



IDP Education

FY23 Full Year Results



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Note: All financial amounts contained in this presentation are expressed in Australian dollars unless otherwise stated. Any discrepancies between totals and the sum of components in tables contained in this presentation are due to rounding.





Agenda



FY23 Highlights

FY23 Financial Results

Market Opportunity

FY23 Strategy Update

Summary

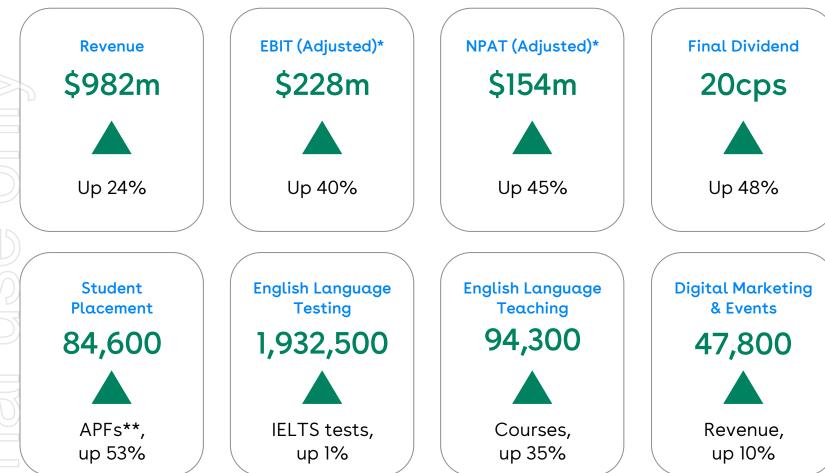




ISC



Record performance on all metrics



Record performance on all key operational and financial metrics

Strong earnings and cashflow with significant balance sheet flexibility

Leading market position in large and structurally growing markets

A diversified business across business lines and geographies

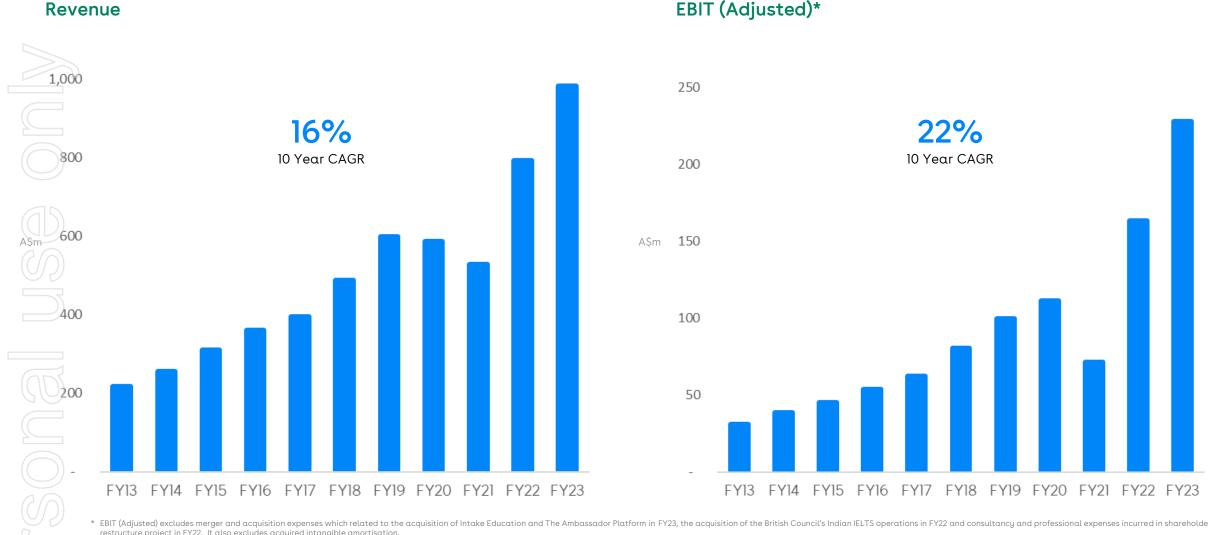
Focus on executing a compelling strategy that is delivering results

* EBIT (Adjusted) and NPAT (Adjusted) excludes merger and acquisition expenses which related to the acquisition of Intake Education and The Ambassador Platform in FY23, the acquisition of the British Council's Indian IELTS operations in FY22 and consultancy and professional expenses incurred in shareholders' restructure project in FY22. It also excludes acquired intangible amortisation.
** APF is Application Processing Fee, being the fee IDP Education receives from its client education institutions for placing students into a course

 * EBIT (Adjusted) and NPAT (Adjusted) exclud Council's Indian IELTS operations in FY22 at ** APF is Application Processing Fee, being the
 5 FY23 Financial Results | 23 August 2023



