lease assets at period end</b>	<b>13.1</b>	<b>12.3</b>

### Carrying amount of subleased assets

	SECTION	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January		1.2	2.7
Impairment reversal / (charge)	2.3	1.3	(1.5)
Amounts reclassified to right of use assets		(2.5)	-
Lease payments received (including interest)		-	(0.1)
Exchange differences		-	0.1
<b>Net investment in sublease at period end</b>		<b>-</b>	<b>1.2</b>

In the prior year, the subtenant of Vista Group's Los Angeles premises abandoned their sublease with 4 years remaining on its term. Prior to the end of 2022 the sublease was terminated. Vista Group reviewed the sublease asset for impairment at 30 June 2022 and again at 31 December 2022 and recognised an impairment charge on the income statement (within 'other gains and losses') of \$0.9m and \$1.5m, respectively.

Following termination of the sublease, the asset reverted to being a right of use asset of Vista Group, presented separately as Vista Group was pursuing a new subtenant. At 30 June 2023, these assets have been presented together as Vista Group started using the space as it is considered unlikely to be re-sublet on its own. As the space is now being utilised, a \$1.3m impairment reversal has been recognised in the current period.



## 4.6 Provisions

A provision is a liability of uncertain timing or amount and is recognised when Vista Group has a present obligation (legal or constructive) as a result of a past event; it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation; and a reliable estimate can be made of the amount of the obligation.

### Carrying amount of provisions

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
US sales taxes	-	0.3
Business transformation constructive obligations	2.3	-
Lease dilapidations	0.5	0.4
<b>Total provisions at period end</b>	<b>1.1</b>	<b>0.7</b>
<i>Represented by:</i>		
Current	0.6	0.6
Non-current	0.5	0.1
<b>Total provisions at period end</b>	<b>1.1</b>	<b>0.7</b>

### Movement in provisions

SECTION	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m AUDITED
Balance at 1 January	0.7	3.2
US sales taxes	(0.3)	(2.5)
Business transformation constructive obligations	2.3	-
Movement in lease dilapidations	0.1	-
<b>Total provisions at period end</b>	<b>1.1</b>	<b>0.7</b>

## 4.7 Contingent consideration

### Movement in contingent consideration

	30 JUNE 2023 NZ\$m UNAUDITED	31 DECEMBER 2022 NZ\$m UNAUDITED
Balance at 1 January	2.9	-
Retriever acquisition - revenue earn-out	-	1.5
Retriever acquisition - transition earn-out	-	1.6
Amounts settled in cash during the period	(1.3)	-
Movements in fair value through the income statement	(0.8)	-
Exchange movements	-	(0.2)
<b>Total contingent consideration at period end</b>	<b>0.8</b>	<b>2.9</b>
<i>Represented by:</i>		
Current	0.8	1.4
Non-current	-	1.5
<b>Total contingent consideration at period end</b>	<b>0.8</b>	<b>2.9</b>

The acquisition price for Retriever included contingent cash consideration through the following earn-outs:

- **Revenue earn-out:** \$1.5m was payable before 30 April 2023 if specific revenue targets were achieved. In the current period Vista Group settled \$1.3m of this earn-out in cash.
- **Transition earn-out:** \$1.6m remains payable in Q1 2024 based on the retention and integration of key clients to Vista Group's platforms. Vista Group project \$0.8m of this earn-out will be achieved and ultimately payable.

Vista Group recognised a fair value gain of \$0.8m in the current period relating to the reduction in these contingent cash consideration liabilities (see section 2.3). See section 4.4 for details of the \$2.4m impairment charge relating to the Retriever client contracts (intangible asset).

## 5. Capital structure

### 5.1 Earnings per share

Vista Group presents basic and diluted earnings per share (EPS) data for its ordinary shares.

Basic EPS is calculated by dividing the profit or loss attributable to owners of the parent by the weighted average number of ordinary shares in issue during the period.

Diluted EPS is determined by adjusting the profit or loss attributable to owners of the parent and the weighted average number of ordinary shares in issue during the period for the effects of all dilutive potential ordinary shares, which for Vista Group comprise share rights and performance rights. Potential ordinary shares are treated as dilutive when their conversion to ordinary shares would decrease EPS or increase the loss per share.

