

**ASX RELEASE**

5 June 2023

**CORPORATE NAME OFFICIALLY CHANGED TO  
"XAMBLE GROUP LIMITED" AND LAUNCH OF NEW WEBSITE**

**Netccentric Limited (ASX:NCL)** ("**Netccentric**" or the "**Company**" together with its subsidiaries, the "**Group**") announces that its corporate name has been officially changed to **Xamble Group Limited** following the requisite regulatory submissions.

Derived from the core word "assemble", Xamble is pronounced as 'x-em-bl' and reflects the Group's vision of 'Assembling Communities' to deliver prosperity and value to its ecosystem of brands, influencers or 'creators', and consumers.

The Group's ASX ticker has also been changed to "**XGL**", effective today, 5 June 2023.

Xamble Group Limited is also pleased to officially announce the launch of its newly designed website. The URL for the new website is: <https://www.xamble.com/>.

The goal of the new website is to provide clients, shareholders, analysts and other visitors with a user-friendly and comprehensive website that offers resources to facilitate a better understanding of Xamble's business.

A corporate video on Xamble can also be found here: <https://www.xamble.com/about-us/>.

*This announcement was approved for release by the Xamble Board of Directors.*

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Email: [gabriella.hold@automicgroup.com.au](mailto:gabriella.hold@automicgroup.com.au)**About Xamble Group Limited**

Xamble Group Limited is a pioneering and established platform of influencer-centric digital marketing solutions. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange Limited ("ASX") and headquartered in Malaysia with offices in Malaysia and Taiwan, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.

