

ASX Release

Jaxsta completes acquisition of Vampr

Sydney, Australia, 1 June 2023: Jaxsta Limited ACN 106 513 580 (**Jaxsta** or the **Company**, ASX: JXT) the world's largest database of official music credits has successfully completed the acquisition of Vampr to add the world's largest social network for musicians to its operations.

The Company obtained shareholder approval for the transaction on 30 May 2023 and subsequently successfully completed the conditions precedent required in the Share Purchase Agreement.

As part of the completion, the Company has:

- issued 88,734,476 fully paid ordinary shares to Vampr shareholders with a one year escrow;
- issued a convertible note for up to 8,000,000 shares to David Rickert; and
- 3,000,000 unlisted options to Josh Simons on the terms specified in the Share Purchase Agreement.

Beth Appleton, Jaxsta's CEO stated "Vampr officially has joined the Jaxsta family. We have been working together since February to ensure an immediate and seamless integration and positive impact on our Company's results. We will continue building on the excellent growth Vampr has achieved. The future of our company is at an exceptionally exciting stage. With continued revenue growth and customer acquisition across Jaxsta, Vampr and Vinyl, we are now cementing our foundation as the connected solution for Creators and Music Fans"

Josh Simons, Founder of Vampr and now Chief Strategy Officer of Jaxsta added "We have compelling prospects ahead to build unprecedented services that will excite music creators and fans alike. There is an exceptional growth opportunity with our combined solutions, and I look forward to building upon these to cement our unique position within the industry."

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For further information please contact:

Authorisation & Additional Information:
This announcement was authorised by the Board of Directors of Jaxsta Limited

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ABOUT JAXSTA

Jaxsta is the world's only official music credits database. It contains more than 330 million official, deep-linked music credits across 105 million pages, sourced from over 352 data partners, including record labels, publishers and industry associations. Jaxsta's data is mapped to the world's charts and can provide world-first insights including custom repertoire reports to ensure industry organizations can map music ownership and revenue. Jaxsta is a key solution to the music industry's metadata problem.

ABOUT VINYL

VINYL is a record store with a difference. Vinyl is a global marketplace where Creators and Music Fans connect and collect. VINYL.com is an online record store that allows you to easily buy your favourite record while allowing you to dig through liner notes as though you're diggin' through crates, exploring who did what on each album and more. Our offer to music fans is an extensive catalog of records across all genres, powered by Official Music Credits, verifying every creative contribution on every recording. Vinyl will ensure that everyone is recognised - main artists, songwriters, producers, composers, engineers, musicians and all roles. Vinyl.com has a clear vision of the experience that should be expected with this iconic url and is expanding beyond selling vinyl records to include merchandise, tickets, digital collectibles and experiences that connect fans with creators.

ABOUT VAMPR

Vampr is the world's leading music industry social network connecting musicians, creatives and artists so they can collaborate, create new music and monetize their work. Founded by *The Music Network's* 30 Under 30 Power Player, Josh Simons, the multi award-winning app recently surpassed a milestone of 1.31 million global users who are active in 190 countries. The company was named by *Fast Company* in their Most Innovative Companies list in 2022.