	NUMBER OF SHARES (MILLIONS)	
	30 JUNE 2023 UNAUDITED	30 JUNE 2022 UNAUDITED
<b>Weighted average ordinary shares for basic EPS (millions)</b>	<b>234.5</b>	<b>232.6</b>
<i>Effect of dilution:</i>		
Share options and awards (millions)	3.6	4.8
<b>Weighted average ordinary shares adjusted for the effect of dilution</b>	<b>238.1</b>	<b>237.4</b>
Loss for the period attributable to owners of the parent (NZ\$m)	(8.7)	(17.8)
<b>Basic and diluted EPS (cents)</b>	<b>(\$0.04)</b>	<b>(\$0.08)</b>

### 5.2 Contributed capital

At 30 June 2023, there were 236,243,042 shares were in issue (31 December 2022: 233,192,093). The following reflects where these shares were allocated:

	MILLIONS OF SHARES		NZ\$m	
	30 JUNE 2023 UNAUDITED	31 DECEMBER 2022 AUDITED	30 JUNE 2023 UNAUDITED	31 DECEMBER 2022 AUDITED
<b>Shares issued and fully paid:</b>				
Balance at 1 January	233.2	231.2	135.0	131.3
<b>Ordinary shares issued during the period:</b>				
Shares issued as part of Retriever asset acquisition	-	1.5	-	3.2
Employee incentives	3.0	0.5	5.7	0.9
Excess income tax expense on share-based payments	-	-	(0.2)	(0.4)
<b>Total contributed equity at period end</b>	<b>236.2</b>	<b>233.2</b>	<b>140.5</b>	<b>135.0</b>

Vista Group issued 1,529,987 shares on 16 February 2022 which formed part of the consideration transferred for the Retriever asset acquisition.

## 6. Financial instruments

### 6.1 Financial instruments by category

	FINANCIAL ASSETS AT AMORTISED COST NZ\$m	FINANCIAL INSTRUMENTS AT FAIR VALUE THROUGH P&L NZ\$m	FINANCIAL LIABILITIES AT AMORTISED COST NZ\$m
<b>30 JUNE 2023 (UNAUDITED)</b>			
Cash	37.1	-	-
Trade receivables	25.0	-	-
Sundry receivables	2.4	-	-
<b>Total financial assets</b>	<b>64.5</b>	<b>-</b>	<b>-</b>
Borrowings - external	-	-	18.3
Borrowings - related parties	-	-	0.6
Trade payables	-	-	3.0
Sundry payables	-	-	6.4
Lease liabilities	-	-	16.6
Contingent consideration	-	0.8	-
<b>Total financial liabilities</b>	<b>-</b>	<b>0.8</b>	<b>44.9</b>
<b>31 DECEMBER 2022 (AUDITED)</b>			
Cash	46.0	-	-
Trade receivables	31.6	-	-
Sundry receivables	1.2	-	-
Net investment in sublease	1.2	-	-
<b>Total financial assets</b>	<b>80.0</b>	<b>-</b>	<b>-</b>
Borrowings - external	-	-	17.6
Borrowings - related parties	-	-	0.5
Trade payables	-	-	7.7
Sundry payables	-	-	4.9
Lease liabilities	-	-	18.6
Contingent consideration	-	1.4	-
<b>Total financial liabilities</b>	<b>-</b>	<b>1.4</b>	<b>49.3</b>

Vista Group's financial instruments that are measured after initial recognition at fair value are grouped into levels based on the degree to which the fair value is observable:

- Level 1** Fair value measurements derived from quoted prices in active markets for identical assets.
- Level 2** Fair value measurements derived from inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3** Fair value measurements derived from valuation techniques that include inputs for the asset or liability which are not based on observable market data.

During the current period, there have been no transfers between fair value measurement levels. The contingent consideration of the Retriever asset acquisition is subsequently fair valued using level 3 measurements, such as the probability Vista Group deem the earn-outs are likely to be earned and movements in exchange.

## 7. Other disclosures

### 7.1 Related parties

Related parties are materially consistent with those disclosed in the 2022 Annual Report. The following table represents transactions with related parties excluding key management personnel.

	AMOUNTS OWED BY RELATED PARTIES		AMOUNTS OWED TO RELATED PARTIES	
	30 JUNE 2023	31 DECEMBER 2022	30 JUNE 2023	31 DECEMBER 2022
	NZ\$m	NZ\$m	NZ\$m	NZ\$m
	UNAUDITED	AUDITED	UNAUDITED	AUDITED
Associate company	1.2	1.4	(0.3)	(0.4)

Vista Group's associate and joint venture related party transactions were as follows:

	ASSOCIATE COMPANY	
	30 JUNE 2023	30 JUNE 2022
	NZ\$m	NZ\$m
	UNAUDITED	UNAUDITED
Receiving of services	-	-
Rendering of services	1.4	2.4
<b>Total related party transactions</b>	<b>1.4</b>	<b>2.4</b>

Services rendered to Vista China in 2023 have incurred a 100% credit risk provision. Vista Group recognised \$0.9m of maintenance revenue from Vista China during the period (30 June 2022: \$0.9m) through an agreement to offset amounts due to Vista China.

### 7.2 Going concern

These interim financial statements have been prepared on a going concern basis, which requires the Board to have reasonable grounds to believe that Vista Group will be able to pay their debts as and when they become due. The minimum requirement by NZ IAS 1 *Presentation of Financial Statements* being at least, but not limited to, twelve months from the end of the reporting period.