A track record of strong long-term growth



EBIT (Adjusted)*

* EBIT (Adjusted) excludes merger and acquisition expenses which related to the acquisition of Intake Education and The Ambassador Platform in FY23, the acquisition of the British Council's Indian IELTS operations in FY22 and consultancy and professional expenses incurred in shareholders' restructure project in FY22. It also excludes acquired intangible amortisation



Summary income statement

Income Statement

	Full Year	Actuals	Gro	wth	Constant Currency
Twelve Months to 30 June	FY23	FY22	\$m	%	Growth (%)*
English Language Testing	545.5	511.4	34.1	7%	6%
Student Placement	351.2	215.4	135.8	63%	63%
- Australia	152.0	81.8	70.2	86%	86%
- Multi-destination	199.2	133.5	65.6	49%	49%
English Language Teaching	33.4	20.6	12.8	62%	50%
Digital Marketing and Events	47.8	43.3	4.5	10%	12%
Other	4.1	2.7	1.3	49%	45%
Total Revenue	981.9	793.3	188.6	24%	23%
Direct Costs	368.0	333.9	34.2	10%	10%
Gross Profit	613.9	459.5	154.4	34%	33%
Overhead costs	342.6	261.2	81.4	31%	31%
Share of Profit/(Loss) of Associate	-0.1	-1.1	1.0	90%	90%
EBITDA	271.2	197.1	74.0	38%	36%
Depreciation & Amortisation	48.8	36.8	12.0	33%	32%
Amortisation of Acquired Intangibles	1.6	1.4	0.2	14%	19%
EBIT	220.7	158.9	61.8	39%	37%
EBIT (Adjusted) **	227.8	163.2	64.6	40%	38%
Net finance expense	-13.4	-6.7	-6.6	-98%	-100%
Profit before tax	207.3	152.1	55.2	36%	35%
Income tax expense	58.2	49.3	8.9	18%	19%
NPAT	149.1	102.8	46.3	45%	42%
NPAT (Adjusted) **	154.2	106.6	47.6	45%	42%

- Total revenue up 24% with growth in all divisions
- IELTS revenue growth of 7% driven by price increases across the network
- Student placement revenue up 63% with a strong rebound in Australian revenue up 86% underpinning the outcome
- Multi-destination student placement revenue up 49%. UK revenue up 53%, Canada up 44% and USA up 45% were the key drivers
- Digital Marketing and Events revenue grew 10% as institutions invested in events but reduced spend on digital marketing for international students
- English Language Teaching revenue up 62% as volumes rebounded in Cambodia and pricing increased to reflect return to classroom learning
- Excluding M&A costs and the amortisation charges for acquired intangibles the adjusted key earnings are:
 - EBIT: \$227.8m up 40%
 - NPAT: \$154.2m up 45%
- Final dividend declared of 20 cps taking full year declared dividends to 41 cps which is up 52% vs FY22



^{* &}quot;Constant Currency Growth" is calculated by restating the prior comparable period's financial results using the actual FX rates that were recorded during the current period.

^{**} EBIT (Adjusted) and NPAT (Adjusted) excludes merger and acquisition expenses which related to the acquisition of Intake Education and The Ambassador Platform in FY23, the acquisition of the British Council's Indian IELTS operations in FY22 and consultancy and professional expenses incurred in shareholders' restructure project in FY22. It also excludes acquired intangible amortisation.

Summary of key operational metrics

Key operational metrics

	Full Year	Actuals	Grow	Constant	
Twelve Months to 30 June	FY23	FY22	'000s / \$	%	Currency Growth (%)*
Volumes (000s)					
English Language Testing	1,932.5	1,915.6	16.9	1%	
Student Placement	84.6	55.4	29.2	53%	
Australia	35.4	20.1	15.4	77%	
-Multi-destination	49.2	35.3	13.8	39%	
English Language Teaching Courses	94.3	69.7	24.6	35%	
Average Prices (A\$)					
English Language Testing Fee	282	267	15	6%	5%
Student Placement Fee	4,151	3,886	265	7%	7%
-Australia APF**	4,290	4,078	213	5%	5%
-Multi-destination APF**	4,050	3,778	273	7%	7%
English Language Teaching Course fee	354	295	59	20%	11%

IELTS Volumes

- IELTS volume growth of 1% represents a period of consolidation post a strong rebound in FY22
- Indian IELTS volumes down 9% with the decline due entirely to lower volumes for Canada. Testing in India for all other destinations recorded growth on FY22 levels
- The lower testing volumes for Canada reflects a period of visa processing delays and elevated rejection rates which contributed to a decline in sentiment towards Canada as a destination
- Outside of India IELTS volumes were up 18% with strong performance from key growth markets including Vietnam, Pakistan and Nigeria

Student Placement Volumes

- Total student placement volumes up 53% with Australia up 77% vs FY22 and up 24% vs FY19 pre-pandemic levels
- UK and Canada volumes up 44% and 34% respectively with key contributions from India, Pakistan, Nigeria and Bangladesh. USA volumes up 33%

