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OpenLearning Launches AI-Powered Learning Design Tools for Education Providers

Sydney, Australia, 3rd May 2023 - OpenLearning Limited, the AI powered SaaS platform for lifelong learning ('OpenLearning' or 'the Company') (ASX: OLL), notes the media article published in The Australia last night, titled 'AI will revolutionise education in an unexpected way' and provides the following information in the form of a media release that may be published by other media organisations.

OpenLearning is pleased to announce the launch of its new generative AI-powered course authoring tools, which could change the way education providers create and deliver content.

Developed on Microsoft Azure's OpenAI Service, these cutting-edge tools harness the power of GPT-4 APIs, streamlining course design, and helping reduce the time and effort required to develop high quality short courses, micro-credentials and online degrees.

By leveraging OpenLearning's unique approach to active learning and social constructivism, these AI-driven tools will generate course content and learning activities in line with OpenLearning's educational philosophy. The embedded generative AI provides tailored suggestions to educators during the course design process, helping them create more engaging and effective learning experiences.

"*Building these tools using Azure OpenAI Service has allowed us to develop a truly innovative solution that will enable education providers to design high-quality courses faster and more efficiently than ever before*," said Adam Brimo, CEO of OpenLearning. "*Our focus is on empowering educators and education providers to design and deliver high-quality learning experiences, while ensuring the responsible use of AI.*"

To uphold the integrity of education, OpenLearning will not provide access to generative AI tools to students through its platform. Instead, the company will concentrate on supporting educators in their course creation and delivery process.

OpenLearning will provide access to the AI-powered tools to selected partners to gather feedback and measure their effectiveness. The participants of the pilot program include Western Sydney University, Education Centre of Australia, Universiti Tenaga Nasional Malaysia (UNITEN), Sunway University Malaysia and University of Wollongong KDU Malaysia.

Cherie Diaz, Executive Director, Education Innovation, at Western Sydney University, commented, "*This collaboration with OpenLearning demonstrates our dedication to embracing innovative technologies that can enable the future of education. We look forward to exploring how these AI-powered tools can assist us to deliver more personalised and effective learning experiences for our learners.*"

Professor Dr Hiew Pang Leang, Vice-Chancellor of the University of Wollongong KDU Malaysia, added, "*We are delighted to partner with OpenLearning and explore the potential of AI-driven course design. This technology will help us maintain our commitment to delivering high-quality, engaging learning experiences to our students, while ensuring the responsible use of AI.*"

Prof. Dr. Abhi Veerakumarasivam, Provost of Sunway University Malaysia, said, "*OpenLearning's AI-powered course authoring tools will transform the way we design and deliver our courses. Generative AI tools will dramatically shape the future of work. Thus, we need to equip our educators and learners with the enhanced capacity to use these tools effectively, ethically and responsibly. We're excited to be part of the pilot program and look forward to seeing how these innovative tools can enhance our students' wholesome learning experiences*."

Professor Dr. Abd Karim Alias of the Universiti Tenaga Nasional (UNITEN), added, "*I believe OpenLearning's new AI feature is set to revolutionise the platform's usability and significantly enhance the online learning experience. Users can expect a more personalised and efficient learning experience with this addition. We are excited to see how this will enhance the dynamic between learners and educators on this platform.*"

Already one of the world's largest online education platforms with over three million learners and more than 200 universities and colleges, OpenLearning expects that its AI-powered course authoring tools will attract more institutions to its platform as the efficiency gains from these new tools become apparent.

One of OpenLearning's critical design features is its ability to capture students' learning processes, assessing 'how a student learned' rather than 'what they know.' This evidence-based approach to learning combats the potential misuse of generative AI by students and provides education providers an insight into students' capability even when they use generative AI, ensuring the integrity and quality of education.

More information about the AI Assistant: https://solutions.openlearning.com/ai-assistant

Ends.

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In addition to signing up for OpenLearning news directly from the Company, we also encourage shareholders to register to receive electronic communications from our share registry, Automic. To sign up for e-communications from Automic, please visit https://www.automicgroup.com.au/.

Thanks for your ongoing support. We look forward to sharing OpenLearning news with you.

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About OpenLearning

OpenLearning Limited is a higher education technology company that provides a scalable online learning platform to education providers and a global marketplace of world-class courses for learners of all levels.

OpenLearning's platform enables the delivery of project-based, social learning to encourage interaction among users and foster a community of collaborative learners. The Company's unique service provides a complete learning environment for all types of online education - from short courses through to micro-credentials and online degrees.

With more than 3 million learners worldwide across over thousands of courses provided by hundreds of education providers, OpenLearning is at the forefront of a new wave of online education delivery.

To learn more, please visit: https://solutions.openlearning.com/