Vista Group has prepared cash flow projections factoring in the current market, covering a period of at least twelve months after these financial statements have been authorised for issue. This takes into account forecast revenue, operating cash flows, forecast capital expenditure and Vista Group's liquidity position.

At 30 June 2023, Vista Group had \$60.8m in cash liquidity, with \$37.1m in cash and \$23.7m of undrawn ASB revolving credit and overdraft facilities. In addition to this, Vista Group's EBITDA and operating cash flows are accretive. The ASB facilities are due to mature in January 2026.

Due to the above, the Board determined that the going concern basis of accounting is appropriate in the preparation of these interim financial statements.

### 7.3 Capital commitments and contingent liabilities

There were no significant capital commitments or contingent liabilities for Vista Group at 30 June 2023 (31 December 2022: \$nil).

### 7.4 Events after balance date

On 6 July 2023, Vista Group commenced a consultation with its people around a proposed business transformation which if accepted will streamline the business into a platform operating model and reduce the global workforce by between 6-8%. Sections 2.3 and 4.6 provide details of the costs / provisions recognised at 30 June 2023 for impacted people that were consulted prior to 1 July 2023. These provisions do not include the estimated costs of impacted people who were consulted after 30 June 2023. Due to the consultation period, if accepted, only concluding after the date of these financial statements, it is too early to estimate the additional transformation costs that may be incurred through this process.

There were no other significant events between the balance date and the date that these financial statements were authorised for issue.



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vista

numero

MOVIO

maccs

POWSTER



FLICKS

# FY23 Half Year Results

25 August 2023

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Unless otherwise stated, all information in this presentation is expressed at the date of this presentation and all currency amounts are in NZ dollars.

# Agenda

- |           |                          |   |
|-----------|--------------------------|---|
| <b>01</b> | <b>Our Business</b>      | <b>Stuart Dickinson</b>   Chief Executive Officer |
| <b>02</b> | <b>Financial Results</b> | <b>Matt Cawte</b>   Chief Financial Officer       |
| <b>03</b> | <b>Questions</b>         |   |



Vista Group's **purpose** is to bring more people together to **experience the magic** of movies and cinema by creating the platform that **connects the industry** and **powers the moviegoer experience**