Average Price

- IELTS average price increased by 5% on a constant currency basis reflecting underlying price increases taken in the majority of markets
- Average student placement fees increased by 7% driven primarily by client commission rate increases and higher tuition fees

* "Constant Currency Growth" is calculated by restating the prior comparable period's financial results using the actual FX rates that were recorded during the current period. ** APF is Application Processing Fee, being the fee IDP Education receives from its client education institutions for placing students into a course



A diversified student placement business model has consistently delivered strong through-the-cycle growth



10 | FY23 Financial Results | 23 August 2023



Rising margins reflect underlying operating leverage



EBIT (Adjusted) and NPAT (Adjusted) Margins*

Gross Profit Margins

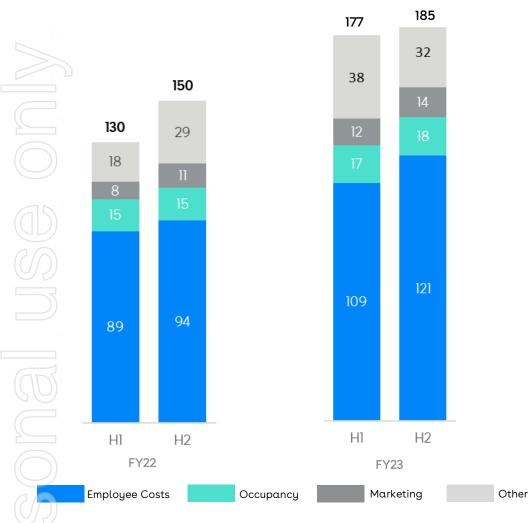
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1 | FY23 Financial Results | 23 August 2023

Disciplined investment to drive long-term sustainable growth

Overhead Costs*



Total Overhead Costs

- Total overhead costs (pre-AASB16 and M&A costs) of \$30m/mth in line with expectations
- The long-dated pipeline of the student placement business means that investment in staff, offices and marketing drives revenue in future periods

Employee Costs

- Employee costs up 25%
- Headcount increased by ~1,500 with student placement increasing positions by ~1,000
- Includes the addition of ~300 staff from the acquisition of Intake
- * Salary Increases across the group were at $\sim 6\%$

Occupancy

- Occupancy costs up 15%
- Addition of 46 student placement offices in key growth markets

Publicity and Promotion

- 35% increase in marketing costs but remains at less than 3% of revenue
- Strategic marketing programs for IELTS launched in H2 FY23

Other Overheads

- Other costs up 52% including
 - Travel costs of ~\$7m which rose 190% but remained below FY19
 - FX losses of ~\$10m an increase of ~200% (\$6m realised and \$4m unrealised)
 - IT expenses of ~\$12m an increase of 42% related to software licensing and security uplift program

^{*} Presented on a pre-AASB16 and pre-SaaS accounting policy change (AASB138) to ensure consistency over time. Excludes merger and acquisition expenses which related to the acquisition of Intake Education and The Ambassador Platform in FY23, the acquisition of the British Council's Indian IELTS operations in FY22 and consultancy and professional expenses incurred in shareholders' restructure project in FY22. It also excludes acquired intangible amortisation.



Generating strong free cash flow to fund ongoing disciplined investment

Summary of cashflows

	Full Year	Actuals	Growth		
Twelve Months to 30 June	FY23	FY22	\$m	%	
EBITDA	271.2	197.1	74.1	38%	
Non-cash items	11.0	12.0	-1.0	-8%	
Change in working capital	-50.8	-16.0	-34.8	218%	
Income Tax Paid	-50.5	-47.2	-3.3	7%	
Net interest paid	-10.6	-5.3	-5.3	100%	
Operating cash flow	170.3	140.6	29.7	21%	
Payments for acquisition of a subsidiary	-80.9	-260.4	179.5	-69%	
Capital Expenditure	-39.0	-29.6	-9.4	32%	
Payments for investment in associates	-4.3	-0.2	-4.1	2050%	
Net cash flow before Financing	46.1	-149.6	195.7	-131%	
Payments for Treasury Shares	-8.9	-5.5	-3.4	62%	
Proceeds from Borrowings	82.4	100.0	-17.6	-18%	
Repayment of Borrowings	-30.0	0.0	-30.0	100%	
Repayment of lease liabilities	-22.7	-19.4	-3.3	17%	
Dividend Payments	-96.0	-37.6	-58.4	100%	
Effect of FX on cash holdings in foreign currency	-0.9	1.8	-2.7	-150%	
Net Cash Flow	-30.0	-110.3	80.3	-73%	