# Financial Highlights

Total Revenue

**\$69.7m** +12%

Recurring Revenue<sup>1</sup>

**\$60.5m** +13%

SaaS / Cloud Revenue<sup>1</sup>

**\$21.1m** +17%

ARR<sup>2</sup>

**\$118.3m** +6%

EBITDA<sup>3</sup>

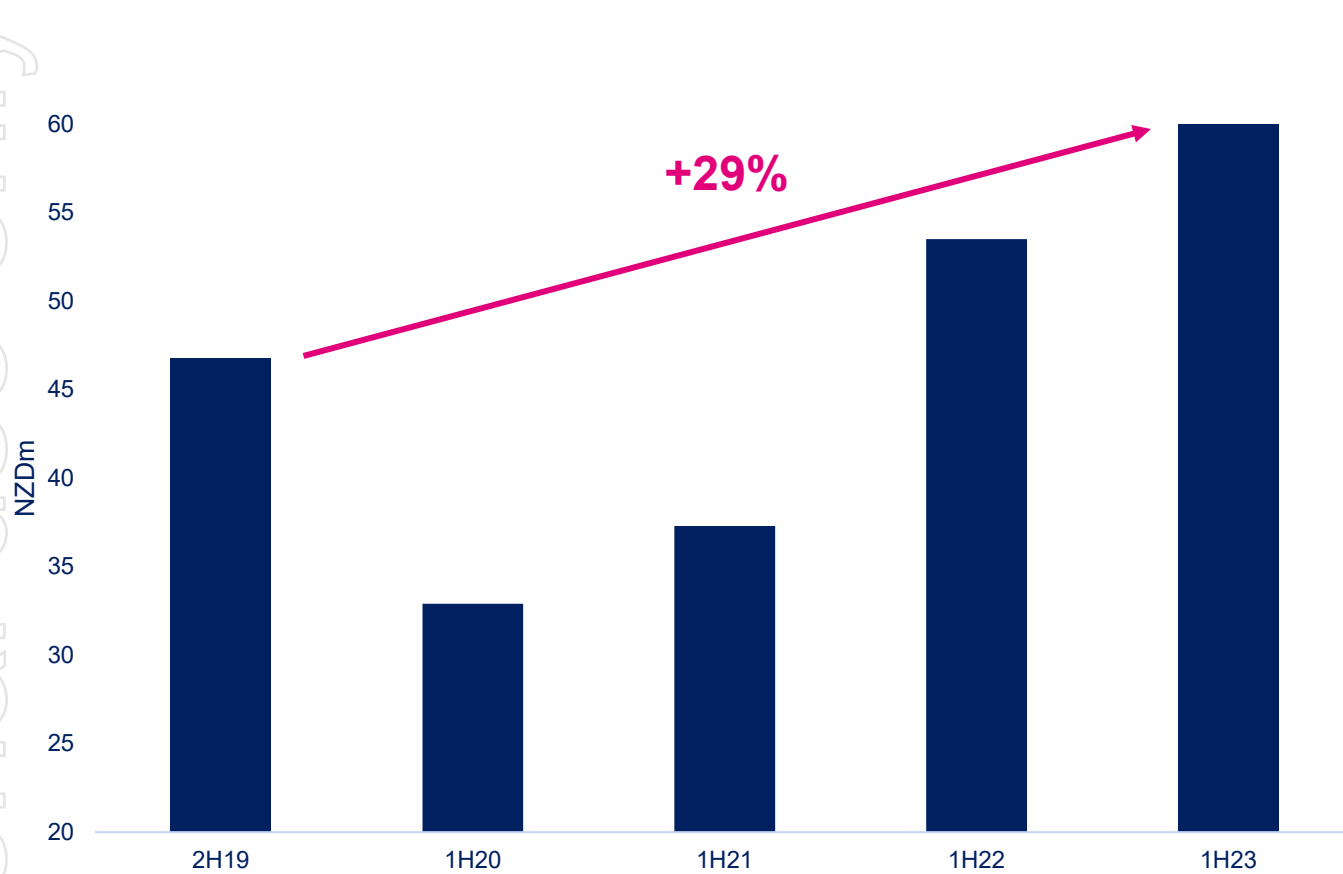
**\$2.5m** -19%

Operating Cashflow

**\$6.2m** +22%

1. For definitions of Recurring Revenue and SaaS Revenue, refer to section 2.1 of the 2023 Interim Report.
2. ARR is Annualised Recurring Revenue, calculated as trailing 3 month Recurring Revenue multiplied by four.
3. EBITDA is a non-GAAP measure and is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.

# Recurring Revenue Growth



1H23 Recurring Revenue<sup>1</sup>  
has increased 29% from  
2H 2019

1. Recurring Revenue is defined in section 2.1 of the 2023 Interim Report.

# Vista Group Outlook

- 2023 revenue guidance of \$142m – \$147m range
- Free cash flow positive expected 4Q 2024
- Transformation underway to drive greater client alignment / outcomes and deliver improved financial performance

# Strategic Priorities

01

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Support our clients to thrive

02

---

Expand our core platform and deliver value

03

---

Create and invest in new opportunities

# The world of movies...gets bigger

## Mega movie titles see audiences flock to theatres

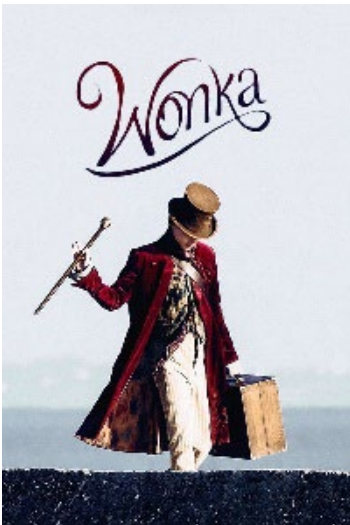
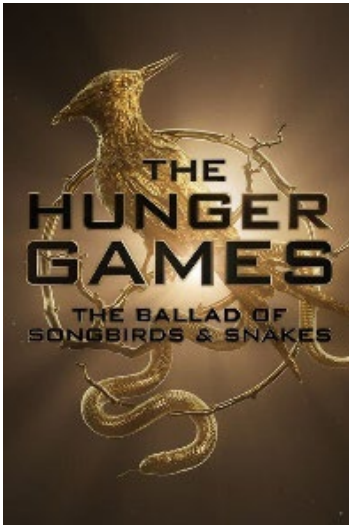
- Q2 global box office produces best quarterly result since 2019
- *The Super Mario Bros. Movie* was the biggest worldwide opening ever for an animated title
- *Creed 3*, *John Wick 4* and *Scream 6* opened to franchise-best numbers
- Diversity of content continues to improve and delivers broader audience to cinemas
- '*Barbenheimer*' opening weekend in July was the best domestic box office since April 2019, with many circuits reporting best admissions revenue in their history

"[*Barbenheimer*] is a victory for cinema."

Francis Ford Coppola, July 2023



# Upcoming 2023 Blockbusters



ersonal use only

# Industry outlook

- Strong blockbusters with original content drive excitement for the cinema experience
- Studio pipeline of more diverse content announced for 2023 and 2024, potential headwind from writers and actors strikes
- Apple and Amazon movies on release schedule
- July box office 105% of 2019
- Cinema operators reporting positive cash performance

US\$2 Billion  
Combined global box office

01



US\$1.3B



US\$0.7B



# Addressing our clients' needs

## What our clients want

- Greater customer/moviegoer intimacy
- Expanded digital reach and engagement
- Operating efficiency, reduced costs
- Connected actionable data to drive decision making
- Expanded offerings – the movie and more
- Technology solutions to connect the industry

Studio /  
Distribution  
clients



Cinema /  
Exhibition  
clients



# Exhibition platform momentum

## Vista Cinema / Movio

### Vista Cinema

Cinema management software used by the world's largest cinema exhibitors

- Total revenue **up by 9%**
- Strong client interest in Vista Digital adoption as stepping stone to Vista Cloud
- Staggered Vista Cloud migration journey received well at CineEurope
- Vista Oneview app live with pilot client ahead of September 2023 launch

### Movio

Global leader in data-driven marketing, providing products and services to exhibitors, studios and film advertising specialists

- Total revenue **up by 8%**
- Rollout of Movio Cinema EQ on track for full migration by EOY
- Making analytics actionable with a smarter approach to movie marketing

Vista Cinema Total Revenue

**\$47.5m**

up 9% vs 1H22

Movio Total Revenue

**\$9.7m**

up 8% vs 1H22

# Site count<sup>1</sup>

Compared to 31 December 2022

Market	Channel	31 Dec 2022	New Sites <sup>1</sup>	Closures / Losses <sup>1</sup>	30 Jun 2023
Enterprise	<b>Direct</b>	<b>4,984</b>	<b>62</b>	<b>(62)</b>	<b>4,984</b>
	India	1,613	71	(192)	1,492
	China	355	3		358
	<b>Total Enterprise</b>	<b>6,952</b>	<b>136</b>	<b>(254)</b>	<b>6,834</b>
Independent	Veezi	956	19		975
	Veezi China	147		(1)	146
<b>TOTAL</b>		<b>8,055</b>	<b>155</b>	<b>(255)</b>	<b>7,955</b>

Enterprise Market Share<sup>2</sup>

**50%**

1. Management estimate - market data is less available post-pandemic. New sites, closures and losses for China are aggregated.

2. Vista Cinema percentage of the world market for Cinema Exhibition Companies with 20+ screens, excluding India and China.

# Create new opportunities

## Additional Group Companies (AGC)

### Numero • Maccs

**Box office reporting and world leading theatrical distribution software**

- Combined total revenue **up by 23%**
- Numero's presales comparison feature launched in June to great studio acclaim
- Good geographic expansion continues to drive revenue growth for Numero

### Flicks

**Movie and cinema review and showtime guide**

- Total revenue **up by 33%** due to higher average users in NZ, Australia and the UK
- Strong advertising and affiliate revenue growth

### Powster

**World leading film marketing products**

- Total revenue **up by 36%** due to strong Showtimes performance

AGC<sup>1</sup> Total Revenue

**\$12.5m**

**+29% vs 1H22**

1. AGC is the Additional Group Companies operating segment, as reported in section 2.2 of the 2023 Interim Report. It is an aggregation of Vista Group's portfolio companies, being Maccs, Numero, Flicks and Powster.

# Financial results

# Income statement

NZ\$m (Six months – Unaudited)	1H23	1H22	% Change
Total revenue	69.7	62.4	+12%
Total operating expenditure	(66.3)	(59.1)	+12%
Foreign exchange losses	(0.9)	(0.2)	
<b>EBITDA<sup>1</sup></b>	<b>2.5</b>	<b>3.1</b>	<b>-19%</b>
Depreciation and amortisation	(9.8)	(8.4)	+17%
Net finance costs	(0.8)	(0.8)	
Other gains and losses (incl. impairment & associates)	(1.8)	(13.8)	
<b>Loss before tax</b>	<b>(9.9)</b>	<b>(19.9)</b>	<b>+50%</b>
Net loss attributable to VGL shareholders	(8.7)	(17.8)	+51%

- Total revenue **up 12%** supported by underlying ARR<sup>2</sup> growth
- Costs in line with 2023 ASM update
- Business transformation underway, **path to 4Q24 positive free cash flow**

1. EBITDA is a non-GAAP measure and is defined as earnings before net finance costs, income tax, depreciation, amortisation, “other gains and losses” (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.