- GOCF* of \$231m reflects conversion from reported EBITDA of:
 - o 140% for H2, and
 - 85% for the full year
- In July 2023 we received \$37m of commission payments from student placement clients which relate to FY23 revenue. Adjusting for these payments, GOCF for FY23 would have been 99% of EBITDA
- The difference between GOCF and EBITDA for FY23 reflects the working capital movement which is in turn driven by the strong growth in student placement revenue which is booked ahead of university invoicing
- This timing differential is reflected on the balance sheet with a \$54m increase in contract assets primarily relating to students placed to Australia and UK
- Capital expenditure of \$39m for the year comprised strategic initiatives including:
 - \circ \$6m SP IDP Live and Fastlane
 - \$10m IELTS platform modernisation
 - $_{\odot}$ \$9m Refresh IT assets in SP Offices and CD IELTS Labs
 - $_{\odot}$ \$8m Leasehold improvements for new SP Offices and CD Labs
 - \$2m SP event experience transformation

• Gross Operating Cash Flow (GOCF) calculated as Operating Cash Flow less Net Interest less Income Tax paid



A robust balance sheet with only \$42m of net debt

Summary balance sheet

As at 30 June 2023, A\$ million	30-Jun-23	30-Jun-22	Change
Current assets			
Cash and cash equivalents	166.6	196.6	-30.0
Trade and other receivables	160.9	93.2	67.7
Contract assets	102.8	48.9	53.9
Other current assets	43.6	31.5	12.1
Current assets	473.9	370.2	103.7
Non-current assets			
Intangible assets	538.2	413.6	124.6
Rights-of-use assets	109.4	90.8	18.6
Other non-current assets	111.9	100.2	11.7
Non-current assets	759.5	604.6	154.9
Total assets	1,233.4	974.8	258.6
Current liabilities			
Trade and other payables	191.7	125.0	66.7
Contract liabilities	57.9	51.9	6.0
Lease liabilities	24.5	18.4	6.1
Other current liabilities	77.2	34.3	42.9
Current liabilities	351.3	229.6	121.7
Non-current liabilities			
Borrowings	209.0	156.5	52.5
Lease liabilities	96.0	81.5	14.5
Deferred tax liabilities	50.6	48.2	2.4
Other non-current liabilities	9.1	3.6	5.5
Non-current liabilities	364.7	289.8	74.9
Total liabilities	716.0	519.4	196.6
Total equity	517.4	455.4	62.0

Cash & Debt

- Cash balance of \$166m and drawn debt of \$209m delivering a net debt of \$42m as at 30 June 2023
- The settlement of the Intake acquisition in November 2022 was completed via cash of approximately \$19m and debt of \$52m
- The acquisition of The Ambassador Platform in May resulted in a first tranche payment of \$11.8m which was funded out of cash reserves

Contract Assets

• The increase in contract assets reflects the strong growth in student placement revenue during the period

Intangible Assets

• Movement in intangible assets primarily relate to the acquisition of Intake Education and The Ambassador Platform

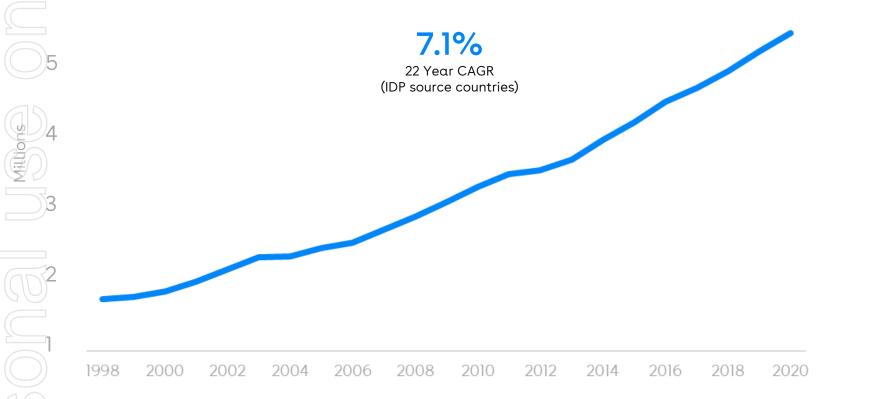






An industry that has delivered consistent through-the-cycle structural growth of 7% CAGR for over 20 years

Outbound Internationally mobile students (all countries)*



Positive long-dated global demand and supply structural growth drivers

- Large and growing youth population in markets where higher education systems are underdeveloped
- Ageing populations in destination markets where governments need international students to support education ecosystems and migration to grow a skilled workforce