2. ARR is Annualised Recurring Revenue, calculated as trailing 3-month Recurring Revenue multiplied by four.



# Six monthly breakdown

NZ\$m (Six months – Unaudited)	1H20	2H20	1H21	2H21	1H22	2H22	1H23
Recurring Revenue <sup>1</sup>	32.9	32.6	37.3	44.1	53.5	58.8	60.5
Non-Recurring Revenue <sup>1</sup>	11.9	10.1	7.6	9.1	8.9	13.9	9.2
<b>Total revenue</b>	<b>44.8</b>	<b>42.7</b>	<b>44.9</b>	<b>53.2</b>	<b>62.4</b>	<b>72.7</b>	<b>69.7</b>
Cost to serve	16.9	17.6	16.3	18.8	21.6	24.3	25.3
Hardware cost of sales	2.1	0.9	0.5	0.8	2.4	2.3	1.1
<b>Gross profit</b>	<b>25.8</b>	<b>24.2</b>	<b>28.1</b>	<b>33.6</b>	<b>38.4</b>	<b>46.1</b>	<b>43.3</b>
Sales and marketing	5.1	4.7	4.2	5.1	6.8	7.5	7.7
Research and development	9.6	9.2	10.3	12.0	12.6	15.0	14.6
General and administration	13.0	13.1	10.2	15.3	15.4	17.6	18.1
<b>EBITDA<sup>3</sup> (ex ECL<sup>2</sup> and FX)</b>	<b>(1.9)</b>	<b>(2.8)</b>	<b>3.4</b>	<b>1.2</b>	<b>3.6</b>	<b>6.0</b>	<b>2.9</b>
Movement in ECL provision through P&L <sup>2</sup>	6.0	1.5	(2.9)	0.5	0.3	(0.7)	(0.5)
Foreign exchange (gains)/losses	(1.4)	0.6	(0.1)	0.6	0.2	(0.8)	0.9
<b>EBITDA<sup>3</sup></b>	<b>(6.5)</b>	<b>(4.9)</b>	<b>6.4</b>	<b>0.1</b>	<b>3.1</b>	<b>7.5</b>	<b>2.5</b>

1. For definitions of Recurring Revenue and Non-Recurring Revenue, refer to section 2.1 of the 2023 Interim Report.

2. The movement in ECL provision through P&L represents the reduction in the prior period ECL provision which has been recognised in the income statement, as the associated cash has either been received, or is now considered highly probable to be received. This value is reported in section 4.1, or page 20.

3. EBITDA is a non-GAAP measure and is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.

- Strong underlying revenue performance despite headwinds
- Cost run rate stabilising as per 2023 ASM update and 2022 Investor Day
- EBITDA<sup>3</sup> in line with expectations
- **Operating leverage expected to improve from 1H24** with continued Recurring Revenue<sup>1</sup> growth and post transformation cost base

# Operating segments

**30 June 2023** (Six months – unaudited)

NZ\$m	Vista Cinema	Movio	AGC <sup>1</sup>	Corporate	Total
Total revenue	47.5	9.7	12.5	-	<b>69.7</b>
EBITDA <sup>2</sup>	7.9	1.8	1.5	(8.7)	<b>2.5</b>
EBITDA % of revenue	17%	19%	12%		<b>4%</b>

**30 June 2022** (Six months – unaudited)

NZ\$m	Vista Cinema	Movio	AGC <sup>1</sup>	Corporate	Total
Total revenue	43.7	9.0	9.7	-	<b>62.4</b>
EBITDA <sup>2</sup>	7.8	2.0	0.3	(7.0)	<b>3.1</b>
EBITDA % of revenue	18%	22%	3%		<b>5%</b>

<b>Revenue growth</b>	<b>9%</b>	<b>8%</b>	<b>29%</b>		<b>12%</b>
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- Solid underlying revenue growth in Vista Cinema and Movio, with strong performance in studio focused AGC<sup>1</sup>
- Good growth in EBITDA margin<sup>2</sup> in AGC<sup>1</sup>
- Business transformation programme underway

1. AGC is the Additional Group Companies operating segment, as reported in section 2.2 of the 2023 Interim Report. It is an aggregation of Vista Group's portfolio companies, being Maccs, Numero, Flicks and Powster.

2. EBITDA is a non-GAAP measure and is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates. EBITDA margin is calculated as EBITDA over total revenue.

# Financial position

NZ\$m	Jun 2023 (Unaudited)	Dec 2022 (Audited)	% Change
Cash	37.1	46.0	-19%
Receivables and other current assets	37.2	42.6	-13%
Non-current assets	152.7	146.5	+4%
Current liabilities	(51.4)	(54.1)	-5%
Non-current liabilities	(30.9)	(33.0)	-6%
<b>Net assets / total equity</b>	<b>144.7</b>	<b>148.0</b>	<b>-2%</b>

- Strong cash position of \$37.1m (\$18.8m net of bank borrowings)
- Cash and undrawn bank facilities of \$60.8m
- Working capital improvement<sup>1</sup> of \$1.4m solidifying a strong balance sheet
- Substantial reduction in receivables of \$6.7m
- Substantially reduced payables of \$6.0m
- Net trade receivables<sup>2</sup> over 90 days reducing from \$10.9m to \$5.8m

1. See the net change in working capital in section 3.1 of the 2023 Interim Report..

2. The aging of net trade receivables and contract assets are disclosed in section 4.1 of the 2023 Interim Report.

# Cashflow

<b>NZ\$m</b> (Six months – Unaudited)	<b>1H23</b>	<b>1H22</b>	<b>% Change</b>
Receipts from clients	78.4	63.4	+24%
Payments to suppliers & employees	(71.7)	(57.2)	+25%
Tax & interest	(0.5)	(1.1)	
<b>Cash flow from operating activities</b>	<b>6.2</b>	<b>5.1</b>	<b>+22%</b>
Capitalised development	(10.8)	(7.6)	+42%
Retriever acquisition / earn-outs	(1.3)	(3.3)	
Other investing activities	0.1	(0.7)	
Other financing activities	(3.4)	(2.6)	
<b>Net movement in cash held</b>	<b>(9.2)</b>	<b>(9.1)</b>	
Opening cash	46.0	60.4	
Foreign exchange differences	0.3	0.6	
<b>Closing cash</b>	<b>37.1</b>	<b>51.9</b>	<b>-29%</b>

- Good operating cash flows
- Capitalised development up with increased investment in SaaS platform
- Average monthly Cash Usage<sup>1</sup> of \$1.2m in 1H23 as platform development continues
- Positive free cash flows now expected during 4Q24, 12 months earlier than previous guidance

1. Cash Usage is calculated using the net movement in cash held, less cash applied to the Retriever acquisition / earn-outs, and less \$0.7m cash applied to cash settled exceptional items (see other gains and losses in section 2.3 of the 2023 Interim Report).

# Questions

ersonal use only



vista

numero

MOVIO

maccs

POWSTER



FLICKS

For immediate release

## Vista Group transforms as ‘Barbenheimer’ ignites box office

**Auckland, New Zealand, 25 August 2023** – Vista Group International Limited (NZX & ASX:VGL) reported its interim results for the period ending 30 June 2023 (**1H23**) today, as the recently announced business transformation accelerates strategy progress.

Stuart Dickinson, Vista Group Chief Executive, commented: “We’ve just seen one of the biggest movie weekends ever, with the July global box office reaching more than USD\$2 billion for *Barbie* and *Oppenheimer*, along with a number of other high performing releases. We’ve been thrilled to see that ‘Barbenheimer’ has resulted in a number of our exhibitor clients experiencing record-breaking days for their businesses. What is doubly exciting is that these two movies are responsible for one of the best opening weekends in film history and they are both original content movies.

“Off the back of an excellent period for the industry, Vista Group is also sharply focused on its future. Last month we announced the business transformation project to streamline operations, bringing benefits to both clients and Vista Group. When completed, this transformation will see Vista Group emerge as a more connected organisation, delivering improved client engagement and opening up new opportunities for the future.”

### Industry overview

- Strong box office performance over the northern hemisphere summer, with ‘*Barbenheimer*’ opening weekend delivering the best domestic box office since April 2019
- Q2 global box office produces the best quarterly result since 2019
- Number of domestic movies released in 2023 trending towards pre-pandemic levels with box office outperforming the return of the number of movies.

### Operational overview

- Leading UK cinema group Everyman signed to Vista Group’s cloud platform, including Movio Cinema EQ, Vista Digital and Vista Cloud
- Vista Cloud transition accelerates client benefits, with Vista Oneview app live with pilot client, ahead of September 2023 launch
- Business transformation is underway to support Vista Group’s vision and strategy, drive greater client alignment, increase role clarity for our people, and deliver improved financial performance.

## Financial overview

- Total revenue of \$69.7m (up 12% on 1H22) and Recurring Revenue<sup>1</sup> of \$60.5m (up 13% on 1H22)
- Combined Cinema and Movio Recurring Revenue<sup>1</sup> of \$49.8m, up 10% on 1H22
- Substantial growth in the AGC segment<sup>2</sup> with total revenue up 29%
- EBITDA<sup>3</sup> of \$2.5m and positive operating cashflow of \$6.2m
- Average monthly Cash Usage<sup>4</sup> of \$1.2m in 1H23 now expected to become free cashflow positive during Q4 2024 – a year earlier than previous guidance.

## Outlook

- Vista Group reaffirms guidance for 2023 total revenue to be in the range of \$142m – \$147m
- Through the organisational transformation and the reprofiled capital expenditure program, Vista Group expects to be free cashflow positive during the fourth quarter of 2024
- Vista Group remains on target to achieve its 2023 ASM aspirations of ARR<sup>5</sup> between \$175m – \$205m and EBITDA<sup>3</sup> of 15+% by the end of 2025.

The box office continues to outperform expectations, with the recent *'Barbenheimer'* weekend being the fourth highest grossing domestic weekend for cinema of all time, with high demand for premium large format seats and concession sales. The diversity of content also continues to expand, and the July domestic box office was 106% of 2019 and is 83% year to date. *Avatar: The Way of Water*, released in the last weeks of 2022, is now the number three worldwide grossing movie of all time and two of the top five movies in 2023 so far are animated: *The Super Mario Bros. Movie* and *Spider-Man: Across the Spider-Verse*. Cinema circuits in general are reporting operating cashflow positive results and continue to invest in expanding the moviegoing experience.