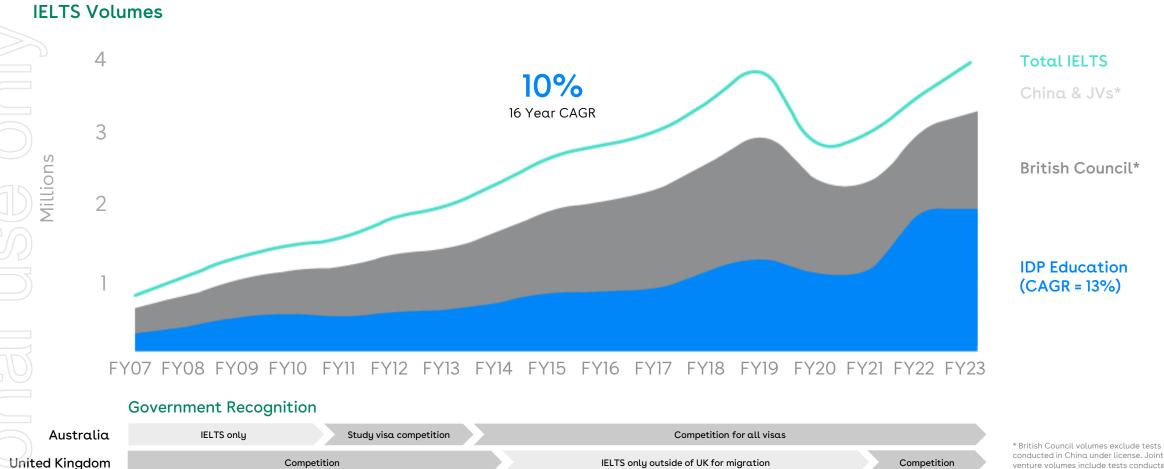
Source: UNESCO Institute for Statistics

* The chart shows total internationally mobile students for all countries which has grown from 1.7m in 1998 to 5.5m in 2020, a CAGR of 5.4%. | IDP's current source countries represent total volumes that have grown from 0.6 in 1998 to 2.9m in 2020, a CAGR of 7.1%.

16 || FY23 Financial Results | 23 August 2023



The leading test in a large global market with few global players and high barriers to entry



IELTS (+1 other for economic class visas)

Competition

Testing

 British Council Volumes exclude tests conducted in China under license. Joint venture volumes include tests conducted in the United States by IELTS Inc, a joint venture owned equally by the IELTS parties



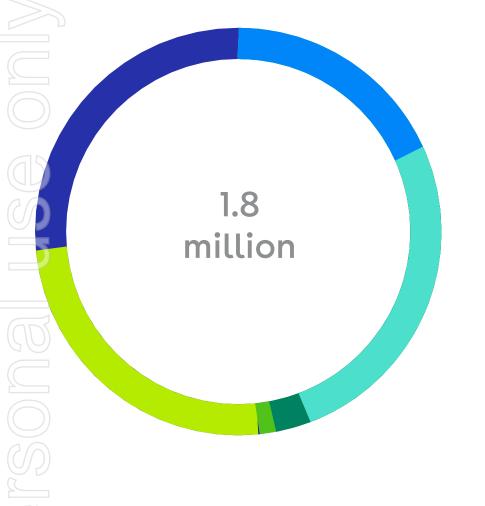
IELTS only

New Zealand

Canada

A large, diversified addressable market providing a long runway of growth

Annual international student volumes for IDP's current destination markets



Australia

- 325,000 new international students per year
- Positive settings for study and migration

United Kingdom

- 480,000 new international students per year
- A focus on high growth non-EU markets post Brexit

Canada

- 480,000 new international students per year
- Positive policy settings

USA

- 450,000 new international students per year
- Increasing focus on international students given expected demographic cliff
- Increasing adoption of the agency model

New Zealand

- 40,000 new international students per year
- Volumes recovering post pandemic

Ireland

- 22,000 international students enrolled
- Strong growth in non-EU students

Notes

Australia - Department of Home Affairs: Student visas granted to offshore primary applicants from all countries in twelve months to 30 June 2023 Canada - IRCC: New offshore study permit holders from all countries in twelve months to 31 May 2023 UK - Home Office: Study visas issued to main applicant from IDP source countries in twelve months to 31 March 2023 USA - Department of State: Study visas issued to offshore applicants in twelve months to 30 June 2023 NZ - Immigration New Zealand, First time students, all countries in twelve months to 30 June 2023 Ireland - Higher Education Authority, Non-EU Students enrolled in 2021/2022









4 FY23 Strategy Update



Our strategy guides the priorities across our global business lines

Our Vision

The global platform and connected community to guide people with global ambitions on their journey to achieve lifelong learning and career aspirations

Our Strategy



Student Placement



English Language Testing

Reimagining the Student Placement model by delivering differentiated customer experiences at scale Enhancing the world's best and most trusted English language test

Our Enablers

ServiceEnhancing our human expertise through technology and byExcellenceleveraging our unique data assets

Our People Driving our success through our diverse and connected culture



Strategy

Corporate

Our IELTS strategy is leveraging our trusted brand, extensive physical and digital distribution, and product innovation to enhance our leading position

Unmatched Physical & Digital Scale	The Most Recognised, Trusted Brand		A Scalable and Flexible Technology Platform	8 Customer Centric Product Innovation
The widest product range and unmatched global footprint	A secure, fair, accurate and reliable test that is the globally recognised		Establishing the technology foundation for future product development	Trusted innovation that balances the needs of test takers and industry while maintaining integrity
	FY23	Outc	omes	
IELTS Online available in 51 countries through IDP* 815,000 downloads of IELTS by IDP app Enhanced referral partner ecosystem	 Recognised by 11,500+ organisations Strategic brand campaigns driving strong engagement 		 An end-to-end re- platforming enabling new product delivery Streamlined operations and scalable long-term architecture 	 One Skill Retake launched App providing improved booking experience and access to prep materials