Vista Group's reported revenue of \$69.7m was up 12% on the first half of 2022, with Recurring Revenue<sup>1</sup> up 13%, while EBITDA<sup>3</sup> of \$2.5m was in line with the first half of 2022 (adjusting for foreign exchange losses).

Vista Cinema, Vista Group's largest business, reported revenue up 9% to \$47.5m on the first half of 2022. Recurring Revenue<sup>1</sup> was up 12% due to expansion of client revenues and the improved box office. As expected, EBITDA<sup>3</sup> of \$7.9m was in line with the first half of 2022.

The Vista Cloud roll out continues to expand with new clients including Everyman, a UK circuit operating with 40 sites. Vista Group's SaaS platform will support Everyman's mission to create an exceptional cinema experience for their customers and aligns with their focus on innovation. This project, and the digital component of Cineplex are expected to go live in late 2023 or 1Q24. Several smaller clients have also been added to the digital platform and Vista Cloud. The increased investment in the core business continues to build out the cloud operations capability, and deliver improvements in platform observability and manageability as well as functionality.

Movio, the global leader in data analytics and campaign management solutions for the cinema industry, reported revenue up 8% to \$9.7m against the first half of 2022, as variable fees increase with the strength of the global box office. The roll out of data analytics and campaign management solution, Movio Cinema EQ, continues at pace, with the transition for all clients expected before the end of 2023. Clients who have migrated to EQ are already seeing successful campaigns that reach more moviegoers and connect them with their ideal movies.



Box office reporting platform, Numero, and film distribution software business, Maccs, reported revenue up 23%, primarily driven by the continued geographic expansion of the Numero platform. Numero and Maccs made a healthy contribution to EBITDA<sup>3</sup> performance.

Creative studio Powster's revenue was up 36% on the first half of 2022 predominantly due to higher demand for Powster's Showtimes platform as the number of movies released increases.

Flicks, the cinema and streaming discovery platform, reported revenue up 33% on the first half of 2022, with an impressive 28% growth in average users in New Zealand, Australia and the United Kingdom helping drive advertising and affiliate revenues.

- 1 Recurring Revenue is defined in section 2.1 of the 2023 Interim Report.
- 2 AGC segment includes Numero, Maccs, Powster and Flicks.
- 3 EBITDA is a non-GAAP measure which is defined as earnings before net finance costs, income tax, depreciation, amortisation, "other gains and losses" (see section 2.3 of the 2023 Interim Report) and share of equity accounted results from associates.
- 4 Cash Usage is calculated using the net movement in cash held, less cash applied to the Retriever acquisition / earn-outs, and less \$0.7m cash applied to cash settled exceptional items (see other gains and losses in section 2.3 of the 2023 Interim Report).
- 5 ARR is Annualised Recurring Revenue, calculated as trailing 3 month Recurring Revenue<sup>1</sup> multiplied by four.

## ENDS

For further information please contact:

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### About Vista Group

Vista Group International Ltd (Vista Group) is a public company, founded in New Zealand in 1996 and listed on both the New Zealand and Australian stock exchanges in 2014 (NZX & ASX: VGL). Vista Group is a global leader in providing tech solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

# Vista Group International Limited Results Announcement



Results for announcement to the market		
<b>Name of issuer</b>	Vista Group International Limited (NZX & ASX: VGL)	
<b>Reporting Period</b>	6 months to 30 June 2023	
<b>Previous Reporting Period</b>	6 months to 30 June 2022	
<b>Currency</b>	New Zealand Dollars	
	Amount (000s)	Percentage change
<b>Revenue from continuing operations</b>	\$69,700	11.7%
<b>Total Revenue</b>	\$69,700	11.7%
<b>Net profit/(loss) from continuing operations</b>	(\$8,500)	52.8%
<b>Total net profit/(loss)</b>	(\$8,500)	52.8%
Interim Dividend		
<b>Amount per Quoted Equity Security</b>	No interim dividend will be paid in 2023	
<b>Imputed amount per Quoted Equity Security</b>	Not applicable	
<b>Record Date</b>	Not applicable	
<b>Dividend Payment Date</b>	Not applicable	
	Current period	Prior comparable period
<b>Net tangible assets per Quoted Equity Security</b>	\$0.04486905	\$0.10463477
<b>A brief explanation of any of the figures above necessary to enable the figures to be understood</b>	This announcement should be read in conjunction with the Interim Report for the six months ended 30 June 2023 that accompany this announcement.	
Authority for this announcement		
<b>Name of person authorised to make this announcement</b>	Matt Cawte – Chief Financial Officer	
<b>Contact person for this announcement</b>	Matt Cawte – Chief Financial Officer	
<b>Contact phone number</b>	09 984 4570	
<b>Contact email address</b>	matt.cawte@vista.co	
<b>Date of release through MAP</b>	25 August 2023	

Unaudited financial statements accompany this announcement.

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