Testing

Language

English

As at 30 June 2023



IELTS – leveraging proven brand, distribution and innovation to deliver long-term growth in competitive markets

Brand and marketing leadership

Industry highest prompted and unprompted brand awareness. FY23 outcomes:

- Building community through customer testimonials
 - Over 600 customer videos generating 57 million views
- Strategic brand campaigns driving front of mind awareness
 - o "I've Got This" and "Flight of Dreams" campaigns generating >100 million views
- Tactical marketing campaigns with renewed brand messages to drive engagement and conversion
 - o "IELTS 6.0 for Canada SDS" campaign generating >80 million views

Established referral ecosystem

Extensive, established referral partner ecosystem driving adoption and distribution. FY23 outcomes:

- Loyalty programs refreshed
- Recognition and incentive programs reviewed
- ullet)Value-adds implemented (training programs, test prep materials, branding opportunities)

Product innovation

One Skill Retake delivers flexibility for test takers to retake only one section of the test. FY23 outcomes:

- Product launched in January 2023 and scaling rapidly
- Government recognition achieved in Australia and UK



I've Got This" and "Flight of Dreams" campaigns generating

>100 million views



22 | FY23 Financial Results | 23 August 2023

Our student placement strategy is delivering a differentiated customer experience powered by human connection and enhanced by technology

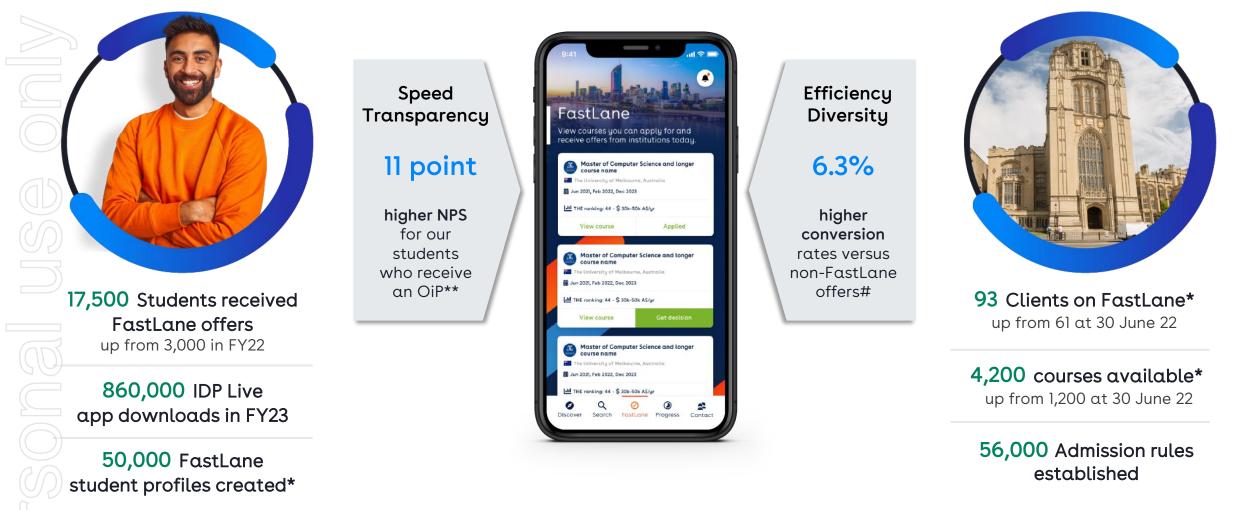
Unmatched Physical & Digital Scale	Building Unique Data Assets	Driving Productivity	Differentiated Customer Experiences
A global omni channel footprint that uses technology to enhance human connections	The definitive data set in the industry that underpins high value products and services	Leveraging technology to improve productivity, customer experience and operating margins	Trusted human connection, enhanced by technology, offering unique insights and services
	FY23	Outcomes	
 46 new offices Acquired Intake Education to accelerate growth in Africa 300,000 students at IDP events 	 +4bn customer actions captured >56,000 admission rules established in FastLane Proprietary algorithms driving real-time lead prioritisation 	 24% increase counsellor productivity* 60% of applications via Centralised Application Processing hubs Pilot of digitised application functionality 	 4-point increase in student NPS 17,500 students received FastLane offers Acquired The Ambassador Platform to strengthen community dynamics

Student Placement



FastLane - A unique service delivering higher conversion and a better experience at scale

Students



* As at 30 June 2023
 ** OiP = Offer in Principle. NPS compared to NPS for all 51,500 students surveyed for NPS in FY23
 # Conversions from full application to enrolment for CY23 intakes



Clients





Well positioned to create significant long-term shareholder value





Record Performance

A record year on all key operational and financial metrics



Financial Strength

A financial profile that features rising margins, strong cash flow generation and a balance sheet with significant flexibility

Industry Dynamics A leading player in a structurally growing industry with a long runway of growth



Diversification

A diversified business across business lines and geographies



- Compelling Strategy

A strategy that leverages unique assets to create a differentiated customer offering



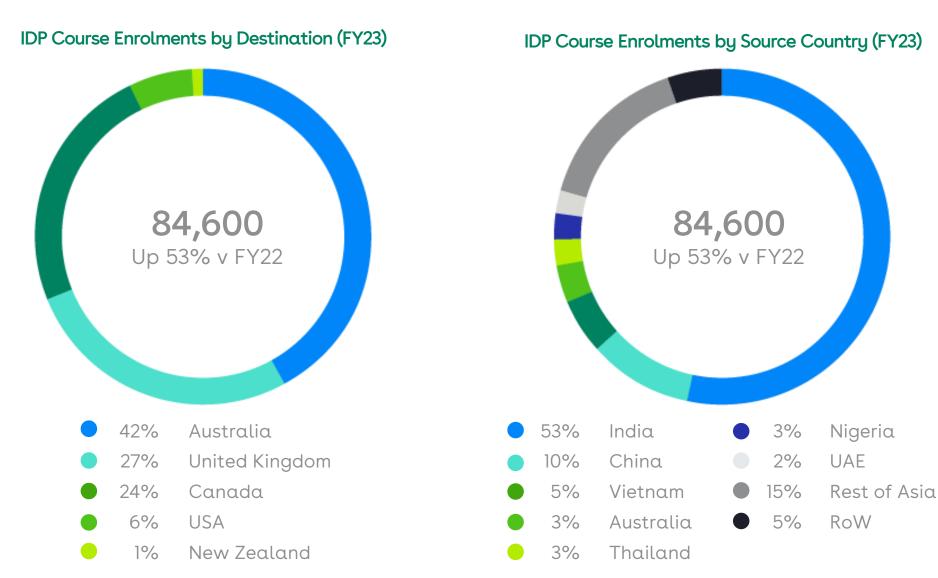




Appendices



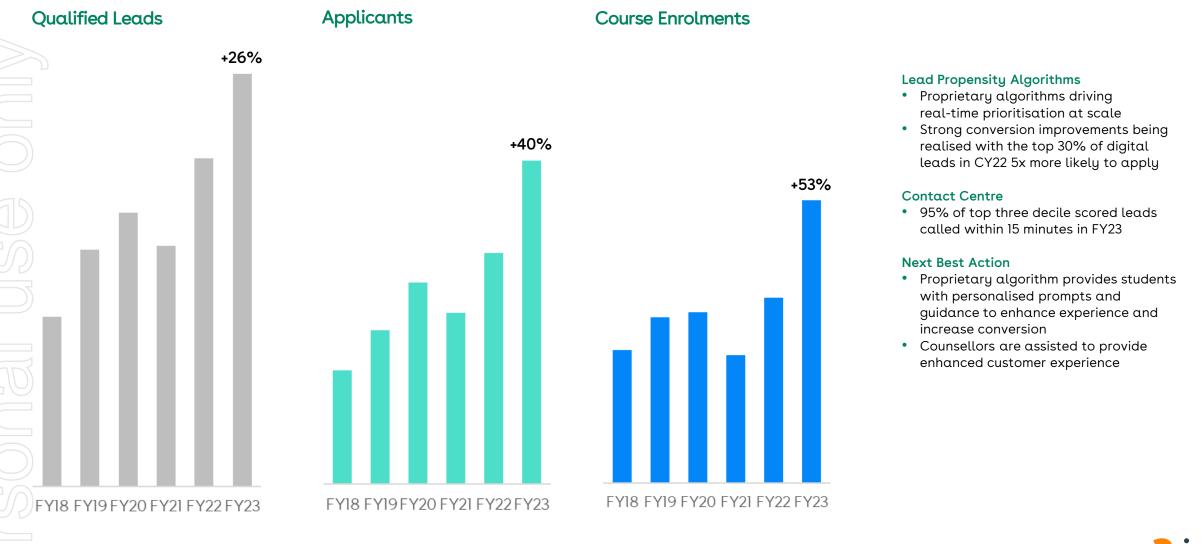
Student Placement volumes up 53%, with 30%+ growth for all destinations





28 | FY23 Financial Results | 23 August 2023

Increasing conversion rates driving efficiency and scalability in Student Placement



29 | FY23 Financial Results | 23 August 2023



Product Category Summary

Revenue and GP by Product Segment

	Full Year	r Actuals	Gro	wth	Constant	
Twelve Months to 30 June	FY23	FY22	\$m	%	Currency Growth (%)'	
Revenue						
English Language Testing	545.5	511.4	34.1	7%	6%	
Student Placement	351.2	215.4	135.8	63%	63%	
- Australia	152.0	81.8	70.2	86%	86%	
- Multi-destination	199.2	133.5	65.6	49%	49%	
English Language Teaching	33.4	20.6	12.8	62%	50%	
Digital Marketing and Events	47.8	43.3	4.5	10%	12%	
Other	4.1	2.7	1.3	49%	45%	
Total Revenue	981.9	793.3	188.6	24%	23%	
Gross Profit						
English Language Testing	263.1	232.3	30.8	13%	12%	
Student Placement	300.3	182.8	117.5	64%	64%	
English Language Teaching	21.8	12.7	9.1	71%	58%	
Digital Marketing and Events	25.5	30.3	-4.8	-16%	-14%	
Other	3.1	1.4	1.7	120%	120%	
Total Gross Profit	613.9	459.5	154.4	34%	33%	

- Strong GP performance across key business lines
 IELTS GP up 13%
 - Student placement GP up 64%
 - English Language Teaching GP up 71%
- The group gross profit margin increased to 63% from 58% in FY22 due primarily to a larger contribution from Student Placement
- Student Placement GP margins rose slightly versus pcp (85.5% v 84.9%). The improvement reflects operating leverage in the IT platform with software licensing and associated support and development costs rising at a lower rate than revenue
- English Language Testing GP margins increased to 48% vs 45% in FY22. This margin expansion reflects reduced direct costs per candidate through efficiencies in test day activities
- Margins in Digital Marketing and Events declined due primarily to an increase in the proportion of events held physically where margins are lower than online. Underlying margins in digital marketing remain at around 85%

* "Constant Currency Growth" is calculated by restating the prior comparable period's financial results using the actual FX rates that were recorded during the current period



Overhead summary (Pre & Post AASB16)

Summary Income Statement

Twelve Months to 30 June	FY	23	FY22	Growth (FY23 pre AASB 16 vs. FY22 pre AASB 16)		Constant Currency Growth (%) *
	Post Pre AASB 16 AASB 16		Pre AASB 16	A\$m	%	(FY23 pre AASB 16 vs. FY22 pre AASB 16)
Total Revenue	981.9	981.9	793.3	188.6	24%	23%
Direct Costs	368.0	372.1	336.5	35.6	11%	10%
Gross Profit	613.9	609.9	456.9	153.0	33%	33%
Overheads						
- Employee benefits expenses	230.5	230.5	182.9	47.5	26%	25%
- Occupancy expense	10.1	34.8	30.3	4.5	15%	14%
- Promotion and publicity expense	25.9	25.9	19.2	6.7	35%	34%
- Other expenses	76.1	76.1	50.5	25.7	51%	53%
Total Overheads	342.6	367.3	282.9	84.4	30%	29%
Share of Profit/(Loss) of Associate	-0.1	-0.1	-1.1	1.0	90%	90%
EBITDA	271.2	242.5	172.8	69.6	40%	39%
Depreciation & Amortisation						
- Lease Related	25.9	0.0	0.0	0.0	0%	0%
- Other expenses	22.9	22.9	14.5	8.4	58%	57%
Total Depreciation & Amortisation	48.8	22.9	14.5	8.4	58%	57%
Amortisation of Acquired Intangibles	1.6	1.6	1.4	0.2	14%	19%
EBIT	220.7	217.9	156.9	61.0	39%	37%
EBIT (Adjusted) **	227.8	225.0	161.2	63.8	40%	38%
Net Finance Expense						
- Lease Related	-5.9	0.0	0.0	0.0	0%	0%
- Other expenses	-7.5	-7.5	-2.4	-5.1	-211%	-211%
Total Net Finance Expense	-13.4	-7.5	-2.4	-5.1	-211%	-211%
Income tax expense	58.2	58.9	49.7	9.2	18%	19%
NPAT	149.1	151.5	104.7	46.8	45%	42%
NPAT (Adjusted) **	154.2	156.6	108.5	48.1	44%	42%

- Pre-AASB16 overheads (including M&A related costs) increased by 30%
- Employee costs rose 26% with expansion of digital and customer facing roles designed to drive future revenue growth. In total, the business added additional headcount of ~1,500 employees during the period (~300 via Intake acquisition)
- Occupancy costs increased 15% due primarily to the expansion of student placement offices across the network
- Other expenses for the year included \$5.5m of M&A related costs and \$10m of FX losses (\$4m unrealised)
- Excluding the M&A related costs, total overheads per month were \$30m per month on a pre-AASB16 basis

* "Constant Currency Growth" is calculated by restating the prior comparable period's financial results using the actual FX rates that were recorded during the current period

** EBIT (Adjusted) and NPAT (Adjusted) excludes merger and acquisition expenses which related to the acquisition of Intake Education and The Ambassador Platform in FY23, the acquisition of the British Council's Indian IELTS operations in FY22 and consultancy and professional expenses incurred in shareholders' restructure project in FY22. It also excludes acquired intangible amortisation.

